Open Source Is Not Just About Code

Effective Strategies for Collaboration and How Not To Drive Maintainers and Contributors Away



Hi! I'm Ben Greenberg



Full Stack Developer

Lifelong Geek, Second Career Developer

Previous Career: Rabbi, organizer and educator



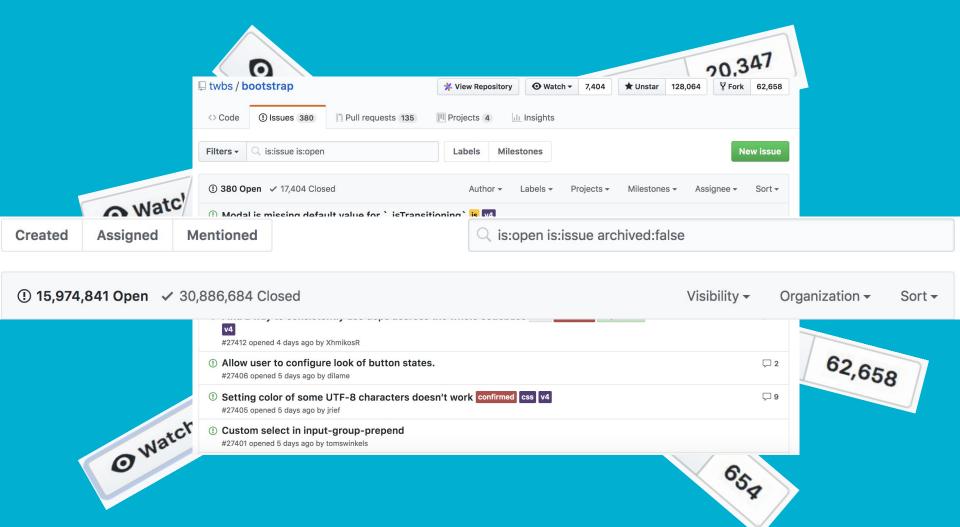


Tell me and I'll forget, show me and I may remember, involve me and I'll understand

- Anonymous

Writing good code can be challenging

So can collaboration



What We Are Going To Do

1. Diagnose the problem

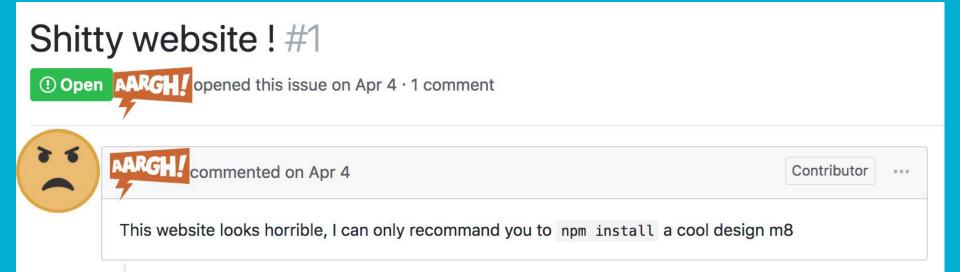
2. Offer Strategies for More Effective Collaboration

3. Offer an example

Diagnosing the problem



Communication



Maintainer's Time



Michael Heap @mheap · 20h

Can we talk about #hacktoberfest? I love the concept and have contributed to various projects over the years because of it

However, there's a real sense of people doing it just for the swag. This is my first year as a maintainer going through it, and it's painful.

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Michael Heap @mheap · 20h

I just read a PR that had a substantial amount of code and (in my opinion) fantastic commit messages

As I was reading it, I realised that it felt familiar - very similar to how I would have implemented the feature

It turns out, that's because I did. It was my code from a branch

↑7 1

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Michael Heap @mheap · 20h

So many people clone a repo, run a spell checker over it and commit the results.

The other common PR I've seen it adding emoji to the README, or adding badges (which is at least partially useful)

The best one though... let me tell you about the best one

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Michael Heap @mheap · 20h

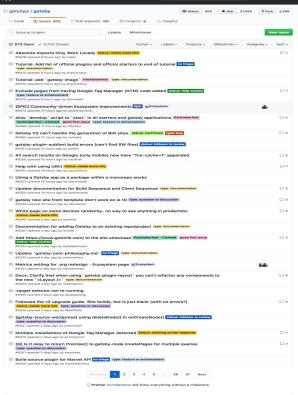
They'd taken a WIP branch that I was working on and raised it as a PR. The only comment they added was:

> just for #hacktoberfest

So, whilst I love the idea of contributing, how can we help people make meaningful contributions rather than taking time away from maintainers?

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Contributor Paralysis





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Frustration

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Strategies to Collaborate More Effectively



"The Shorfish and the Spisley is a compelling and important book."

