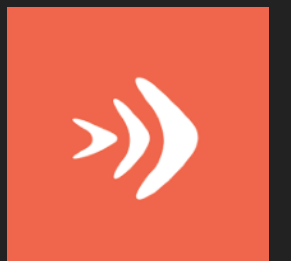


CAPSTONE

BIKE SHARING SEATTLE

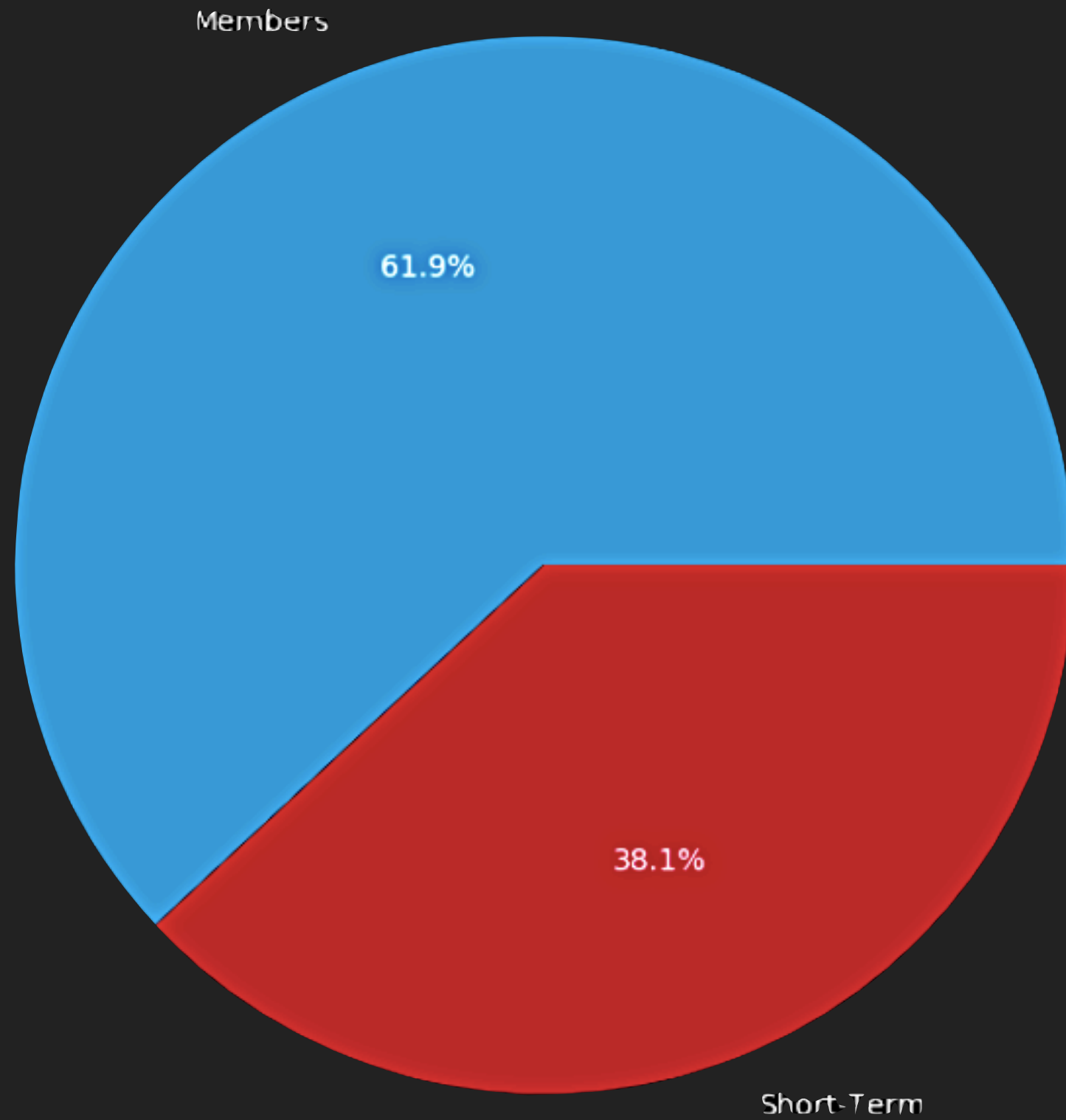
Dr. Jorrik Fulda



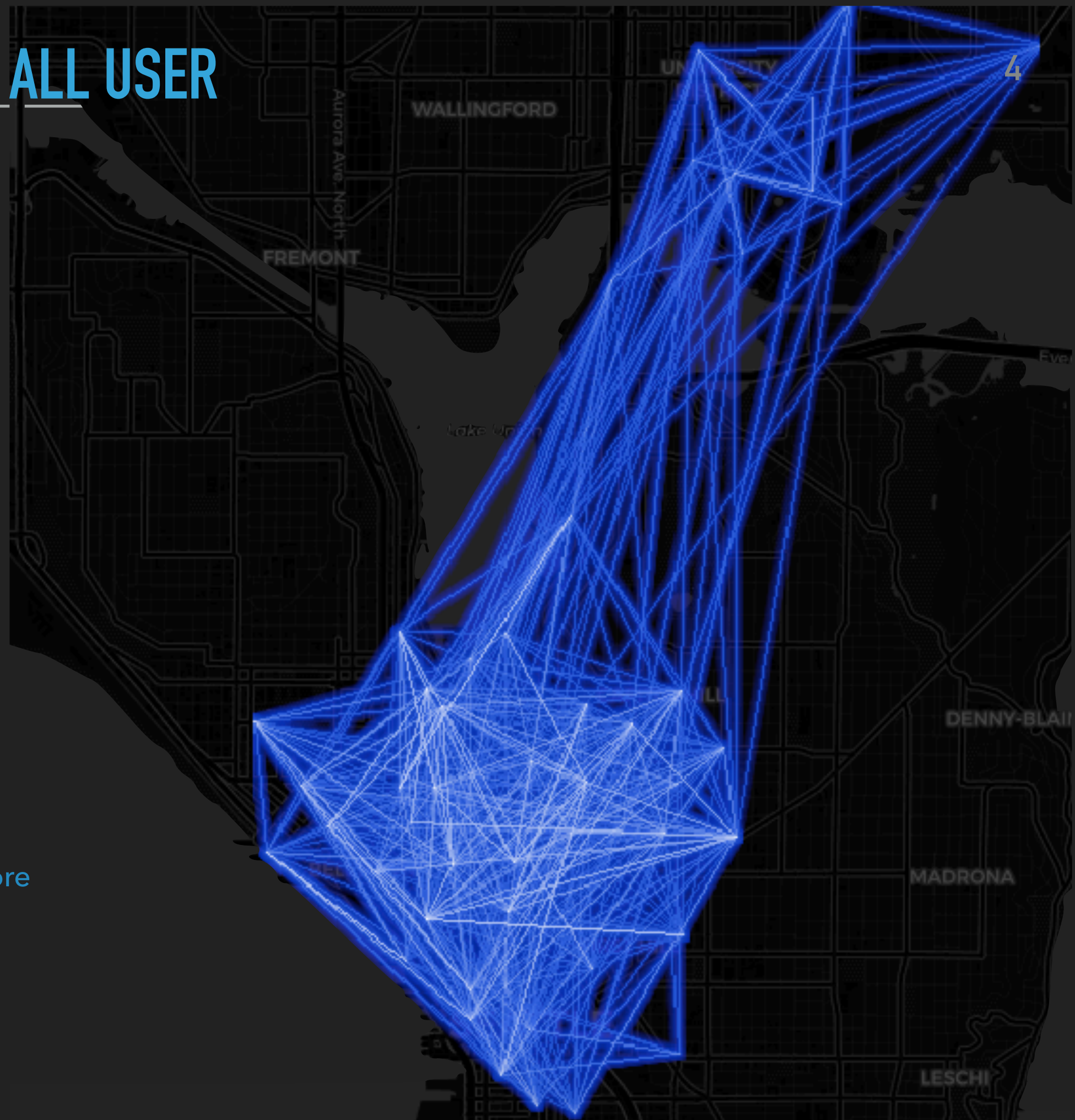
ICH PRÄSENTIERE HIER EINEN KLEINEN AUSSCHNITT AUS MEINER ANALYSE ÜBER DAS NUTZERVERHALTEN DES PRONTO BIKE-SHARING SYSTEMS. ES HANDELT SICH UM DAS AGGREGIERTE FAHRVERHALTEN UM 9 UHR MORGENS IN DER INNENSTADT VON SEATTLE VON MITGLIEDERN UND DAYPASS- NUTZERN.

