



InFin

Automating enterprises financial data
management and analytics



Problem

- **Paper and Spreadsheets** are used to manage financial data
- **Price** is an important factor
- **Complexity** is a barrier for non-specialized managers

“In terms of IT, SME businesses are
consumerized by the people
but not yet by the Internet”

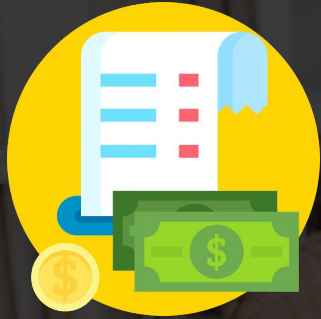
Thomas Stafford

DST Global

#10 Forbes Top Tech Investors 2019



Solutions



Automatic invoice collection
and categorization



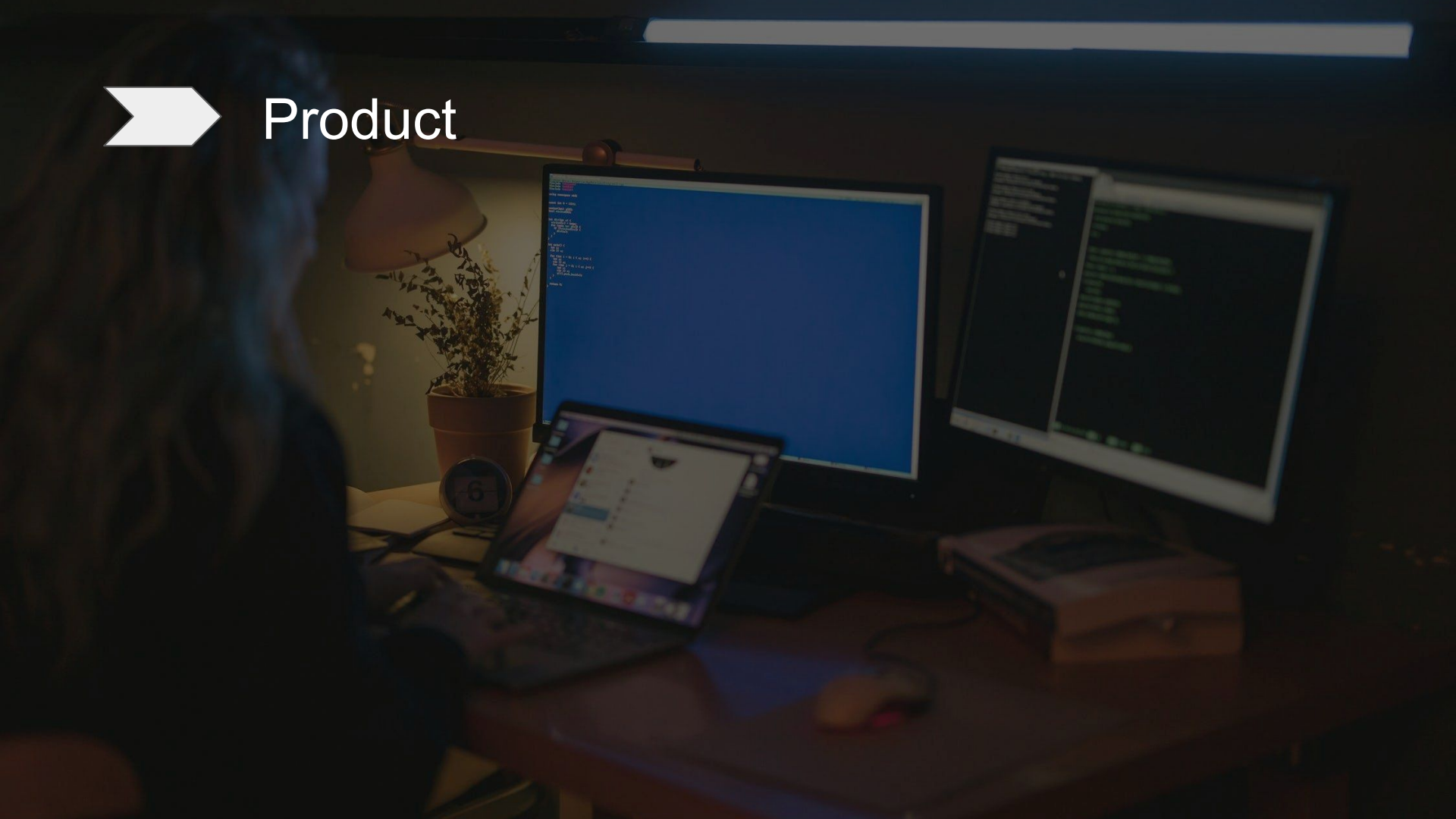
Save time and money
reducing repetitive tasks



