STAT 331 - Applied Linear Models

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1 Introduction to Regression Models

LECTURE 1 | 2020-09-08

- **1.1 Definition.** A **response** (**dependent**) **variable** is the primary variable of interest, denoted by a capital roman letter *Y*.
- **1.2 Definition.** An **explanatory** (**independent**, **predictor**) **variable** are variables that impact the response, denoted by x_i for i = 1, ..., p.
- **1.3 Definition.** A **regression model** deals with modeling the functional relationship between a response variable and one or more explanatory variables.
- **1.4 Example.** Let Y be the length in metres of an alligator and $x_1 := \{0,1\}$ (male or female). The mass in an alligators stomach consists of fish (x_2) , invertebrates (x_3) , reptiles (x_4) , birds (x_5) , and other (x_6,\ldots,x_p) . We imagine we can explain Y in terms of (x_1,\ldots,x_p) using some function such that $Y=f(x_1,\ldots,x_p)$.

In this course, we will be looking at linear models.

- **1.5 Definition.** A general **linear model** is defined as $Y = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p + \varepsilon$ where Y is the response variable, (x_1, \dots, x_p) are the p explanatory variables, $(\beta_0, \beta_1, \dots, \beta_p)$ are the model parameters, and ε is the random error. We assume that (x_1, \dots, x_p) are fixed constants, β_0 is the intercept of Y, $(\beta_1, \dots, \beta_p)$ all quantify effect on x_i on Y, and $\varepsilon \sim N(0, \sigma^2)$.
- 1.6 Note. In general, the model will not perfectly explain the data.

"All models are wrong, but some are useful."

$$Y \sim N\left(\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p, \sigma^2\right) \text{ since } \mathsf{E}[Y] = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p \text{ and } \mathsf{Var}(Y) = \mathsf{Var}(\varepsilon) = \sigma^2.$$

2 Simple Linear Regression

LECTURE 2 | 2020-09-09

- **2.1 Definition.** A simple linear regression is a linear model that uses only one explanatory variable; that is, $Y = \beta_0 + \beta_1 x + \varepsilon$. The **data** in a simple linear regression consists of pairs (x_i, y_i) where i = 1, ..., n.
- **2.2 Note.** Before fitting any model, we might want to make a scatterplot to visualize if there is a linear relationship between x and y, or calculate the *correlation*.
- **2.3 Definition.** The **correlation** of random variables X and Y is $\rho_{XY} = \frac{\mathsf{Cov}(X,Y)}{\mathsf{Sd}(X)\mathsf{Sd}(Y)}$.

2.4 Definition. The **sample correlation** of all pairs (x_i, y_i) is

$$\begin{split} r &= \frac{\frac{1}{n-1} \sum_{i=1}^{n} (x_i - \bar{x}) (y_i - \bar{y})}{\sqrt{\frac{1}{n-1} \sum_{i=1}^{n} (x_i - \bar{x})^2} \sqrt{\frac{1}{n-1} \sum_{i=1}^{n} (y_i - \bar{y})}} \\ &= \frac{\sum_{i=1}^{n} (x_i - \bar{x}) (y_i - \bar{y})}{\sqrt{\sum_{i=1}^{n} (x_i - \bar{x})^2} \sqrt{\sum_{i=1}^{n} (y_i - \bar{y})^2}} \\ &= \frac{S_{xy}}{\sqrt{S_{xx} S_{yy}}} \end{split}$$

The sample correlation measures the strength and direction of the linear relationship between X and Y.

- $|r| \approx 1$ strong linear relationship
- $|r| \approx 0$ lack of linear relationship
- r > 0 positive relationship
- r < 0 negative relationship
- $-1 \leqslant r \leqslant 1$

It does not tell us how to predict Y from X. To do so, we need to estimate β_0 and β_1 .

- **2.5 Definition.** For data (x_i, y_i) for $i = 1, \dots, n$, the **simple linear regression model** is $Y_i = \beta_0 + \beta_1 x_i + \varepsilon_i$ with the assumption that $\varepsilon_i \stackrel{\text{iid}}{\sim} N(0, \sigma^2)$. Therefore, $Y_i \sim N(\mu_i = \beta_0 + \beta_1 x_i, \sigma^2)$.
- **2.6 Definition.** The method of estimating β_0 and β_1 by minimizing $S(\beta_0, \beta_1) = \sum_{i=1}^n (y_i (\beta_0 + \beta_1 x_i))^2$ is referred to as the **method of least squares**.
- **2.7 Note.** The least squares is equivalent to maximum likelihood estimate when $\varepsilon_i \stackrel{\text{iid}}{\sim} N(0, \sigma^2)$.
- **2.8 Theorem** (Least Square Estimates (LSEs)). *Minimizing* $S(\beta_0, \beta_1)$, gives the least square estimates

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x} \quad \text{and} \quad \hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{S_{xy}}{S_{xx}}$$

Proof. Taking partial derivatives:

$$\frac{\partial S}{\partial \beta_0} = 2 \sum_{i=1}^n \left[y_i - \left(\beta_0 + \beta_1 x_i\right) \right] (-1) \quad \text{and} \quad \frac{\partial S}{\partial \beta_1} = 2 \sum_{i=1}^n \left[y_i - \left(\beta_0 + \beta_1 x_i\right) \right] (-x_i)$$

Now,

$$\frac{dS}{d\beta_0}\coloneqq 0\iff \sum_{i=1}^n y_i - n\beta_0 - \beta_1 \sum_{i=1}^n x_i = 0\iff \beta_0 = \bar{y} - \beta_1 \bar{x}$$

$$\begin{split} \frac{dS}{d\beta_1} &= 0 \stackrel{\text{plug }\beta_0}{\Longleftrightarrow} \sum_{i=1}^n \left[y_i - \bar{y} + \beta_1 \bar{x} - \beta_1 x_i \right] x_i = 0 \\ &\iff \sum_{i=1}^n x_i (y_i - \bar{y}) - \beta_1 \sum_{i=1}^n x_i (x_i - \bar{x}) = 0 \end{split}$$

$$\iff \beta_1 = \frac{\sum\limits_{i=1}^n x_i(y_i - \bar{y})}{\sum\limits_{i=1}^n x_i(x_i - \bar{x})}$$

2.9 Note. We use a hat on the β 's to show that they are estimates.

Call $\hat{\mu}_i=\hat{\beta}_0+\hat{\beta}_1x_i$ the fitted values and $e_i=y_i-\hat{\mu}_i$ the residual.

