

# Resisting generative AI

– A few thoughts –

1. Marketing
2. Scam
3. Hype
4. Refusal
5. Ridicule

Prof Christoph Becker  
Nov 2025



# Marketing.

“Watching someone use an AI workstation is a vision of what the computer was meant to be.”

# Marketing. “AI” is a marketing term, not a technical term

“Watching someone use an AI workstation is a vision of what the computer was meant to be.”

1986, Byte Magazine

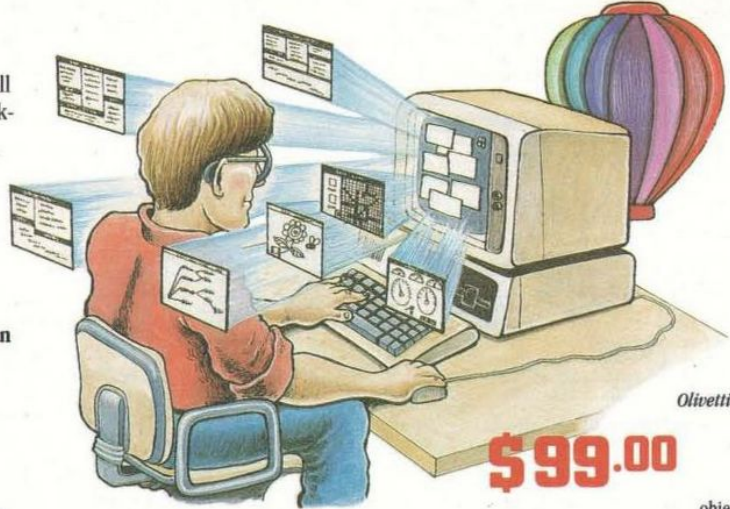
## Explore AI on your PC

**Smalltalk/V transforms your PC into a versatile AI workstation**

Only Smalltalk/V lets you experience the thrill of a responsive AI workstation while learning artificial intelligence techniques and using them to create practical applications.

**“Smalltalk/V gives me the feel of an AI workstation on my PC.”**  
—Darryl Rubin,  
Technical Editor,  
AI Expert  
Magazine

Watching someone use an AI workstation is a vision of what the computer was meant to be. Fingers dance



