

Business Models and Technology Change

Jeff Abrahamson

Jellybooks

Audencia School of Management, 26 November 2014

Light



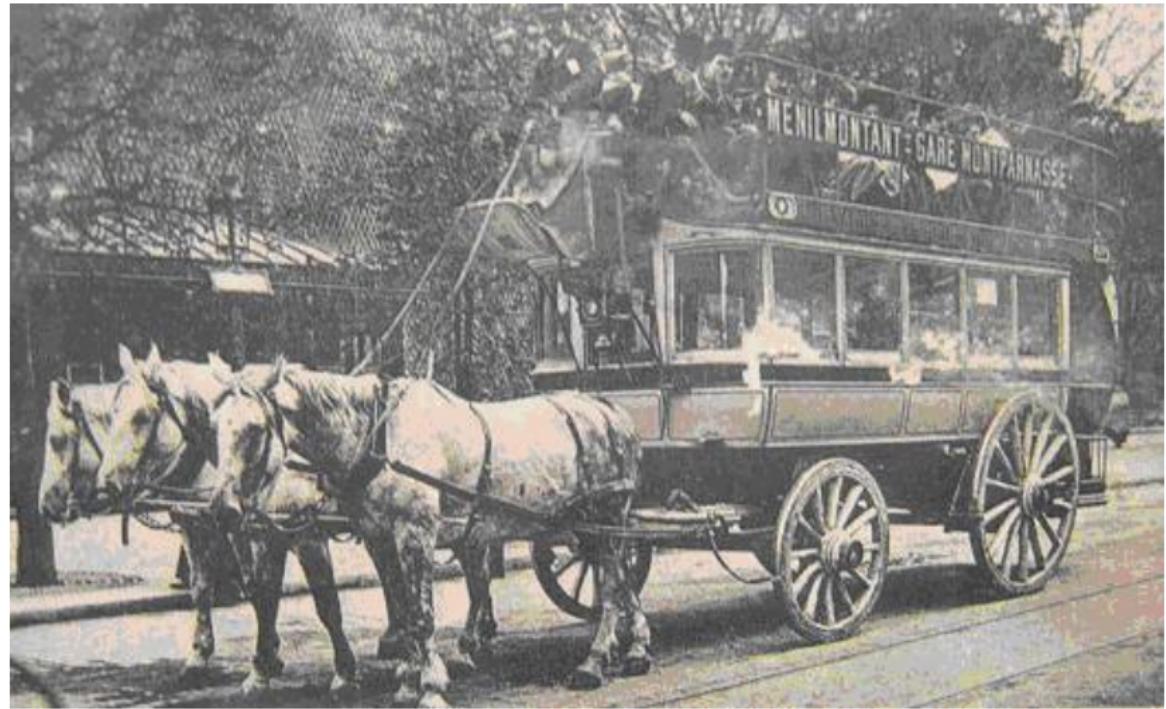
Light



Transport



Transport



Transport



Collection of
London Transport Museum

Transport



Transport



Refrigeration



Refrigeration



Refrigeration



Refrigeration



HAER DE-4-19

Refrigeration



Refrigeration



Refrigeration

IndiaMART.com



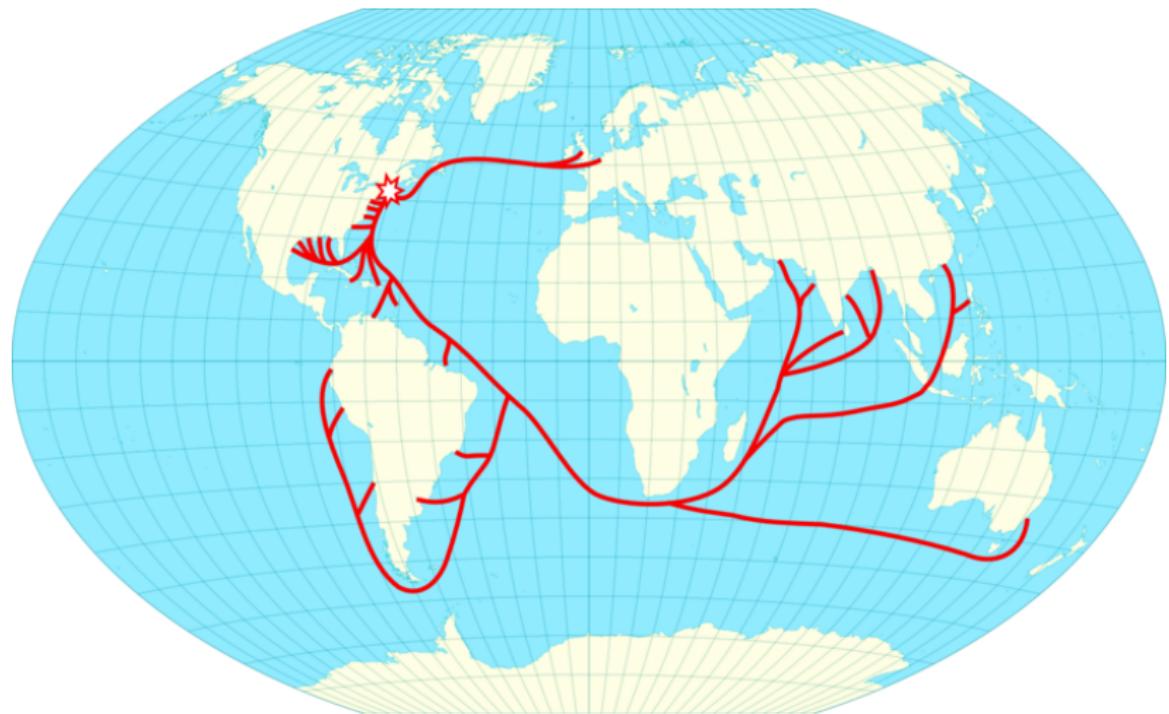
Vivekananda Illam

Refrigeration



Frederick Tudor, Ice King

Refrigeration



New England ice trade, 1856

Music



Music



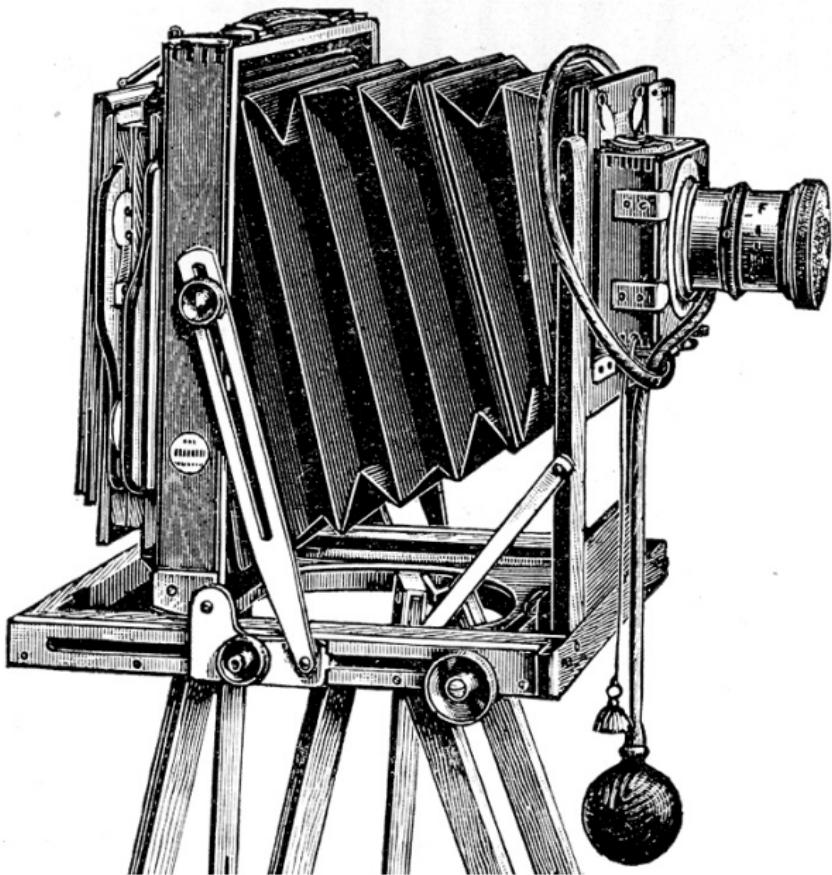
Music



Music



Photography



Photography



Photography



Photography



Edwin H. Land

Photography



1970's



early 1990's



2000's



2000's

Photography



1970's



late 1990's



2000's



2000's

Photography



Cleaning



Cleaning



Cleaning



Cleaning



Real Estate



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Chateau à rénover Haute Goulaine



Real Estate

The image shows the Redfin website homepage. At the top, there's a red header bar with the word "REDFIN" in white. To the right of the logo are links for "Call: (877) 973-3346", "BUY & SELL", and "OUR". Below the header is a large, semi-transparent overlay image of a woman with blonde hair smiling. In the background of this overlay, there are several houses and a "REDFIN FOR SALE" sign. On the left side of the overlay, there are two buttons: "Find a Home" and "Sell My Home". Below these buttons is a search bar with the placeholder text "City, Zip, Address, School" and a magnifying glass icon. Underneath the search bar are three dropdown menus for filtering results: "\$ Min", "\$ Max", and "Beds". The text "Redfin Agent Katie Gustafson" is visible on the right side of the overlay.