LECTURE 3 | 2020-09-14

Model: $Y_i \sim N(\beta_0 + \beta_1 x_i, \sigma^2)$

Equation of fitted line: $y = \hat{\beta}_0 + \hat{\beta}_1 x$

Interpretation:

- $\hat{\beta}_0$ is the estimate of the expected response when x = 0 (but not always meaningful if outside range of x_i 's in data)
- $\hat{\beta}_1$ is the estimate of expected change in response for unit increase in x

$$\hat{\beta}_1 = \frac{\sum\limits_{i=1}^{n} (x_i - \bar{x})(y_i - \bar{y})}{\sum\limits_{i=1}^{n} (x_i - \bar{x})^2} = \frac{S_{xy}}{S_{xx}}$$

• σ^2 is the "variability around the line."

Recall that $\sigma^2 = \mathsf{Var}(\varepsilon_i) = \mathsf{Var}(Y_i)$

Q: How to estimate σ^2 ?

$$\varepsilon_i = Y_i - (\beta_0 + \beta_1 x_i)$$

 $e_i = y_i - (\hat{\beta}_0 + \hat{\beta}_1 x_i)$

Intuition: use variability in residuals to estimate σ^2 .

We use

$$\hat{\sigma}^2 = \frac{\sum_{i=1}^n (e_i - \bar{e})^2}{n-2}$$

which looks looks like sample variance of e_i 's. Therefore,

$$\hat{\sigma}^2 = \frac{\sum\limits_{i=1}^n e_i^2}{n-2} = \frac{\mathsf{Ss}(\mathsf{Res})}{n-2}$$

Note that "Square Sum" is abbreviated as "Ss". Now,

$$\bar{e}=\bar{y}-(\hat{\beta}_0+\hat{\beta}_1\bar{x})=0$$

The n-2 will be looked are more carefully later, but for now it suffices to say that $n-2=\mathrm{d.f.}=n-$ number of parameters estimated. It allows $\hat{\sigma}^2$ to be an unbiased estimator for the true value of σ^2 ; that is,

$$\mathsf{E}[\hat{\sigma}^2] = \sigma^2$$

whenever $\hat{\sigma}^2$ is viewed as a random variable.

Q: Is there a statistically significant relationship?

Fact (proved using mgf in STAT 330): Suppose $Y_i \sim N(\mu_i, \sigma_i^2)$ are all independent. Then,

$$\sum_{i=1}^n a_i Y_i \sim N \bigg(\sum_{i=1}^n a_i \mu_i, \sum_{i=1}^n a_i^2 \sigma_i^2 \bigg)$$

for any constant a_i .

In words,

"Linear combination of Normal is Normal."

Viewing $\hat{\beta}_1$ as a random variable:

$$\hat{\beta}_1 = \frac{\sum\limits_{i=1}^n (x_i - \bar{x})(Y_i - \bar{Y})}{\sum\limits_{i=1}^n (x_i - \bar{x})^2} = \frac{\sum\limits_{i=1}^n (x_i - \bar{x})Y_i - \bar{Y}\sum\limits_{i=1}^n (x_i - \bar{x})}{\sum\limits_{i=1}^n (x_i - \bar{x})x_i - \bar{x}\sum\limits_{i=1}^n (x_i - \bar{x})} = \frac{\sum\limits_{i=1}^n (x_i - \bar{x})Y_i}{\sum\limits_{i=1}^n (x_i - \bar{x})x_i}$$

So,

$$\hat{\beta}_1 = \sum_{i=1}^n a_i Y_i$$

where
$$a_i = \frac{x_i - \bar{x}}{\sum\limits_{i=1}^n x_i (x_i - \bar{x})}.$$

$$\begin{split} \mathsf{E}[\hat{\beta}_{1}] &= \sum_{i=1}^{n} a_{i} \mathsf{E}[Y_{i}] \\ &= \sum_{i=1}^{n} a_{i} (\beta_{0} + \beta_{1} x_{i}) \\ &= \frac{\sum_{i=1}^{n} (x_{i} - \bar{x}) (\beta_{0} + \beta_{1} x_{i})}{\sum\limits_{i=1}^{n} x_{i} (x_{i} - \bar{x})} \\ &= \frac{\beta_{0} \sum_{i=1}^{n} (x_{i} - \bar{x}) + \beta_{1} \sum\limits_{i=1}^{n} x_{i} (x_{i} - \bar{x})}{\sum\limits_{i=1}^{n} x_{i} (x_{i} - \bar{x})} \\ &= \beta_{1} \end{split}$$

On average, $\hat{\beta}_1$ is an unbiased estimator for β_1 .

Now, we calculate the variance of $\hat{\beta}_1$:

$$\begin{split} \mathsf{Var}(\hat{\beta}_1) &= \sum_{i=1}^n a_i^2 \mathsf{Var}(Y_i) \\ &= \sigma^2 \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{\left[\sum_{i=1}^n x_i (x_i - \bar{x})\right]^2} \\ &= \sigma^2 \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{\left[\sum_{i=1}^n (x_i - \bar{x})^2\right]^2} \\ &= \frac{\sigma^2}{S_{xx}} \end{split}$$

So, since $\hat{\beta}_1$ is a linear combination of Normals,

$$\hat{\beta}_1 \sim N\left(\beta_1, \frac{\sigma^2}{S_{xx}}\right)$$

In a similar manner,

$$\hat{\beta}_0 \sim N\left(\beta_0, \sigma^2\left(\frac{1}{n} + \frac{\bar{x}^2}{S_{xx}}\right)\right)$$

That is, $\hat{\beta}_0$ and $\hat{\beta}_1$ are unbiased estimates.

Then,

$$\frac{\hat{\beta}_1 - \beta_1}{\sigma / \sqrt{S_{xx}}} \sim N(0, 1)$$

However, σ is unknown, so need to estimate with $\hat{\sigma}$:

$$\frac{\hat{\beta}_1}{\hat{\sigma}/\sqrt{S_{rr}}} \sim t(n-2)$$

Since $\mathrm{Sd}(\hat{\beta}_1)=\hat{\sigma}^2/S_{xx}$, we say the standard error of $\hat{\beta}_1$ is $\mathrm{Se}(\hat{\beta}_1)=\hat{\sigma}/\sqrt{S_{xx}}$

DEFINITION 2.1: Student's T-distribution

T is said to follow a **Student's T-distribution** with k degrees of freedom, denoted $T \sim t(k)$, if

$$T = \frac{Z}{\sqrt{U/k}}$$

where $Z \sim N(0,1)$ and $U \sim \chi^2(k)$.