**\$99.00**

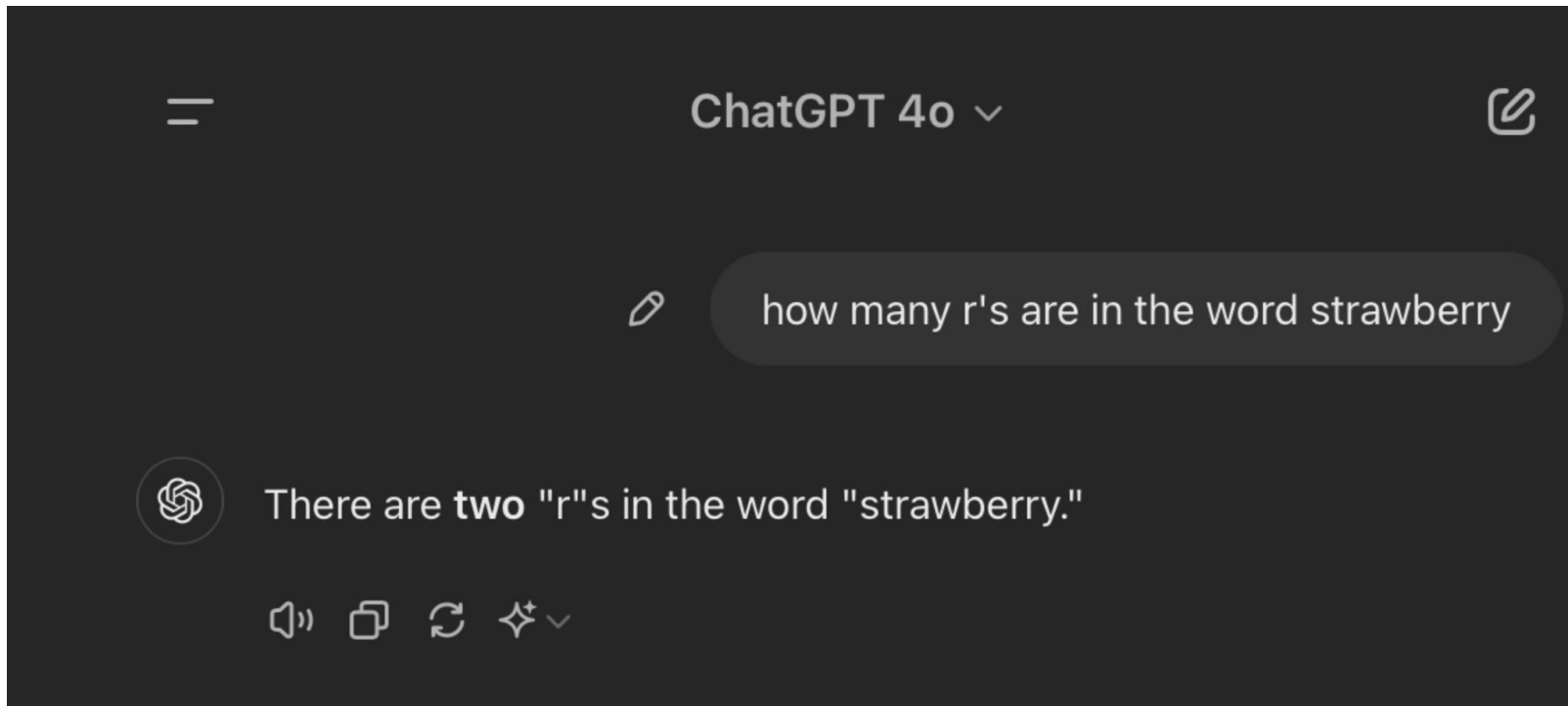
**“Smalltalk/V is the highest performance object-oriented programming system available for PCs.”**  
—Dr. Piero Scaruffi  
Chief Scientist  
Olivetti Artificial Intelligence Center

**Smalltalk/V Features**

- High-performance object-oriented programming
- Integrates object-based and rule-based programming with object-oriented Prolog
- A user-extensible, open-ended environment

**“We found Smalltalk/V excellent**

Scam. The 🍓 incident was not a hallucination



**Scam.** Generative AI does not do what it says on the tin 🥫

Large language models

do not **think**,

do not **lie**,

don't **discuss**,

don't **imagine**, and

don't **hallucinate**.

Algorithms **calculate**.

