

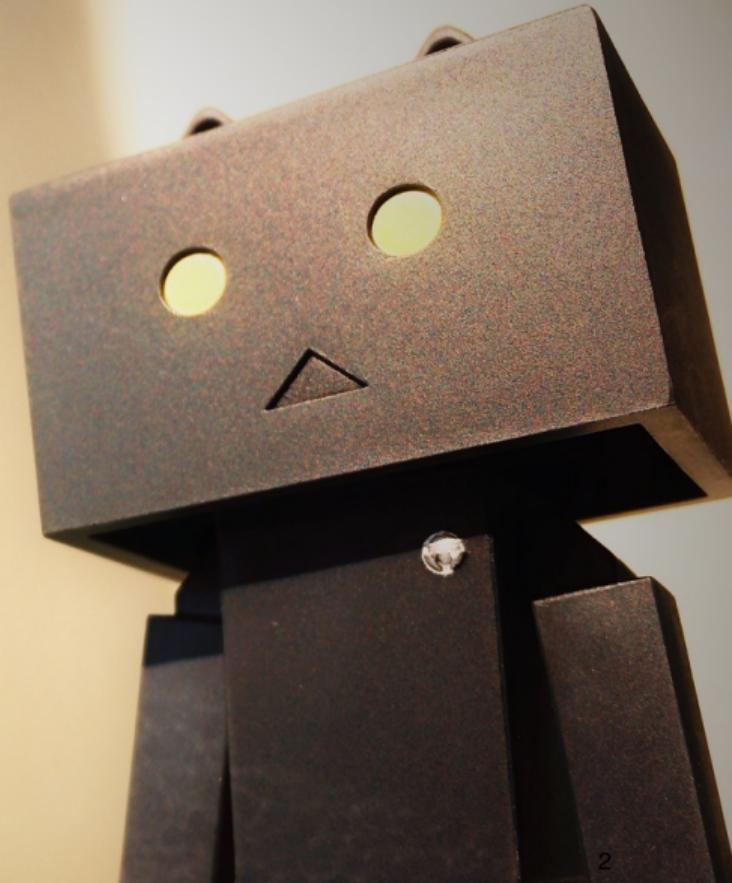
# WTF am I Doing?

Jeff Abrahamson

7 May 2017

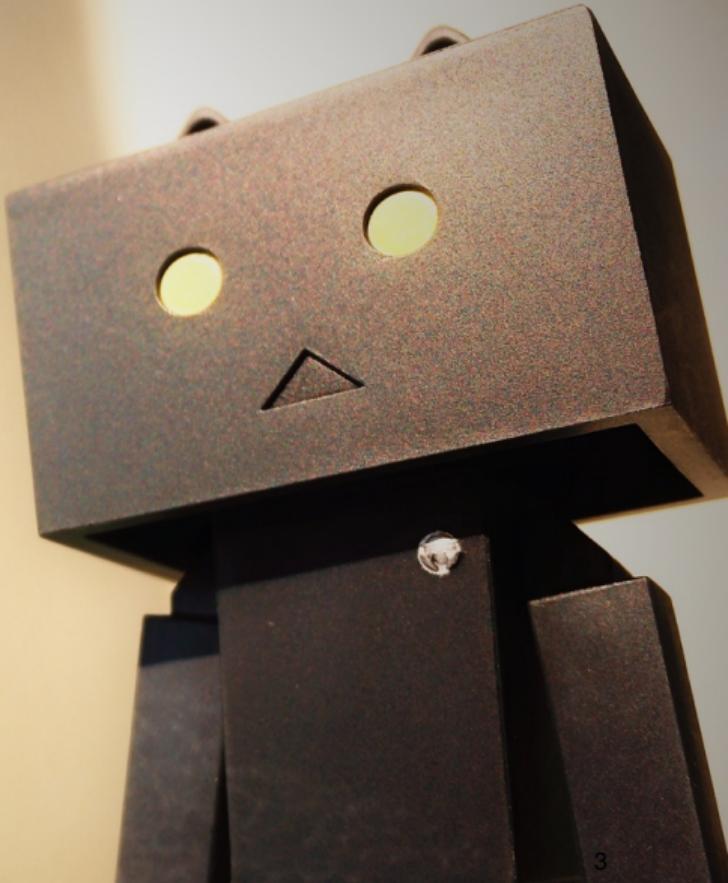
## The problem

Understand my behaviour



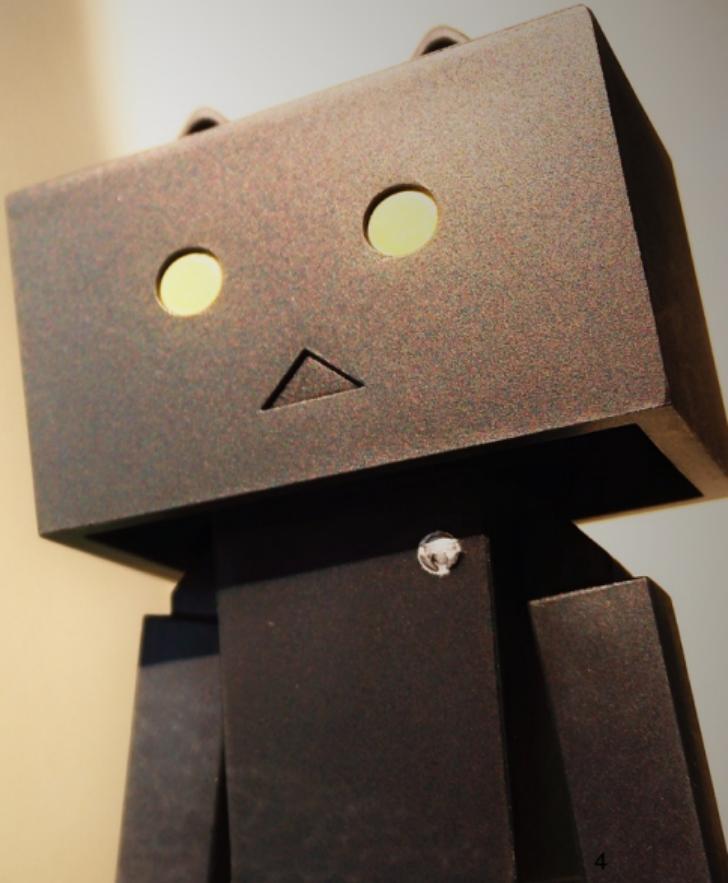
# The problem

## Predict



# The problem

But it's a hobby....



# Where's the data?

SOFTPI

www.softpi.com

G%

My computer

Where's the data?

