

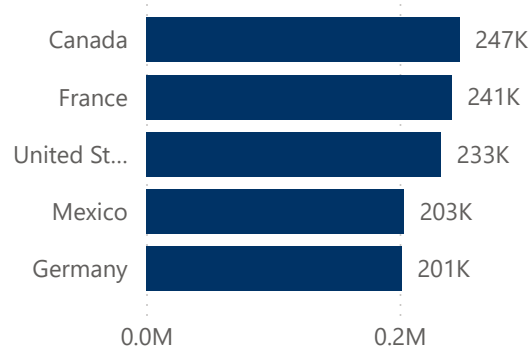
ABC STORES

FINANCIAL ANALYSIS REPORT

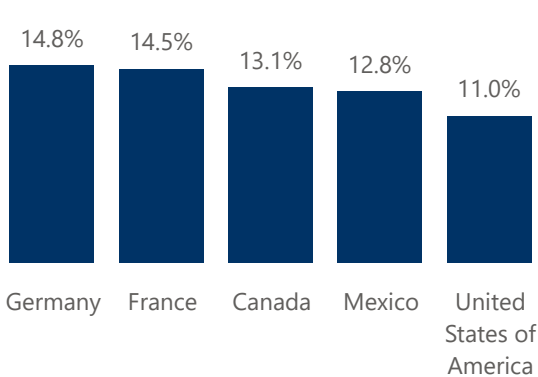
Key Performance Indicators



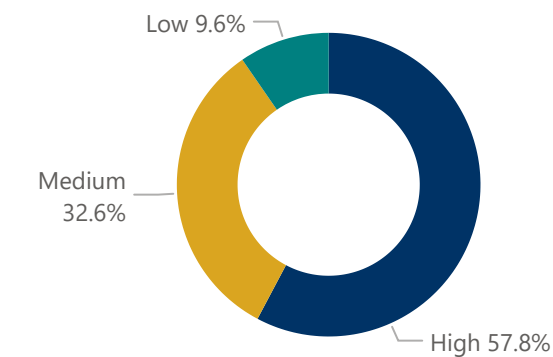
Orders By Country



Profit Margin By Country



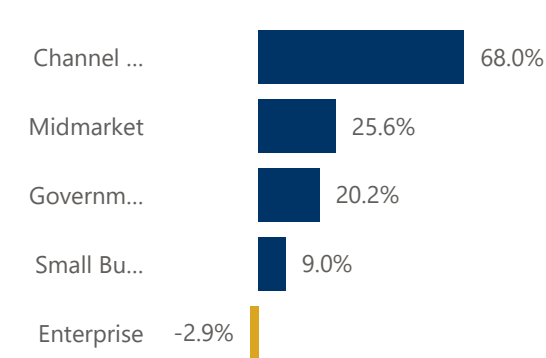
% of Discount Offered By Discount Band



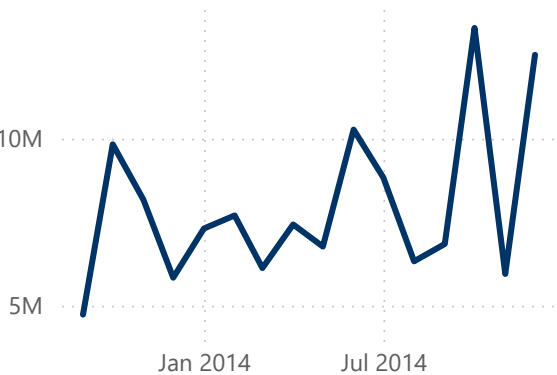
Profit Margin By Segment & Product

Product	Profit Margin
Amarilla	14.78%
Channel Partners	65.68%
Enterprise	-3.34%
Government	20.97%
Midmarket	22.91%
Small Business	8.11%
Carretera	12.23%
Channel Partners	70.00%
Enterprise	-6.24%
Government	21.75%
Midmarket	25.80%
Small Business	8.14%
Montana	12.78%
Channel Partners	69.34%
Enterprise	-1.13%
Government	18.50%
Midmarket	27.10%
Small Business	10.44%
Paseo	13.47%
Channel Partners	67.62%
Total	13.21%

Profit Margin By Segment



Sales By Year & Month



Top 3 Products By Sales Amount

