BQ2.3
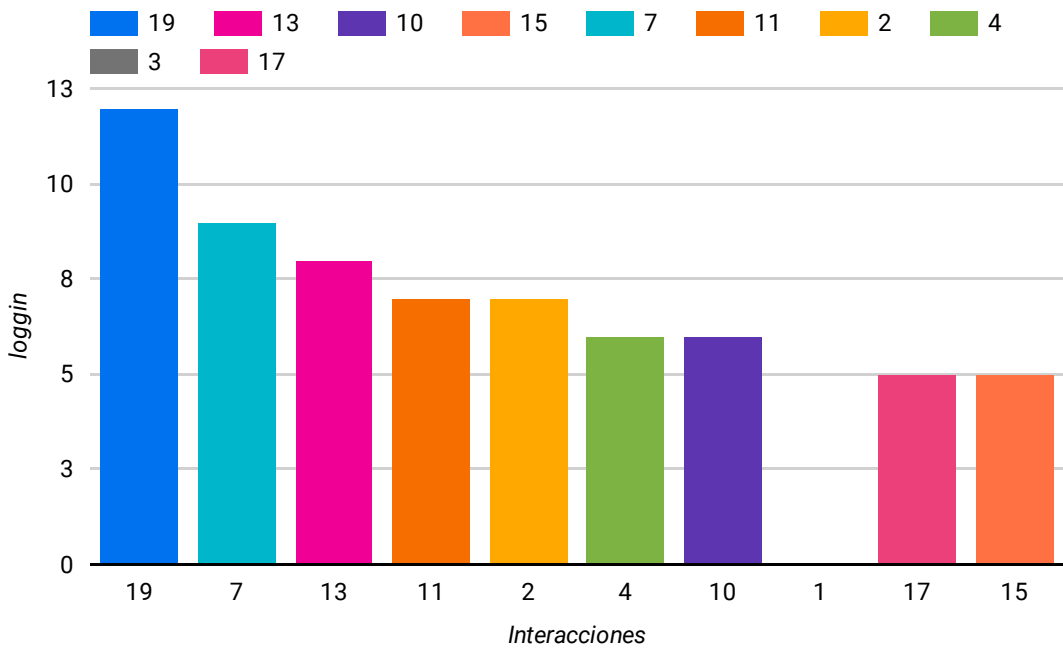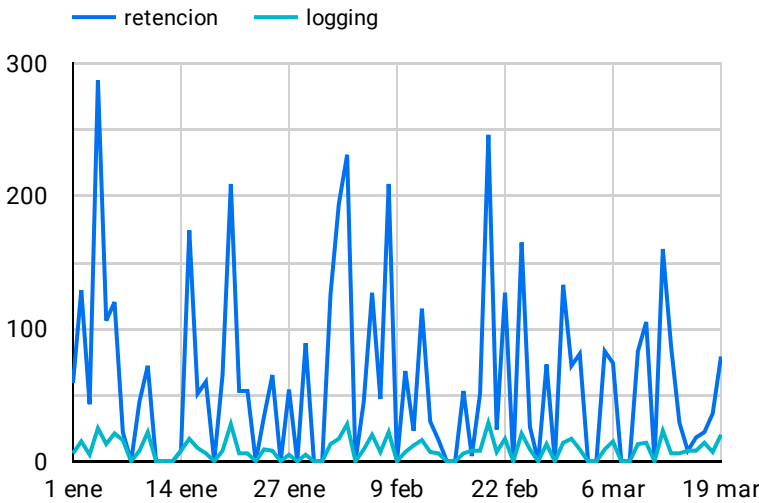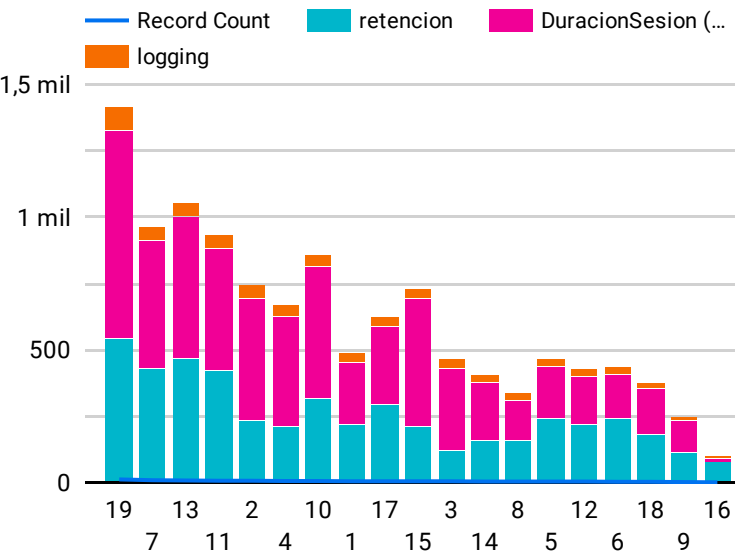
Total interactions per logging

Amount of user retention based on the number of logs per date

Retention in app according to the duration session on loggin

percentage of the use of social features according to time on app