# Window titles

## Where's the data?

Where's the data?

Window thumbnails

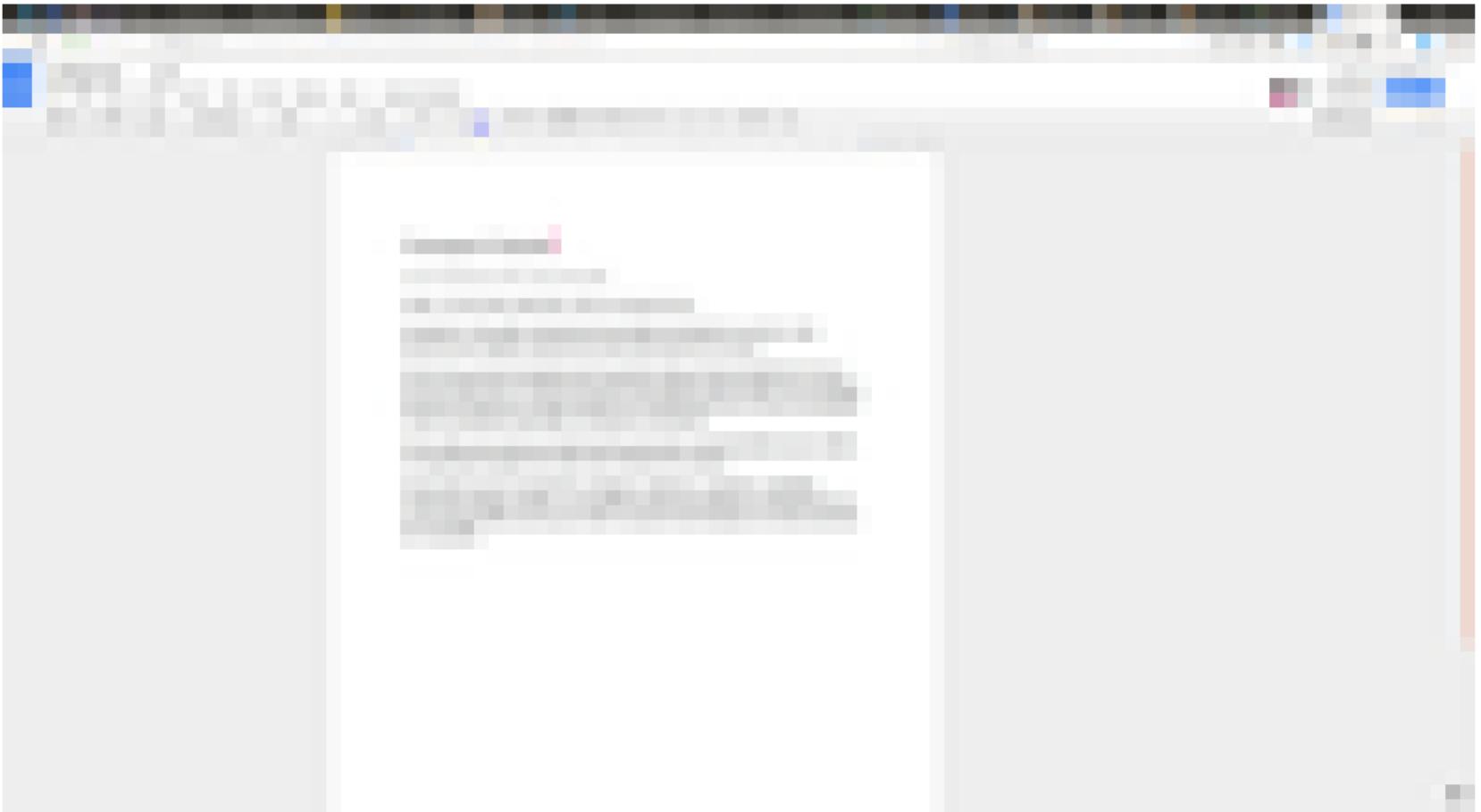
SOFTPI  
www.softpi.com

1493904959 emacs@birdsong - talk.tex:  
[/home/jeff/src/jma/talks/2017-05\\_PyDataLondon/talk.tex](/home/jeff/src/jma/talks/2017-05_PyDataLondon/talk.tex)

