

Flowbox user manual

For magento 2.x



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Version: 1.3

Itonomy Magento licence: <https://partners.magento.com/portal/details/partner/id/1898>

User manual Flowbox

Introduction

Before we start in Magento, be sure to have your Flowbox key, you can find it in your Flowbox account: <https://app.getflowbox.com/login>
We need to use that key in order to make a connection between magento and flowbox.

All info regarding the admin of Flowbox is explained here: <https://help.getflowbox.com/en/>

The Flow Key is the key to open the 'windows' in your Magento shop which will show the flow. Whatever you have configured in the Flowbox admin panel, will be displayed in your shop with the help of the Magento Flowbox module. As you continue to read it will become clear how you can place these 'windows' in your shop and how you can specify a different flowbox flow for each page.

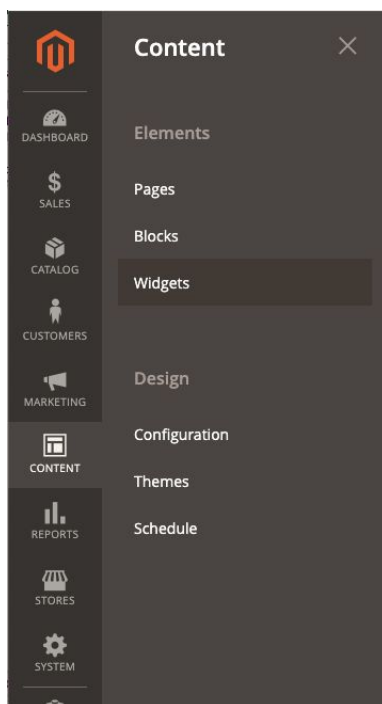
How to configure a Flowbox widget in Magento

In order to use Flowbox in your magento store, just login to the admin of your magento webshop.

There are three types of Flowbox integrations in the websop possible.

1. Default
2. Dynamic tag
3. Dynamic product

These are the three types that are available in Flowbox and can be used in magento inside a widget.

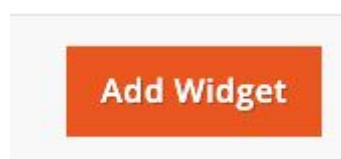


In the Magento admin on the left column, is a menu. On the tab “content” you can see three types of elements:

1. Pages
2. Blocks
3. Widgets

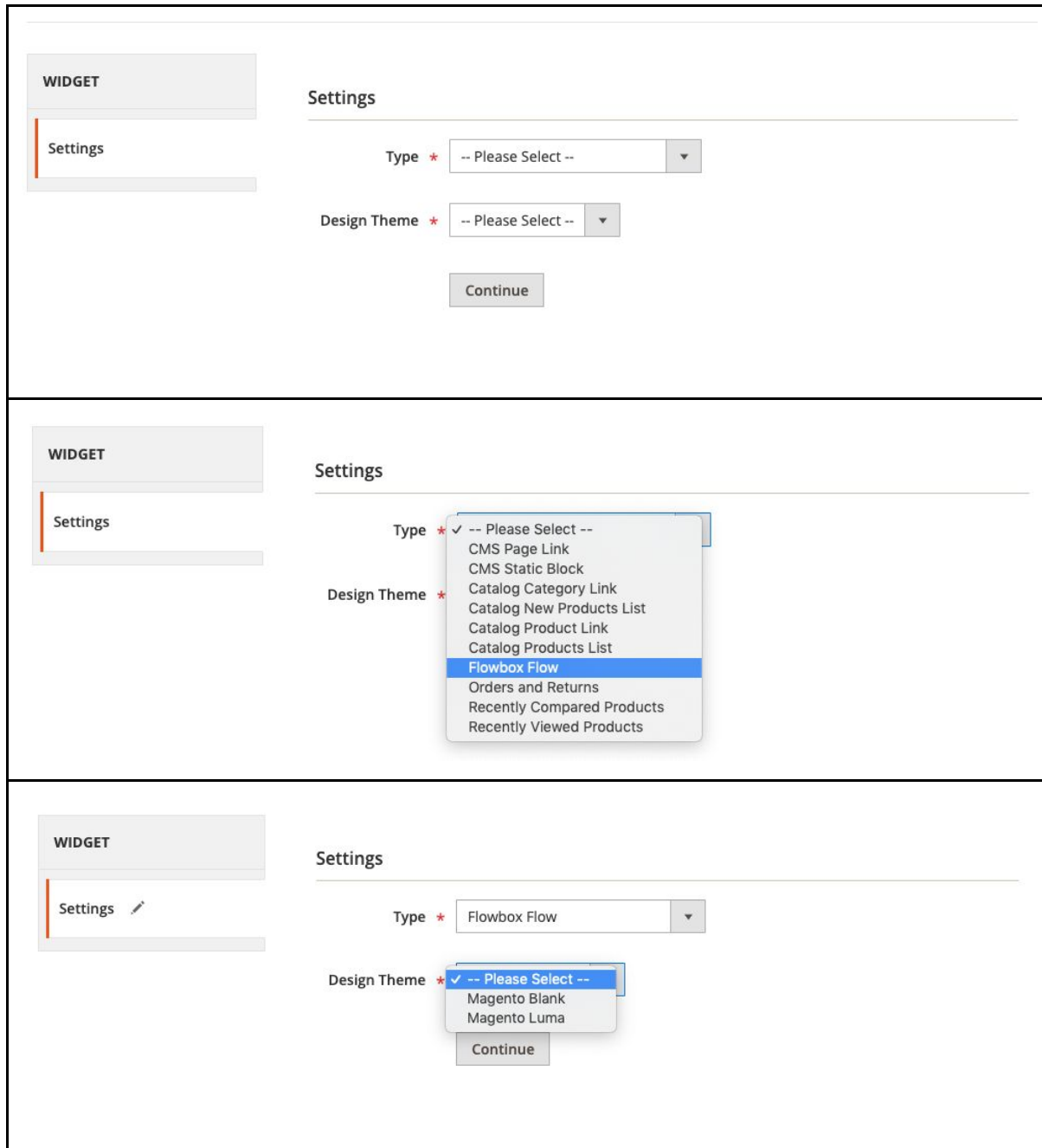
At this moment we choose “Widget”.

