Google Drive Blog

The latest news and updates from the Google Drive team.

Save more with Google Drive

Thursday, March 13, 2014

Having launched Google Drive just two years ago, we're excited that so many people are now using it as their go-to place for keeping all their files. Whether it's all the footage of your kids' baseball games, the novel you're working on, or even just your grocery list for the week, we all have files that are too important to lose. Today, thanks to a number of recent infrastructure improvements, we're able to make it more affordable for you to keep everything safe and easy to reach on any device, from anywhere.

We've lowered the price of our monthly storage plans to $1.99 for 100GB (previously $4.99), $9.99 for 1TB (previously $49.99), and $99.99 for 10TB, with even more storage available if you need it. How big is a terabyte anyway? Well, that's enough storage for you to take a selfie twice a day for the next 200 years and still have room left over for… shall we say… less important things. Like before, storage continues to work across Drive, Gmail and Google+ Photos. And, of course, the 15GB plan remains free.

You can sign up for one of these new Google Drive storage plans at www.google.com/settings/storage. If you already pay for storage, you'll automatically move to a better plan at no additional cost. You can visit the storage purchase page to make a change or review your account, and see the Help Center for more information on these simpler storage options.

Posted by Scott Johnston, Director of Product Management

Labels: google drive , storage