

# Business Models and Technology Change

Jeff Abrahamson

Jellybooks

Audencia School of Management, 26 November 2014

# Light



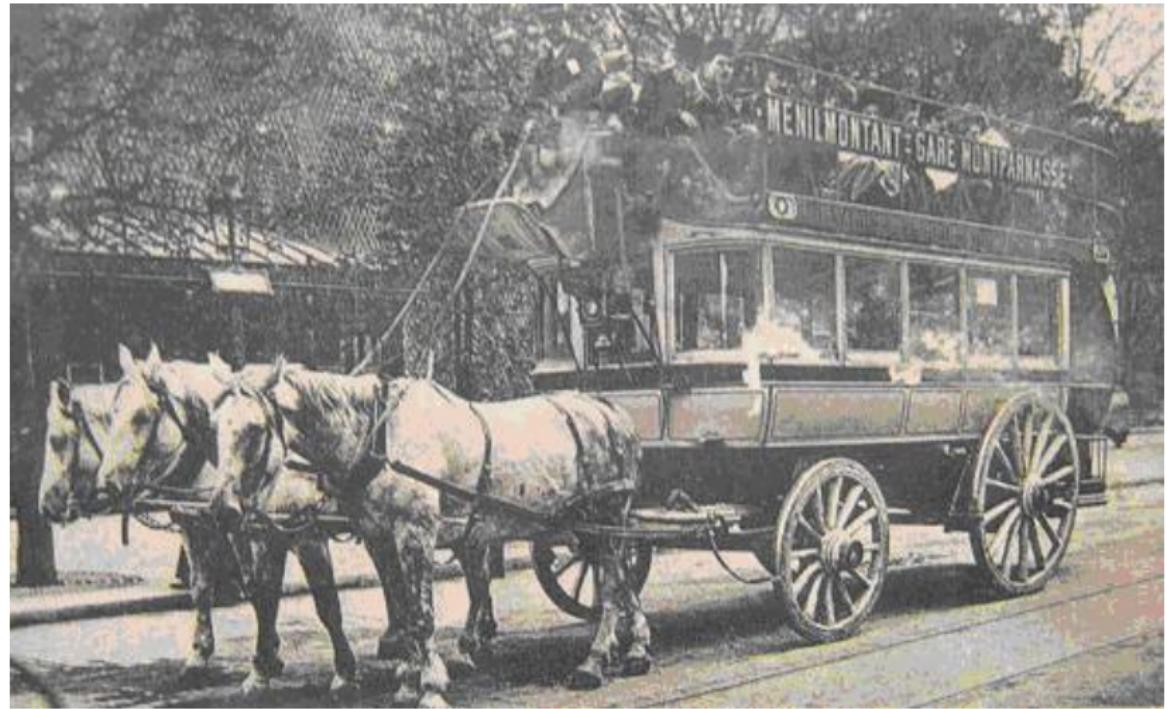
# Light



# Transport



# Transport



# Transport



Collection of  
London Transport Museum

# Transport



# Transport



# Refrigeration



# Refrigeration



# Refrigeration



# Refrigeration



HAER DE-4-19

# Refrigeration



# Refrigeration



# Refrigeration

IndiaMART.com



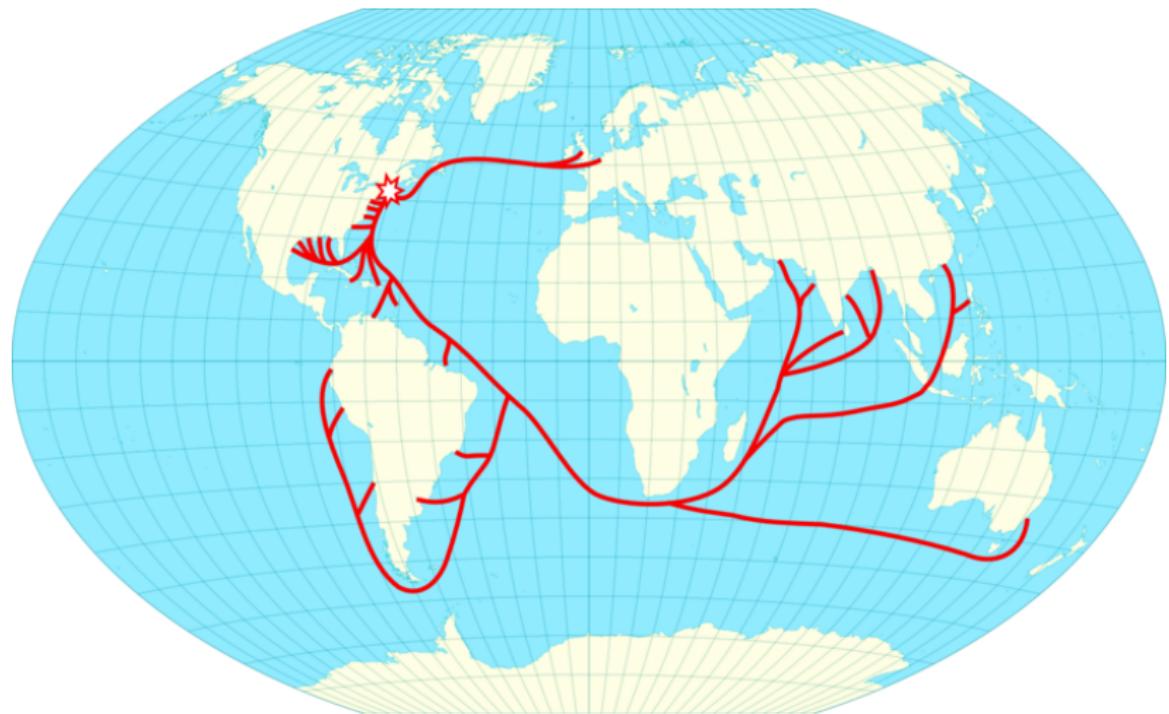
Vivekananda Illam

# Refrigeration



Frederick Tudor, Ice King

# Refrigeration



New England ice trade, 1856

# Music



# Music



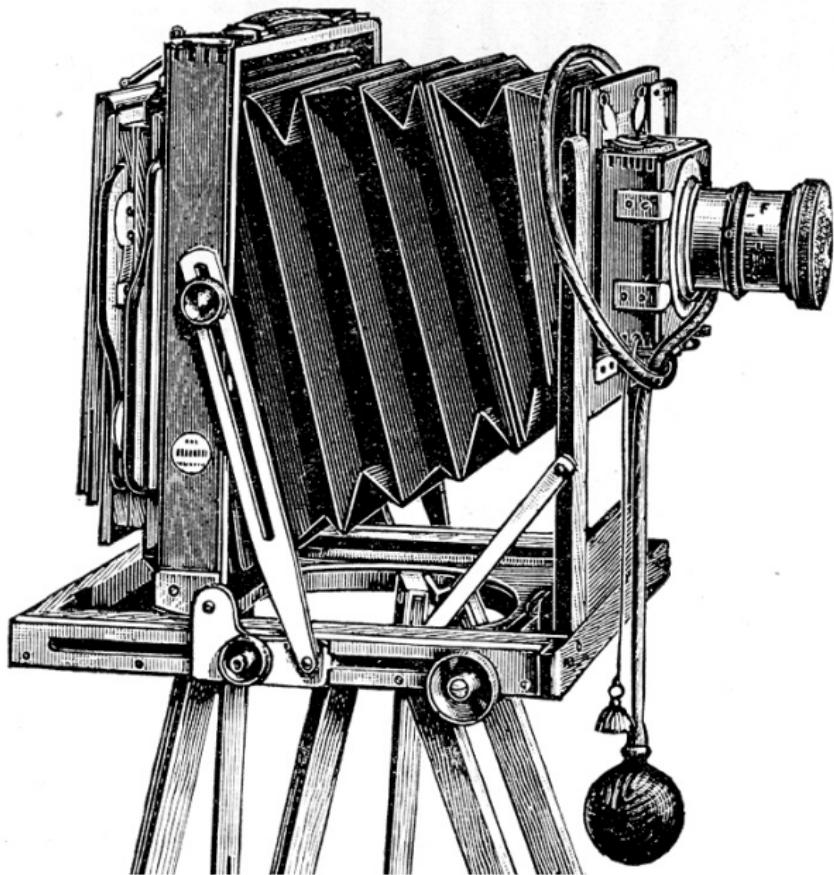
# Music



# Music



# Photography



# Photography



# Photography



# Photography



Edwin H. Land

# Photography



1970's



early 1990's



2000's



2000's

# Photography



1970's



late 1990's



2000's



2000's

# Photography



# Cleaning



# Cleaning



# Cleaning



# Cleaning



# Real Estate



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Accueil > Loire-Atlantique > Ventes immobilières > Chateau à rénover Haute Goulaine

## Chateau à rénover Haute Goulaine



# Real Estate

The image shows the Redfin website homepage. At the top, there's a red header bar with the word "REDFIN" in white. To the right of the logo are links for "Call: (877) 973-3346", "BUY & SELL", and "OUR". Below the header is a large, semi-transparent overlay image of a woman with blonde hair smiling. In the background of this overlay, there are several houses and a "REDFIN FOR SALE" sign. On the left side of the overlay, there are two buttons: "Find a Home" and "Sell My Home". Below these buttons is a search bar with the placeholder text "City, Zip, Address, School" and a red search icon. Underneath the search bar are three dropdown menus for filtering results: "\$ Min", "\$ Max", and "Beds". The text "Redfin Agent Katie Gustafson" is visible on the right side of the overlay.