On the next page there is list of existing widgets and a button on the right top “Add Widget”



Press that button

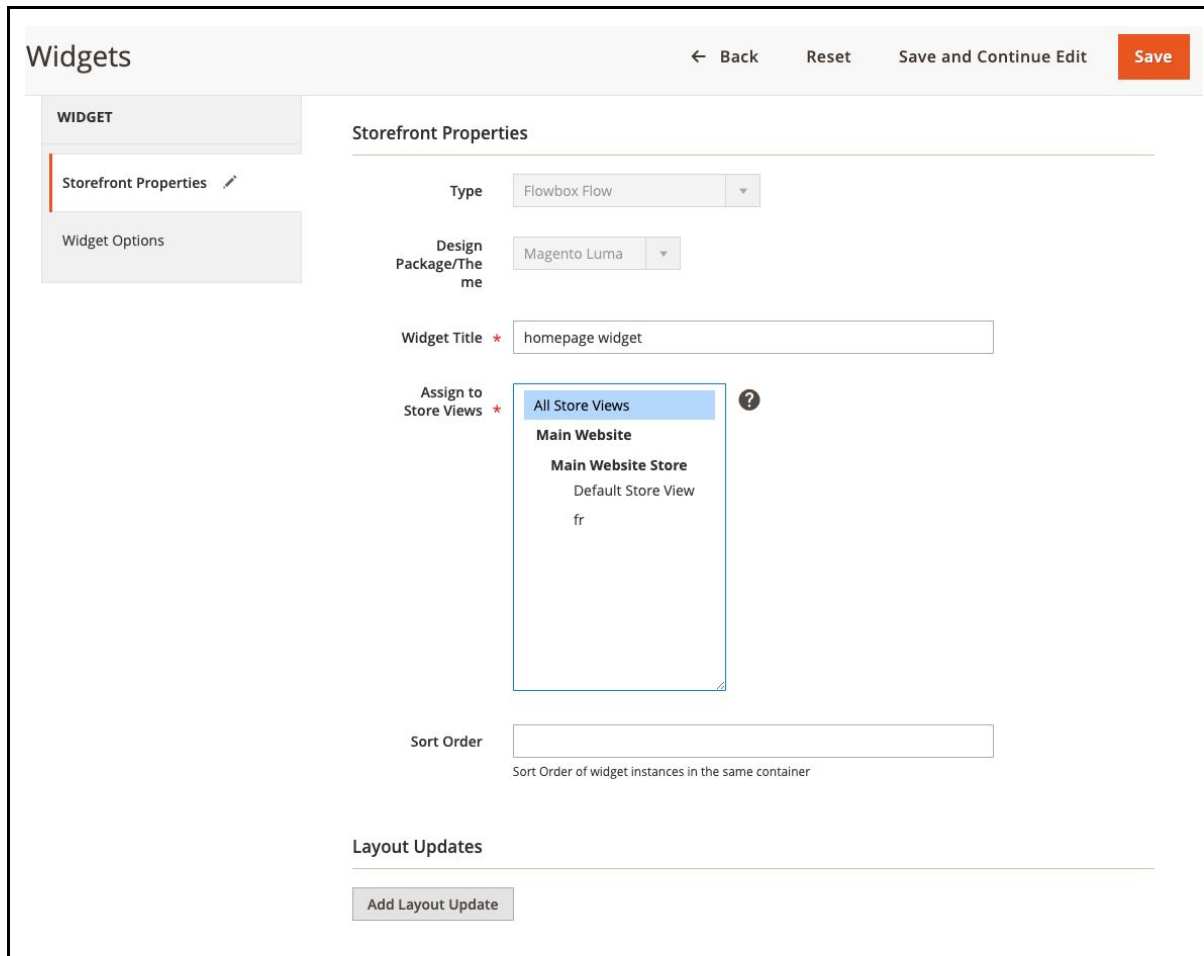
The next screen is the configuration settings for the widget.



The screenshots show the 'Settings' page for a widget. The left sidebar has a 'WIDGET' section with a 'Settings' link. The main area has a 'Settings' header and two dropdown menus: 'Type' and 'Design Theme'. Both are marked with a red asterisk. The 'Type' dropdown is initially set to '-- Please Select --'. In the second screenshot, the dropdown is open, showing a list of options: '-- Please Select --', CMS Page Link, CMS Static Block, Catalog Category Link, Catalog New Products List, Catalog Product Link, Catalog Products List, **Flowbox Flow** (highlighted), Orders and Returns, Recently Compared Products, and Recently Viewed Products. In the third screenshot, the 'Type' dropdown is now set to 'Flowbox Flow', and the 'Design Theme' dropdown is open, showing options: '-- Please Select --', Magento Blank, and Magento Luma. A 'Continue' button is visible at the bottom of the settings area in each screenshot.


Select 'Flowbox Flow' in the first dropdown. Then you should choose the current theme which your webshop is using currently. Then press 'Continue'.

Now we can continue with the configuration. Give the widget a name, which is logical for your system. Assign a storeview, if you want it to be available for all stores, or you only have one Store View, you can pick the option 'All Store Views'.