When your agent and
your website work together you
can save thousands in fees.

Find a Home | Sell My Home

City, Zip, Address, School

\$ Min ▼ \$ Max ▼ Beds ▼

Redfin Agent
Katie Gustafson

Redfin Is Real Estate Redefined

We're full-service, local agents who get to know you over coffee and on home tours, and we use online tools to make you smarter and faster. More than 10,000 customers buy or sell a home with us each year.

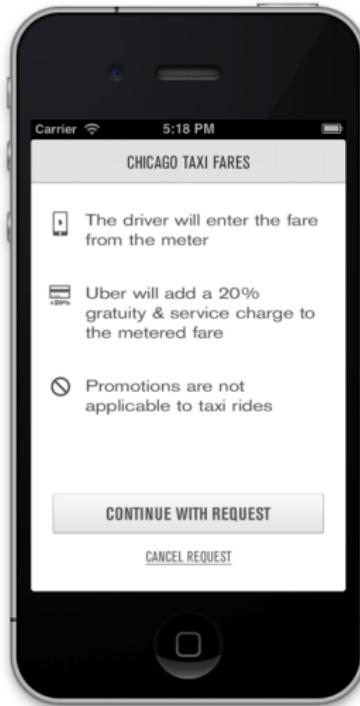
Personal Transport



Personal Transport



