

Table 6.1: Size of the market across the member states

	per capita GNP (\$000) 1995	population 1995 (mn)	Number of retail outlets (000)	inhabitants per outlet	Retail sales (Ecu bn)	Retail sales per outlet (Ecu 000)
Germany	27.5	81.9	415.3	196	373	898
France	25.0	58.1	343.4	169	292	850
UK	18.7	58.6	289.9	202	233	803
Italy	19.0	57.3	627.2	91	311	496
Spain	13.6	39.3	440.2	89	89	202
Netherlands	24.0	15.4	123.3	125	61	494
Belgium/Lux	25.7	10.6	110	92	33	300
Greece	8.2	10.4	170.7	61	25	147
Portugal	9.7	9.9	130.4	76	26	200
Sweden	23.8	8.8	52.8	167	29	547
Austria	26.9	8.1	37.7	214	31	822
Denmark	29.9	5.2	40.9	128	28	684
Finland	20.6	5.1	31.7	162	22	694
Ireland	14.7	3.6	35.9	101	12	334
EU15 Total		372.3	3236.5	115	1565	549

Sources: for GNP and population, World Bank, "World Atlas 1997"; for number of outlets and their sales, Corporate Intelligence on Retailing, as reported in "The European Retail Handbook 1998", for 'the latest available year'

Table 6.2: Numbers of Retail Food Outlets across the member states

	population 1995 (mn)	number of food outlets 1996/7 (000)*	inhabitants per outlet 1996/7	number of food outlets 1992/3 (000)**	inhabitants per outlet 1992/3
Germany	81.9	73.6	1111	44	1883
France	58.1	34.8	1667	87	670
UK	58.6	33.9	1667	60	975
Italy	57.3	114.6	500	296	193
Spain	39.3	79	476	177	223
Netherlands	15.4	6	2500	21	748
Belgium/Lux	10.6	13	769	37	289
Greece	10.4	17.2	588	54	194
Portugal	9.9	27.3	344	53	188
Sweden	8.8	6.2	1428	14	609
Austria	8.1	7.2	1111	7	1157
Denmark	5.2	3.2	1667	12	446
Finland	5.1	4.1	1250	7	743
Ireland	3.6	9.5	370	9	383
EU15 Total	372.3	429.4	867	876	425

Sources: * La Distribution Alimentaire, ACNielsen, 1998; ** "Retailing in the European Economic Area", EUROSTAT, 1996