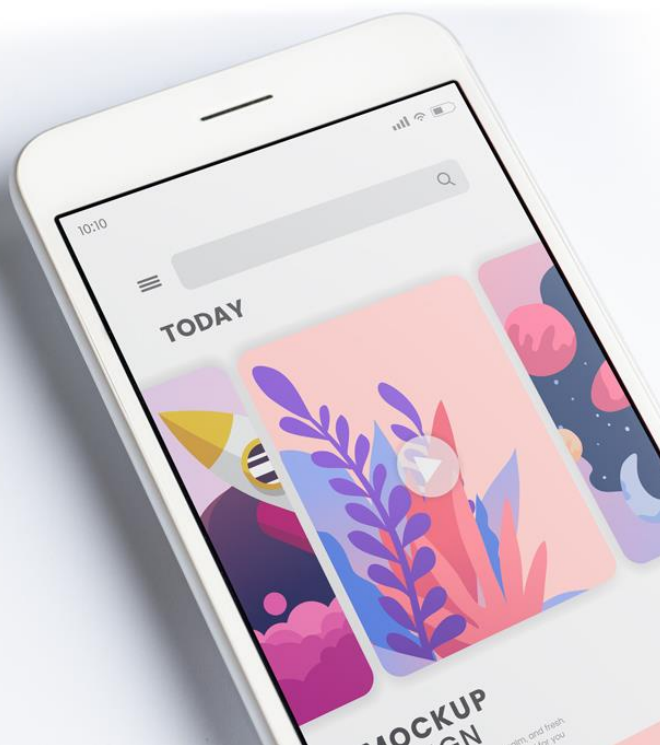




TARE (sample name)

SOCIAL MEDIA MOBILE APP DEVELOPMENT PROPOSAL



Written by:

Justice Orogun,

Software Developer.

INTRODUCTION

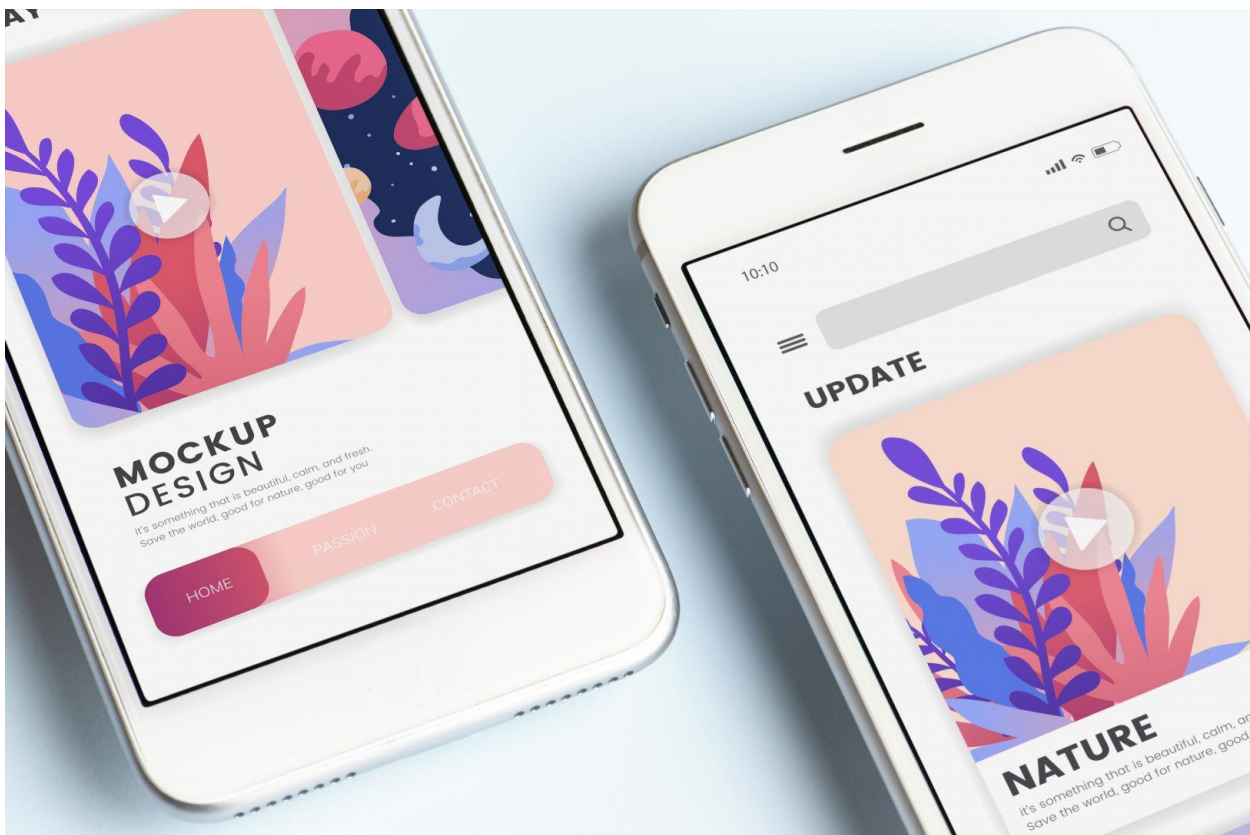
Thank you for contacting us and for considering us as your mobile app developer.

