

# Simple Measurement Models for Complex Working Memory Tasks

KO,  
Summer School 2022

# Measurement Models vs. Explanatory Models

- Explanatory Models:
  - Goal: explain experimental effects
  - Fit all conditions with common parameters
  - Examples: GCM, SIMPLE, TBRS\*
- Measurement Models:
  - Goal: measure interpretable latent variables
  - Fit each condition separately
  - Examples: SDT, diffusion model

# Goal

- Measurement model for WM tasks:
  - Estimate theoretically interpretable parameters
  - Correlate them with other variables
  - Study experimental effects on them
- Hierarchical Bayesian Framework
  - Simple, closed-form likelihood

# The Experiment: Complex Span

- Encode 5 red words for serial recall
- Distractors (black words) to be processed
  - Decide for all words: Larger / small than a soccer ball?



2 Conditions: Free Time after Distractors (0.2 vs. 1.5 s)

# Recall:

## Select from Candidate Set

?

PIN	FAN	FLY	COW	TYRE
RING	BENCH	FOOT	LEMON	HOUSE
DOG	PHONE	CAR	HORSE	RIVER



# Structure of Candidate Set

PIN	FAN	FLY	COW	TYRE
RING	BENCH	FOOT	LEMON	HOUSE
DOG	PHONE	CAR	HORSE	RIVER

# Multinomial Data Structure

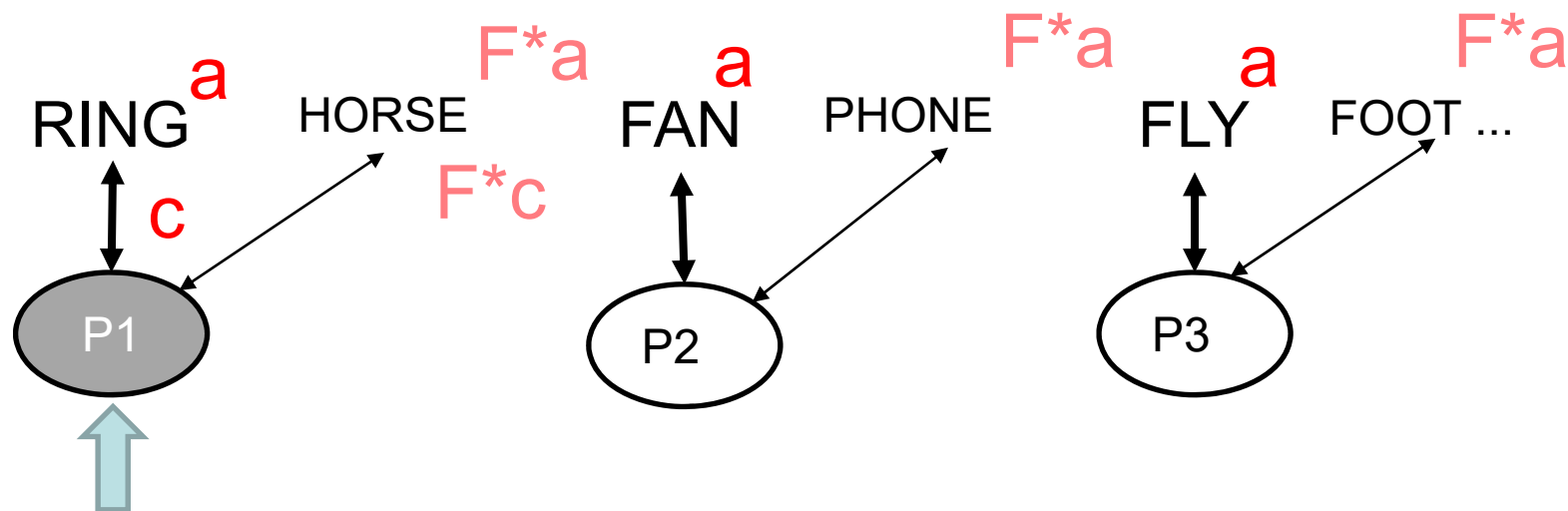
Frequencies of 5 response categories

- correct item
- other list item
- distractor in probed position
- distractor in other position
- not-presented lure