**Chatbots predict the most likely token to occur next in a text.**

**Scam.** This  is not a hallucination

How many Os in guaocamole

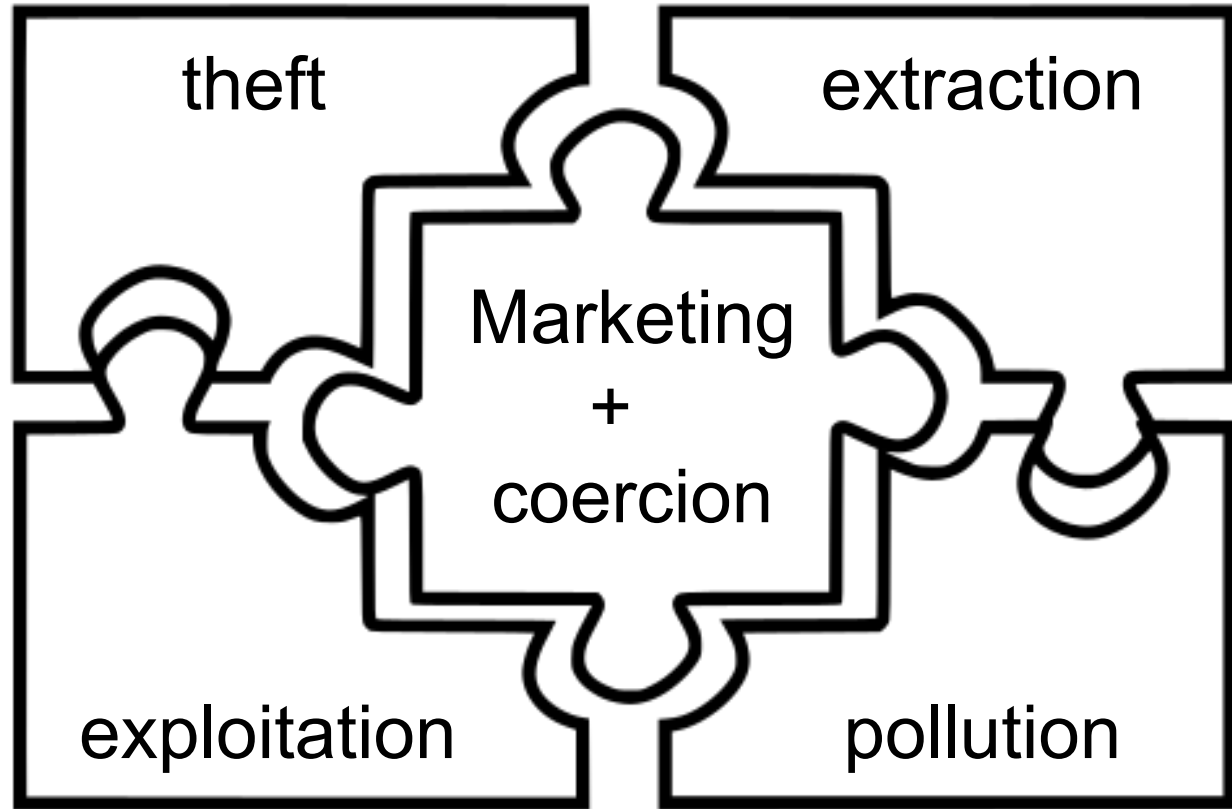
Let's count the **O's** in exactly what you typed: "**guaocamole.**"

g • u • a • o • c • a • m • o • l • e

There are **2 O's**.

(If you meant "**guacamole,**" that spelling also has **2 O's.**)

Hype.



## Refusal

9. We refuse a data regime of ultimatums, coercive permissions, pervasive cookie collecting, and blocked access. Not everyone can safely refuse or opt out without consequence or further harm. We commit to **“no” being a real option in all online interactions** with data-driven products and platforms and to enacting a new type of data regime that knits the “no” into its fabric.

<https://www.manifestno.com/>



<https://mastodon.social/@savetheAI/114756332519468408>



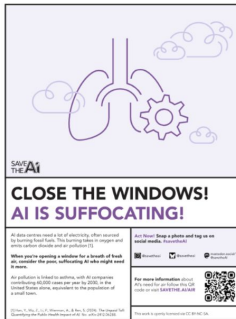
# Ridicule.

## WORKPLACE AI IMPLEMENTATION

# BINGO

AI increases efficiency & productivity	This is not deskillling, it's upskilling	It frees time for more valuable work	AI is here to stay	It's early tech, but will get better soon
AI is already helping me in my job	You must align with company values	Everyone else is using AI, we can't fall behind	There are ways to use AI ethically	Are you some sort of Luddite?
It's workers job to review bad AI output	If you don't learn AI, you won't grow your career		AI is what we need to excite investors	Funders/ the board are asking us to use it
You're just not using it right	This is the wave of the future	Customers are clamoring for it!	AI is just a tool	AI does the grunt work, you can be creative!
You used an early version, it's much better now!	You're not being mentally curious	We'll ensure data safety and privacy	We're not paid to worry about social harms	It's a fad, play along and let it blow over

[HTTPS://WORKERSDECIDE.TECH](https://workersdecide.tech)



## Save the AI

@savetheAI@mastodon.social

## Le CHAT ou le CHATgpt?

By simply letting your cat go thirsty for a week, you can save enough water to generate an image of a cat drinking from a water faucet. (Not this one. This one is real.)

#SavetheAI and think carefully next time your cat wants to drink water.