We think your app idea is great and have no doubt that it would be used heavily by youths, friends and families to build love and unity across Ijawland.

“Tare” is a sample name we have thought about. But we can use any other name that promotes peace, love and unity in Ijawland as suggested by you.

We have explained more about how we plan to achieve this in the next pages.

Please, read through the information carefully and, if satisfied, we will be available for further discussion.



TARE MOBILE APP

Development

There are a number of features that will need to be developed to make the app functional and provide a solid user experience:

- Sign up
- Login
- Timeline Posting
- Inbox messaging
- Push notification
- Account Update and more

This is a very high-level list. We will draw up a more detailed specification if the costs are acceptable to you.



PROCESS & TIMESCALES

The total time of getting your app from concept to either the **App Store** or **Google Play** market is approximately **8 weeks**.

The process is outlined below:

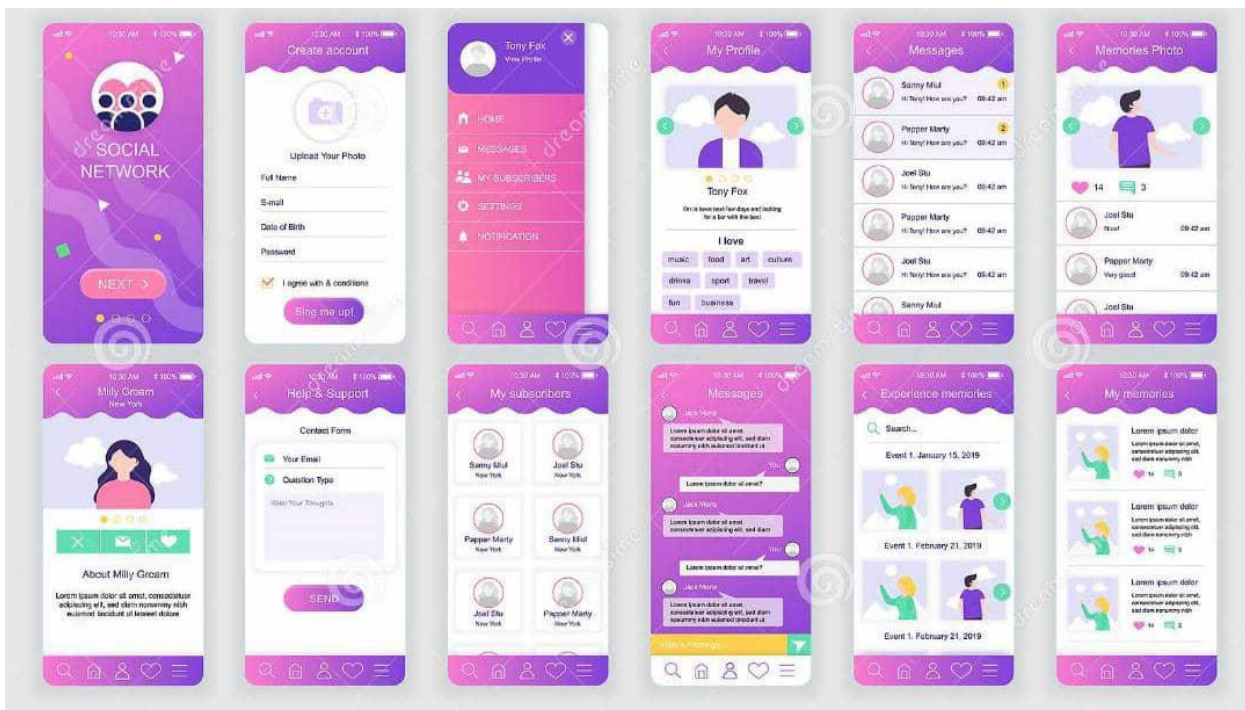
Week 1: Detail Specification

We know the rough plan and what the app needs to do. We will have a detailed discussion and nail this down.

Week 2: Design & Flow

Next, we will get working on what's known as wireframes. These are basically drawings of your app using UI/UX technologies such as figma. We do this so we can focus on the structure and flow of the app rather than worrying about colours and styles.

Once we have this agreed, we start to add colour and branding.



Week 3 - 6: App Store Registration + Development

At this point, we will register the apps on both Google Playstore and App Store.

The spec is nailed down, the design and screens are all agreed, it is just a small case of "making it work". **(If only it were always that easy!)**

Week 7: Testing

Testing is vital. People rarely give an app a second chance. We test vigorously. Not just whether button A does what it is supposed to, but testing on other people. It's about making sure that everything works as it should and that the natural flows we want to occur are natural to random people the first time they play with it. Any amends will be made at this stage.