Fact: For the simple linear regression model,

$$\frac{\hat{\sigma}^2(n-2)}{\sigma^2} = \frac{\mathsf{Ss}(\mathsf{Res})}{\sigma^2} \sim \chi^2(n-2)$$

$$\frac{\hat{\beta}_1 - \beta_1}{\hat{\sigma}/\sqrt{S_{xx}}} = \frac{\frac{\hat{\beta}_1 - \beta_1}{\sigma/\sqrt{S_{xx}}}}{\sqrt{\frac{\hat{\sigma}^2(n-2)}{\sigma^2} \left(\frac{1}{n-2}\right)}} \sim t(n-2)$$

A $(1-\alpha)$ confidence interval for β_1 is

$$\hat{\beta}_1 \pm (c) \mathsf{Se}(\hat{\beta}_1)$$

where c is the $1 - \frac{\alpha}{2}$ quantile of t(n-2); that is,

- $P(|T| \leqslant c) = 1 \alpha$, or
- $P(T \leqslant c) = 1 \frac{\alpha}{2}$

where $T \sim t(n-2)$.

Hypothesis test: H_0 : $\beta=0$ versus H_A : $\beta_1\neq 0$.

If H_0 is true, then

$$\frac{\hat{\beta}_1 - \beta_1}{\mathsf{Se}(\hat{\beta}_1)} = \frac{\hat{\beta}_1}{\mathsf{Se}(\hat{\beta}_1)} \sim t(n-2)$$

so calculate

$$t = \frac{\hat{\beta}_1}{\mathsf{Se}(\hat{\beta}_1)}$$

and reject H_0 at level α if |t|>c where c is $1-\frac{\alpha}{2}$ quantile of t(n-2).

$$p$$
-value = $P(|T| \ge |t|) = 2P(T \ge |t|)$

LECTURE 4 | 2020-09-16

<u>Prediction for SLR</u>: Suppose we want to predict the response y for a new value of x. Say $x=x_0$. Then, SLR model says

$$Y_0 \sim N(\beta_0 + \beta_1 x_0, \sigma^2)$$

where Y_0 is a r.v. for response when $x=x_0$.

The fitted model predicts the *value* of y to be

$$\hat{y}_0 = \hat{\beta}_0 + \hat{\beta}_1 x_0$$

As a random variable,

$$\hat{Y}_0 = \hat{\beta}_0 + \hat{\beta}_1 x_0$$

then,

$$\mathsf{E}[\hat{Y}_0] = \mathsf{E}[\hat{\beta}_0] + x_0 \mathsf{E}[\hat{\beta}_1] = \beta_0 + \beta_1 x_0 = \mathsf{E}[Y_0]$$

since $\hat{\beta}_i$ for i=0,1 are unbiased. We can say that \hat{Y}_0 is an unbiased estimate of the random variable for the mean of Y_0 .

We claim that:

$$\mathrm{Var}(\hat{Y}_0) = \sigma^2 \left(\frac{1}{n} + \frac{(x_0 - \bar{x})^2}{S_{xx}} \right)$$

by expressing $\hat{Y}_0 = \sum_{i=1}^n a_i Y_i$. This implies that,

$$\hat{Y}_0 \sim N \left(\beta_0 + \beta_1 x_0, \sigma^2 \left(\frac{1}{n} + \frac{\left(x_0 - \bar{x}\right)^2}{S_{xx}}\right)\right)$$

The random variable for prediction error is

$$Y_0 - \hat{Y}_0$$

where Y_0 and \hat{Y}_0 are independent and \hat{Y}_0 is a function of Y_1,\dots,Y_n .

$$\mathsf{E}[Y_0 - \hat{Y}_0] = \mathsf{E}[Y_0] - \mathsf{E}[\hat{Y}_0] = 0$$

$$\mathsf{Var}(Y_0 - \hat{Y}_0) = \mathsf{Var}(Y_0) + (-1)^2 \mathsf{Var}(\hat{Y}_0) = \sigma^2 + \sigma^2 \left(\frac{1}{n} + \frac{\left(x_0 - \bar{x}\right)^2}{S_{xx}}\right)$$

Again, we have a linear combination of independent Normals, so

$$Y_0 - \hat{Y}_0 \sim N\left(0, \sigma^2\left(1 + \frac{1}{n} + \frac{\left(x_0 - \bar{x}\right)^2}{S_{xx}}\right)\right)$$

Since σ is unknown, we use $\hat{\sigma}$ and get the following:

$$\frac{Y_0 - \hat{Y}_0}{\hat{\sigma} \sqrt{1 + \frac{1}{n} + \frac{(x_0 - \bar{x})^2}{S_{xx}}}} \sim t(n - 2)$$

Intuition for prediction error composed of 2 terms:

- $Var(Y_0)$: random error of new observation
- $Var(\hat{Y}_0)$ (predictor): estimating β_0 and β_1

Those are 2 sources of uncertainty.

<u>Note</u>: Be careful that the prediction may not make sense if x_0 is outside the range of the x_i 's in the data.

 $(1-\alpha)$ prediction interval for y_0 :

$$\hat{y}_0 \pm c \hat{\sigma} \sqrt{1 + \frac{1}{n} + \frac{(x_0 - \bar{x})^2}{S_{xx}}}$$

where c is the $1 - \frac{\alpha}{2}$ quantile of t(n-2).

Orange production 2018 in FL

- x: acres
- y: # boxes of oranges (thousands)
- (x_i, y_i) recorded for each of 25 FL counties
- r = 0.964
- $\bar{x} = 16133$
- $\bar{y} = 1798$
- $S_{xx} = 1.245 \times 10^{10}$
- $S_{xy} = 1.453 \times 10^9$

$$\hat{\beta}_1 = \frac{S_{xy}}{S_{xx}} = 0.1167$$

which is a positive slope (positive correlation between x and y). The expected number of boxes produced is estimated to be about 117 higher per an additional acre.

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x} = -85.3$$

Not meaningful to interpret, since it is the expected production if there were 0 acres (outside the range of x_i) as no county has x=0.

Now suppose

$$Ss(Res) = 1.31 \times 10^7$$

the residuals are the differences between y_i and the fitted regression line.

•
$$\hat{\sigma}^2 = \frac{\sum_{i=1}^{n} e_i^2}{n-2} = \frac{1.31 \times 10^7}{25-2} = 5.7 \times 10^5$$

$$\bullet \ \operatorname{Se}(\hat{\beta}_1) = \frac{\hat{\sigma}}{\sqrt{S_{xx}}} = 0.00676$$

• To test H_0 : $\beta_1 = 0$, calculate

$$t = \frac{\hat{\beta}_1 - 0}{\mathsf{Se}(\hat{\beta}_1)} = \frac{0.1167}{0.00676} \approx 17.3$$

Select the 0.975 quantile (for demonstration purposes) of t(23) is 2.07.