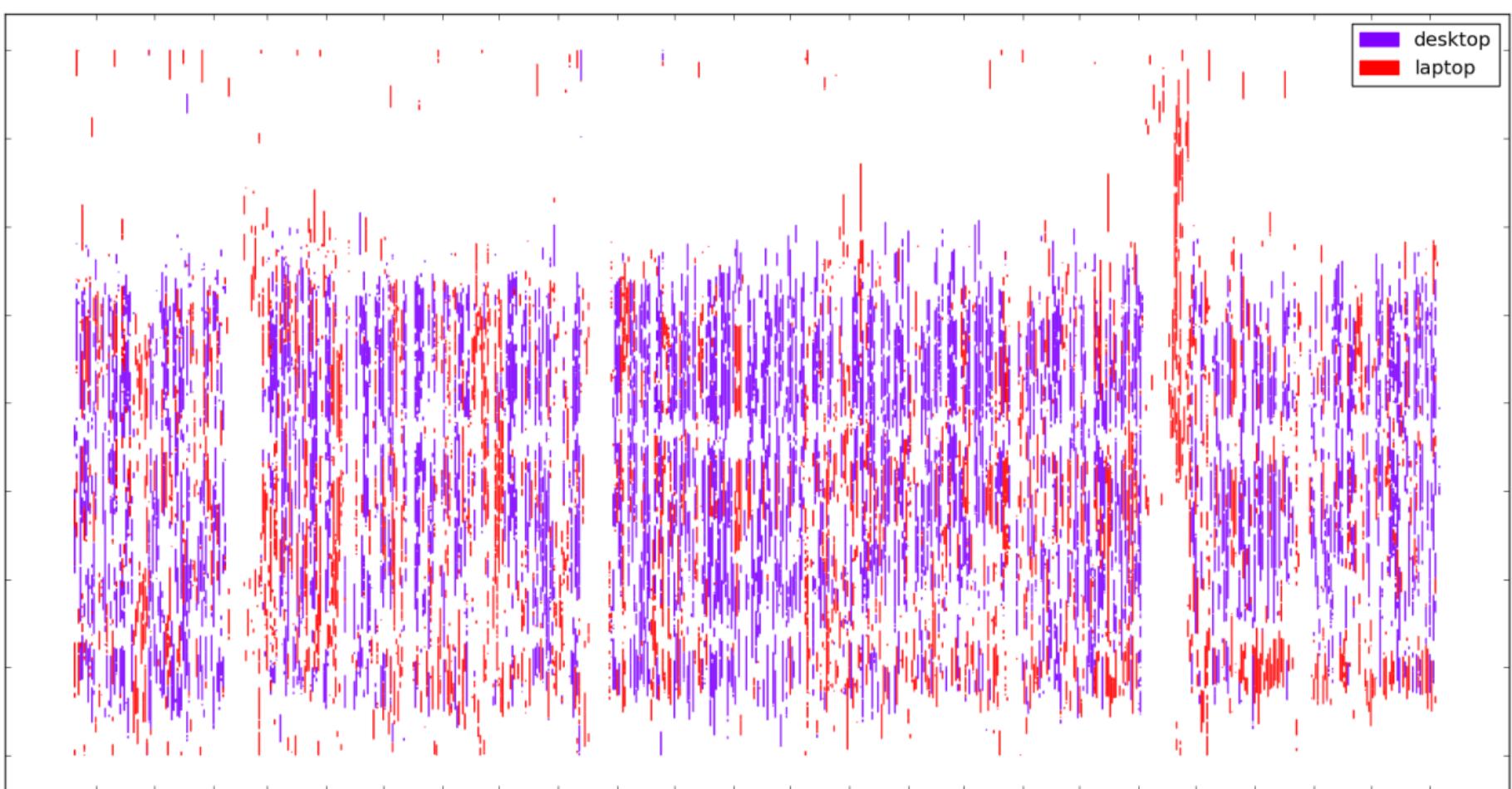




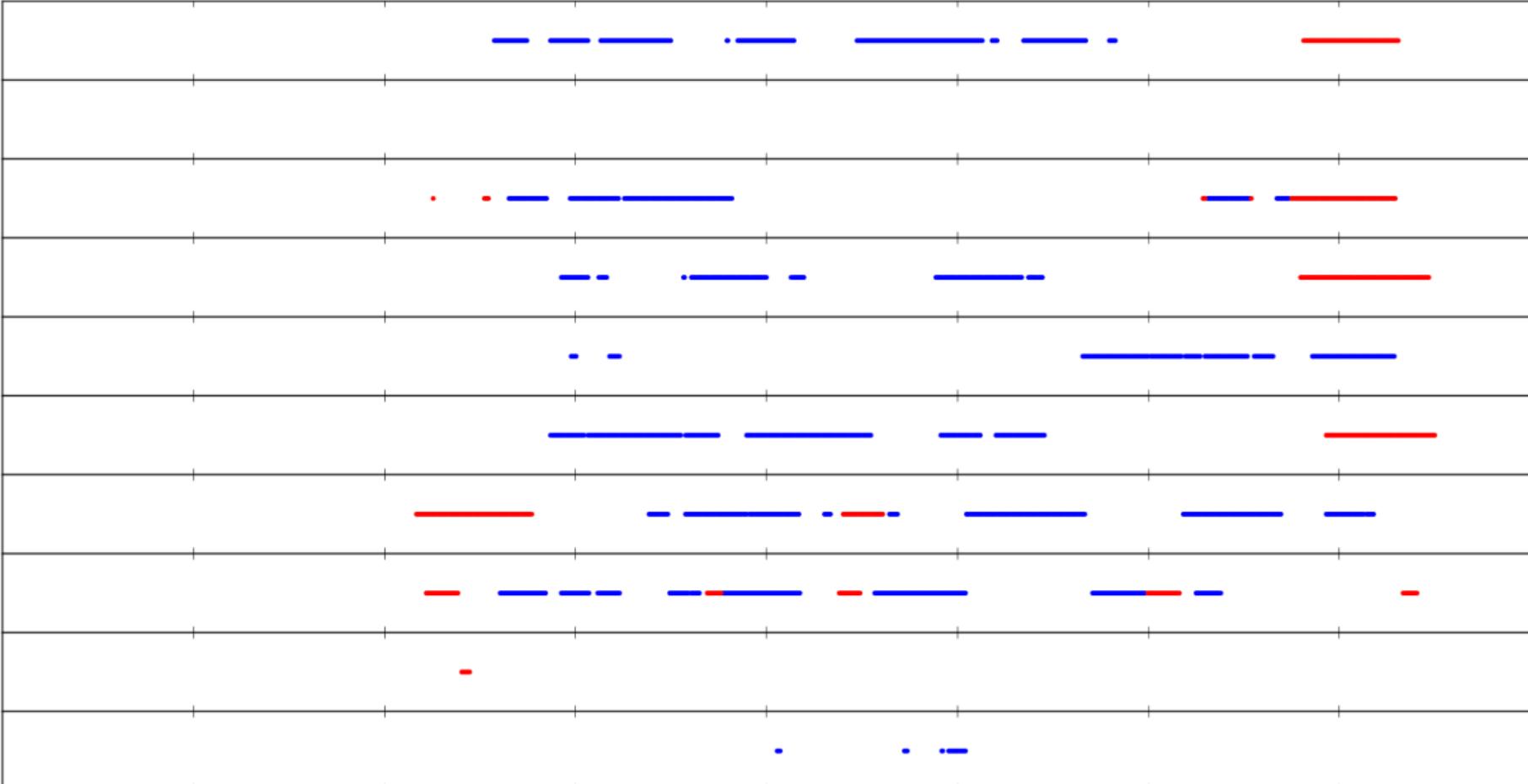




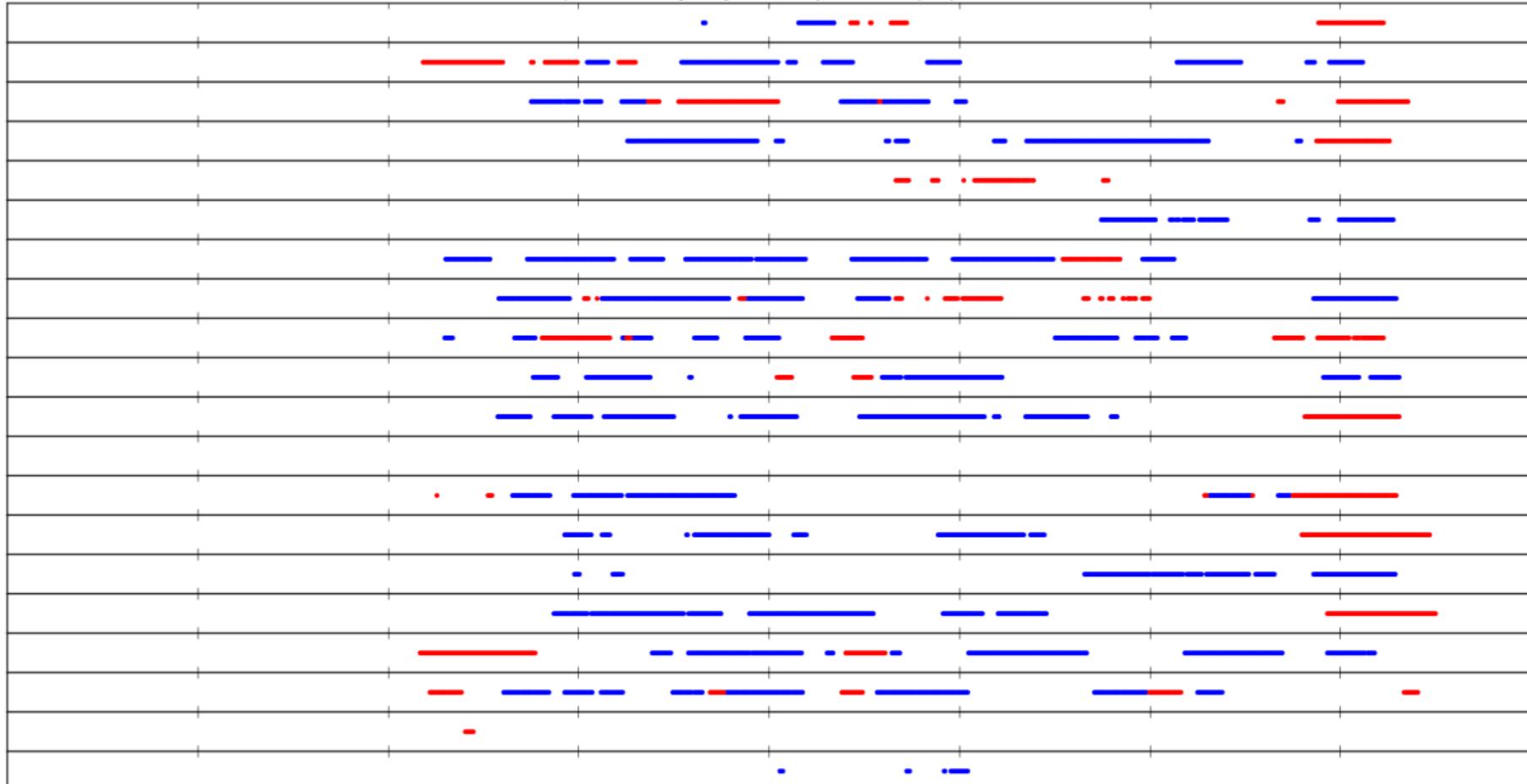




### Computer Use by Day (desktop=blue, laptop=red)



Computer Use by Day (desktop=blue, laptop=red)





**supervised**



unsupervised

**model**



$y, \hat{y}$



# General strategy: features



# General strategy: labeling



# General strategy: auto-labeling



# General strategy: sequences



# General strategy: prediction



# strategy 1 : bag of words



# strategy 1 : tf-idf



# strategy 2 : word2vec



# two strategies: find a sequence



# Bag of Words

The cat is orange.

