

Facebook Goes Down Amid Rollout of New Brand Pages [UPDATED]

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BY [LAUREN INDVIK](#)
2010-12-16 16:25:30 UTC

Update #3 (5:18 p.m. ET): Facebook is now back up. The company [tweeted](#) an apology, explaining that "some internal prototypes were exposed to people and resulted in us disabling the site briefly. It's now back to normal." Facebook Pages have also returned to their earlier (old) formats.

Update #2 (4:58 p.m. ET): Facebook appears to be going in and out of service.

Update (4:44 p.m. ET): Facebook seems to be back up for most users.

Facebook just began rolling out several new features, including newly redesigned brand Pages ([first revealed](#) about a week and a half ago), a new Photos section dubbed "Memories" that allows users to view photos by year, and the ability to switch accounts for managing different Facebook Pages without having to log out.

However, at around the time the new features began appearing (4:15 ET), the site went down for many users, including all of us here at *Mashable*. Per usual, hundreds of users have since turned to [Twitter](#) to complain about the outage.

We've reached out to Facebook to find out the reason for the

downtime and will update the post with any additional information. A source close to Facebook said the outage was related to an issue with customized tabs on Facebook Pages, which disappeared an hour before the site went down. In addition, Page owners were unable to determine which tab visitors landed on. When the site reappeared temporarily, customized tabs and landing pages were restored.

TOPICS: [FACEBOOK](#), [SOCIAL MEDIA](#)

TECH

TikTok will exit Hong Kong amidst controversial national security laws

AMANDA YEO
JULY 07, 2020

TikTok will pull out of Hong Kong within days, becoming the latest of several tech companies to react to the region's controversial new national security laws.

TikTok will exit Hong Kong amidst controversial national security laws

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TECH

Samsung Galaxy Note 20 Ultra specs revealed in FCC listing

STAN SCHROEDER
JULY 07, 2020

Samsung's Galaxy Note 20 Ultra is becoming less of a secret by the hour. A few days ago, Samsung Russia accidentally leaked an image of the upcoming phone on its website.

Samsung Galaxy Note 20 Ultra specs revealed in FCC listing

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CULTURE

How 'hatewank' videos became a tool for harassing women in the public eye

RACHEL THOMPSON
JULY 07, 2020

In March, one of British journalist Ash Sarkar's Twitter followers informed her there were "hatewank" videos featuring images of her on a porn website. One of the videos was titled "racist hatewank for Ash Sarkar" and it had been uploaded onto xHamster.

How 'hatewank' videos became a tool for harassing women in the public eye

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TECH

Uber users will soon see a 'grocery' button in ride-hailing, Eats apps

SASHA LEKACH

JULY 07, 2020

Uber started as a ride-hailing app in 2009, but it expanded into restaurant delivery in 2014. Now, it's offering groceries. On Tuesday, Uber added grocery delivery in its app through Chilean startup Cornershop. To begin, users in 19 Latin American and Canadian cities can use the new option to buy groceries from major stores like Walmart, Metro, Lider, Jumbo, and others.

Uber users will soon see a 'grocery' button in ride-hailing, Eats apps

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TECH

OnePlus announces OnePlus Nord announcement, which will happen in AR

STAN SCHROEDER
JULY 07, 2020

OnePlus is really milking all it can from the upcoming OnePlus Nord launch. The brand has slowly trickled info about the upcoming mid-range smartphone in form of vague social media mentions and teasers, and now it's officially announcing the phone's announcement, which will happen at 10 a.m.

OnePlus announces OnePlus Nord announcement, which will happen in AR

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CULTURE

Harry Styles is going to read us a bedtime story and it's exactly what we need right now

RACHEL THOMPSON
JULY 07, 2020

There's something very soothing about Harry Styles' mellifluous voice. So soothing, in fact, that you'll soon be able to hear him read you a bedtime story.

Harry Styles is going to read us a bedtime story and it's exactly what we need right now

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