— PSERRE GMIDVAR, CEO, Bridger Network: founder and chairman, eBoy Inc.

STARFISH

AND THE SPIDER

THE UNSTOPPABLE POWER OF LEADERLESS ORGANIZATIONS

ORI BRAFMAN and ROD A. BECKSTROM

BUT A FEW SPECIES can grow an entirely new sea star just from a portion of a severed limb.



National Geographic

WITH NO BRAIN OR BLOOD IT SEEMS CRAZY TO THINK BODY AS A REPLACEMENT FOR BLOOD... The use of water saves space as there is no need for a complex blood system, also since seawater is highly abundant they will never run out of it.



visitsealife.com

Let's be like starfish

- 1. Decentralized System
- 2. K.I.S.S.
- 3. Quick to Adapt
- 4. Can Scale Up (or Down)
- 5. Everyone Contributes

Decentralized Systems

"... open systems can't rely on a police force... you have added responsibility: ... You become responsible for your own welfare and that of those around you.

When you put people in an open system, some of them will get high, dance all night long and attack street signs. But most people will create elaborate art, share snow cones, and try as hard as they can -- in their own way -- to contribute to the community. The Starfish and the Spider, pg. 80



When you give people freedom, you get chaos, but you also get Incredible creativity."

K.I.S.S.

WHAT DO YOU WANT PEOPLE TO KNOW?

WHAT DO YOU WANT PEOPLE TO DO?

WHY SHOULD PEOPLE CARE?

Quick to Adapt

"Hey, let's see a movie tonight!"

"Great! Do you want to go out and get one?"

"Sure! Where do you want to go?"

"Let's go to ..."



Can Scale Up (or Down)

"RATHER THAN INVESTING AUTHORITY IN A SINGLE LEADER, SPANISH OFFICERS HAD TO CONTEND WITH THE decentralized political structure OF THE APACHE BANDS."

Apache Adaptation to Hispanic Rule, pg. 177

APACHE SOCIETY **SCALED UP** TO VILLAGE LIFE and **Scaled Down** TO NOMAD LIFE

* without filing a form with management first

Everyone Contributes

"WIKIPEDIA OFFERED LOW TRANSACTION COSTS TO PARTICIPATION, AND IT DE-EMPHASIZED THE SOCIAL OWNERSHIP OF CONTENT."

If you want user contributions, build platforms that are familiar and easy. Lower the barriers to participation; focus on helping users to understand what you want from them...

His research highlights the value of platforms that **invite rather than challenge** — and the validity of contributions made for the collective good rather than the individual.

Nieman Lab



An Example



WHAT DO YOU WANT PEOPLE TO KNOW

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"We are a for-profit company. We're working our butts off to grow a big, profitable dev network. I mention this because open source is sometimes conflated with non-profit. The transparency that comes with open-sourcing should add accountability and will help ensure we remain aligned with the community and un-evil as we grow."

WHAT DO YOU WANT PEOPLE TO DO

"Refactoring code, e.g. improving the code without modifying the behavior is an area that can probably be done based on intuition and may not require much communication to be merged.

Fixing bugs may also not require a lot of communication, but the more the better. Please surround bug fixes with ample tests. Bugs are magnets for other bugs. Write tests near bugs!

Building features is the area which will require the most communication and/or negotiation. Every feature is subjective and open for debate. The product roadmap should be a good guide to follow. As always, when in doubt, ask!"

WHY SHOULD PEOPLE care

"If you are coming from elsewhere on the web, and are not familiar with dev.to, we are a large online community of software developers committed to teaching one another, building our careers, and generally making software development a more collaborative, humane endeavor...

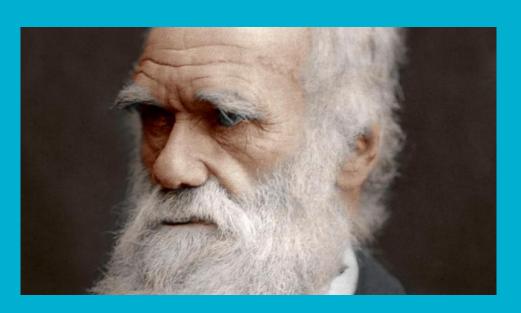
Our members write posts, start discussions, and build their professional profiles."

To Put It All Together...

- Balancing between centralized and distributed decision making
- 2. Answer (and re-answer) the three basic questions
- 3. Be responsive to the changing needs of the community
- 4. Invite participation thoughtfully

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It is the long history of humankind (and animal kind, too) that those who learned to collaborate and improvise most effectively have prevailed.



Charles Darwin

THANK YOU 1771)

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