The dog runs fast.

## Bag of Words

6      1      7      2

The cat is orange.

The dog runs fast.

6      3      4      5

# Bag of Words

6      1      7      2

The cat is orange.

The dog runs fast.

6      3      4      5

# Bag of Words

```
[ [ 6, 1, 7, 2 ],
```

```
[ 6, 3, 4, 5 ] ]
```

# Bag of Words

```
[ [ 6, 1, 7, 2]  
[ 1, 1, 0, 0, 0, 1, 1]  
[ 0, 0, 1, 1, 1, 1, 0]  
[ 6, 3, 4, 5] ]
```

# Bag of Words

```
[1, 1, 0, 0, 0, 1, 1]  
[0, 0, 1, 1, 1, 1, 0]
```

## Bag of Words

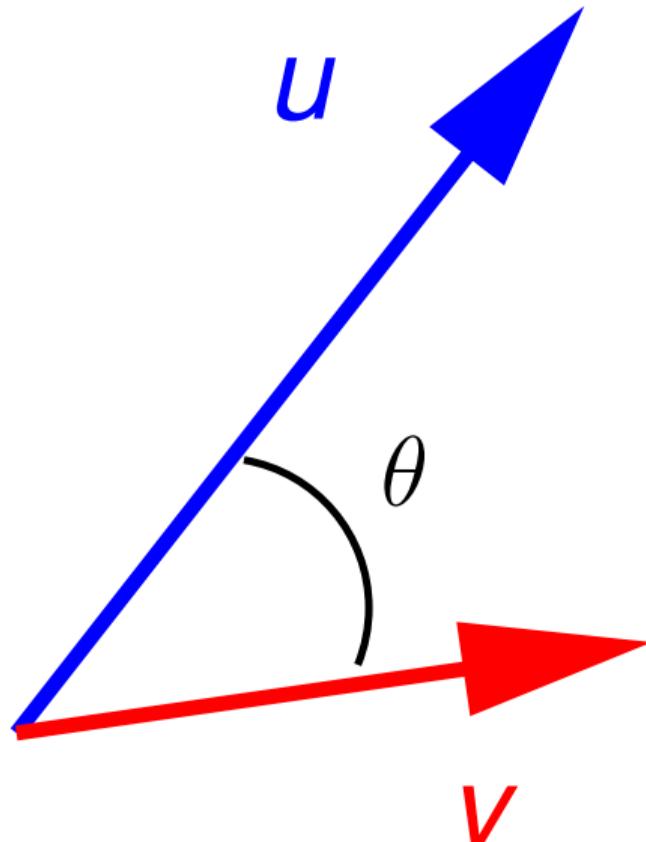
The cat is orange.

