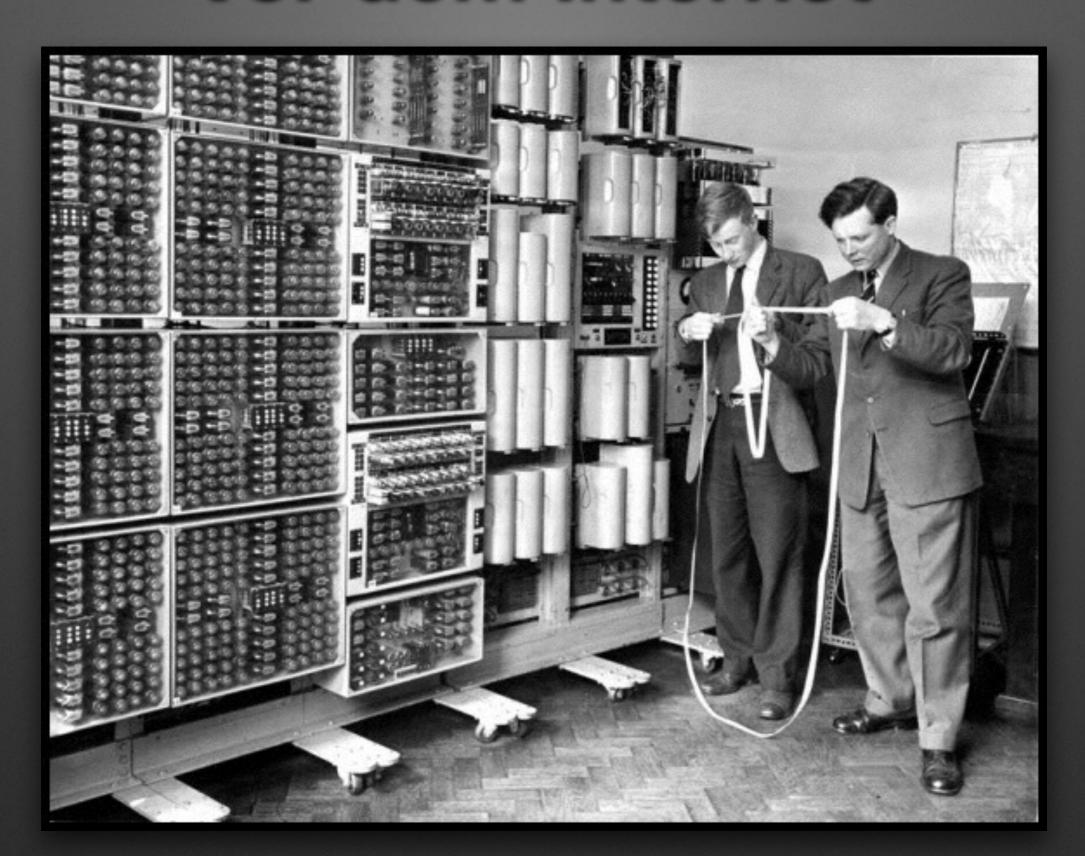
### Geschichte des Internets

## Vor dem Internet



#### Vor dem Internet

"human brains and computing machines will be coupled together very tightly, and that the resulting partnership will think as no human brain has ever thought and process data in a way not approached by the information-handling machines we know today"

- JCR Licklider

## Zutaten des Erfolgs

- Nebenläufigkeit
- + Vernetzung: ARPANet & IETF
- + universelle Protokolle
- + Personalcomputer
- = das Web

#### Standards

by IETF & W3C

- TCP/IP
- HTTP
- HTML
- URI/ URL
- XML

# ISO/OSI Modell

SCHICHTEN	TECHNOLOGIEN
Application	HTTP (1990)
Presentation	HTML (1990)
Session	
Transport	TCP (1974)
Network	IP (1974)
Data Link	
Physical	das Internet

## TCP/IP-Modell

SCHICHT	PROTOKOLLE
Application	HTTP, DNS
Transport	TCP
Internet	IP
Link	beliebig

#### Evolution

Web 1.0: Web of Documents, Internet für alle read-only Web

Web 2.0: read-write Web
 Breitband-Internet

Web 3.0: Web of Data and Social
 Networks
 Mobiles Internet

• ???

#### Evolution

Youtube

Freemium

Social Media

Long Tail

Big Data

Crowdsourcing

Social Media

Web 3.0

Wikis

Information Kommentare

Shopping Web 2.0

News

Web 1.0