# Word2Vec using Negative Constrastive Estimation

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### Motivation

## Key Idea in NLP

- is how can we efficiently convert words into numeric vectors
- such that it can then be fed into various machine learning models to perform predictions

## Technique

Word2Vec

### Motivation

### Why do we need Word2Vec?

Convert the words into some set of numeric vectors

## A straight-forward way

To use a "one-hot" vector i.e converting the word into a sparse representation with only one element of the vector set to 1, the rest being zero.

Example: For the sentence " the cat sat on the mat" would have the following vector representation.

$$\begin{bmatrix} the\\ cat\\ sat\\ on\\ the\\ mat \end{bmatrix} = \begin{bmatrix} 1 & 0 & 0 & 0 & 0\\ 0 & 1 & 0 & 0 & 0\\ 0 & 0 & 1 & 0 & 0\\ 0 & 0 & 0 & 1 & 0\\ 1 & 0 & 0 & 0 & 0\\ 0 & 0 & 0 & 0 & 1 \end{bmatrix}$$

### Motivation

Dimension of the new matrix is  $\mathbf{6} \times \mathbf{5}$  and, the size of the vocabulary = 5

#### what if words are huge?

the input layer into NN will have at least 10,000 nodes such that it will strips away any local context of the words - information about closely appearing words will be loss

Therefore, an efficient way that conserves information is word2Vec

# Word2Vec- Information preserving

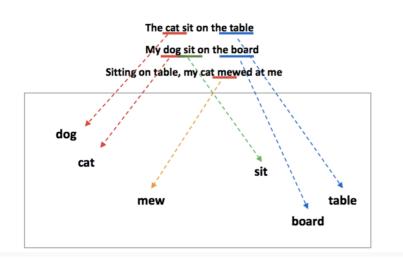


Figure: Similar words clustering in the same space

# Neural Network Perspective

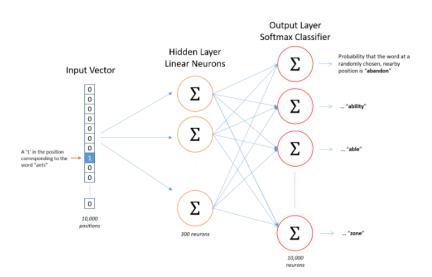


Figure: The architecture of word2vec Neural network

# 2 Components

### I. Word Embedding

The first is the mapping of a high dimensional one-hot style representation of words to a lower dimensional vector.

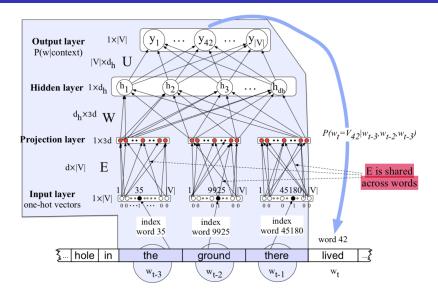
for instance, transforming a 10,000 columned matrix into a 200 columned matrix

#### II. Finding the probability of each word

The second is to maintain the word context i.e meaning Two way of doing this:

- CBOW approach
- ② Skip-gram approach (more famous because it produces more accurate results on large datasets )

# Embedding and Probability layer

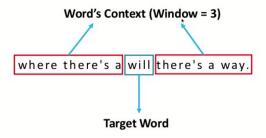


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# Layers in Mathematical notation

$$e = (Ex_1, Ex_2, ..., Ex)$$
  
 $h = \sigma(We + b)$   
 $z = Uh$   
 $y = \text{softmax}(z)$ 

### Word's context



# Skip-Gram Model

### Skip-gram

This model predicts the probabilities of a word being a context word for the given target

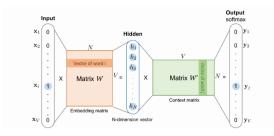


Figure: The Skip-Gram Model

# Skip-gram Model Example

### Example

"The man who passes the sentence should swing the sword. Ned Stark

Sliding window (size =5)	Target Word	Context
[The man who]	the	man,who
[The man who passes]	man	the,who,passes
[The man who passes the]	who	the,man,passes,the
[man who passes the sentence]	passes	who, the, sentence
[should swing the sword]	the	should,swing,sword
[swing the sword]	sword	swing,the

# Continuous Bag-of-Words (CBOW

predicts the target word (i.e "swing") from source context words.