When your agent and  
your website work together you  
can save thousands in fees.

Find a Home | Sell My Home

City, Zip, Address, School

\$ Min ▼ \$ Max ▼ Beds ▼

Redfin Agent  
Katie Gustafson

## Redfin Is Real Estate Redefined

We're full-service, local agents who get to know you over coffee and on home tours, and we use online tools to make you smarter and faster. More than 10,000 customers buy or sell a home with us each year.

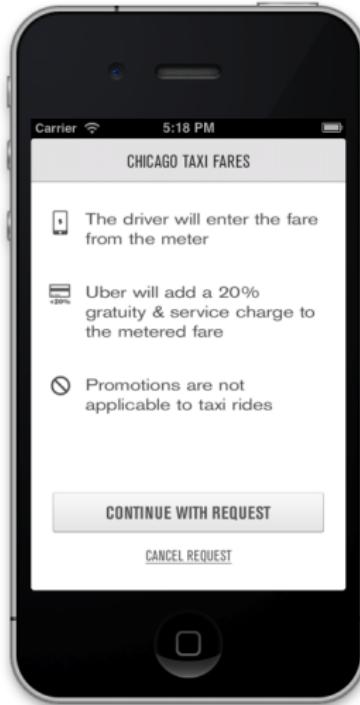
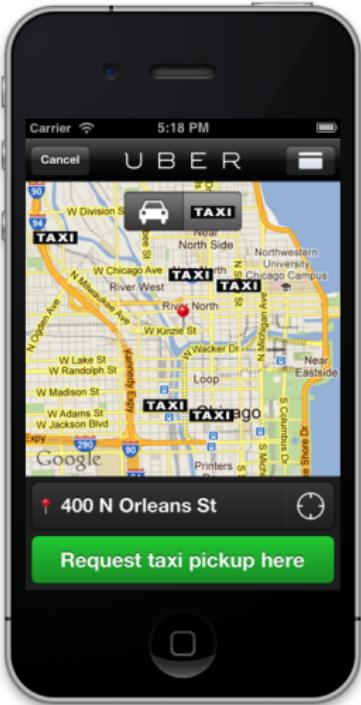
# Personal Transport