Widgets ← Back Reset Save and Continue Edit Save

WIDGET

Storefront Properties 

Widget Options

Storefront Properties

Type: Flowbox Flow

Design Package/Theme: Magento Luma


Widget Title * homepage widget

Assign to Store Views *

All Store Views

Main Website

Main Website Store
Default Store View
fr



Sort Order
Sort Order of widget instances in the same container

Layout Updates

Add Layout Update

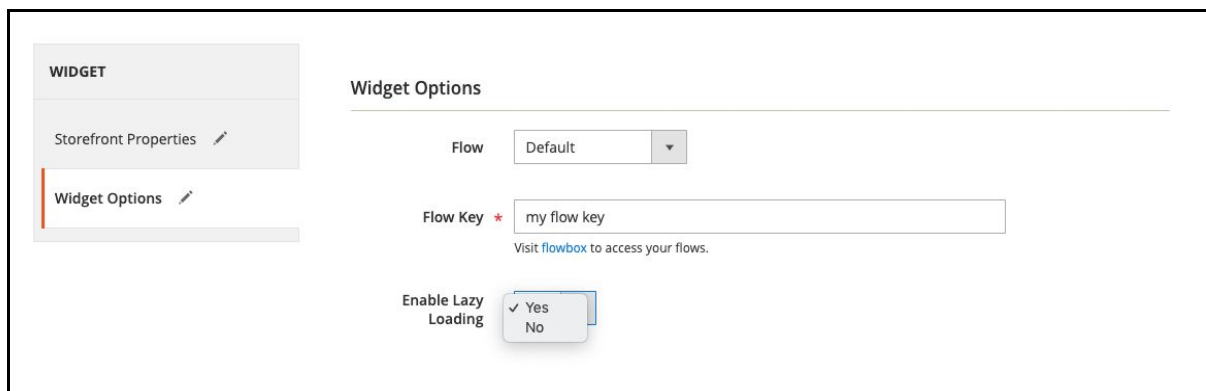
When you have multiple stores and want to use specific widget for each Store View you should consider a name that will show a reference to the relevant Store View. Sort order is only relevant when there are more widgets on a specific page, 0 (zero) is dominant to 4 for instance.

The Layout Updates will be covered later in this manual.

On the second tab on the left, you'll see "Widget Options" Here you can choose which kind of Flowbox widget we are going to make. Each option has it's specific settings. We go through them one by one. Starting with the default Flowbox widget.

Flowbox widget: Default

The configuration for the default widget is quite easy, we only need to add the 'Flow Key' in the proper field. There is also an option to disable 'Lazy Loading' ([what is Lazy Loading?](#))

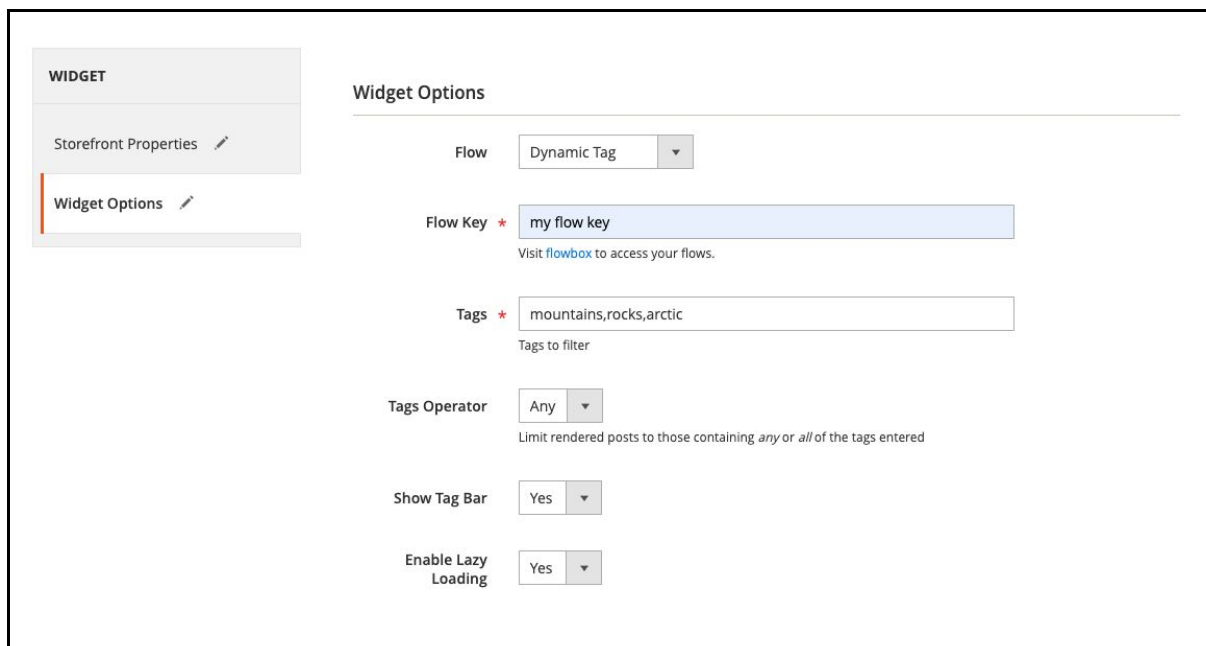


The screenshot shows the 'WIDGET' configuration panel on the left with 'Storefront Properties' and 'Widget Options' tabs. The 'Widget Options' tab is active. The main configuration area on the right is titled 'Widget Options' and contains the following fields:

- Flow:** A dropdown menu set to 'Default'.
- Flow Key *:** A text input field containing 'my flow key'. Below it, a link says 'Visit [flowbox](#) to access your flows.'
- Enable Lazy Loading:** A toggle switch currently set to 'Yes' (indicated by a checkmark).

Flowbox widget: Dynamic Tag

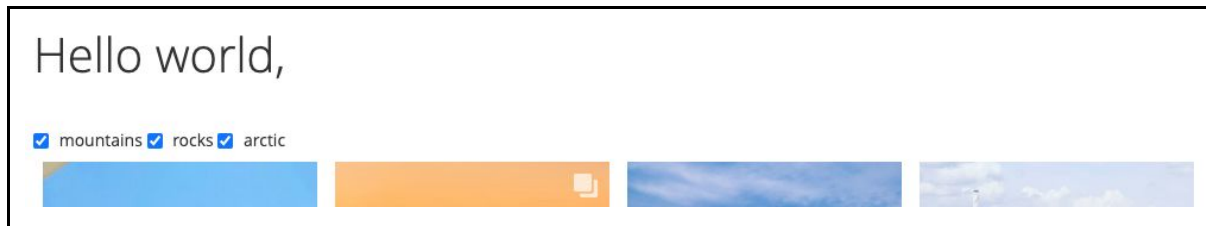
For the 'Dynamic tag' widget there is also an extra field called 'Tag' to sum the relevant tags you want to display on your page. The other extra field 'Show Tag Bar' is to enable or disable the Tag bar. This is a feature which ables the visitor to filter the tags.