# Model Assumptions

- Recall = selection from a candidate set
- $P(\text{selection of } i) = f(\text{activation of } i)$
- Two sources of activation
  - persistent activation: **a**
  - re-activation through cue-based retrieval: **c**





# Basic Model Equations

- $A(\text{correct}) = b + a + c$
- $A(\text{other item}) = b + a$
- $A(\text{distractor in position}) = b + F^*(a + c)$
- $A(\text{other distractor}) = b + F^*a$
- $A(\text{NPL}) = b$

$c$  = Cueing: Strength of item-position binding

$a$  = Activation: Strength of individual stimuli

$b$  = Baseline (scaling parameter fixed to 0.1)

$F$  = Filtering of distractors

# From Activation to Selection Probability

- Luce's choice rule: 
$$p(i) = \frac{A(i)}{\sum_{j=1}^n A(j)}$$

## Note of caution:

Activation is distributed over all 15 response candidates  
→  $A(i)$  for each category =  $A(i)$  for candidates \* number of candidates in the category

$$p(i) = \frac{A(i)n(i)}{\sum_{j=1}^{ncat} A(j)n(j)}$$

# Multinomial Likelihood

$$\textit{Binomial} : P(k \mid p, n) = \frac{n!}{k!(n-k)!} p^k (1-p)^{(n-k)}$$

$$\textit{Multinomial} : P(\mathbf{k} \mid \mathbf{p}, n) = \frac{n!}{k_1! k_2! k_3! \dots k_j!} p_1^{k_1} p_2^{k_2} p_3^{k_3} \dots p_j^{k_j}$$

$$\mathbf{k} = [k_1, k_2, k_3, \dots, k_j]$$

$$\mathbf{p} = [p_1, p_2, p_3, \dots, p_j]$$

$k_j$  = frequency of responses in category  $j$

$p_j$  = probability of a response in category  $j$

$n$  = number of trials

# Generative Model Equations

$$\forall_j \in (1, \dots, J), \forall_c \in (1, 2):$$

$$\mathbf{k}_{j,c} \sim \text{Multinomial}(\mathbf{p}_{j,c}, N_{j,c})$$

$$\forall_k \in (1, \dots, K): p_{j,c}(k) = \frac{A_{j,c}(k)n(k)}{\sum_{i=1}^K A_{j,c}(i)n(i)}$$