Personal Transport



Personal Transport



Personal Transport



Personal Transport



Personal Transport



Personal Transport



Mobile communication



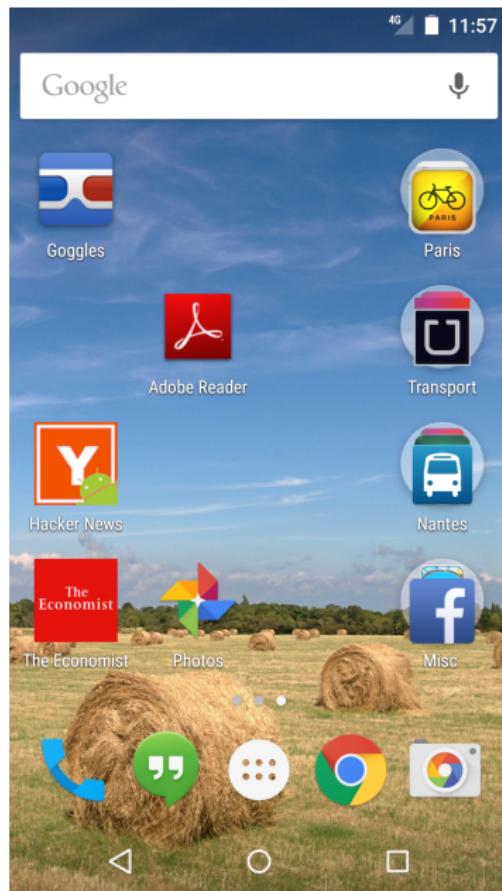
Mobile communication



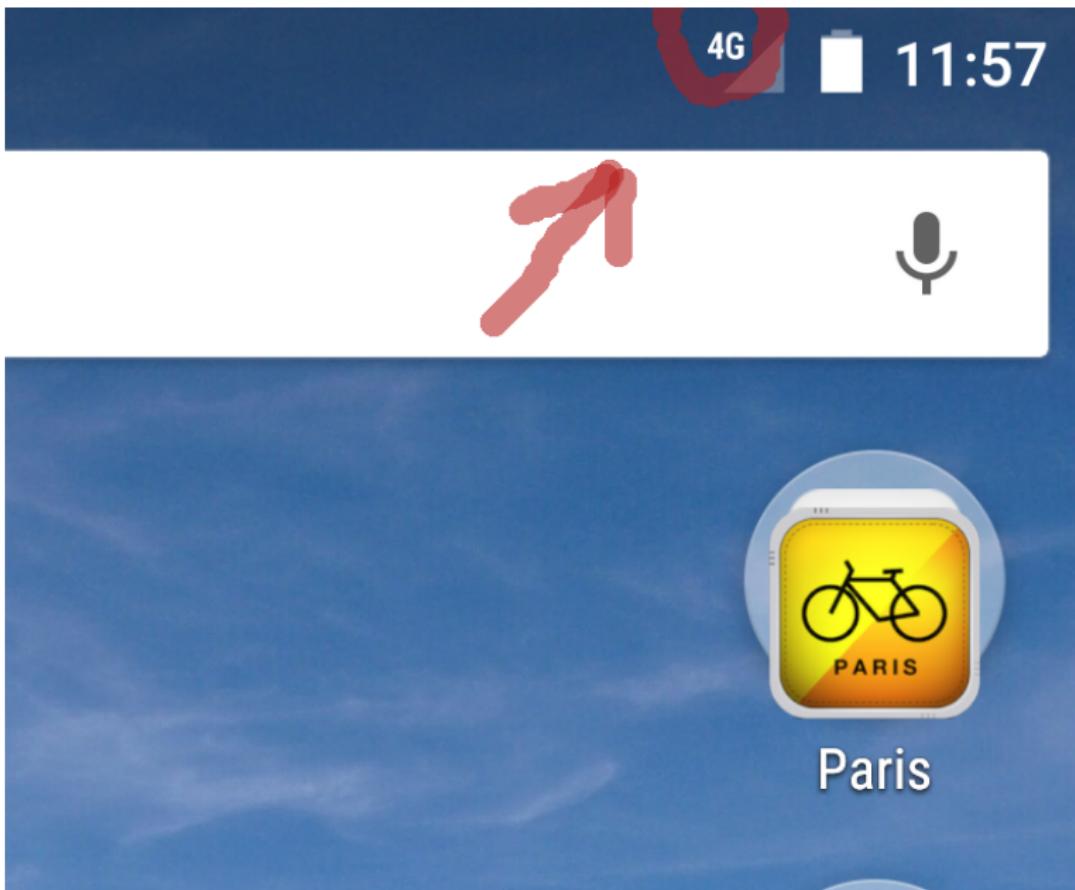