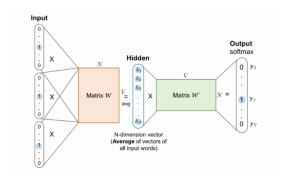


Figure: The CBOW Model

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### Limitations

#### Softmax Function

In skip gram model, the probability of a word  ${\bf w}$  given context  ${\bf c}$  is

$$p(w_{O}|w_{I}) = \frac{exp(v_{w_{O}}'T_{v_{w_{I}}})}{\sum_{w=1}^{W} exp(v_{w_{O}}'T_{v_{w_{I}}})}$$

## Short Comings in Softmax function

Have to compute probabilistic expression over the corpus – a computationally intensive task

### Solutions

- noise contrastive estimation
- negative sampling

both avoid the full summation over the corpus

#### NCE

 Instead of calculating a probability distribution over all possible target words, NCE uses logistic regression to distinguish a target from samples from a noise distribution.

## **Negative Sampling**

 Negative sampling (used in word2vec code), also learns the parameters of the model as a binary classification problem (every time a word is tugged closer to its neighbors, it is also tugged away from k samples picked from a unigram distribution).

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## **NCE**

- a new estimation principle for parameterized statistical models
- the idea is to perform logistic regression to discriminate between the observed data and some artificially generated noise
- works well for unnormalized models, i.e models where the density function does not integrate to one.
- simulations show that NCE offers the best trade-off between computational and statistical efficiency

# Review of Logistic Regression

 Logistic regression can be used to obtain a classifier which discriminates between the data sets

$$X = x(1), ..., x(T)$$
 and  $Y = y(1), ..., y(T)$ 

• Logistic regression uses the model

$$P(\mathbf{u} \in \mathbf{X}; \theta) = \frac{1}{1 + \exp(-G(\mathbf{u}; \theta))}$$
$$P(\mathbf{u} \in \mathbf{Y}; \theta) = 1 - P(\mathbf{u} \in \mathbf{X}; \theta)$$

where  $G(\mathbf{u}; \theta)$  is a function parameterized by  $\theta$ 

For

$$G(\mathbf{u}; \theta) > 0, P(\mathbf{u} \in \mathbf{X}; \theta) > 0.5$$

and the input u is classified to belong to X.

• For a linear classifier:  $G(\mathbf{u}; \theta) = w_0 + \mathbf{w}^T \mathbf{u}$ Parameters  $\theta$  are  $\{w_0, \mathbf{w}\}$ 

# Learning By Comparison

- Assume we know the properties of Y (noise).
- We let classifier to learn the difference between X and Y.
- From the learned difference between X and Y, we can thus deduce properties of X.
- This can be formalized using estimation theory

## NCE

- Observe data  $\mathbf{X} = (\mathbf{x}(1), \dots, \mathbf{x}(T))$  with unknown pdf  $p_d$
- Generated noise  $\mathbf{X} = (\mathbf{y}(1), \dots, \mathbf{y}(T))$  with known pdf  $p_n$
- Define a parameterized function  $f(\mathbf{u}; \theta)$ , which models the data log-density log  $p_d(\mathbf{u})$
- Use logistic regression with the non linearity

$$G(\mathbf{u};\theta) = f(\mathbf{u};\theta) - \log p_n(\mathbf{u})$$

Conditional likelihood leads to the objective function

$$J(\theta) = \sum_{t} \log[h(\mathbf{x}(t); \theta)] + \log[1 - h(\mathbf{y}(t); \theta)]$$

where 
$$h(\mathbf{u}; \theta) = \frac{1}{1 + \exp[-G(\mathbf{u}; \theta)]}$$

ullet The estimator is defined as  $\hat{ heta} = \operatorname{argmax} J( heta)$ 

# Properties of Estimators

• Assume the parametric model  $f(u; \theta)$  can approximate any function. Then, the maximum of objective J is attained when

$$f(\mathbf{u};\theta) = \log p_d(\mathbf{u})$$

where  $p_d(u)$  is the pdf of the observed data

Corollary:

For data generated according to model, i.e.

$$\log p_d(\mathbf{u}) = \log p_m(\mathbf{u}; \theta^*)$$

we can show that the estimator is statistically consistent.

• Supervised learning thus leads to unsupervised estimation of a probabilistic model given by log-density  $f(u; \theta)$ 

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### Conclusion

- Instead of predicting the next word (the "standard" training technique), the optimized classifier simply predicts whether a pair of words is good or bad.
- Consistent nature of NCE gives the best approximation of softmax for word2Vec
- $\bullet$  Simulations shows that NCE is very  ${\bf fast}$  and converges to accurate solution by  $1/\sqrt{n}$

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