



Apple Just Can't Keep iCloud In the Air

Today, iTunes Match went down. Yesterday, it was iMessage and FaceTime. Since launching iCloud to the public on October 12th, 2011, Apple just hasn't been able to keep its cloud-based services airborne.

Sure, the most basic iCloud plan is free, but iTunes Match costs \$25 a year. As a replacement for the MobileMe catastrophe, iCloud has been anything but excellent. It's painfully unreliable. Here's a rundown of Apple's biggest cloud failures over the last 13 months.

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Steve Jobs's Entire "MobileMe Is Fail" Email

Ars has decided to the release the full email Steve Jobs sent to Apple employees declaring that...

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October 13, 2011: Just a day after the public release of iCloud, <u>users in the Apple forums</u> report that documents will not sync from iCloud to iPhones and iPads.

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October 15, 2012: At just a week old, the servers housing Siri's brains go down. Users complain that they can't ask Siri stupid questions about the meaning of existence.

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October 17, 2012: A Find My Friends outage keeps Apple nerds from using the service to spy on their hot roommates. Soon no one will care enough about Find My Friends to bother with whether or not it is down.

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November 11, 2 iCloud outage.	011 Less than a mon	th after launch, users report the first major
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		iter, iCloud mail and notes go down. Uh oh,
this going to be	a pattern, Apple?	
	AD	VERTISEMENT
		ns without major incident, users report e Cloud content to Apple TV.
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April 17 and 18,	AD ¹ 2012: iCloud <u>mail ou</u>	
April 17 and 18,		

September 17, 2012: iMessage goes down. It has been almost a year! This is getting ridiculous!

October 25, 2012: iMessage and FaceTime $\underline{\text{go down}}$ for several hours. October 30, 2012: For the second time in a week—and more than a year after the public launch of iCloud—iMessage and FaceTime are unusable due to an outage. November 18, 2012: iMessage and Facetime go down. Again. WTF, Apple? November 19, 2012: Just a day after suffering through iMessage and FaceTime outages, users report iTunes Match difficulties. SHARE THIS GET OUR STORY NEWSLETTER Subscribe \boxtimes 0 MORE FROM GIZMODO • Hasbro's Next Crowdfunding Project Is an X-Tremely Big Sentinel

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