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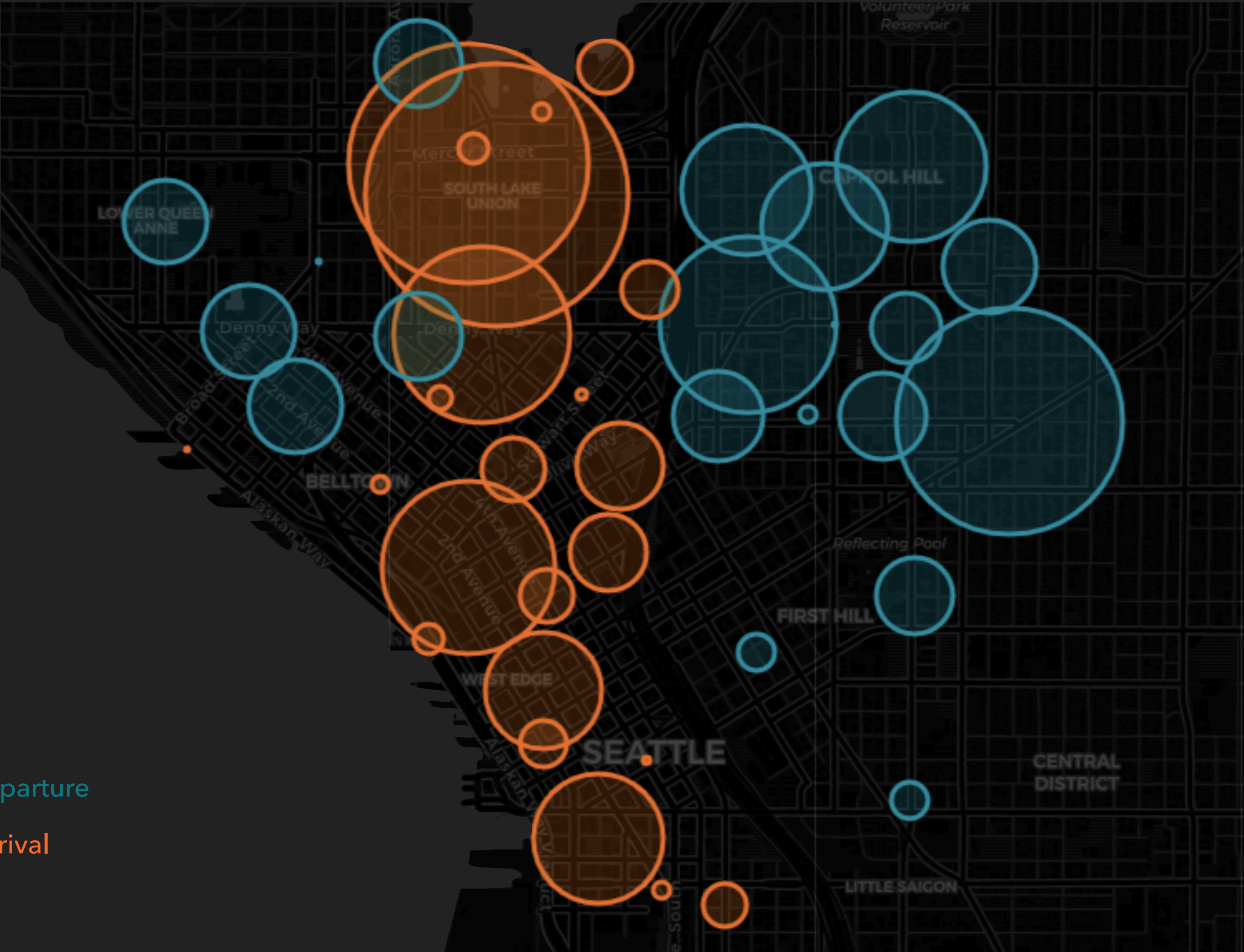
I PRESENT HERE A SMALL EXCERPT FROM MY ANALYSIS OF THE USER BEHAVIOUR OF THE PRONTO BIKE SHARING SYSTEM. THIS IS THE AGGREGATED RIDING BEHAVIOR AT 9 A.M. IN DOWNTOWN SEATTLE BY MEMBERS AND DAYPASS USERS.