[1, 1, 0, 0, 0, 1, 1]

[0, 0, 1, 1, 1, 1, 0]

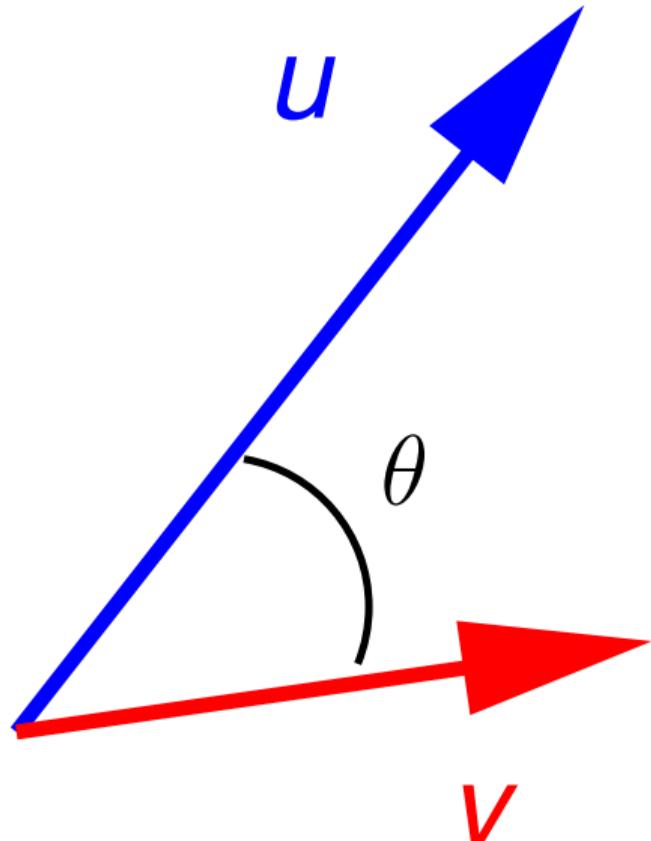
The dog runs fast.

# Cosine Similarity



$$\cos \theta = \frac{u \cdot v}{\| u \| \| v \|}$$

## Cosine Similarity



$$\cos \theta = u \cdot v$$

(if  $u$  and  $v$  have norm 1)

## Cosine Similarity

The cat is orange.

[1, 1, 0, 0, 0, 1, 1]

[0, 0, 1, 1, 1, 1, 0]

The dog runs fast.

## Cosine Similarity

$$u = [1, 1, 0, 0, 0, 1, 1]$$

$$v = [0, 0, 1, 1, 1, 1, 0]$$

$$u \cdot v = 0 + 0 + 0 + 0 + 0 + 1 + 0 = 1$$

$$\cos \theta = \frac{u \cdot v}{\| u \| \| v \|} = \frac{1}{\sqrt{4} \cdot \sqrt{4}} = \frac{1}{4}$$

1	1	5	4	3
7	5	3	5	3
5	5	9	0	6
3	5	2	0	0

## A far too short example

# Linear neuron

$$y = b + \sum_i x_i w_i$$

# Linear neuron

$$y = b + \sum_i x_i w_i$$

where

$y$  = output

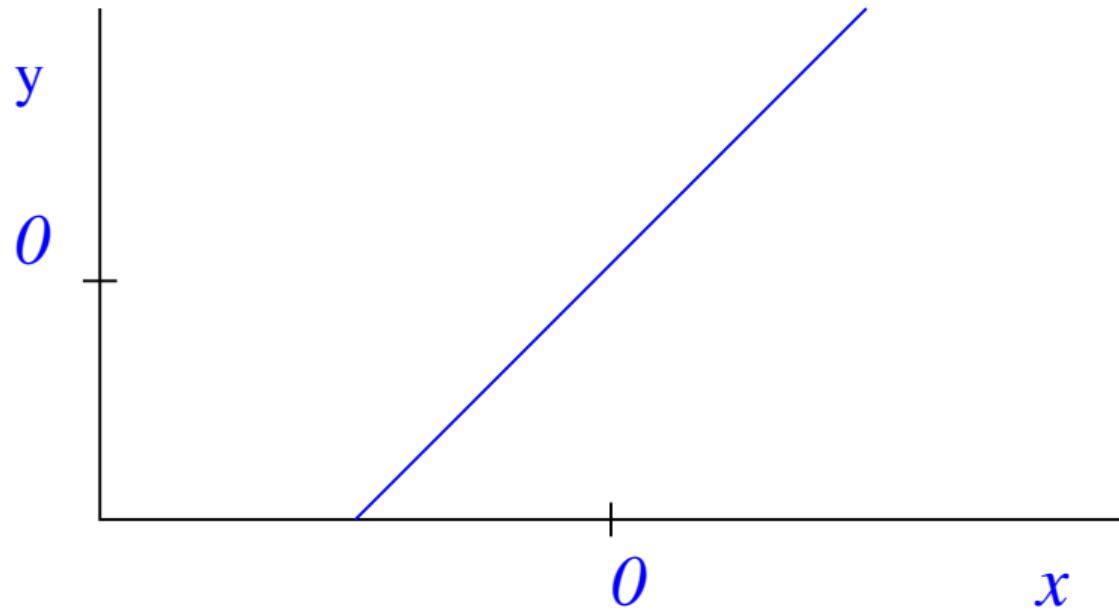
$b$  = bias

$x_i$  =  $i^{\text{th}}$  input

$w_i$  = weight on  $i^{\text{th}}$  input

# Linear neuron

$$y = b + \sum_i x_i w_i$$



## Example: handwriting recognition of digits

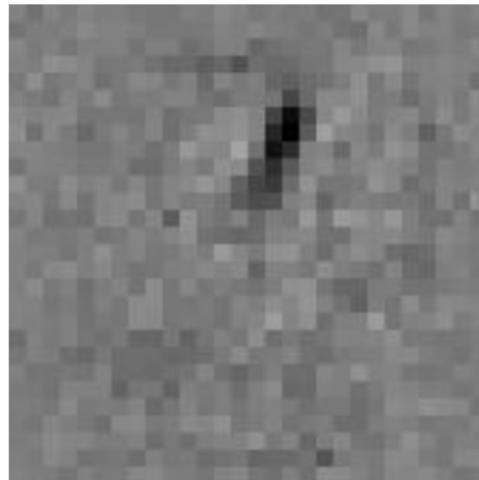
- Input neurons: pixels
- Output neurons: classes (digits)
- Connect them all! (*bipartite*)