• Note that 17.3 is very unlikely to see in t(23).

Since 17.3 > 2.07, we reject H_0 at $\alpha = 0.05$ level, conclude there's a significant linear relationship between acres and oranges produced.

The 95% confidence interval for β_1 is

$$0.1167 \pm 2.07 (0.00676)$$

which does not contain 0.

$$p$$
-value = $P(|t_{23}| \ge 17.3) = 2P(t_{23} \ge 17.3) \approx 1.2 \times 10^{-14}$

Predict the # of boxes in thousands produced if we had 10000 acres to grow oranges.

$$\hat{\beta}_0 + \hat{\beta}_1 x_0 = -85.3 + (0.1167)(10000) \approx 1082$$

The 95% prediction interval is:

$$1082 \pm 2.07 \sqrt{5.69 \times 10^5} \sqrt{1 + \frac{1}{25} + \frac{(6133)^2}{1.245 \times 10^{10}}}$$

Note: not trying to establish causation.

Check LEARN for florange.csv.

Q: Is σ the same for all values of y?

A: It appears to not in the sense that the variance appears to be higher with respect to higher acres. Sigma will be smaller when there's less acres. Later, this will be testing equal variance or homoscedastic assumption. Later, when we talk about variable transformations we can consider taking the log.

Q: Are the error terms plausibly independent? In other words, does knowing one e_i (residual) help predict e_i (another residual) for a different county?

A: There's diagnostics for checking this. However, intuitively there could be some common factors at play when two counties are geographically close.

LECTURE 5 | 2020-09-21

Multiple Linear Regression (MLR)

p explanatory variables which can be categorical, continuous, etc.

Rocket

- x_1 : nozzle area (large or small, 0 or 1)
- x_2 : mixture in propellent, ratio oxidized fuel
- *Y*: thrust

Want to develop linear relationship between response y and x_1, x_2, \dots, x_p .

<u>Data</u> n observations, each consists of response and p explanatory variables $(y_i, x_{i1}, x_{i2}, \dots, x_{ip})$. Then,

$$Y_i \sim N(\underbrace{\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip}}_{\mathbb{E}[Y_i] = \mu_i}, \sigma^2)$$

or $Y_i = \mu_i + \varepsilon_i$ where $\varepsilon_i \stackrel{\text{iid}}{\sim} N(0, \sigma^2)$.

We can write in vector/matrix form

$$\begin{bmatrix} Y_1 \\ Y_2 \\ \vdots \\ Y_n \end{bmatrix}_{n \times 1} = \begin{bmatrix} \beta_0 + \beta_1 x_{11} + \dots + \beta_p x_{1p} \\ \beta_0 + \beta_1 x_{21} + \dots + \beta_p x_{2p} \\ \vdots \\ \beta_0 + \beta_1 x_{n1} + \dots + \beta_p x_{np} \end{bmatrix} + \begin{bmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \vdots \\ \varepsilon_n \end{bmatrix}_{n \times 1}$$

Which we can write as

$$Y = X\beta + \varepsilon$$

where

$$X = \begin{bmatrix} 1 & x_{11} & x_{12} & \cdots & x_{1(p-1)} & x_{1p} \\ 1 & x_{21} & x_{22} & \cdots & x_{2(p-1)} & x_{2p} \\ \vdots & & \ddots & & \vdots \\ 1 & x_{(n-1)1} & x_{(n-1)2} & \cdots & x_{(n-1)(p-1)} & x_{(n-1)p} \\ 1 & x_{n1} & x_{n2} & \cdots & x_{n(p-1)} & x_{np} \end{bmatrix}_{n \times (p+1)}, \; \pmb{\beta} = \begin{bmatrix} \beta_0 \\ \vdots \\ \beta_p \end{bmatrix}_{(p+1) \times 1}$$

We call $\mathbf{Y} = (Y_1, Y_2, \dots, Y_n)^{\top}$ a **random vector** (vector of r.v.'s), analogue of expectation and variance properties.

Mean vector:

$$\mathsf{E}[\boldsymbol{Y}] = \begin{bmatrix} \mathsf{E}[Y_1] \\ \mathsf{E}[Y_2] \\ \vdots \\ \mathsf{E}[Y_n] \end{bmatrix}$$

• Covariance matrix (variance-covariance matrix)

$$\mathsf{Var}(\boldsymbol{Y}) = \begin{bmatrix} \mathsf{Var}(Y_1) & \mathsf{Cov}(Y_1, Y_2) & \cdots & \mathsf{Cov}(Y_1, Y_{n-1}) & \mathsf{Cov}(Y_1, Y_n) \\ \mathsf{Cov}(Y_2, Y_1) & \mathsf{Var}(Y_2) & \cdots & \mathsf{Cov}(Y_2, Y_{n-1}) & \mathsf{Cov}(Y_2, Y_n) \\ \vdots & \vdots & \ddots & \vdots & & \vdots \\ \mathsf{Cov}(Y_{n-1}, Y_1) & \mathsf{Cov}(Y_{n-1}, Y_2) & \cdots & \mathsf{Var}(Y_{n-1}) & \mathsf{Cov}(Y_{n-1}, Y_n) \\ \mathsf{Cov}(Y_n, Y_1) & \mathsf{Cov}(Y_n, Y_2) & \cdots & \mathsf{Cov}(Y_n, Y_{n-1}) & \mathsf{Var}(Y_n) \end{bmatrix}$$

- symmetric since $Cov(Y_i, Y_i) = Cov(Y_i, Y_i)$; that is $Var(\mathbf{Y})^{\top} = Var(\mathbf{Y})$.
- positive semi-definite since $a^{\top} Var(Y) a \ge 0$ for all $a \in \mathbb{R}^n$.

$$- \ \mathsf{Var}(\boldsymbol{Y}) = \mathsf{E}[(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]) \left(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]\right)^\top] = \mathsf{E}[\boldsymbol{Y}\boldsymbol{Y}^\top] - \mathsf{E}[\boldsymbol{Y}]\mathsf{E}[\boldsymbol{Y}]^\top$$

Properties of random vector: let a be a $1 \times n$ matrix (row vector) of constants and A be an $n \times n$ matrix of constants.

$$\mathsf{E}[oldsymbol{a}oldsymbol{Y}] = oldsymbol{a}oldsymbol{Y}$$
 $\mathsf{E}[Aoldsymbol{Y}] = A\mathsf{E}[oldsymbol{Y}]$ $\mathsf{Var}(oldsymbol{a}oldsymbol{Y}) = oldsymbol{a}\mathsf{Var}(oldsymbol{Y})oldsymbol{a}^ op$ $\mathsf{Var}(Aoldsymbol{Y}) = A\mathsf{Var}(oldsymbol{Y})oldsymbol{A}^ op$