Week 8: App Store Submission

When we are ready and you are happy, we submit it to your relevant market place. We will help you prepare all the marketing material needed like screenshots and descriptions for the listing. If there are any issues, we will refine them and re-submit until we get approval.



THE COST

Below you can find the entire cost of our mobile app development services.

The payment will allows us to get straight on with designing, developing and deployment of your Mobile app (in-line with aspects outlined in the **Process and Timelines** page) and getting your aims and objectives achieved.

MOBILE APP DESIGN, DEVELOPMENT AND DEPLOYMENT

The cost of designing, developing and deploying your Social Media Mobile App is:

N1,500,000.00

Payment Plan

Our payment schedule will be as follows:

- **60%** of the total fee upon agreement of initial development of the Mobile App which will serve as **Deposit fee... N900,000.00**
- **40%** of the total fee on completion of the project which will serve as the **BalanceN600,000.00**

OUR VALUE ADDED SERVICES AND CONCLUSION

In addition to developing and deploying the Mobile App, we will:

- Optimize your Mobile App on both the Google Play and App stores using **App Store Optimization (ASO)**. This will rank it up, making it quickly discoverable and downloadable.
- Provide **full technical support for the first six (6) months for free**.
- Provide **free visual designs** for the first **six (6) months** of the launching the Mobile App.
- Provide full **Social Media Management for the first six (6) months** of the Mobile app launching for **free**.
- Continually make research to further improve the usage of the Mobile App for the overall benefit of its users.

Please, find below our account details:

Account Name: Orogun Justice

Account Number: 3079860982

Bank: First Bank

Conclusion

We are thanking you in anticipation. This project gives us the unique opportunity to create more value, provide digital solutions and positively impact the digital world at large. We have written this proposal, looking forward to hearing from you for further discussions.

Thank you!

See Our Contact Details Below:

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