# Personal Transport



## Personal Transport



# Personal Transport



# Personal Transport



# Personal Transport



# Personal Transport



# Personal Transport



# Mobile communication



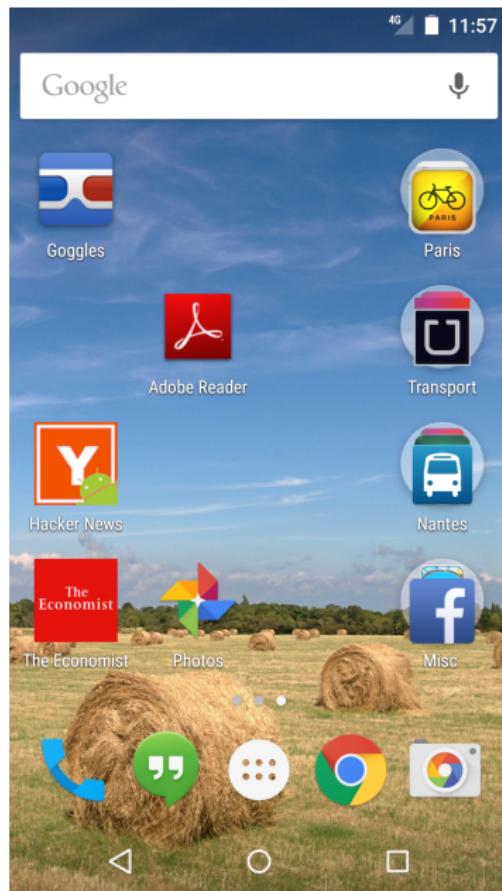
# Mobile communication



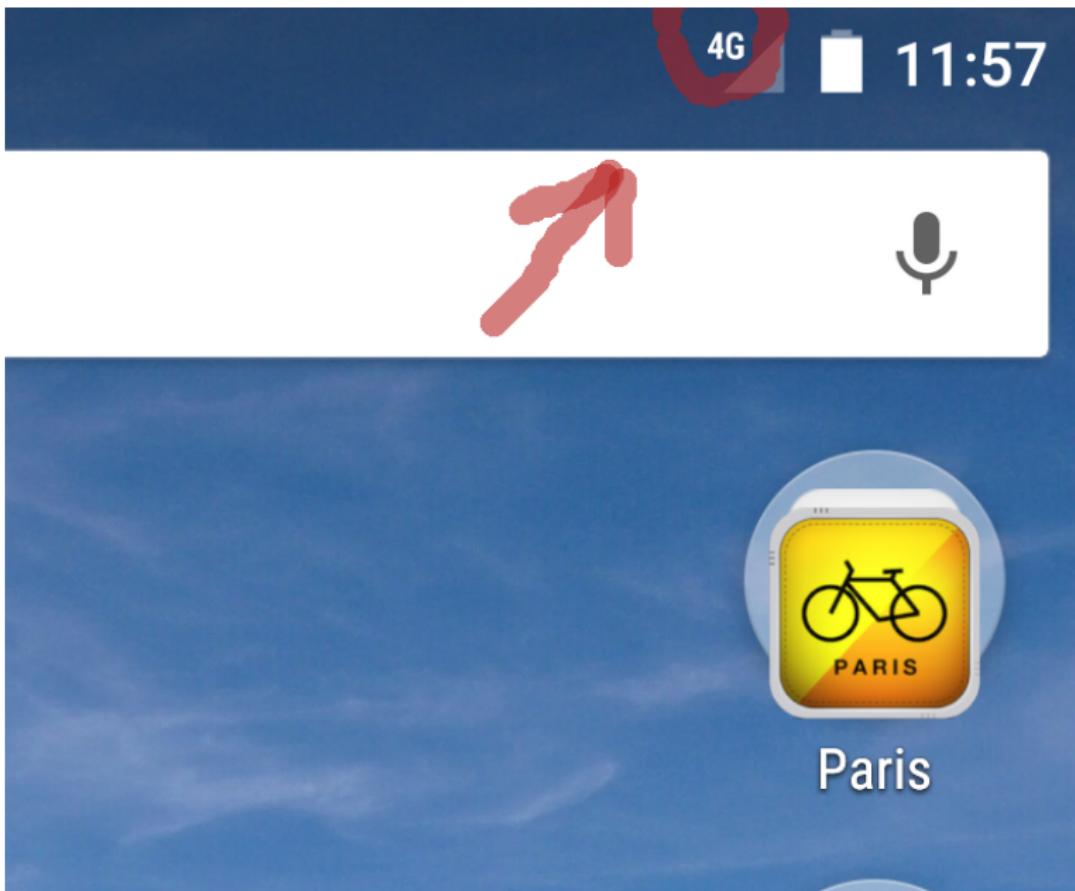
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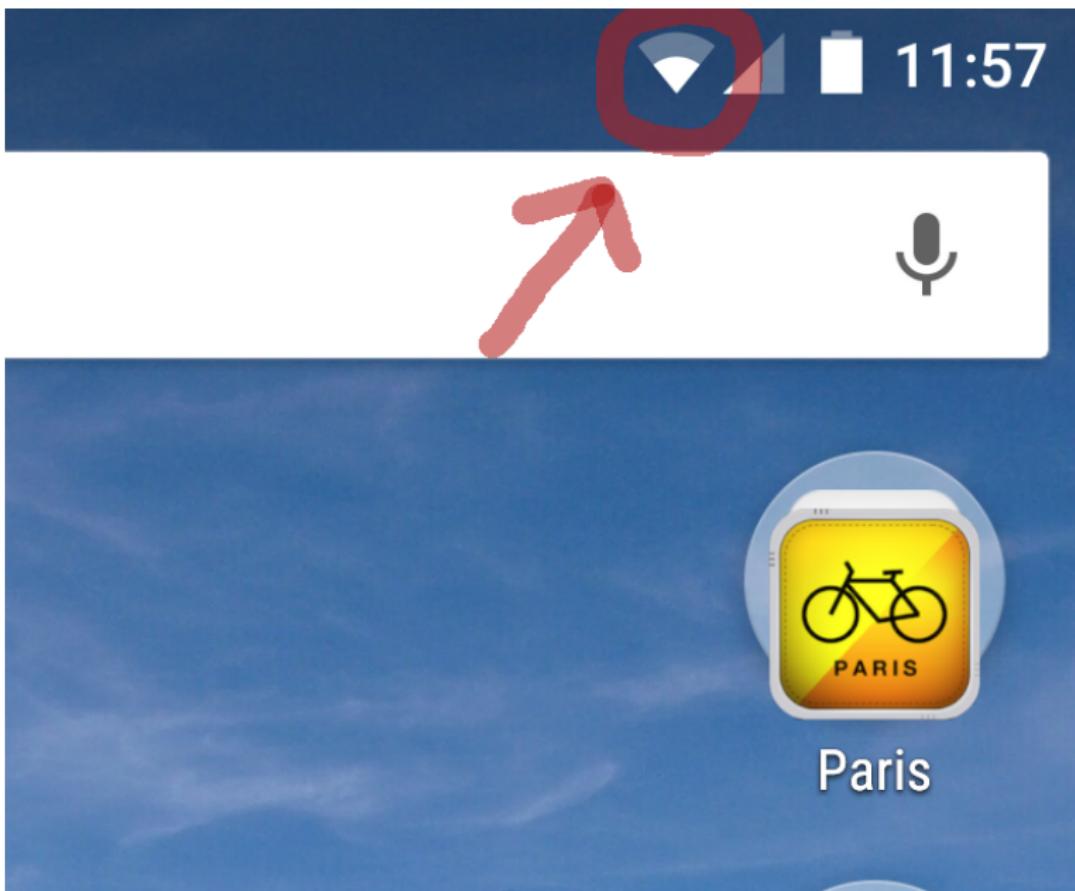
# Mobile communication