Derivation of (4):

$$\begin{aligned} \mathsf{Var}(A\boldsymbol{Y}) &= \mathsf{E}[(A\boldsymbol{Y} - \mathsf{E}[A\boldsymbol{Y}]) \left(A\boldsymbol{Y} - \mathsf{E}[A\boldsymbol{Y}]\right)^\top] \\ &= \mathsf{E}[(A\boldsymbol{Y} - A\mathsf{E}[\boldsymbol{Y}]) \left(A\boldsymbol{Y} - A\mathsf{E}[\boldsymbol{Y}]\right)^\top] \\ &= \mathsf{E}[A\left(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]\right) \left(A\left(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]\right)\right)^\top] \\ &= \mathsf{E}[A\left(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]\right) \left(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]\right)^\top A^\top] \\ &= A\mathsf{E}[\left(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]\right) \left(\boldsymbol{Y} - \mathsf{E}[\boldsymbol{Y}]\right)^\top]A^\top \\ &= A\mathsf{Var}(\boldsymbol{Y})A^\top \end{aligned}$$

Numerical example: $\mathbf{Y} = (Y_1, Y_2, Y_3)^{\mathsf{T}}$. Suppose

$$\mathsf{E}[\boldsymbol{Y}] = \begin{bmatrix} 3 \\ 1 \\ 2 \end{bmatrix}$$

and

$$Var(Y) = \begin{bmatrix} 4 & 1/2 & -2 \\ 1/2 & 1 & 0 \\ -2 & 0 & 3 \end{bmatrix}$$

and

$$a = [1 \quad -1 \quad 2]$$

and

$$A = \begin{bmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \\ 7 & 8 & 9 \end{bmatrix}$$

Exercise:

- E[aY]
- $Var(\mathbf{aY})$
- $\mathsf{E}[AY]$
- Var(AY)

Let's do the first two,

$$\mathsf{E}[\boldsymbol{a}\boldsymbol{Y}] = \boldsymbol{a}\mathsf{E}[\boldsymbol{Y}] = \begin{bmatrix} 1 & -1 & 2 \end{bmatrix} \begin{bmatrix} 3 \\ 1 \\ 2 \end{bmatrix} = 1(3) - 1(1) + 2(2) = 6$$

$$\begin{aligned} \mathsf{Var}(\boldsymbol{aY}) &= \boldsymbol{a} \mathsf{Var}(\boldsymbol{Y}) \boldsymbol{a}^\top \\ &= \begin{bmatrix} 1 & -1 & 2 \end{bmatrix} \begin{bmatrix} 4 & 1/2 & -2 \\ 1/2 & 1 & 0 \\ -2 & 0 & 3 \end{bmatrix} \begin{bmatrix} 1 \\ -1 \\ 2 \end{bmatrix} \\ &= \begin{bmatrix} 1 & -1 & 2 \end{bmatrix} \begin{bmatrix} 4(1) + (1/2)(-1) - 2(2) \\ (1/2)(1) + 1(-1) + 0(2) \\ -2(1) + 0(-1) + 3(2) \end{bmatrix} \\ &= \begin{bmatrix} 1 & -1 & 2 \end{bmatrix} \begin{bmatrix} -1/2 \\ -1/2 \\ 4 \end{bmatrix} \\ &= 1(-1/2) - 1(-1/2) + 2(4) \\ &= 8 \end{aligned}$$

Multivariate normal distribution (MVN): We say that $Y \sim \text{MVN}(\mu, \Sigma)$ where $\mu = \text{mean vector}$ and $\Sigma = \text{covariance matrix}$. Suppose $Y = (Y_1, \dots, Y_n)^{\top}$.

$$f(\boldsymbol{y};\boldsymbol{\mu},\boldsymbol{\varSigma}) = \frac{1}{(2\pi)^{n/2}|\boldsymbol{\varSigma}|^{1/2}} \exp\left\{-\frac{1}{2}(\boldsymbol{y}-\boldsymbol{\mu})^{\top}\boldsymbol{\varSigma}^{-1}(\boldsymbol{y}-\boldsymbol{\mu})\right\}$$

where Σ^{-1} is the inverse of the covariance matrix and $|\Sigma|$ is the determinant of Σ .

<u>Properties of MVN</u>: Suppose $\boldsymbol{Y} = (Y_1, \dots, Y_n)^\top \sim \text{MVN}(\boldsymbol{\mu}, \boldsymbol{\varSigma})$ and \boldsymbol{a} is a $1 \times n$ row vector of constants and A is an $n \times n$ matrix of constants.

1. Linear transformations of MVN is MVN, so

$$\boldsymbol{a}\boldsymbol{Y} \sim \text{MVN}(\boldsymbol{a}\boldsymbol{\mu}, \boldsymbol{a}\boldsymbol{\Sigma}\boldsymbol{a}^{\top})$$

$$AY \sim \text{MVN}(A\boldsymbol{\mu}, A\Sigma A^{\top})$$

2. Marginal distribution of Y_i is Normal,

$$Y_i \sim N(\mu_i, \Sigma_{ii})$$

In fact, any subset of Y_i 's is MVN

- 3. Conditional MVN is MVN, e.g. $Y_1 \mid Y_2, \dots, Y_n$
- 4. Another property:

$$\mathsf{Cov}(Y_i,Y_j) = 0 \iff Y_i,Y_j \text{ independent}$$

that is, Y_i and Y_j are uncorrelated.

$$\Sigma_{ij} = 0$$

LECTURE 6 | 2020-09-23

MLR: $Y = XB + \varepsilon$

Recall: $\varepsilon \stackrel{\text{iid}}{\sim} N(0, \sigma^2)$.

So random vector:

$$\boldsymbol{\varepsilon} \sim \text{MVN} \left(\begin{bmatrix} 0 \\ 0 \\ \vdots \\ 0 \\ 0 \end{bmatrix}, \begin{bmatrix} \sigma^2 & 0 & \cdots & 0 & 0 \\ 0 & \sigma^2 & \cdots & 0 & 0 \\ \vdots & \vdots & \ddots & \vdots & \vdots \\ 0 & 0 & \cdots & \sigma^2 & 0 \\ 0 & 0 & \cdots & 0 & \sigma^2 \end{bmatrix} \right) = (\mathbf{0}_{n \times 1}, \sigma^2 I_{n \times n})$$

since $Cov(\varepsilon_1, \varepsilon_2) = 0$ due to independence.