## Example: handwriting recognition of digits

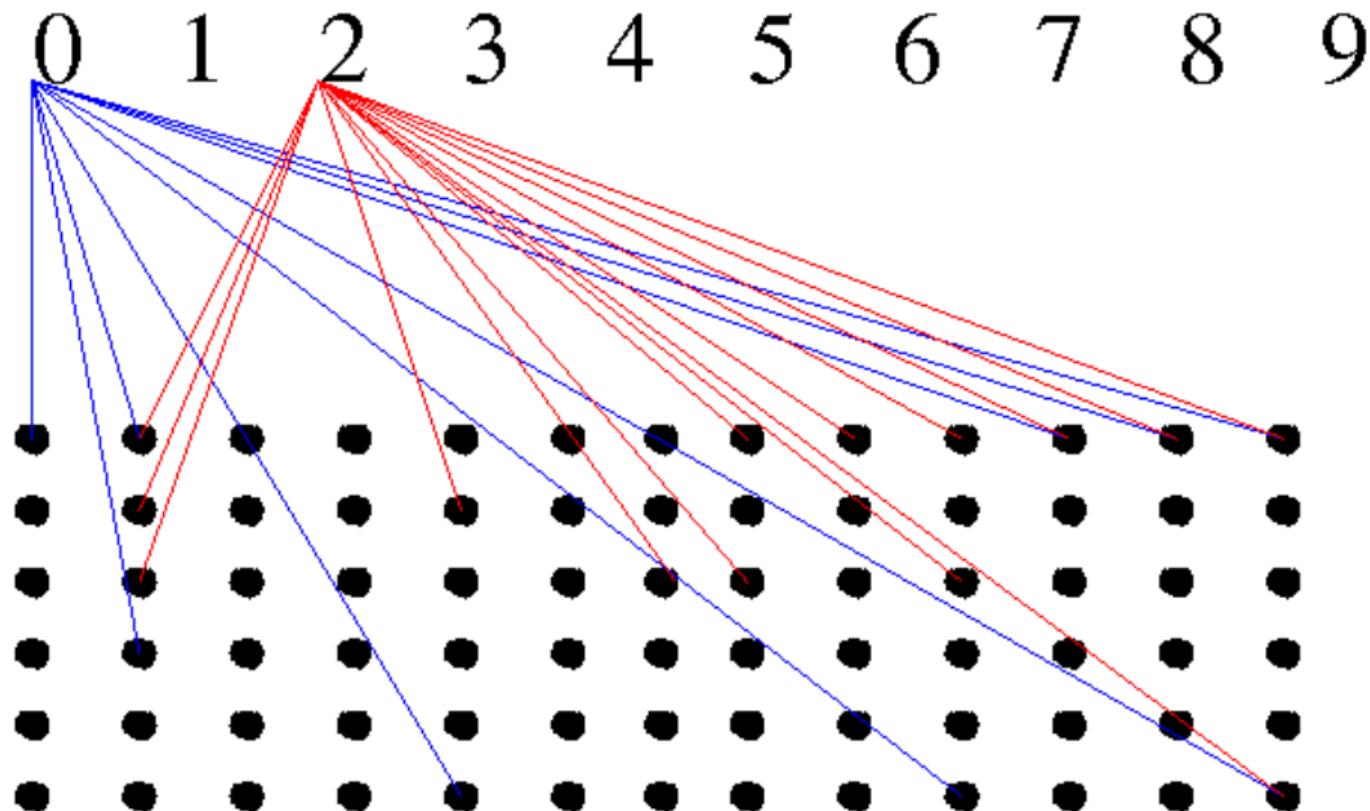
- Input neurons: pixels
- Output neurons: classes (digits)
- Connect them all! (*bipartite*)
- Initialize input weights to random

## Example: handwriting recognition of digits

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- Output neurons: classes (digits)
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## Example: handwriting recognition of digits



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To train this ANN:

- Increment weights from active pixels going to correct class
- Decrement weights from active pixels going to predicted class

Example: handwriting recognition of digits

To train this ANN:

- Increment weights from active pixels going to correct class
- Decrement weights from active pixels going to predicted class

When it's right, nothing happens. This is good.