The screenshot shows the 'WIDGET' configuration panel on the left with 'Storefront Properties' and 'Widget Options' tabs. The 'Widget Options' tab is active. The main configuration area on the right is titled 'Widget Options' and contains the following fields:

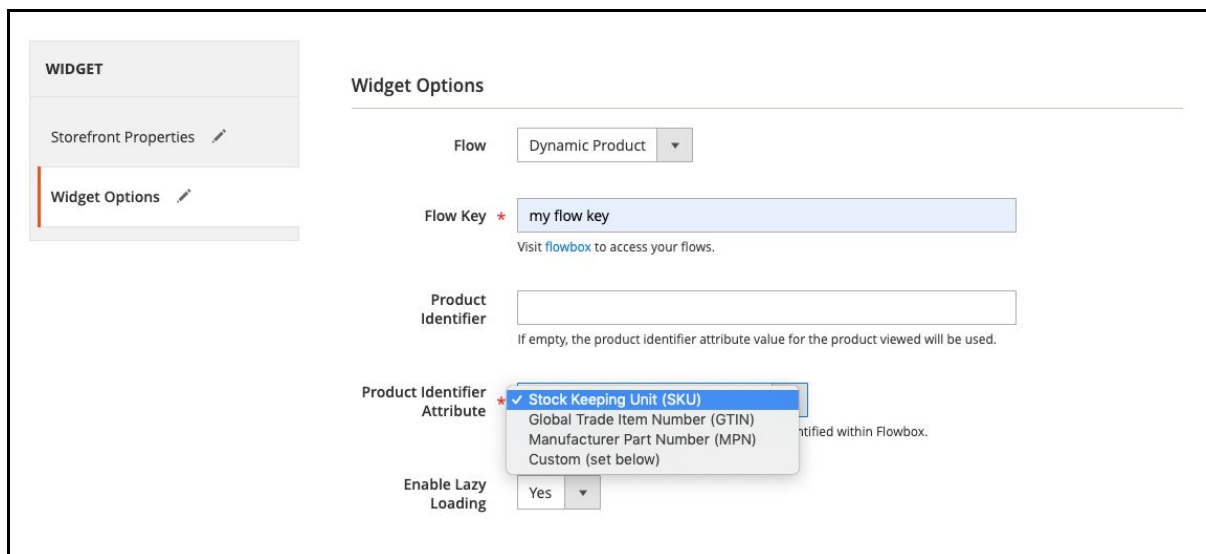
- Flow:** A dropdown menu set to 'Dynamic Tag'.
- Flow Key *:** A text input field containing 'my flow key'. Below it, a link says 'Visit [flowbox](#) to access your flows.'
- Tags *:** A text input field containing 'mountains,rocks,arctic'. Below it, the text 'Tags to filter' is displayed.
- Tags Operator:** A dropdown menu set to 'Any'. Below it, the text 'Limit rendered posts to those containing *any* or *all* of the tags entered' is displayed.
- Show Tag Bar:** A toggle switch set to 'Yes'.
- Enable Lazy Loading:** A toggle switch set to 'Yes'.

On the frontend this will show like this:



Flowbox widget: Dynamic Product

The third option has a field to add a product identifier, which can be used to show specific products. The configuration of this flow should have been done in the Flowbox admin panel. To create this widget, the beginning is the same, in the 'Widget Options' tab there is a different configuration.



You can add a product identifier here, or leave it blank. You can use this field when you have a widget placed on a content-page or in a category. the identifier could be a specific SKU for example. This will display a flow for a specific product you've set in your flowbox admin-panel. If you use this for a productpage, the same product will be shown in the flow on all productpages, when you leave this field (Product identifier) empty the flow of the product will be depending on the productpage where you are. it will show the flow for that product.

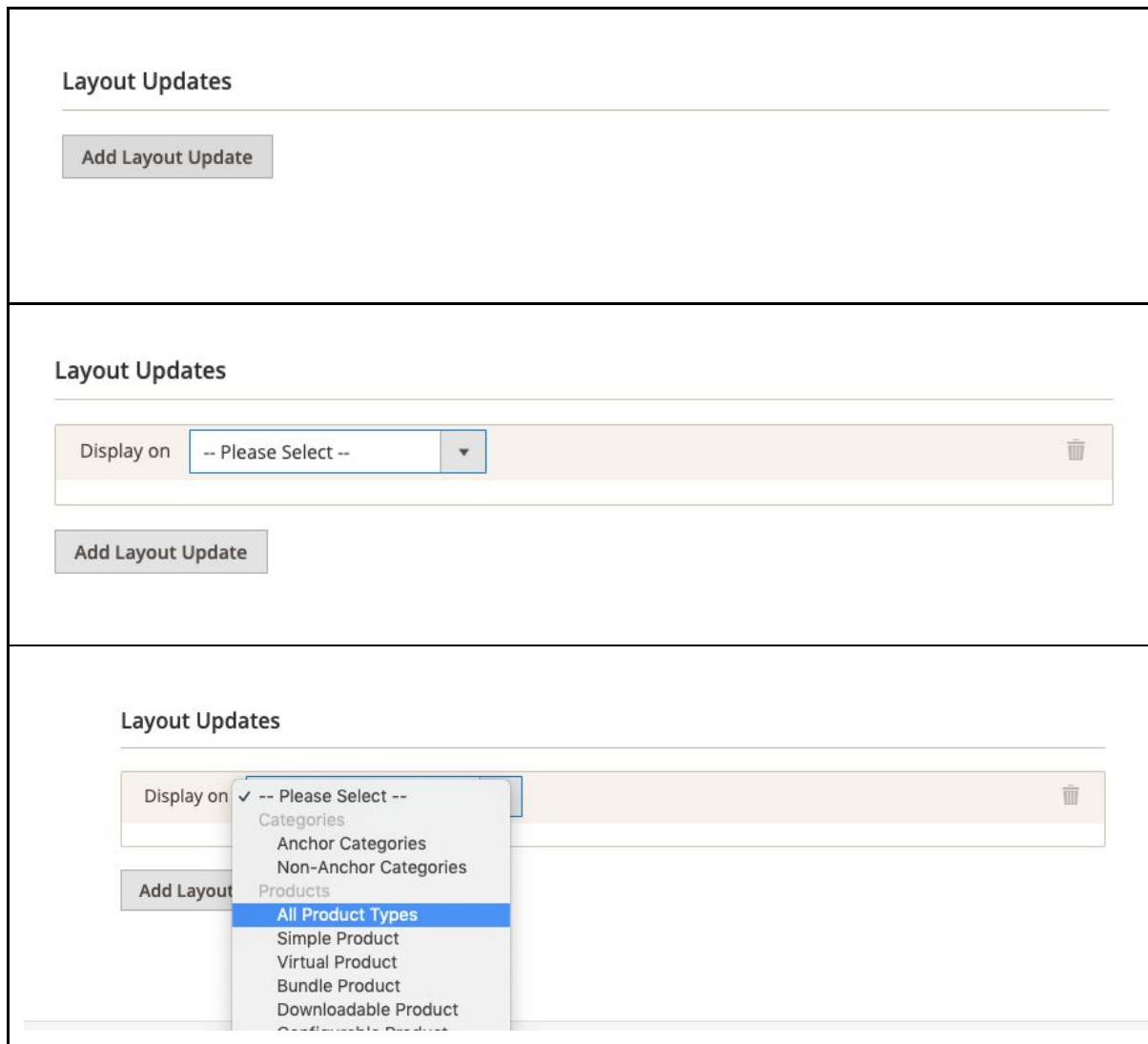
The Product identifier Attribute is mandatory, there is a choice of different kind of attributes that will be used to identify the products you set in the Flowbox admin-panel. You can also