Thus, $\boldsymbol{Y} \sim \text{MVN}(X\boldsymbol{B}, \sigma^2 I)$.

Least squares: Define

$$S(\beta_0,\beta_1,\dots,\beta_p) = \sum_{i=1}^n (y_i - (\underbrace{\beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip}}_{\mathsf{E}[Y_i] = \mu_i}))^2$$

First partial:

$$\frac{\partial S}{\partial \beta_0} = \sum_{i=1}^n 2(y_i - \mu_u)(-1)$$

We observe that all other partials for j = 1, ..., p are:

$$\frac{\partial S}{\partial \beta_j} = \sum_{i=1}^n 2(y_i - \mu_i)(-x_{ij})$$

Set
$$\frac{\partial S}{\partial \beta_0}=0$$
 and $\frac{\partial S}{\partial \beta_j}=0$ for $j=1,\ldots,p$.

$$\begin{cases} \sum_{i=1}^n (y_i - \mu_i) \iff \mathbf{1}_{n \times n}^\top (\boldsymbol{y} - \boldsymbol{\mu}) = 0 \\ \sum_{i=1}^n (y_i - \mu_i) x_{ij} = 0 \iff \boldsymbol{x}_j^\top (\boldsymbol{y} - \boldsymbol{\mu}) = 0 \quad j = 1, \dots, p \end{cases}$$

since we recall that

$$X = \begin{bmatrix} 1 & x_{11}x_{12} & \cdots & x_{1p} \\ \vdots & & & \\ 1 & x_{n1} & x_{n2} & \cdots & x_{np} \end{bmatrix} = \begin{bmatrix} \mathbf{1}_{n\times 1} & \mathbf{x}_1 & \cdots & \mathbf{x}_{p-1} & \mathbf{x}_p \end{bmatrix}$$

Therefore,

$$X^{\top}(\boldsymbol{y} - X\boldsymbol{B}) = 0 \iff X^{\top}\boldsymbol{y} - X^{\top}X\boldsymbol{B} = 0 \iff X^{\top}X\boldsymbol{B} = X^{\top}\boldsymbol{y} \iff \boldsymbol{B} = (X^{\top}X)^{-1}X^{\top}\boldsymbol{y}$$

assuming $X^{T}X$ is invertible (full rank of p+1, or linearly independent columns).

Define residuals:

$$e_i = y_i - (\underline{\hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \cdots \hat{\beta}_p x_{ip}})$$
 fitted value μ_i

or equivalently,

$$\hat{\boldsymbol{\mu}} = X\hat{\boldsymbol{B}}, \quad \boldsymbol{e} = \boldsymbol{y} - \boldsymbol{\mu}$$

and estimate σ^2 based on e_i 's

$$\sigma^2 = \frac{\mathsf{Ss}(\mathsf{Res})}{n - (p+1)} = \frac{\sum\limits_{i=1}^n e_i^2}{n - p - 1} = \frac{\boldsymbol{e}^\top \boldsymbol{e}}{n - p - 1}$$

since d.f. is n - (no. estimated parameters). When viewed as a random variable,

$$\frac{(n-p-1)\hat{\sigma}^2}{\sigma^2} \sim \chi^2(n-p-1)$$

Inference for

$$\hat{\boldsymbol{\beta}} = (\hat{\beta}_0, \dots, \hat{\beta}_p)^\top = (X^\top X)^{-1} X^\top \boldsymbol{Y}$$

Note that $\hat{\boldsymbol{\beta}}$ is a matrix of constants and \boldsymbol{Y} is a random vector, and

$$Y \sim \text{MVN}(X\beta, \sigma^2 I)$$

$$\begin{split} \mathsf{E}[\hat{\boldsymbol{\beta}}] &= \mathsf{E}[(X^\top X)^{-1} X^\top \boldsymbol{Y}] \\ &= (X^\top X)^{-1} X^\top \mathsf{E}[\boldsymbol{Y}] \\ &= (X^\top X)^{-1} (X^\top X) \boldsymbol{\beta} \\ &= \boldsymbol{\beta} \end{split}$$

That is, $\mathsf{E}[\hat{\beta}_0], \dots, \mathsf{E}[\hat{\beta}_p] = \beta_p$ all unbiased.

$$\begin{split} \mathsf{Var}((X^\top X)^{-1}X^\top) &= (X^\top X)^{-1}X^\top \mathsf{Var}(\boldsymbol{Y}) \left[(X^\top X)^{-1}X^\top \right]^\top \\ &= (X^\top X)^{-1}X^\top \sigma^2 I(X^\top)^\top \left[(X^\top X)^{-1} \right]^\top \\ &= \sigma^2 (X^\top X)^{-1} (X^\top) (X^\top X) (X^\top X)^{-1} \end{split} \qquad X^\top X \text{ symmetric}$$

 $\hat{\beta}$ is a linear transformation of Y, so

$$\hat{\boldsymbol{\beta}} \sim \text{MVN}(\boldsymbol{\beta}, \sigma^2 \underbrace{(\boldsymbol{X}^{\top} \boldsymbol{X})^{-1}}_{V})$$

For a specific parameter β_i ,

$$\hat{\beta}_i \sim N(\beta_i, \sigma^2 V_{ij})$$

from marginal property of MVN.

$$\frac{\hat{\beta}_j - \beta_j}{\sigma \sqrt{V_{ij}}} \sim N(0, 1)$$

$$\frac{\hat{\beta}_j - \beta_j}{\hat{\sigma} \sqrt{V_{jj}}} \sim t(n-p-1)$$

We define the standard error of $\hat{\beta}_j$ as

$$\mathrm{Se}(\hat{\beta}_j) = \hat{\sigma} \sqrt{V_{jj}}$$

So, a $(1-\alpha)$ confidence interval for β_j is

$$\hat{\beta}_j \pm c \mathsf{Se}(\hat{\beta}_j)$$

where c is $(1-(\alpha/2))$ quantile of t(n-p-1).

To test H_0 : $\beta_j=0$ vs H_A : $\beta_j\neq 0$, calculate t-statistic

$$t = \frac{\hat{\beta}_j}{\mathsf{Se}(\hat{\beta}_j)}$$

reject at level α if |t|>c and p-value is $2P(T\geqslant |t|)$ where $T\sim t(n-p-1)$.

Interpretation of $\hat{\beta}$: fitted linear regression model says $\widehat{\mathsf{E}[Y]}$ (estimate of the expected response) is $\hat{\beta}_0 + \dots + \beta_1 x_1 + \hat{\beta}_p x_p$.

