

To start, this assignment makes us look at how different systems are affected by “A retailer selling your personal information to others for profit” and the dilemmas with each system. I defined my quandaries as issues that people would often face in terms of ethics. The system I used are groups of people that would have an opinion in such a public case. Furthermore, their opinions would be important because these systems are ones that would lead to policy change. The first ethical quandary that I chose to include is privacy. All the systems, shoppers, software developers, general public, government individuals, and cyber security analysts would show a deep concern as selling data is seen as a breach of privacy. All of them would also be worried about unauthorized access besides the shopper. The shopper is excluded because they are likely giving the retailer permission without their knowledge.

The general public, government individuals, and cyber security analysts would likely see a red flag in misusing data. Computer misuse would not exactly be present as the systems are not individually going in and manipulating data. Intellectual Property Right would be of concern to the shoppers because they are the ones providing the data. Loyalty is a concern for the shoppers and the general public because they would not be happy after finding out this information about their retailer. Lastly, the concern with AI would rest with software developers because AI could possibly be used in processing the information. Furthermore, a cybersecurity analyst would likely see the flaws with AI.