Mobile communication



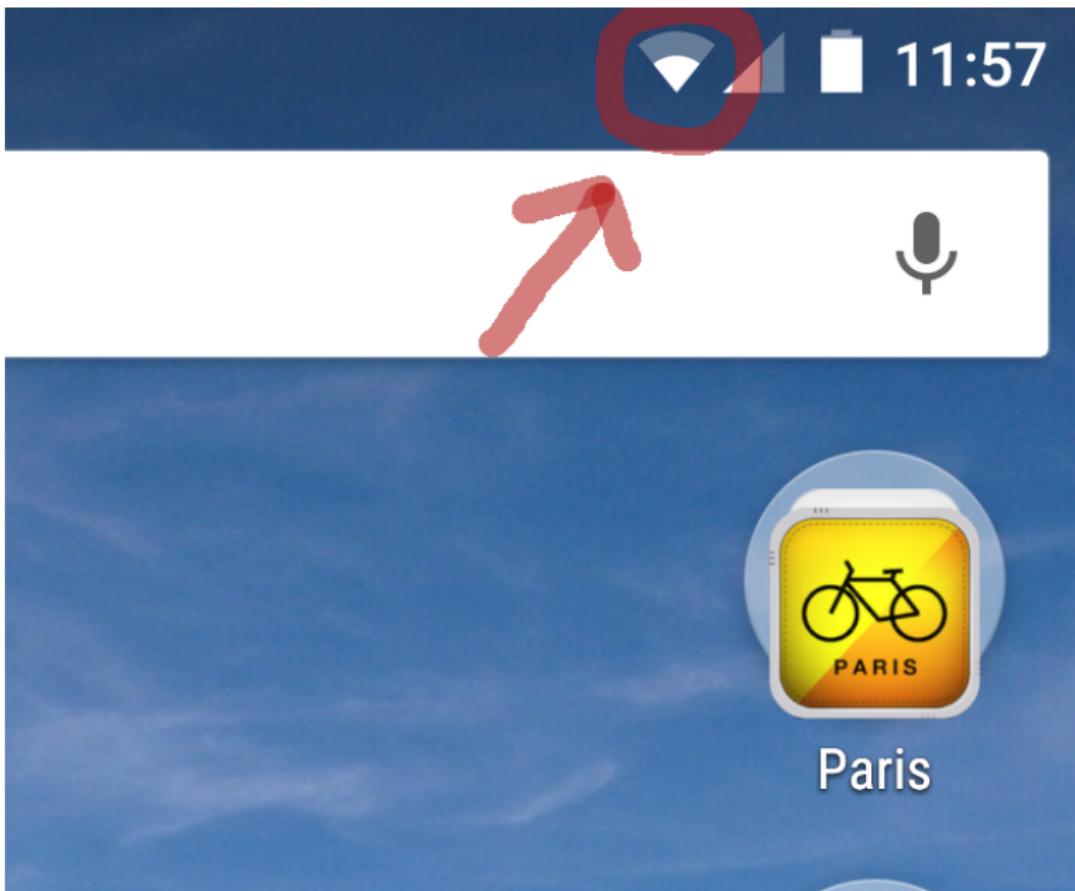
Mobile communication



Mobile communication



Mobile communication



Mobile communication



Gongkai, \$12

Mobile communication



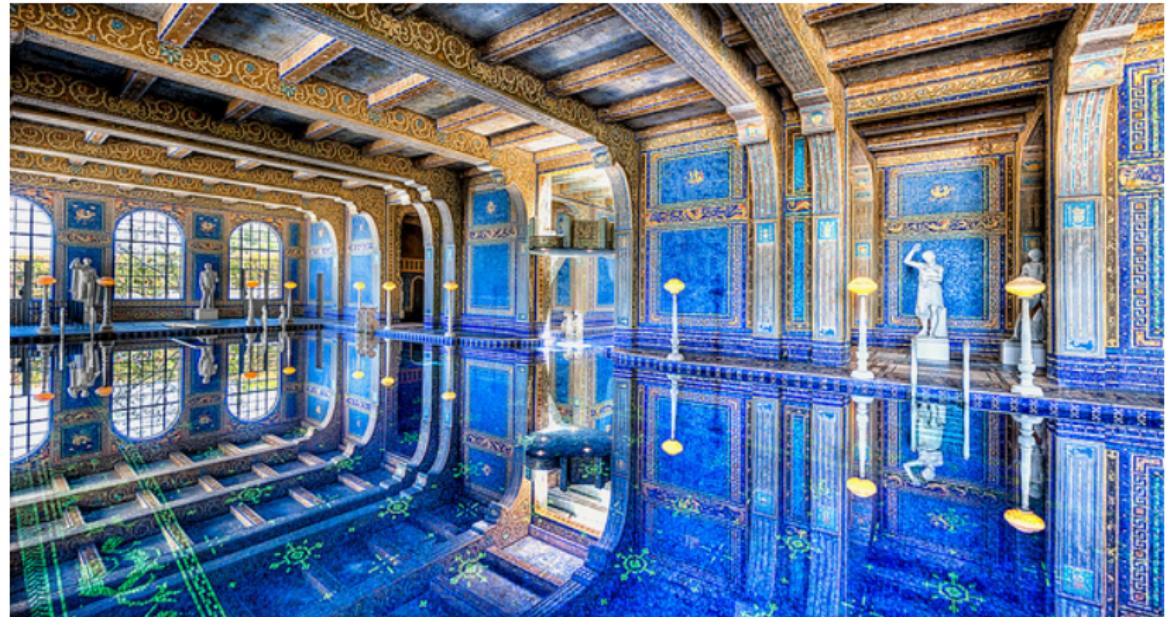