use a custom attribute. This should be an attribute which is available both in Magento and Flowbox. You should use the identifier that is named at 'Stores > Product > Attributes' in the Magento admin

Basically we now have run through the setup of the configurations of the three different kinds of Flowbox widgets in Magento

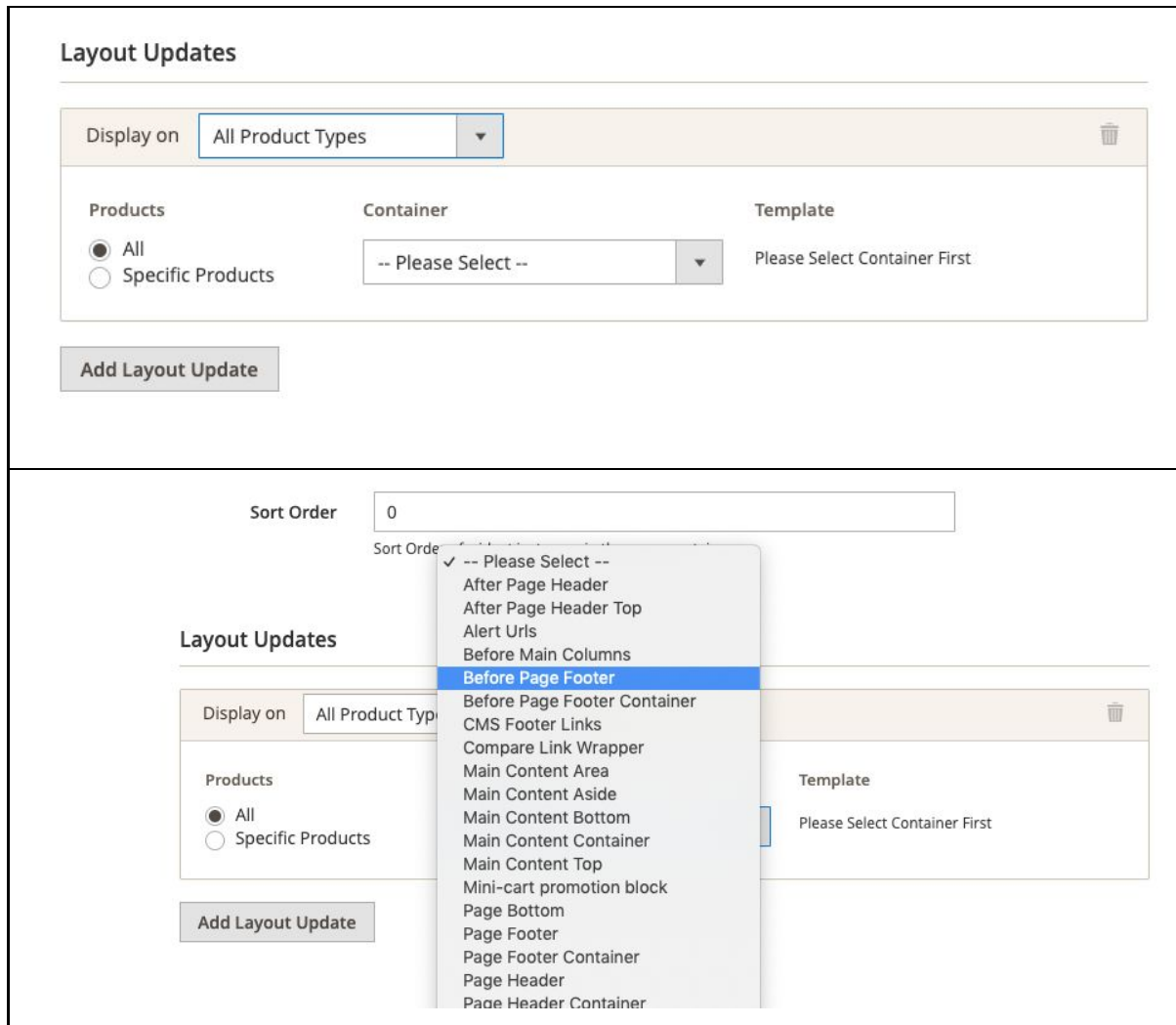
What about 'Layout Updates'?

When we have created the widgets, we still have to display them somewhere. This can be managed at the section 'Layout Updates'. If you open up one of your widgets, or create a new one. We will now focus on the layout update section. This works for the same for all Flowbox widgets.