# Mobile communication



# Mobile communication



# Mobile communication



Gongkai, \$12

# Mobile communication



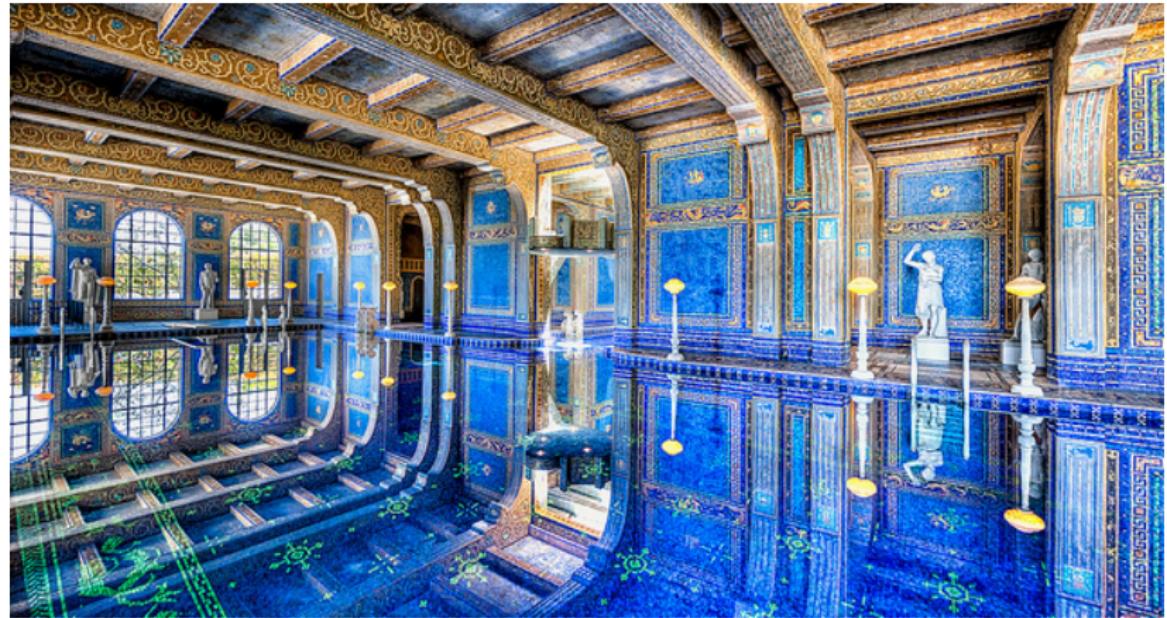
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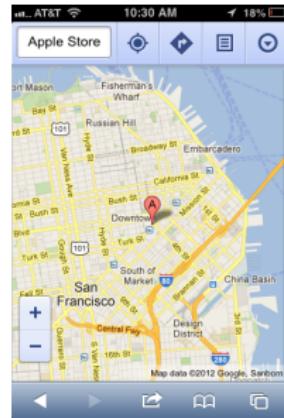
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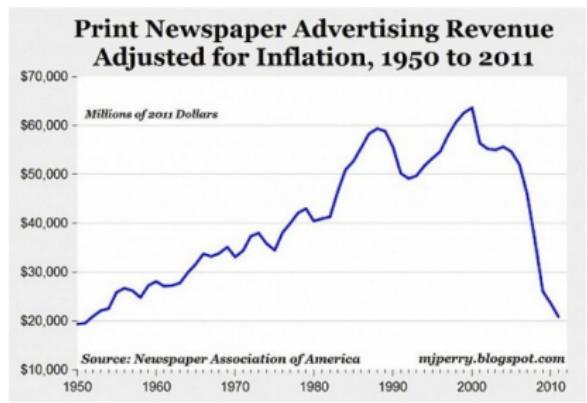
# Advertising