$$A_{j,c}(1) = 0.1 + a_{j,c} + c_{j,c}$$

$$A_{j,c}(2) = 0.1 + a_{j,c}$$

$$A_{j,c}(3) = 0.1 + F_{j,c}(a_{j,c} + c_{j,c})$$

$$A_{j,c}(4) = 0.1 + F_{j,c}a_{j,c}$$

$$A_{j,c}(5) = 0.1$$

# Generative Model, continued

Individual-level parameters  
~ group distribution

$$a_{j,c} \sim N(\mu_a, \sigma_a)$$

$$c_{j,c} \sim N(\mu_c, \sigma_c)$$

$$F_{j,c} \sim \text{Beta}(a_f, b_f)$$

(Hyper-) Priors for group-level  
parameters

$$\mu_a \sim \Gamma(0.25, 0.05)$$

$$\mu_c \sim \Gamma(4, 0.2)$$

$$\sigma_a \sim \Gamma(1, 0.01)$$

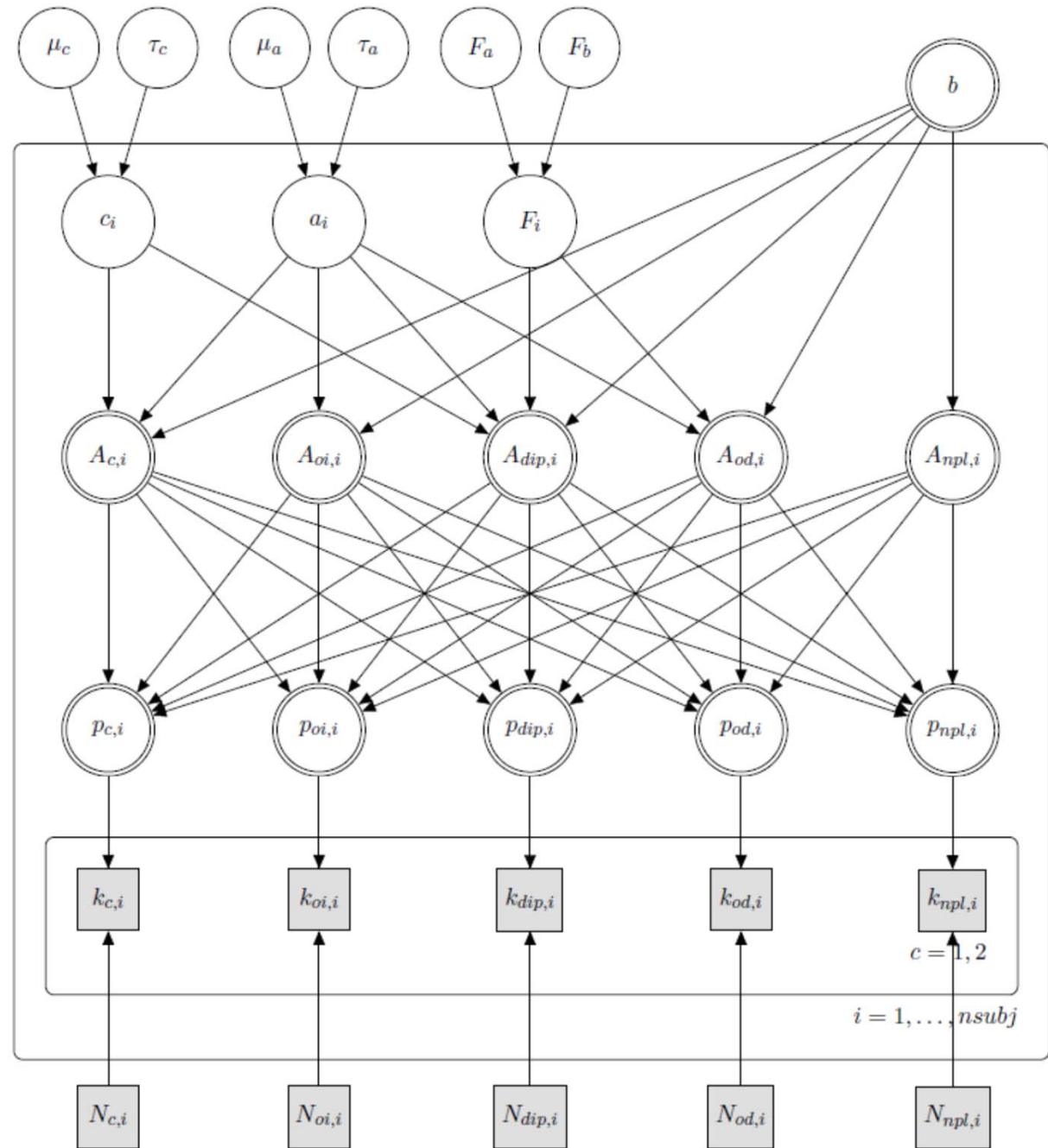
$$\sigma_c \sim \Gamma(1, 0.01)$$

$$a_f \sim \Gamma(1, 0.1)$$

$$b_f \sim \Gamma(1, 0.1)$$

Gamma(Shape, Rate)

# Graphical Model



# Exercise

- CspanMMM.R
- Build the JAGS model: CspanR.txt
- Some help:
  - Multinomial in JAGS:  $dmulti(\mathbf{p}, N)$
  - Truncated Normal:  $dnorm(1, 0.1) T(0,)$