Mobile communication



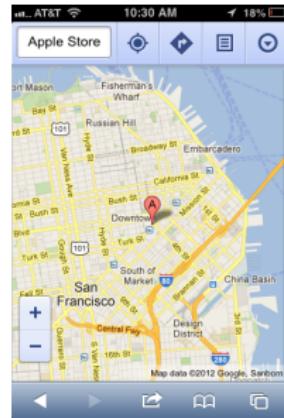
Advertising



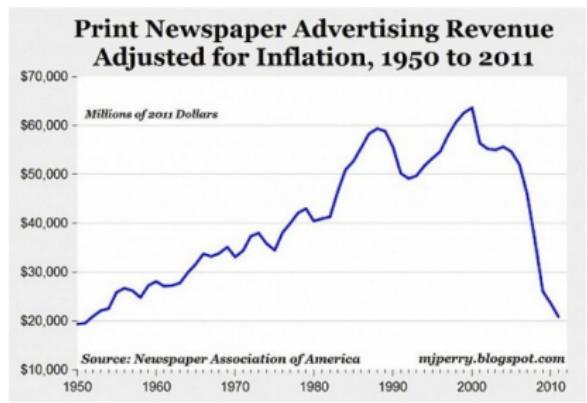
Advertising



Advertising



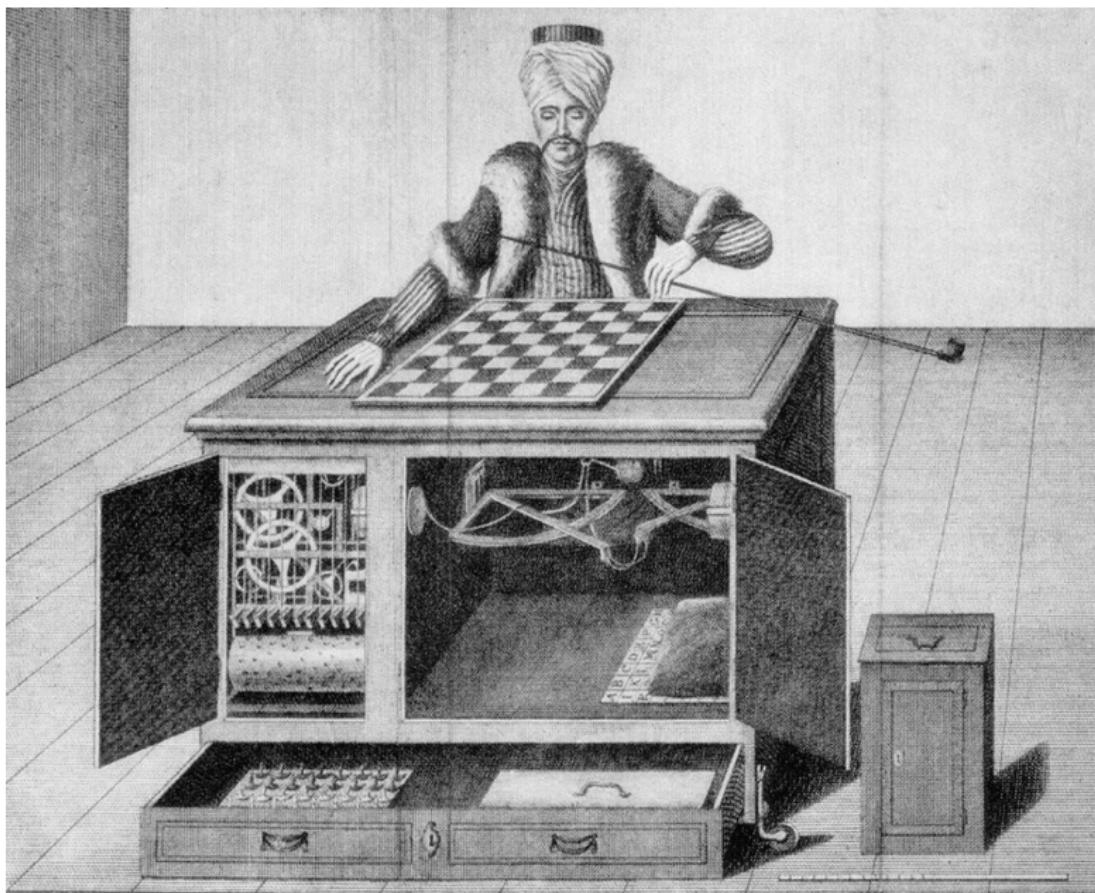
Advertising



Translation



Translation



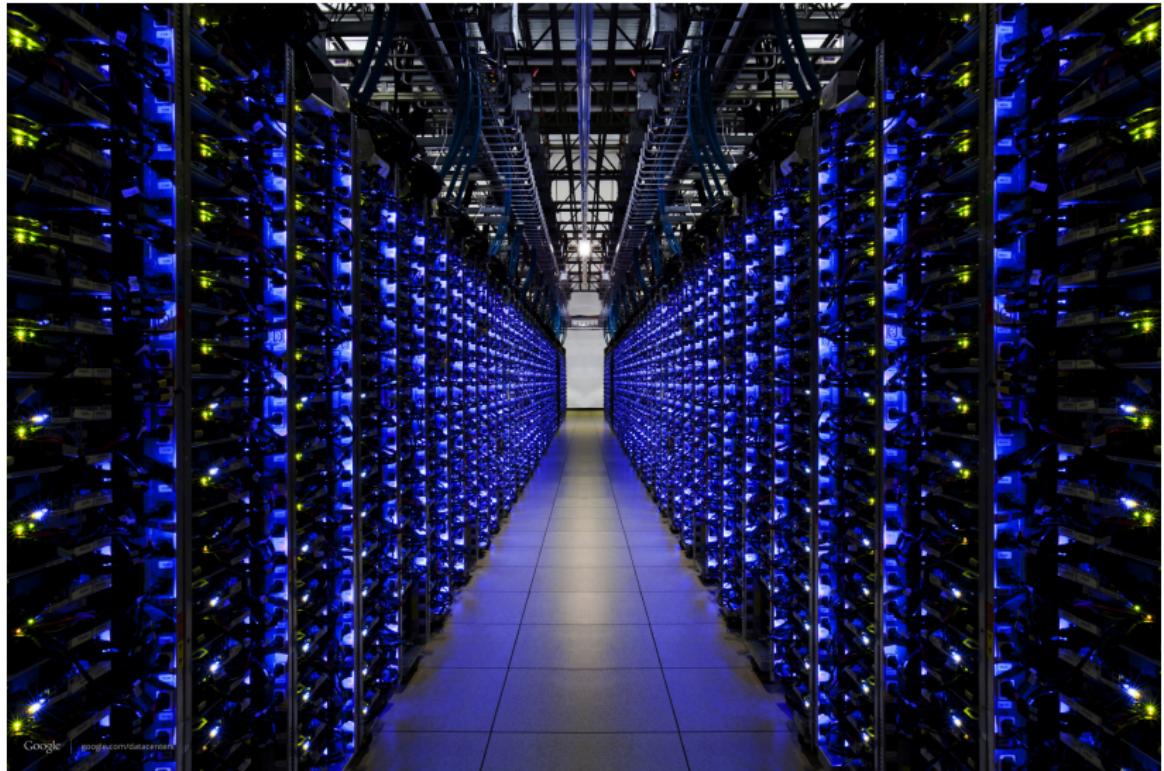