# strategy 1 : bag of words



# strategy 1 : tf-idf

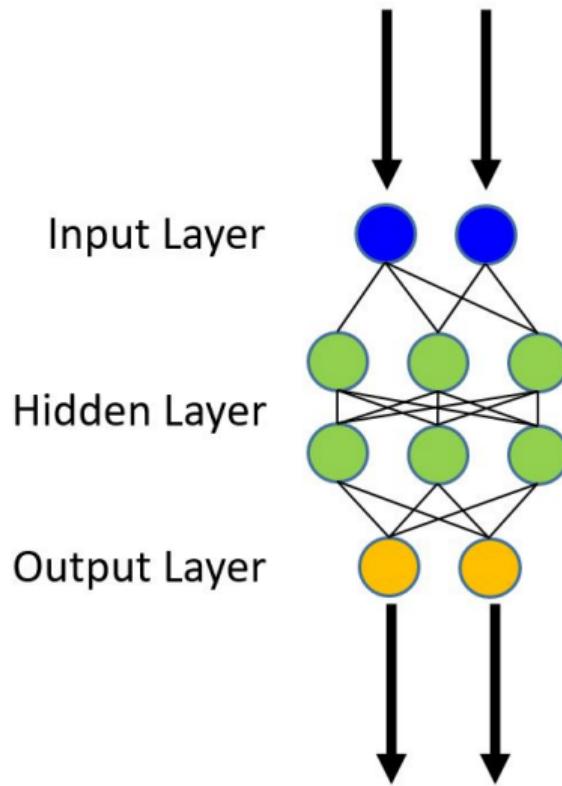


# strategy 2 : word2vec



# two strategies: find a sequence





# strategy 1 : bag of words



# strategy 1 : tf-idf

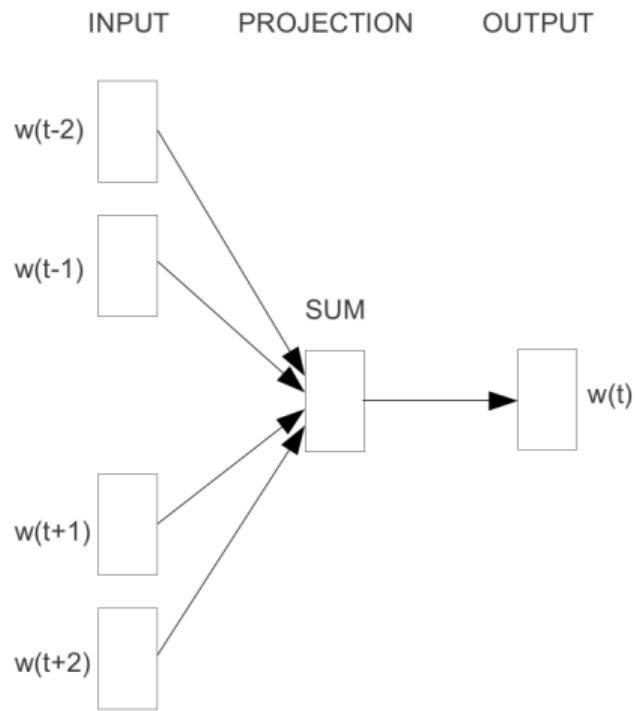


# strategy 2 : word2vec

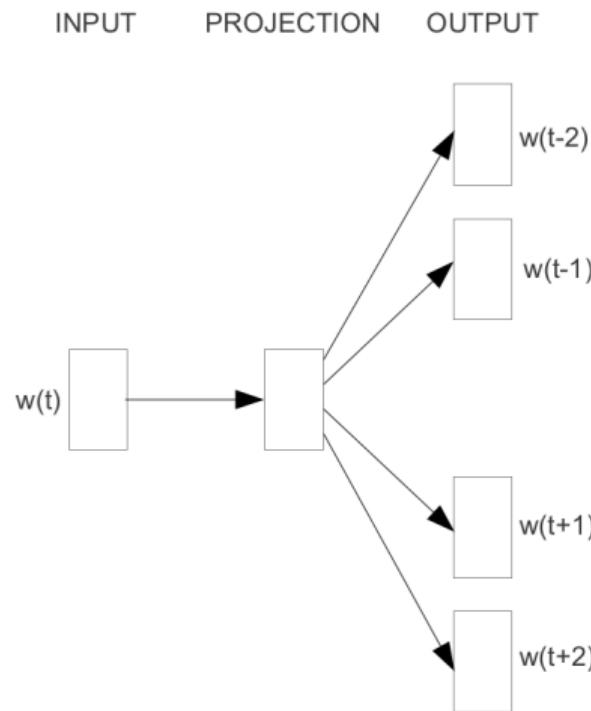


# two strategies: find a sequence





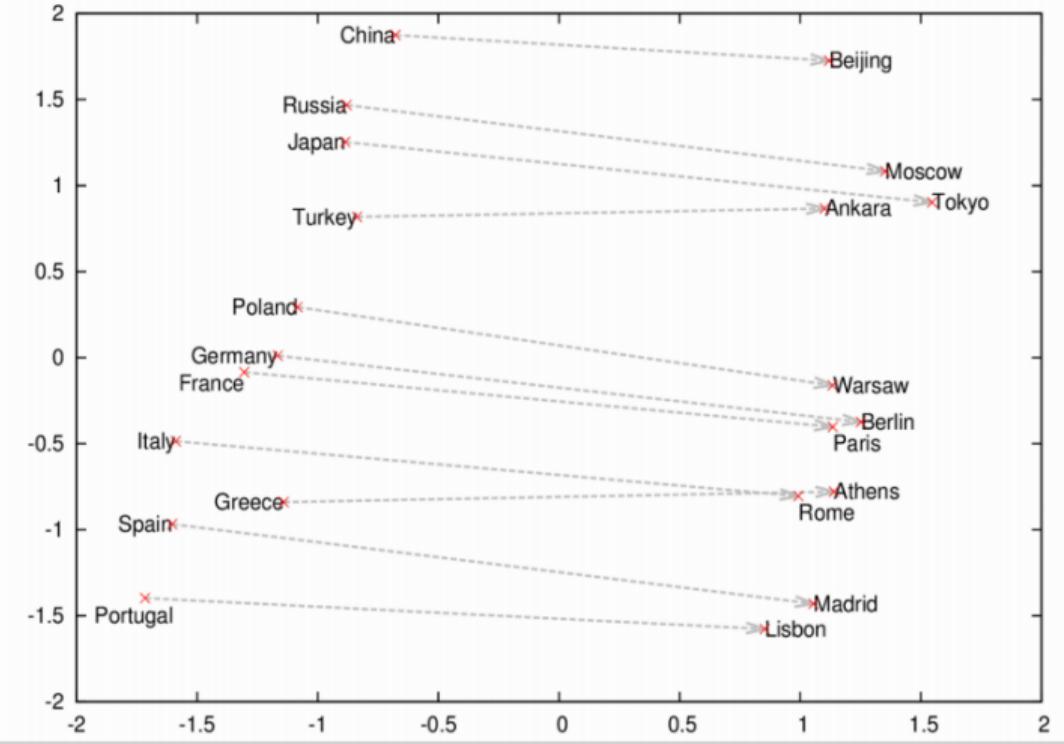
**CBOW**



**Skip-gram**

*Google*

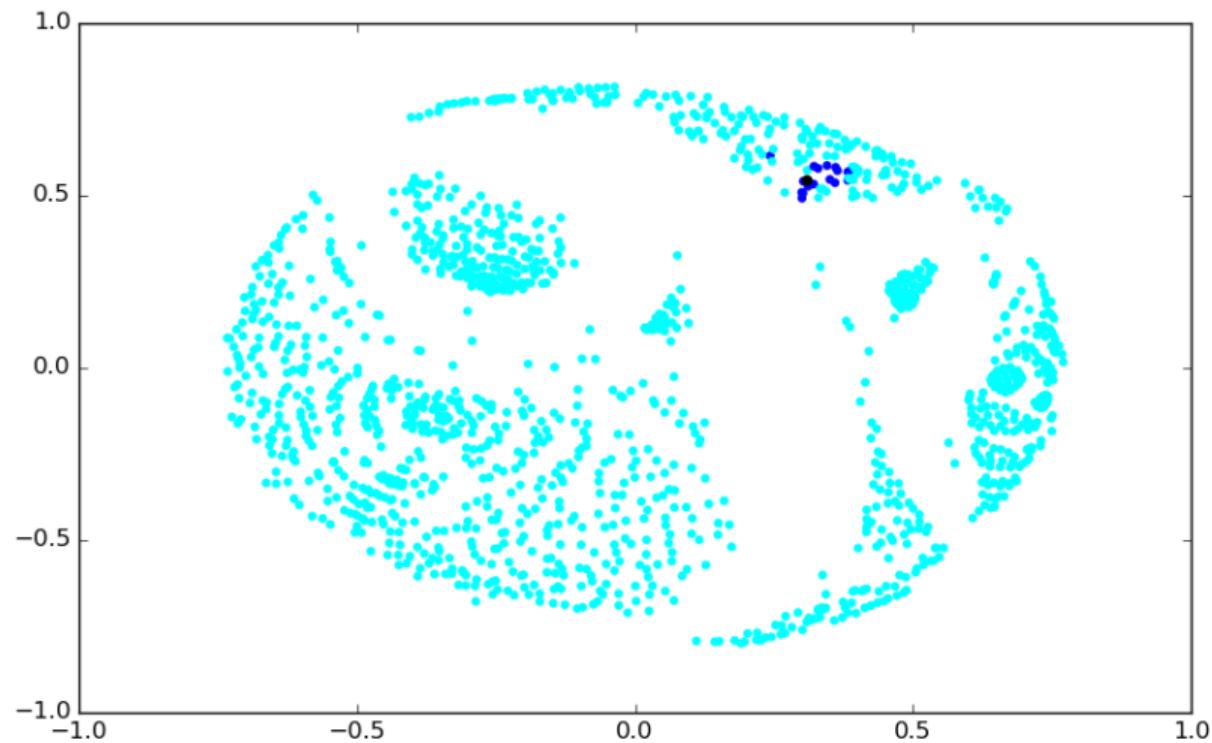
### Country and Capital Vectors Projected by PCA