[savethe.ai/water](https://savethe.ai/water)

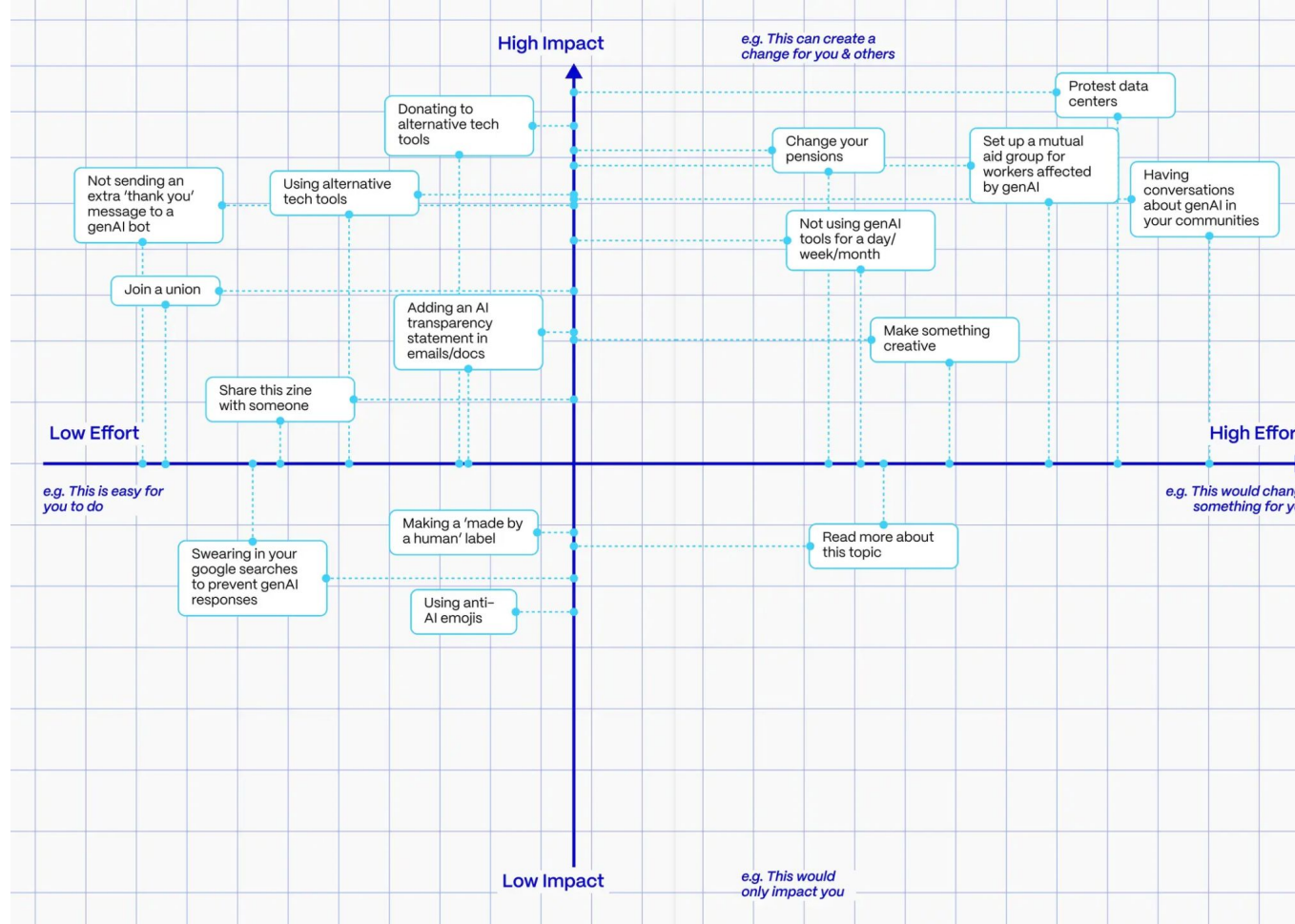


#caturday

#AIActionSummit

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<https://savethe.ai/>

AI-Z: Conversations about resistance and generative AI  
<https://zines.dair-institute.org/ai-z>