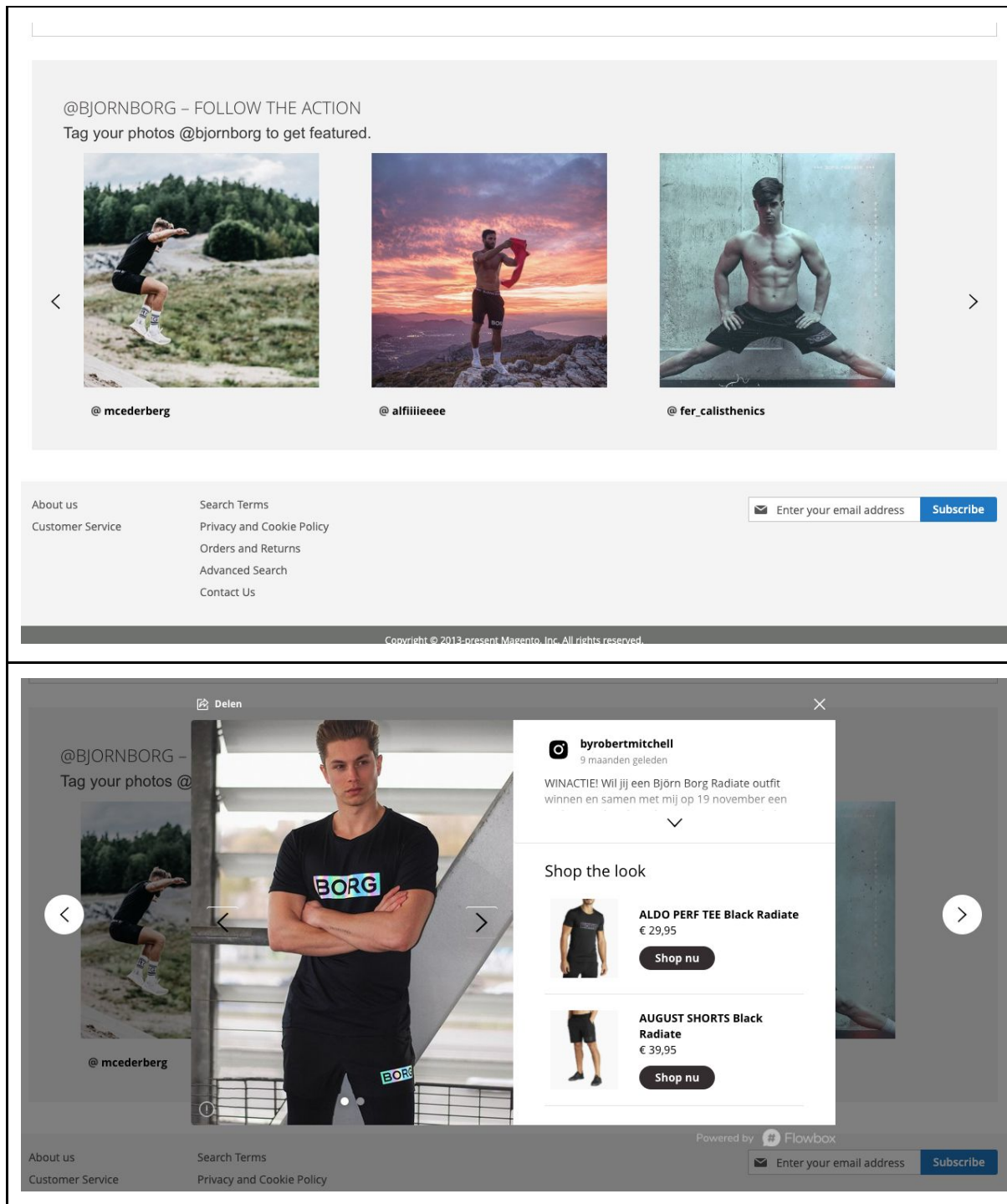
We can setup a scope for our widget, this works the same for all types of widgets. For instance you want to display the widget on all product types. The widget will then show on all product pages. You want to control the location of this widget on the page you selected? that is also possible.

After you have selected an option here. There will show some new fields to setup. There is a choice to make the widget show on all products or on a selected range of product pages. The last thing here is to define the location on the page. The options for this are shown in the dropdown on the right.



In this example we have chosen 'All product types', show on all product pages and show my widget before the page footer.

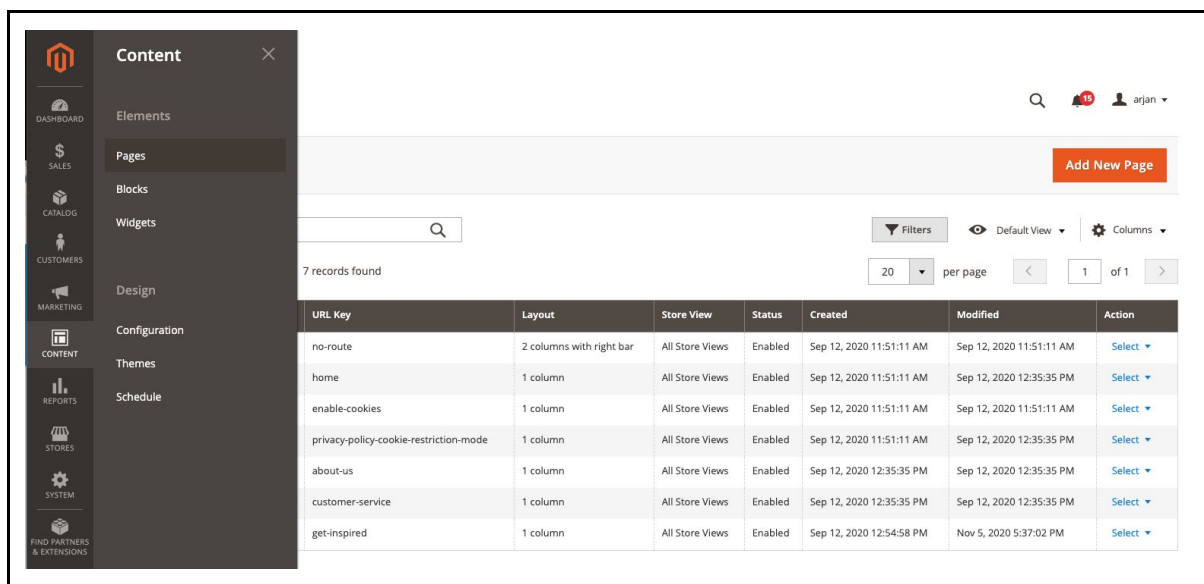
On the next page an example of the Dynamic Product Widget with the layout update we explained here is displayed



An example of the Dynamic Product Widget and a detail when you click on one of those images.