# Advertising



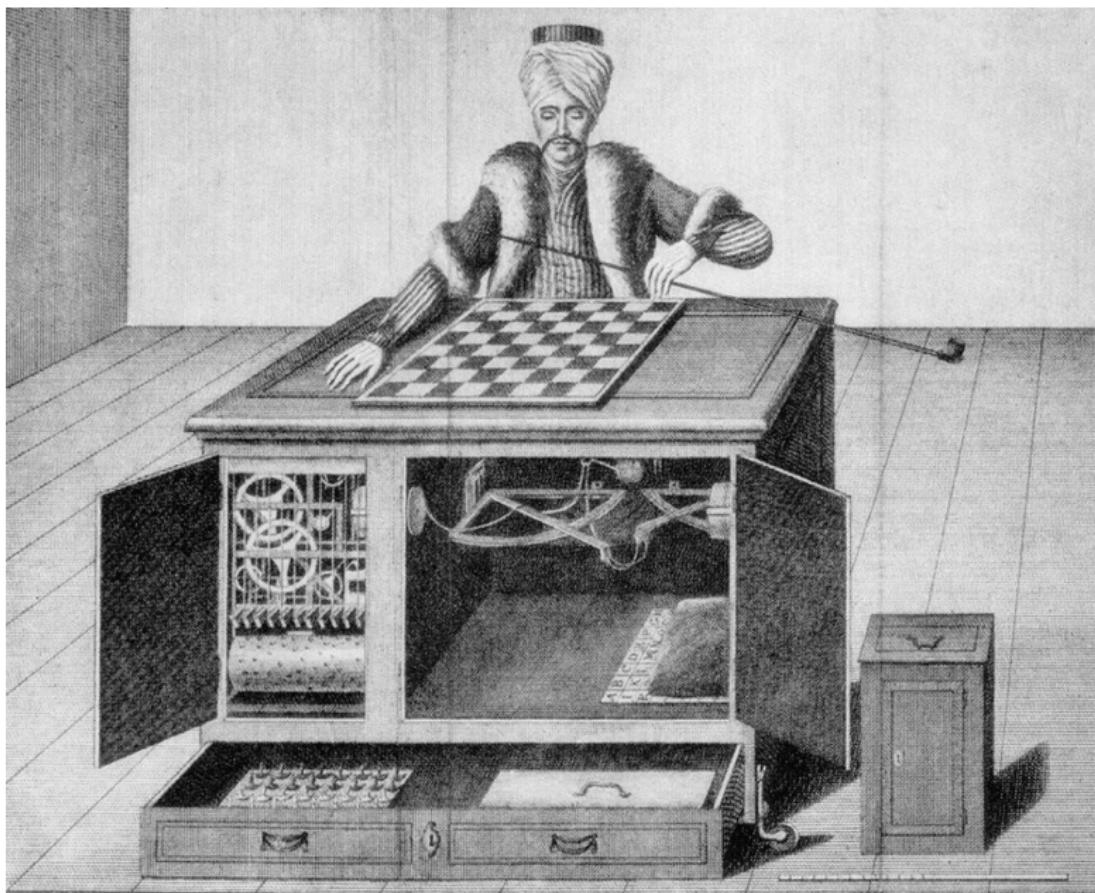
# Advertising



# Translation



# Translation



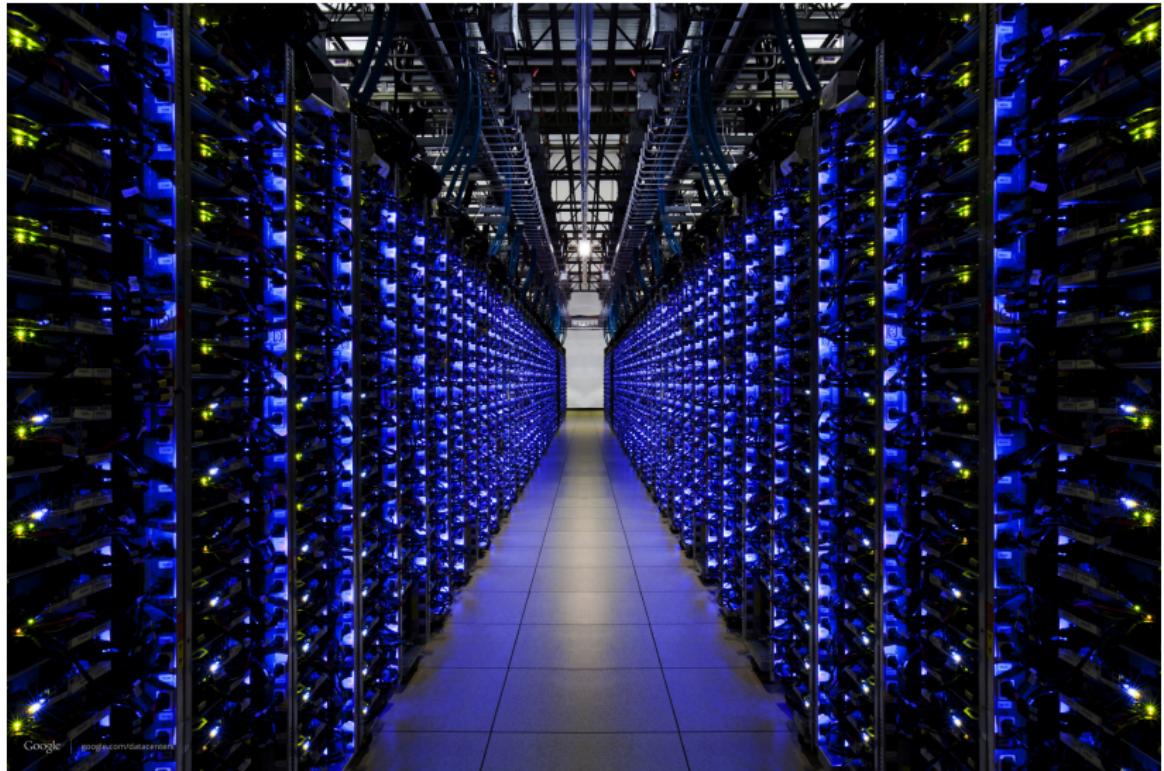