Improve business analytics
and decision making



Product





Invoices

Invoices

Document	Emission Date	Total Value (EUR)	Emitter Tax Id	Emitter Name	
76338172092	2020-03-09	11.49	500829993	Pingo Doce Distribuicao Alimentar Sa	>
76223306912	2020-03-31	1.66	500960046	Caixa Geral Depositos Sa	>
77053725184	2020-04-29	20.00	503501484	Petro Celeiros Abastecimento de Combustiveis Lda	>
77021741092	2020-04-29	4.38	501591109	Continente Hipermercados S A	>
76886557668	2020-04-27	12.00	513146091	Daufood Portugal Unipessoal Lda	>
77608371954	2020-05-16	24.40	501967290	Panike Industria de Produtos Alimentares Congelados Sa	>
78414726832	2020-06-28	7.79	503646776	Sdsr - Sports Division Sr, S.A.	>
82056173546	2020-10-06	697.00	502011378	Universidade do Minho	>
77953845804	2020-06-05	14.00	513146091	Daufood Portugal Unipessoal Lda	>
77635433376	2020-05-02	13.38	501591109	Continente Hipermercados S A	>

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New Invoice

Import Invoices



Bank accounts

Banks

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CLIENTE HERCULES SSI TRINTA UM

Bank: CAIXA GERAL DE DEPOSITOS, SA (CGDPT)

IBAN: PT50003506520000745533025

Authorized: 30.00 EUR

Expected: 30.00 EUR

Transactions

Start Date

mm/dd/yyyy

Fetch Transactions

2018-11-19	DVL N o indicado	22.22 EUR
2018-11-19	DEB ENC ALT EST LIV C	-20.80 EUR
2018-11-19	TRANSF CREDITO SEPA	-32.24 EUR
2018-11-19	Descritivo teste	-1.11 EUR
2018-11-17	IMPOSTO SELO S COMISS	-0.40 EUR
2018-11-17	COMISSAO DE EMISSAO D	-10.00 EUR
2018-11-17	CAIXA WOMAN	-9.00 EUR
2018-11-17	IMPAR	-8.00 EUR
2018-11-17	P Telecom	-45.00 EUR
2018-11-17	Vodafone	-5.00 EUR

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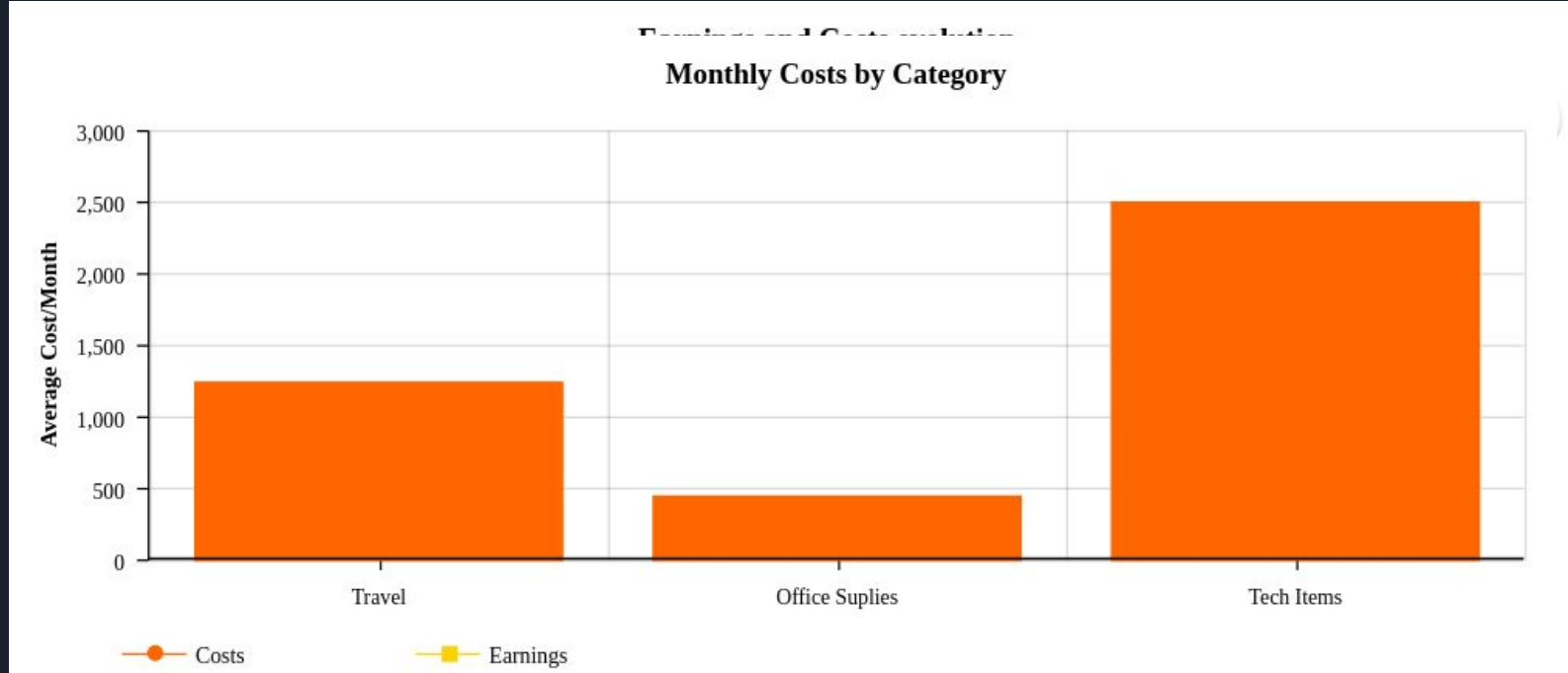
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Dashboard