Term	Similarity	
	"shift"	0.933104
	"gown"	0.887743
	"skirt"	0.881672
	"bandage"	0.880162
	"midi"	0.869786

**Similar to 'dress'**

*Lyst, courtesy Eddie Bell*





```
[...,  
jellybooks-dev,  
jellybooks-dev,  
jellybooks-dev,  
stackoverflow,  
jellybooks-dev,  
stackoverflow,  
jellybooks-dev,  
jellybooks-dev,  
jellybooks-dev, ...]
```

# General strategy: features



# General strategy: labeling



# General strategy: auto-labeling



# General strategy: sequences



# General strategy: prediction





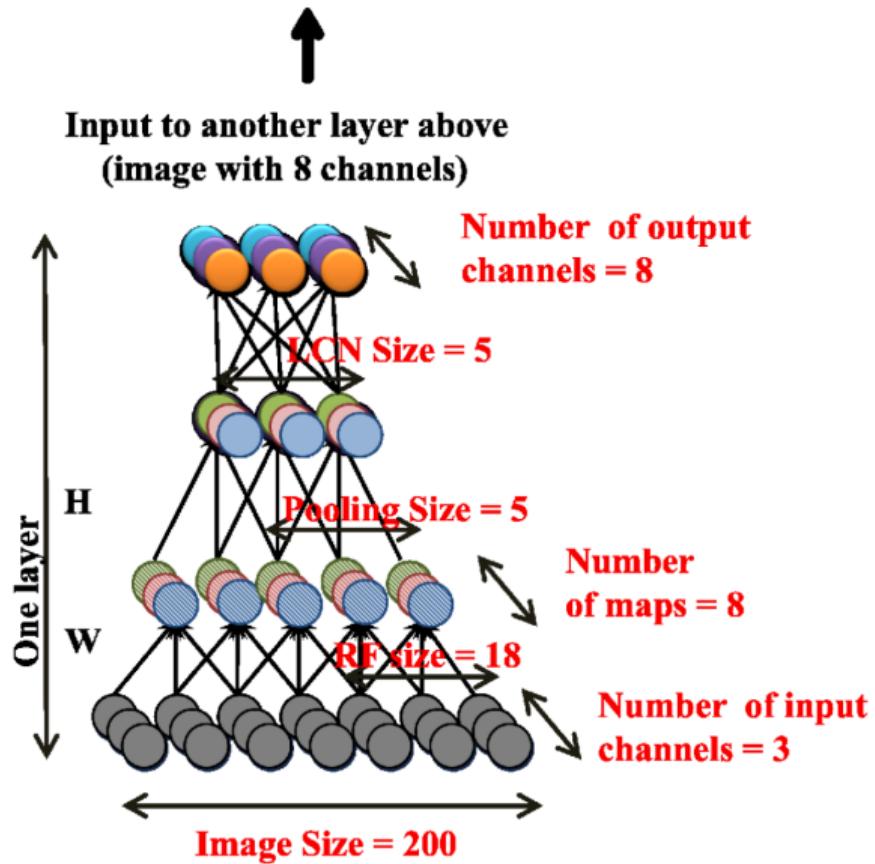
strategy : labeling



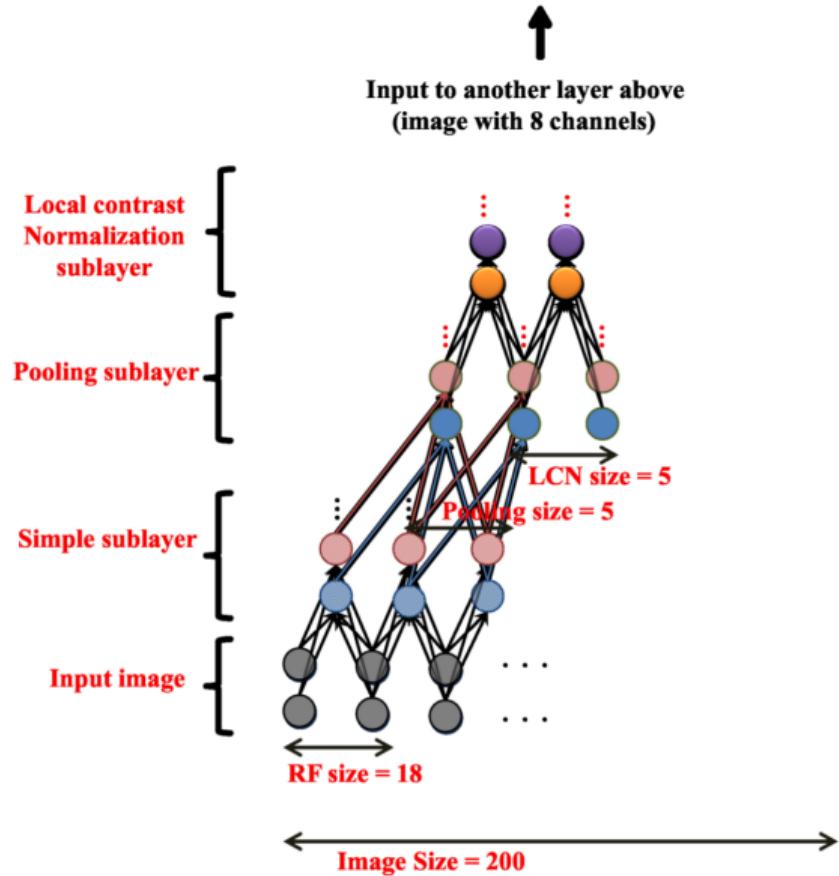
strategy : auto-labeling



strategy : sequences



Google



Google

*Google*

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Google

Copyright 2017 Jeff Abrahamson

stategy : ImageNet



strategy : VGG-19, resnet





strategy : sequences

```
[...,  
emacs,  
terminal,  
emacs,  
stackoverflow,  
emacs,  
stackoverflow,  
emacs,  
emacs,  
emacs, ...]
```

$a_1, a_2, \dots, a_k \Rightarrow a_{k+1}$



[github.com/JeffAbrahamson/gtd](https://github.com/JeffAbrahamson/gtd)



# Questions?