BIKE TRIPS: 09:00 ALL USER

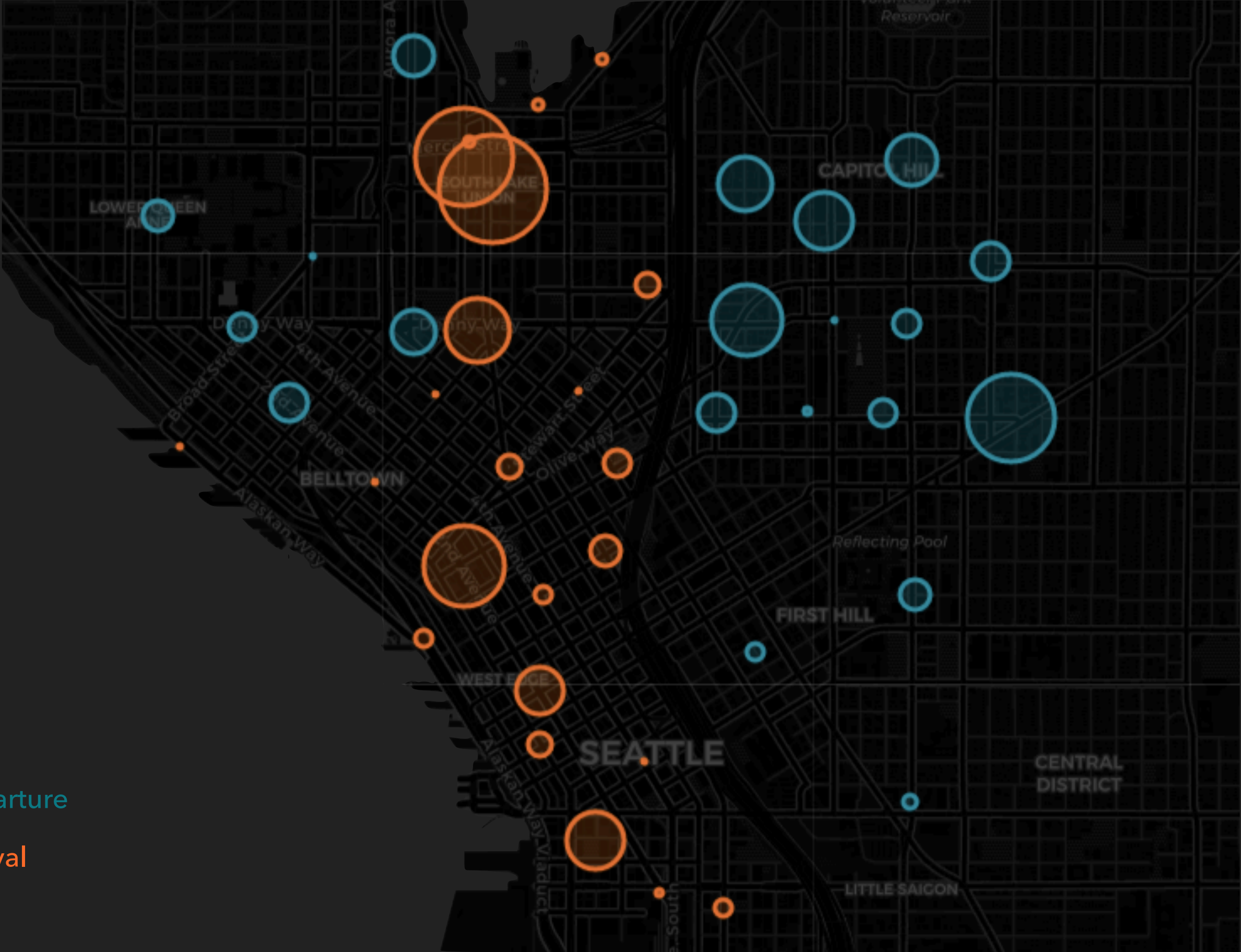


The more white, the more
used were the routes



Departure

Arrival

