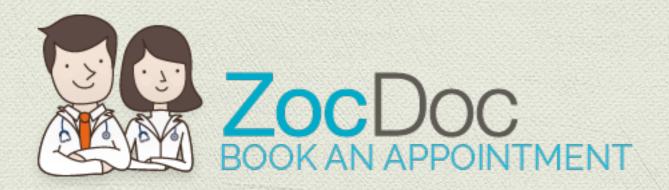
In search of better doctors: A Provider Recommendation App

Itelina Ma Sept, 2015

Finding a good doctor is hard ...









healthgrades





Angies list.

And current resources have limitations ...

Not all doctors participate or are listed are listed

Slow and outdated provider search sites

Consumer reviews are not always reliable

An app to tackle some of these problem

Physician Referral Data from CMS

- Referring doctor
- Referred-to doctor
- Total Referrals
- Doctor information (address, specialty)

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Network Analysis

- Eigenvector
 Centrality
 ("importance")
- Degree ("connectedness")

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Interactive App

www.providersearch companion.com