Market Size

25+ million

SMEs - EU-28

(Total Available Market)

5+ million

owners receptive to use and
pay for an online service

(Serviceable Available Market)

5 thousand

businesses using Infin
within 3 years

(Share of Market)

* Source: Eurostat 2018

** Source: comScore



Business Model

Standard

€ **4.99** /month

Up to 100 invoices/month

Up to 10 standard users

Unlimited auditing users

Register

Pro

€ **49.99** /month

Up to 1000 invoices/month

Up to 50 standard users

Predictive Analytics and Machine Learning

Register

Enterprises

Custom Plan

Adjusted price

Custom user and invoice limit

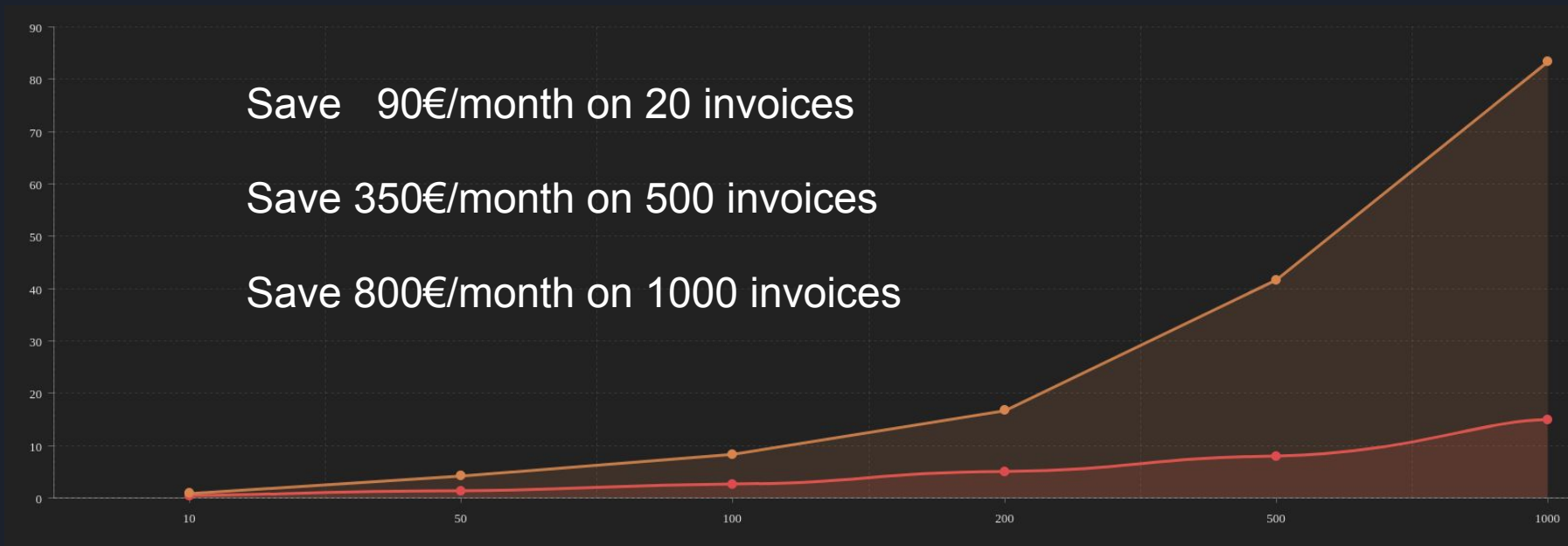
Personalized analytics and insights

Contact Sales



Costs reduction

Hours spent processing



Invoices



Revenue

1 000 000 €

projected revenue in 2024



Market Adoption

Free trial

- 1 month for evaluation
- Event promotions
- Addict user to the platform

Partnerships

- Accountants
- Management Firms
- Billing services

Events

- Contact other companies
- Publicize our services
- Startup booths



Competition

Simple



Offline
processing



InFin

Online
processing



Complex

“Your business will thrive if it helps companies better **understand all the data they have** and I think this has been a holy grail for a long time.

Companies want to be **data-driven**. They want their employees to be able to **ask questions and get factual answers.**”

Frank Bien

Looker, President & CEO



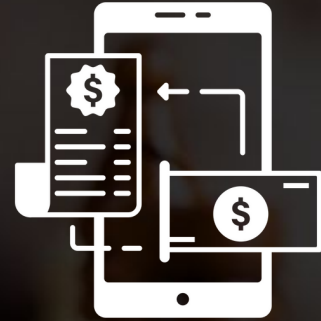
Competitive Advantage



Data insights, recommendations
and personalization with
Machine Learning



Simplification of bank
reconciliation and accounting
information export



Automated and human
error-safe processes on
invoice processing



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Automating enterprises financial data
management and analytics