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### 5 Ways to Improve Your Blog Posts for Search in 2020

O April 7, 2020 Marketing

Google never fails to keep us on our toes. Just when we think we've perfected our content creation strategies, an algorithm update happens and everything is upended. Luckily, Google is pretty clear about what they want from

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### The New New Normal

O April 7, 2020 E Retail

Sigh, the old days when your only problem was the retail apocalypse. The coronavirus will be far more challenging to retailers, at exponentially faster speed. If you're like me, you're probably sick of hearing about infection

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# Amazon to Delay Prime Day, Other COVID-19 Retail News

O April 7, 2020 Retail

Here are the latest stories to emerge as retailers and brands deal with the impact that the global spread of the

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### Walmart Launches 'InHome' Grocery Delivery Program

October 18, 2019 Retail

Walmart has launched a new service that will deliver groceries and put them away in your fridge, CNBC reported . The service, called InHome grocery delivery, is a membership program that has an introductory price

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# Authentic Brands, B.Riley bid \$271M for Barneys

October 18, 2019 Retail

Dive Brief: Authentic Brands Group (ABG) has teamed with financial firm B. Riley to buy Barneys' assets for approximately \$271.4 million in cash, according to a filing with the United States Bankruptcy Court in the

# Macy's revamps menswear department at Herald Square

October 18, 2019 Retail

Dive Brief: Macy's on Friday unveiled a 14,500-square-foot menswear destination on the main floor of its Herald Square flagship in New York City, with a rotating, curated space within it dubbed "The Park." The department store

# How PUMA Has Integrated Technology Into its New York City Flagship Store

PUMA opened the doors to its first-ever North American flagship store recently, located on Fifth Avenue in New York City. With a focus on cutting-edge technology and innovative products, the store showcases an immersive PUMA brand

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**25** Mar/19



### EBay adds Google Play to online marketplace

O March 25, 2019

**E**commerce

EBay will add Google Pay to its list of payment options to give buyers and sellers another way to conduct transactions on the digital marketplace. EBay will let Google Pay users complete purchases through its app,

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**25** Mar/19



# Podcast: Digital, Amazon Driving Evolution of Grocery Retail

O March 25, 2019

retail

In episode 187 of Total Retail Talks, Total Retail Executive Editor Joe Keenan is joined by Steve Pinder, managing director of Kurt Salmon, part of Accenture Strategy. Listen in as they discuss the increasing influence of digital in

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### How Retailers Can Strike the Balance Between Man and Machine

O March 25, 2019

Ecommerce, Retail

Brands across industries are eager to wow customers with new technology — and rightly so. In the age of heightened convenience, more personalized experiences and innovative shopping options like Amazon Alexa, consumers won't tolerate brands that

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