Flowbox widget in CMS pages and blocks

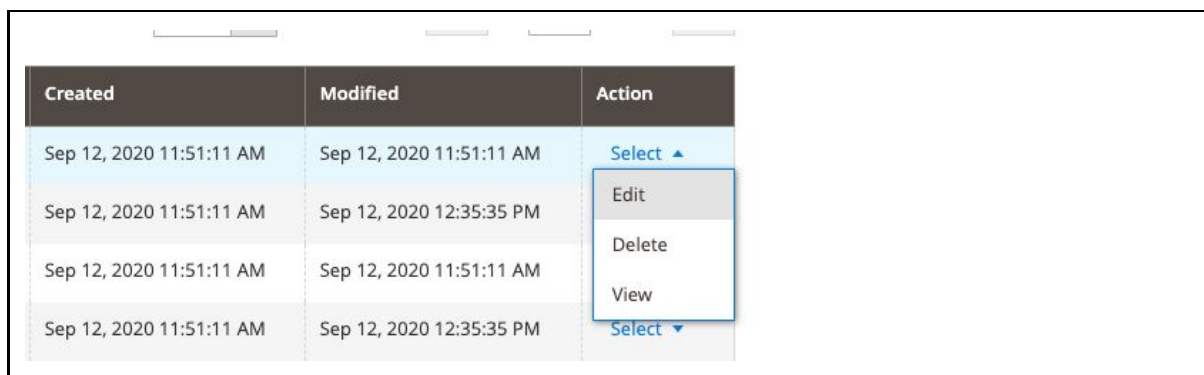
It is also possible to create a single widget from a page or block. You can go in the admin to the page or block you want the widget added.



The screenshot shows the 'Content' section of the Adobe Commerce Admin interface. The left sidebar contains navigation links for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The 'Content' section is expanded, showing sub-sections: Elements, Pages, Blocks, Widgets, Design, Configuration, Themes, and Schedule. The 'Pages' sub-section is selected, displaying a list of pages. The table has columns: URL Key, Layout, Store View, Status, Created, Modified, and Action. The 'no-route' page is highlighted.

URL Key	Layout	Store View	Status	Created	Modified	Action
no-route	2 columns with right bar	All Store Views	Enabled	Sep 12, 2020 11:51:11 AM	Sep 12, 2020 11:51:11 AM	Select
home	1 column	All Store Views	Enabled	Sep 12, 2020 11:51:11 AM	Sep 12, 2020 12:35:35 PM	Select
enable-cookies	1 column	All Store Views	Enabled	Sep 12, 2020 11:51:11 AM	Sep 12, 2020 11:51:11 AM	Select
privacy-policy-cookie-restriction-mode	1 column	All Store Views	Enabled	Sep 12, 2020 11:51:11 AM	Sep 12, 2020 12:35:35 PM	Select
about-us	1 column	All Store Views	Enabled	Sep 12, 2020 12:35:35 PM	Sep 12, 2020 12:35:35 PM	Select
customer-service	1 column	All Store Views	Enabled	Sep 12, 2020 12:35:35 PM	Sep 12, 2020 12:35:35 PM	Select
get-inspired	1 column	All Store Views	Enabled	Sep 12, 2020 12:54:58 PM	Nov 5, 2020 5:37:02 PM	Select

This works the same for both pages and blocks. You can open or create a new page, in this example we use the 'no route' page also known as the 'error 404 page'. Choose 'Edit' and you can place a widget and configure as described in the previous chapters.



The screenshot shows a close-up of the 'no-route' page in the Adobe Commerce Admin. The table has columns: Created, Modified, and Action. The 'Action' column for the 'no-route' page is highlighted, showing a dropdown menu with options: Select, Edit, Delete, View, and Select.

Created	Modified	Action
Sep 12, 2020 11:51:11 AM	Sep 12, 2020 11:51:11 AM	Select
Sep 12, 2020 11:51:11 AM	Sep 12, 2020 12:35:35 PM	Edit
Sep 12, 2020 11:51:11 AM	Sep 12, 2020 11:51:11 AM	Delete
Sep 12, 2020 11:51:11 AM	Sep 12, 2020 12:35:35 PM	View
Sep 12, 2020 11:51:11 AM	Sep 12, 2020 12:35:35 PM	Select

Enable Page ☒ Yes

Page Title * 404 Not Found

Content

Content Heading Whoops, our bad...

Show / Hide Editor

Paragraph **B** *I* U [List Icons] [Link Icon] [Table Icon] [Omega Icon] [Image Icon] [Widget Icon] (X)

The page you requested was not found, and we have a fine guess why.

- If you typed the URL directly, please make sure the spelling is correct.
- If you clicked on a link to get here, the link is outdated.

What can you do?

Have no fear, help is near! There are many ways you can get back on track with Magento Store.

- [Go back](#) to the previous page.
- Use the search bar at the top of the page to search for your products.
- Follow these links to get you back on track!
[Store Home](#) | [My Account](#)

Show / Hide Editor

Paragraph **B** *I* U [List Icons] [Link Icon] [Table Icon] [Omega Icon] [Image Icon] [Widget Icon] (X)