Books



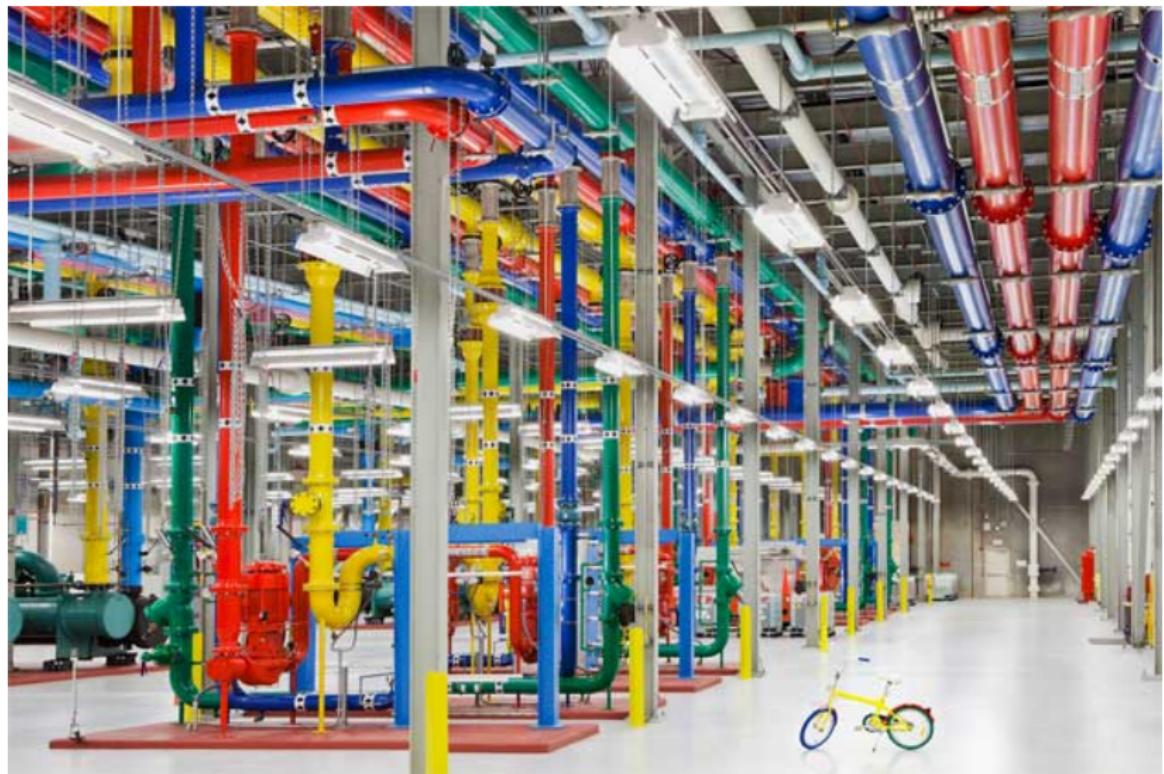
Books



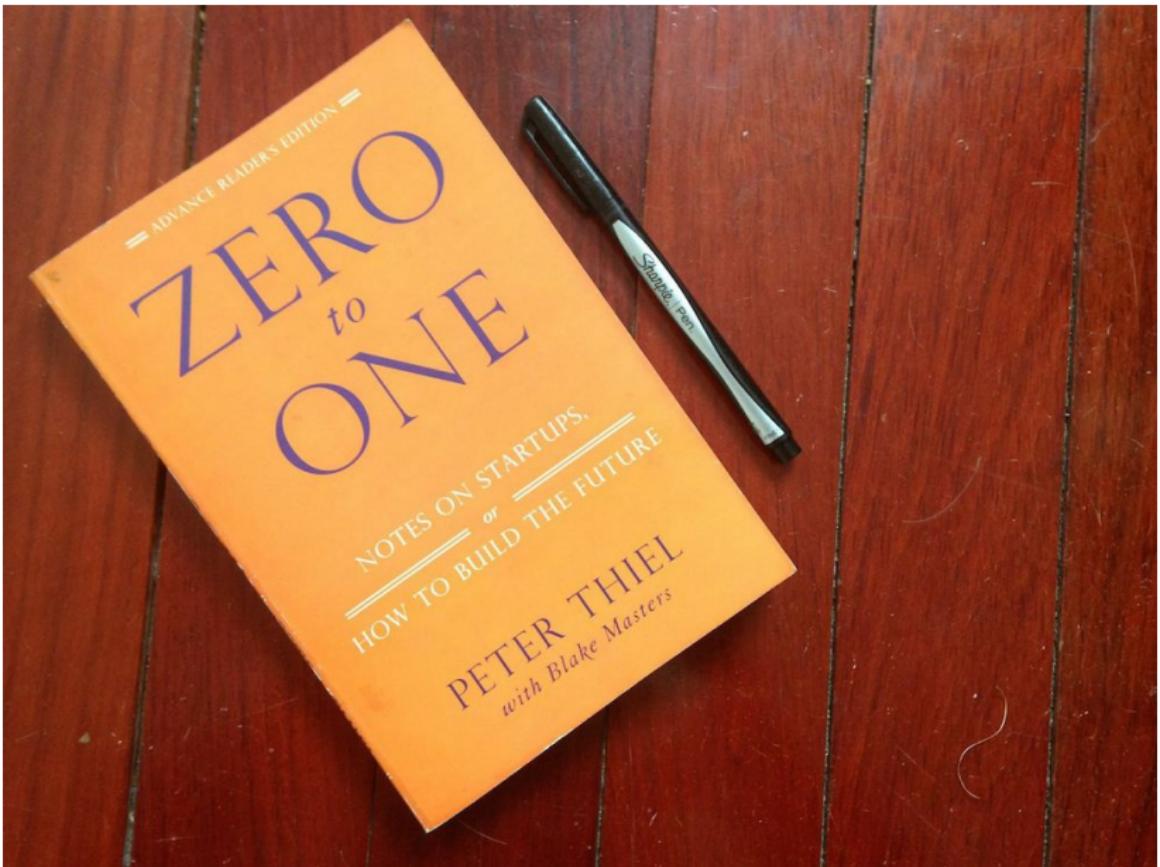
Tech Startups



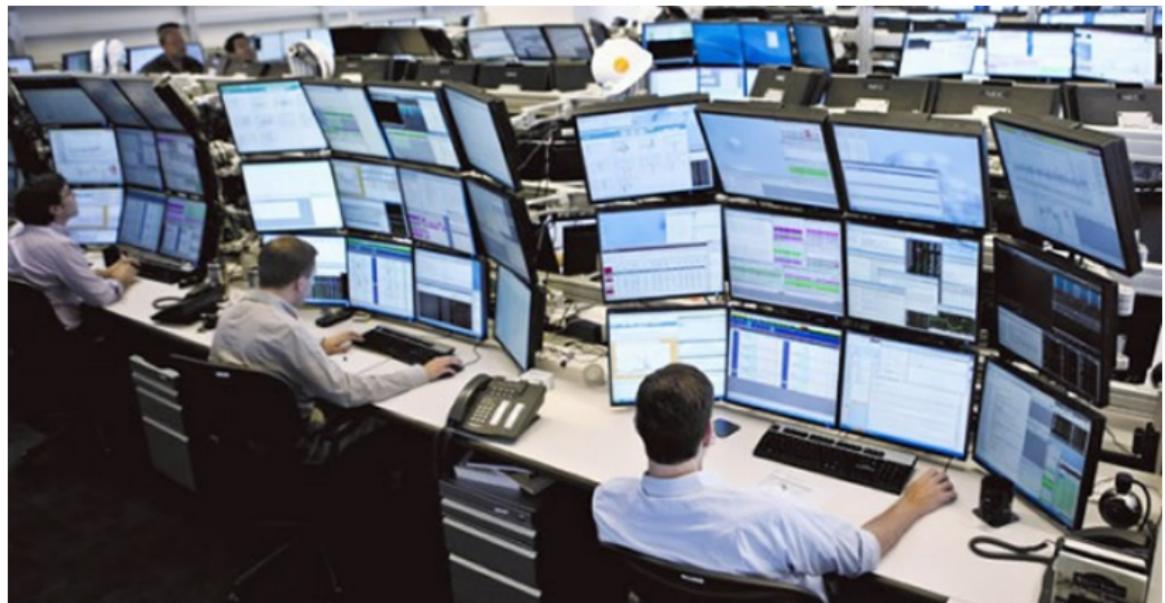
Tech Startups



Tech Startups



Risk



Risk



Education,



Education,



Questions