- $\hat{\beta}_0$ is the estimate of expected response when all explanatory variables are equal to 0.
- $\hat{\beta}_j$ is the estimated change in expected response for a unit increase in x_j , when holding all other explanatory variables constant, e.g.

$$\hat{\beta}_0 + \hat{\beta}_1(x_1 + 1) + \dots + \hat{\beta}_p x_p - (\hat{\beta}_0 + \hat{\beta}_1 x_1 + \dots + \hat{\beta}_p x_p) = \hat{\beta}_1$$

Rocket example: n = 12

$$\hat{\boldsymbol{\beta}} = \begin{bmatrix} 473.6\\16.7\\-1.09 \end{bmatrix} = (\hat{\beta}_0, \hat{\beta}_1, \hat{\beta}_2)^\top$$

- x_1 : nozzle area (1 = L, 0 = S)
- x_2 : propellent ratio
- *Y*: thrust

$$\hat{\sigma} = \sqrt{\frac{\sum\limits_{i=1}^{12} e_i^2}{12 - 1 - 2}} = 2.655$$

Interpretation of $\hat{\beta}$:

- $\hat{\beta}_1$ estimated change in expected thrust is 16.7 when changing small to large nozzle while holding other variables (propellent ratio) constant.
- $\hat{\beta}_2$ estimated thrust to decrease by 1.09 on average for a unit increase in propellent ratio while holding other variables (nozzle area) constant.

Given: $\operatorname{Se}(\hat{\beta}_2) = 0.94$.

Then: t-statistic for H_0 : $\beta_2=0$ vs H_A : $\beta_2\neq 0$ is t=-1.09/0.94=-1.16

$$p\text{-value} = 2P(T \geqslant 1.16) = 0.275$$
 from R where $T \sim t(9)$

Do not reject H_0 (e.g. $\alpha=0.05$), therefore propellent ratio does not significantly influence thrust.

LECTURE 7 | 2020-09-28

Recall:

$$Y = X\beta + \varepsilon \sim \text{MVN}(X\beta, \sigma^2 I)$$

• Estimates: $\hat{\boldsymbol{\beta}} = (X^{\top}X)^{-1}X^{\top}\boldsymbol{Y}$

• Fitted values: $\hat{\mu} = X\hat{\beta}$

• Residuals: $e = y - \hat{\mu}$

Geometric interpretation of data. Constants: $X = \begin{bmatrix} \mathbf{1} & \mathbf{x}_1 & \cdots & \mathbf{x}_p \end{bmatrix}_{n \times (p+1)}$

Values of responses: $oldsymbol{y} = egin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{bmatrix} \in \mathbb{R}^n$

Recall: Span $(X)=\{b_0\mathbf{1}+b_1\mathbf{x}_1+\cdots+b_p\mathbf{x}_p:b_0,\ldots,b_p\in\mathbb{R}\}\subset\mathbb{R}^n$ which is all linear combinations of columns of X which is a subspace of \mathbb{R}^n . Recall, by assumption $\mathrm{rank}(X)=p+1$.

We can say $\operatorname{Span}(X)$ represents all possible vector values $X\boldsymbol{b}$ where $\boldsymbol{b}=(b_0,b_1,\ldots,b_p)^{\mathsf{T}}$.

Generally, $y \notin \operatorname{Span}(X)$, so since the linear model is an approximation, ε variability not explained by model.

Intuitively, it makes sense to choose an estimate $\hat{\beta}$ so that $X\hat{\beta}$ is as close to y as possible. Therefore, e must be orthogonal to Span $(X) \iff e$ is orthogonal to all columns of X.

$$\begin{split} \mathbf{1}^{\top} \cdot (\boldsymbol{y} - \hat{\boldsymbol{\mu}}) &= 0 \\ \boldsymbol{x}_1^{\top} \cdot (\boldsymbol{y} - \hat{\boldsymbol{\mu}}) &= 0 \\ &\vdots \\ \boldsymbol{x}_p^{\top} \cdot (\boldsymbol{y} - \hat{\boldsymbol{\mu}}) &= 0 \end{split}$$

which is the same as LS estimates.

$$\hat{\boldsymbol{\mu}} = X\hat{\boldsymbol{\beta}}, \quad \boldsymbol{e} = \boldsymbol{y} - \hat{\boldsymbol{\mu}}$$

Define the hat matrix as

$$H = X(X^\top X)^{-1}X^\top$$

Properties of H

- (1) H is symmetric.
- (2) H is idempotent.
- (3) I H is symmetric idempotent.

$$H^{\top} = [X(X^{\top}X)^{-1}X^{\top}]^{\top} = X(X^{\top}X)^{-1}X^{\top} = H$$
$$HH = X(X^{\top}X)^{-1}(X^{\top}X)(X^{\top}X)^{-1}X^{\top} = H$$

Let's view $\hat{\mu}$ and e as random vectors

$$\mathsf{Var}(\boldsymbol{e}) = (I - H)\mathsf{Var}(I - H)^\top = \sigma^2(I - H)(I - H)^\top = \sigma^2(I - H)$$

So since $\hat{\mu}$ and e are linear transformations of Y

$$\hat{\boldsymbol{\mu}} \sim \text{MVN}(X\boldsymbol{\beta}, \sigma^2 H)$$

$$\hat{\boldsymbol{e}} \sim \text{MVN}(0, \sigma^2(I-H))$$

Prediction: Suppose we want to predict response for (the first 1 represents the intercept)

$$\boldsymbol{x}_0 = \begin{bmatrix} 1 & x_{01} & x_{02} & \cdots & x_{0p} \end{bmatrix}_{1 \times (p+1)}$$

Let Y_0 random variable representing the response associated with \boldsymbol{x}_0 . The MLR says

$$Y_0 \sim N(\beta_0 + \beta_1 x_{01} + \beta_n x_{0n}, \sigma^2)$$

So we predict the value

$$\hat{y}_0 = \hat{\beta}_0 + \hat{\beta}_1 x_{01} + \dots + \hat{\beta}_p x_{0p} = x_0 \hat{\beta}$$

which represents the estimated mean response given $x_{01}, x_{02}, \dots, x_{0p}$. Corresponding distribution has

$$\mathsf{E}[\hat{Y}_0] = \boldsymbol{x}_0 \mathsf{E}[\hat{\boldsymbol{\beta}}] = \boldsymbol{x}_0 \boldsymbol{\beta} = \mathsf{E}[Y_0]$$

$$\mathsf{Var}(\hat{Y}_0) = \boldsymbol{x}_0 \mathsf{Var}(\hat{\boldsymbol{\beta}}) \boldsymbol{x}_0^\top = \boldsymbol{x}_0 \sigma^2 (X^\top X)^{-1} \boldsymbol{x}_0^\top$$