# Books



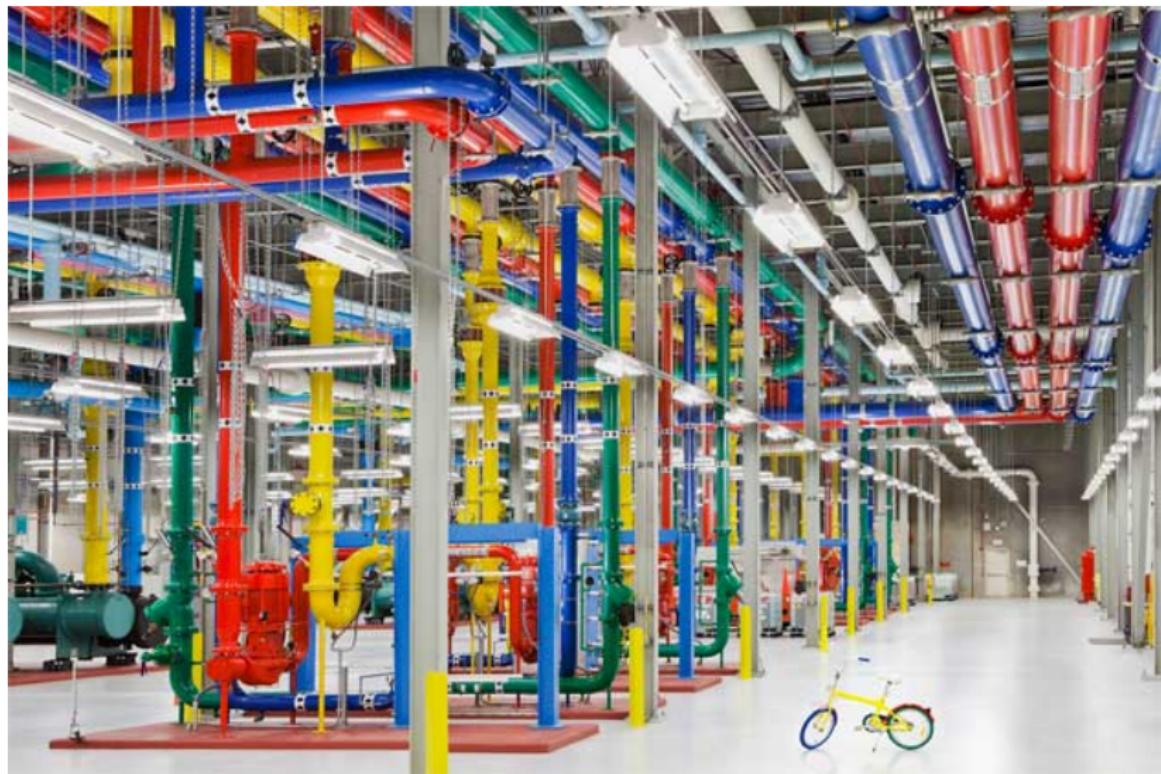
# Books



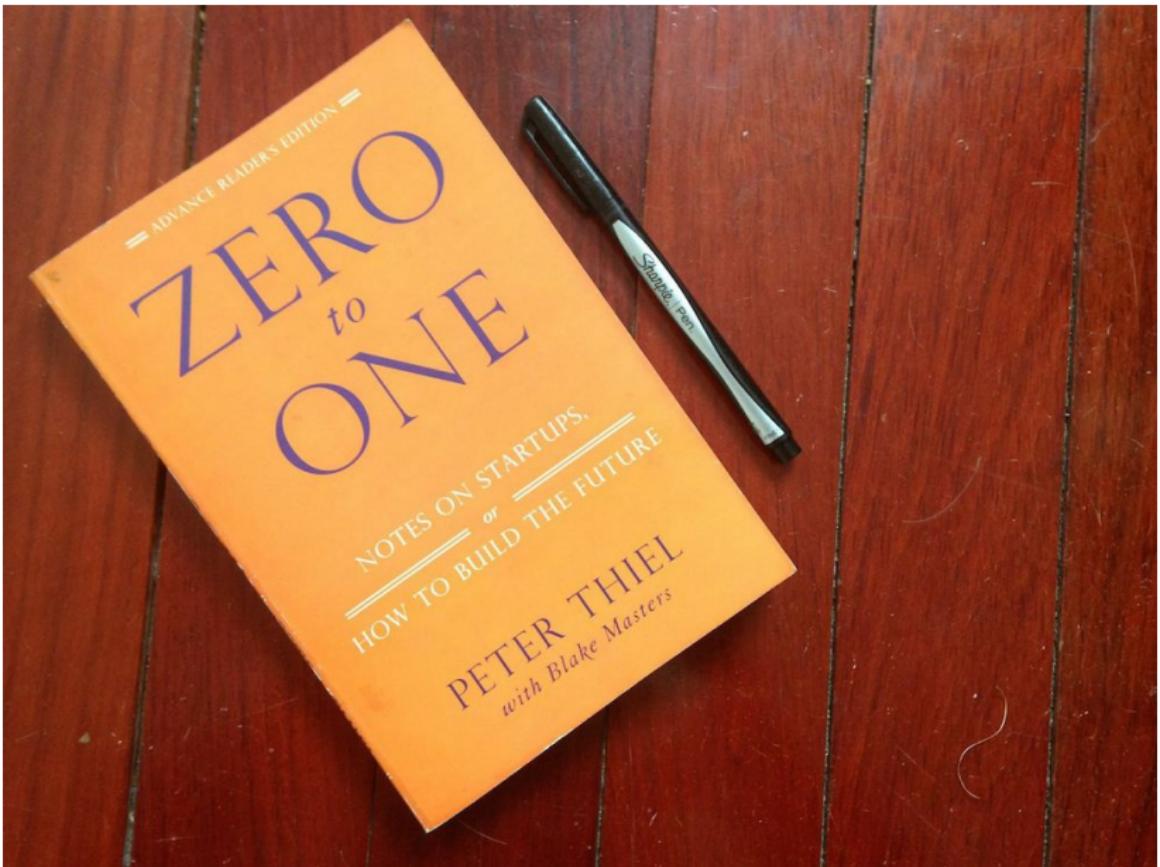
# Tech Startups