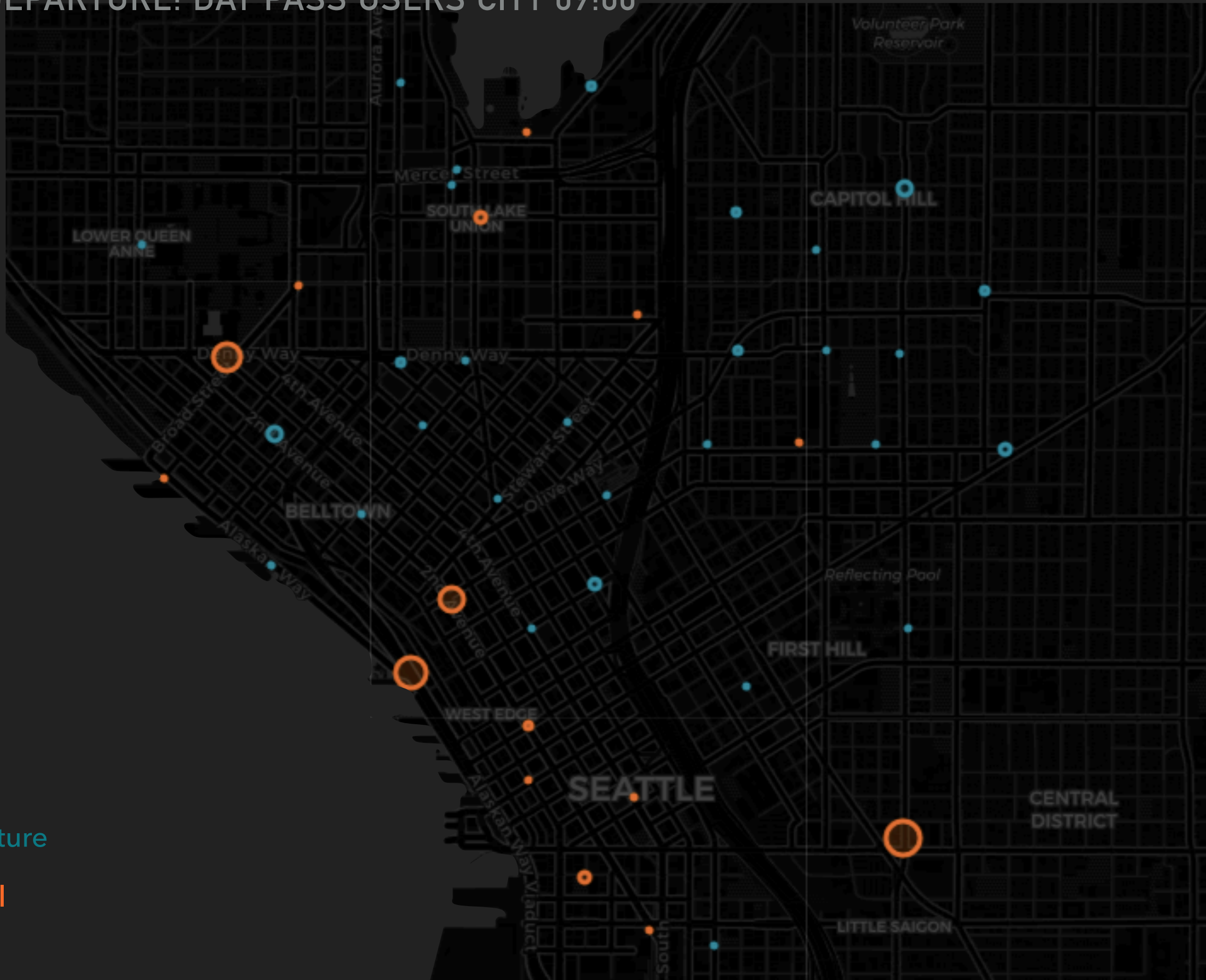


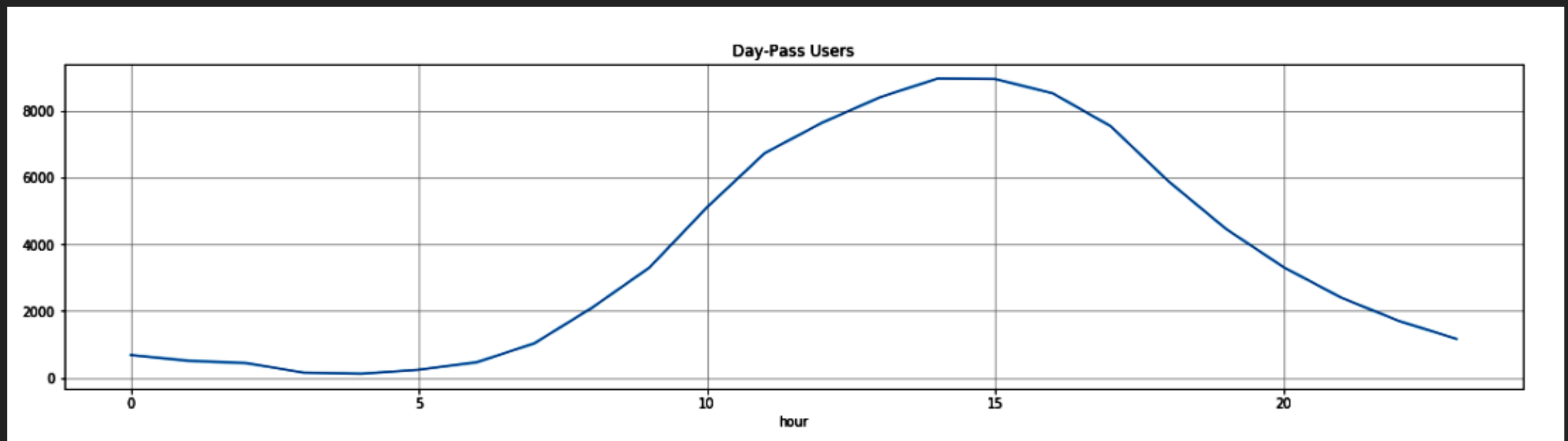
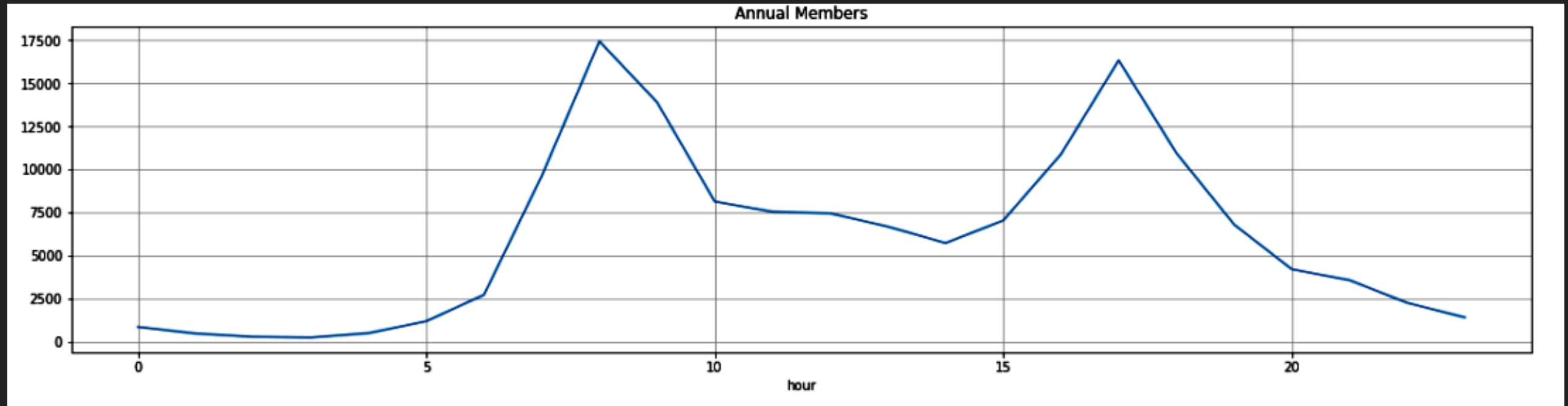
Departure

Arrival

NET DEPARTURE: DAY PASS USERS CITY 09:00

Departure
Arrival





MEMBER/COMMUTER ARE MOSTLY MALE (AGE 25-35)

**THANK YOU FOR YOUR
ATTENTION!**