Therefore,

$$\begin{split} \hat{Y}_0 \sim N(\boldsymbol{x}_0 \boldsymbol{\beta}, \sigma^2 \boldsymbol{x}_0 (X^\top X)^{-1} \boldsymbol{x}_0^\top) \\ & \qquad \qquad \hat{Y}_0 - \boldsymbol{x}_0 \boldsymbol{\beta} \\ & \qquad \qquad N(0, 1) \end{split}$$

$$\frac{\hat{Y}_0 - \boldsymbol{x}_0 \boldsymbol{\beta}}{\sigma \sqrt{\boldsymbol{x}_0 (X^\top X)^{-1} \boldsymbol{x}_0^\top}} \sim N(0, 1)$$

$$\frac{\hat{Y}_0 - \boldsymbol{x}_0 \boldsymbol{\beta}}{\hat{\sigma} \sqrt{\boldsymbol{x}_0 (X^\top X)^{-1} \boldsymbol{x}_0^\top}} \sim t(n - (p+1)) = t(n-p-1)$$

A $(1-\alpha)$ confidence interval for the mean response given x_0 ,

$$\hat{y}_0 \pm c \hat{\sigma} \sqrt{\boldsymbol{x}_0 (X^\intercal X)^{-1} \boldsymbol{x}_0^\intercal}$$

where c is the $1 - \alpha/2$ quantile of t(n - p - 1).

Prediction error: $Y_0 - \hat{Y}_0$ which are independent since Y_0 is a random variable with variance σ^2 and \hat{Y}_0 is a function of Y_1, \dots, Y_n . Therefore,

$$\mathsf{E}[Y_0 - \hat{Y}_0] = \boldsymbol{x}_0 \boldsymbol{\beta} - \boldsymbol{x}_0 \boldsymbol{\beta} = 0$$

$$\mathsf{Var}(Y_0 - \hat{Y}_0) = \mathsf{Var}(Y_0) + (-1)^2 \mathsf{Var}(\hat{Y}_0) = \sigma^2 + \sigma^2(\boldsymbol{x}_0(X^\top X)^{-1}\boldsymbol{x}_0^\top)$$

Therefore,

$$Y_0 - \hat{Y}_0 \sim N(0, \sigma^2 (1 + \pmb{x}_0 (X^\top X)^{-1} \pmb{x}_0^\top))$$

A $(1-\alpha)$ prediction interval for y_0

$$\hat{y}_0 \pm c \hat{\sigma} \sqrt{1 + \boldsymbol{x}_0 (X^\intercal X)^{-1} \boldsymbol{x}_0^\intercal}$$

where c is the $1 - \alpha/2$ quantile of t(n - p - 1).

Intuition: prediction interval wider than CI for mean. Estimating an average is "easier" than an individual response.

LECTURE 8 | 2020-09-30

LEARN: rocket

Handling categorical variables: when there are explanatory variables with values that fall into one of several categories.

- e.g. nozzle large/small, if just binary, code as 1 and 0
- ordered small, medium, large or not red, blue green

Approach: can convert to indicator variables or treat as numerical if it makes sense to do so.

Example: CQI (2018)
Extract a few variables:

	Acidity	Method
1	8.7	Wet-wet
2	8.3	Washed-wet
3	8.2	Natural-dry
4	8.4	Semi-washed/pulped

Flavour (response)

How to set up X? For example,

$$x_{i2} = \begin{cases} 0 & \text{dry} \\ 1 & \text{semi} \\ 2 & \text{wet} \end{cases}$$

Not generally appropriate unless we think a response is linear according to this scheme.

More flexible approach: indicator/dummy variables

$$x_{i2} = \begin{cases} 1 & \text{semi} \\ 0 & \text{otherwise} \end{cases}, \quad x_{i3} = \begin{cases} 1 & \text{wet} \\ 0 & \text{otherwise} \end{cases}$$

Therefore,

$$X = \begin{bmatrix} 1 & 8.7 & 0 & 1 \\ 1 & 8.3 & 0 & 1 \\ 3 & 8.2 & 0 & 0 \\ 4 & 8.4 & 1 & 0 \end{bmatrix}$$

Why not $x_{i4} = \begin{cases} 1 & \text{dry} \\ 0 & \text{otherwise} \end{cases}$? If we did that, we would have

$$X = \begin{bmatrix} 1 & 8.7 & 0 & 1 & 0 \\ 1 & 8.3 & 0 & 1 & 0 \\ 3 & 8.2 & 0 & 0 & 1 \\ 4 & 8.4 & 1 & 0 & 0 \end{bmatrix}$$

This has linearly dependent columns since $x_4 = 1 - x_2 - x_3$. There is no new information and X would not have full rank.

Model:
$$Y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \beta_3 x_{i3} \varepsilon_i$$
.

Interpretation:

- mean flavour if acidity = x_{01} and method dry is $\beta_0 + \beta_1 x_{01}$.
- mean flavour if acidity = x_{01} and method wet is $\beta_0 + \beta_1 x_{01} + \beta_3$.
- mean flavour if acidity = x_{01} and method semi is $\beta_0 + \beta_1 x_{01} + \beta_2$.
- β_2 is the difference between semi and dry in expected response (holding acidity constant)
- β_3 is the difference between wet and dry in expected response (holding acidity constant)

- $\beta_2 \beta_3$ is the difference between semi and wet (holding other variables constant) $\hat{\beta} \sim \text{MVN}(\beta, \sigma^2 V)$ where $V = (X^\top X)^{-1}$.
 - We know $\hat{\pmb{\beta}}_j \sim N(\beta_j, \sigma^2 V)$ with $\mathrm{Se}(\hat{\sigma} \sqrt{V_{jj}})$
 - What about $\beta_2 \beta_3$?

$$\mathsf{Var}(\hat{\beta}_2 - \hat{\beta}_3) = \mathsf{Var}(\hat{\beta}_2) - \mathsf{Var}(\hat{\beta}_3) - 2\mathsf{Cov}(\hat{\beta}_2, \hat{\beta}_3) = \sigma^2 V_{22} + \sigma^2 V_{33} - 2\sigma^2 V_{23}$$

Therefore,

$$\mathrm{Se}(\hat{\beta}_2 - \hat{\beta}_3) = \hat{\sigma} \sqrt{V_{22} + V_{33} - 2V_{23}}$$

Now, we can construct a CI for $\beta_2-\beta_3.$

In general, for an explanatory variable with k categories. We need k-1 indicator variables.