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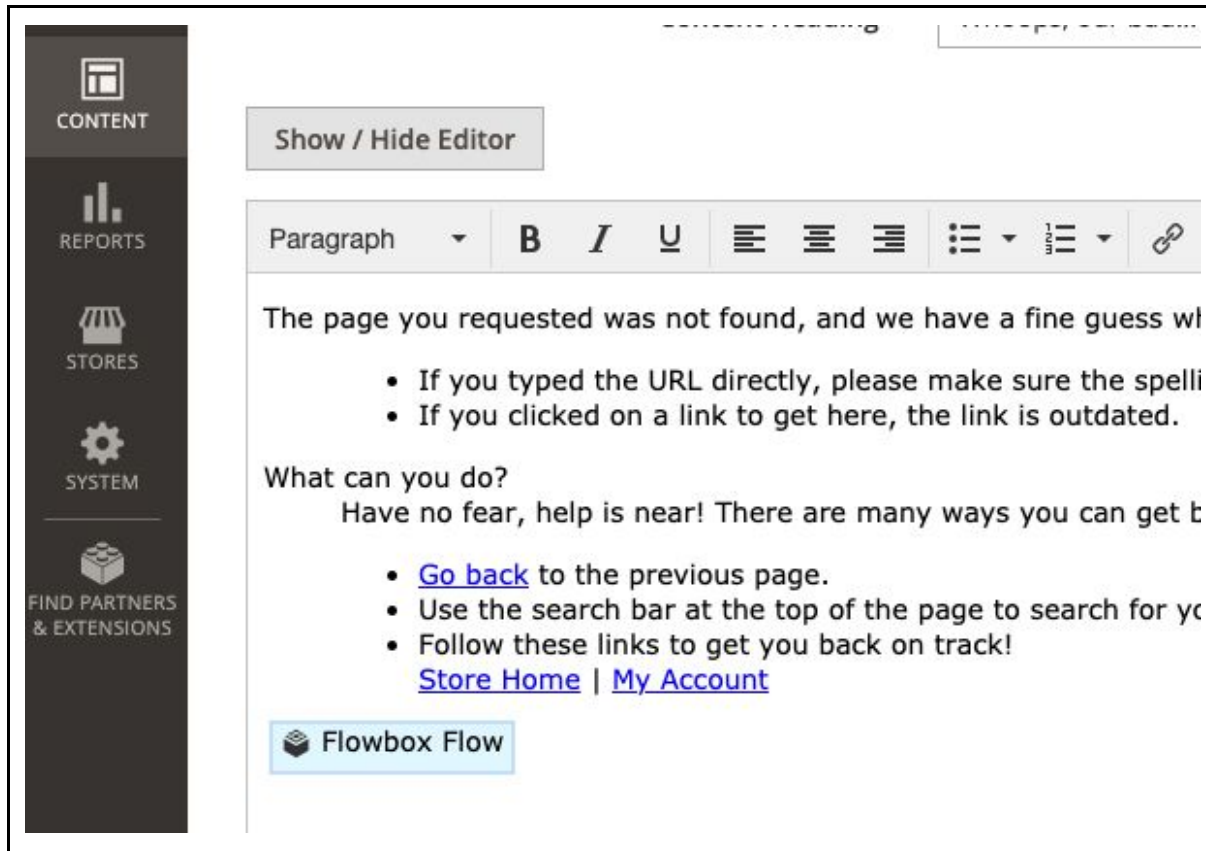
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The difference between this way of adding a widget and the way as described in the beginning is that you can specify the Flowbox widget for this certain page or block as in the first method you create a widget with a more general behaviour, which you can place via 'Layout updates' on multiple pages in one configuration. In this last method the 'Layout updates' are not mentioned since you create this widget for this unique CMS content.

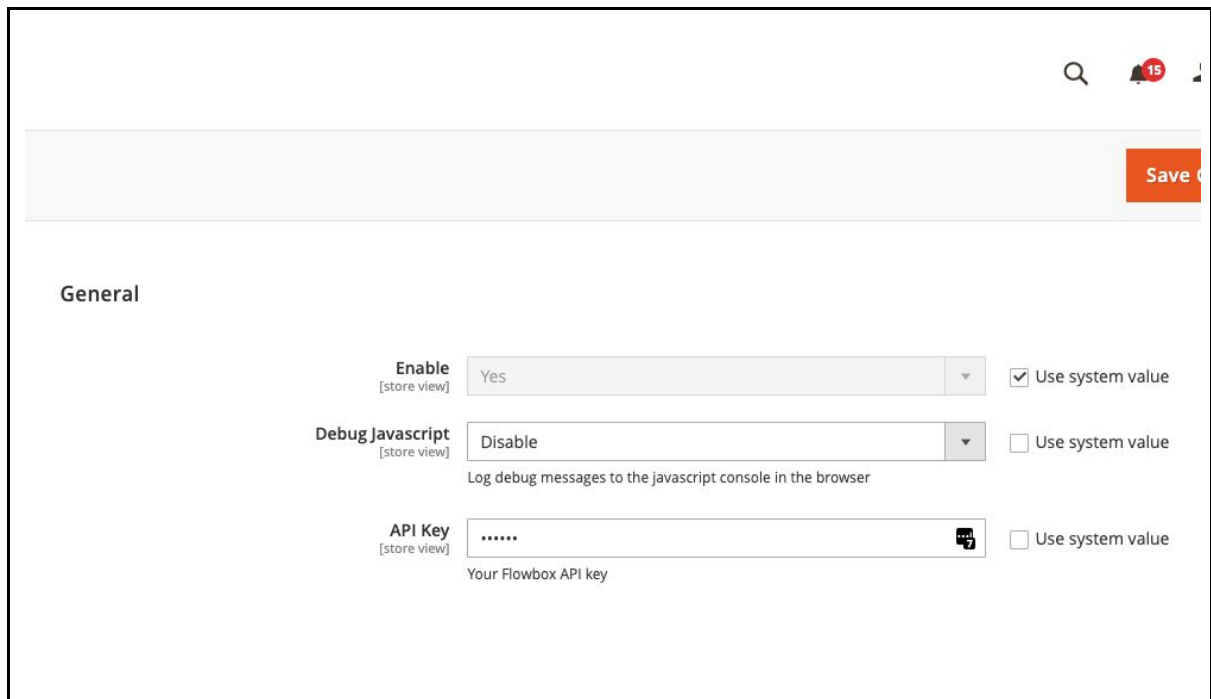
The widget will appear as an element in the content.



Om Verschil tussen een generieke Flowbox op een pdp en een specifieke op een categorie pagina of een cms pagina. Veld Product identifier leeg laten voor generieke en anders via een attribuut + waarde afhankelijk hoe het is ingeregeld in flowbox zelf.

Checkout script instellen

Het instellen van het Checkout script kan in de configuratie bij Stores > Configuratie > Catalog > Flowbox



The screenshot shows the 'Checkout script instellen' configuration page. At the top right, there is a search icon, a notification bell with '15', and a user profile icon. Below the header, there is a 'Save' button. The main section is titled 'General' and contains three configuration items:

- Enable** [store view]: A dropdown menu set to 'Yes'. To its right is a checkbox labeled 'Use system value' which is checked.
- Debug javascript** [store view]: A dropdown menu set to 'Disable'. Below it is the text 'Log debug messages to the javascript console in the browser'. To its right is a checkbox labeled 'Use system value' which is unchecked.
- API Key** [store view]: A text input field containing '.....'. To its right is a checkbox labeled 'Use system value' which is unchecked. Below the input field is the text 'Your Flowbox API key'.

Looking for help?
support@itonomy.nl

End of this user manual