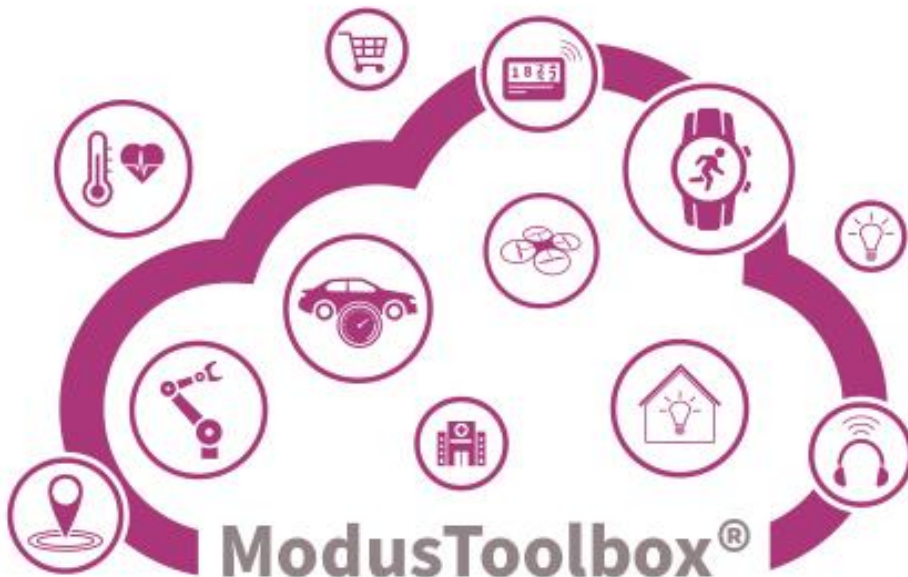




Cypress Academy

Cypress Semiconductor is an Infineon Technologies company.

Bluetooth 101



Alan Hawse,
Greg Landry, Mark Saunders, CJ Follett

For me, Cypress has always been about the people. Greg and I have now been friends for more than half of our lives and there is not a day that goes by that I am not grateful for that friendship as well as his engineering abilities. Together we have put our hearts and souls into making this book a reality.

This would not have been possible without the several hundred remarkable people who joined Cypress as part of the Broadcom IoT acquisition in the Summer of 2016. Cypress can be a prickly place to work, yet these people showed their integrity by choosing to overcome those barriers.

There are number of people, in particular, without whom we would have never sorted this out. That list includes:

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One final additional thank you to Victor and Ash who started working on the Bluetooth Specifications at the very beginning. Without their contributions, WICED & Bluetooth as we know it today would not exist.

The IoT is a once in a generation opportunity for which Cypress is almost uniquely suited to take advantage of. We have the right chips, software, people and leadership to be a transformational force. It is our sincere hope that this book eases your journey to that place of greatness.

Alan Hawse
Greg Landry
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