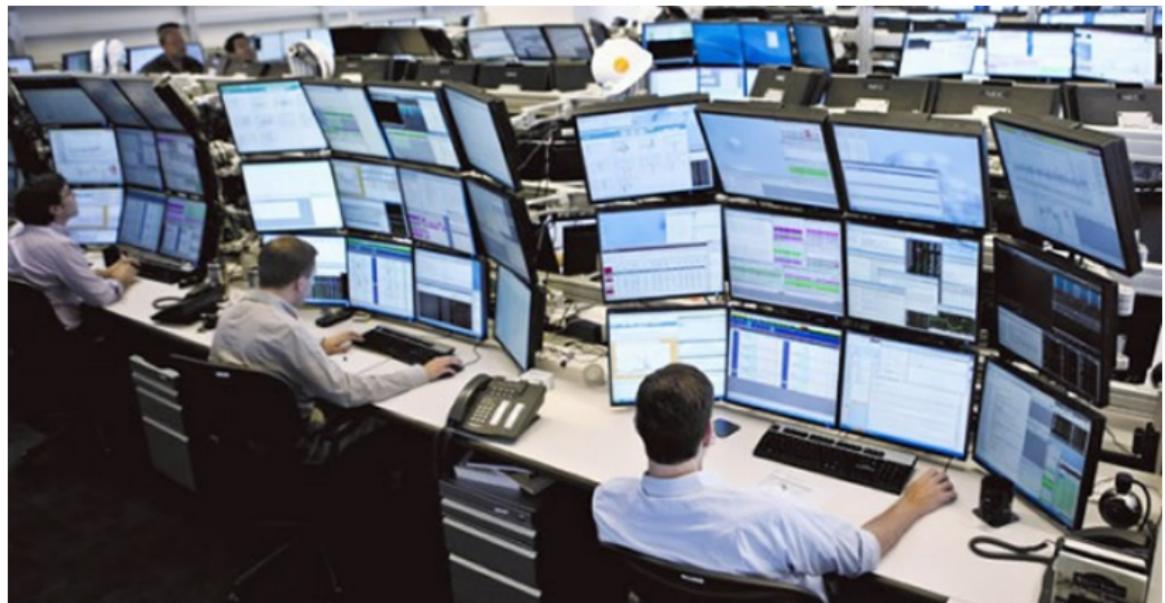
# Tech Startups



# Tech Startups



# Risk



# Risk



Education,



# Education,



# Questions

