Digital Literacy and Its Importance in Narrowing the Digital Divide

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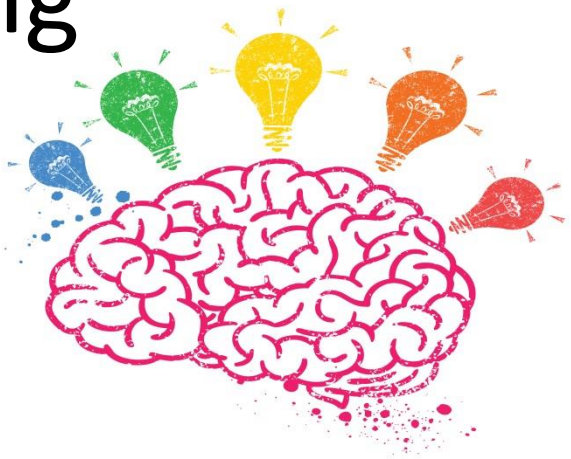
Today's Agenda

- Digital literacy activity
- Brainzooming: What is it and what are the rules?
- Group break-out session I
- Literacy Kansas City: Who We Are and What We Do
- Question and answer session
- Group break-out session II
  - Take notes and be ready to turn in your thoughts
- Closing

Brainzooming



- Ground Rules
  - Encourage new ideas
  - Say what comes to mind
  - Use fast, furious, and short brainstorming spurts
  - Say and write down all ideas
  - If someone has a “why something won’t work” comment, they need a “how it CAN work” comment

Digital Literacy Activity One

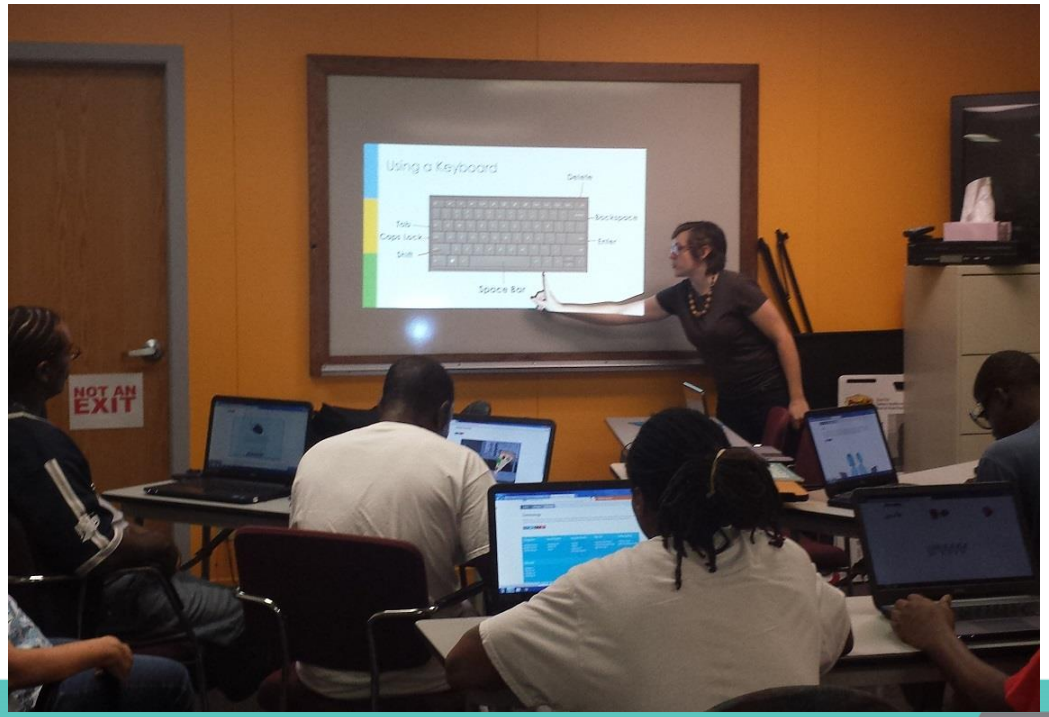
Group Breakout Session

How are different areas of our life affected by the (in)ability to connect digitally?

Who We Are and What We Do

LITERACY KANSAS CITY

[Literacy Kansas City Video]



Approach

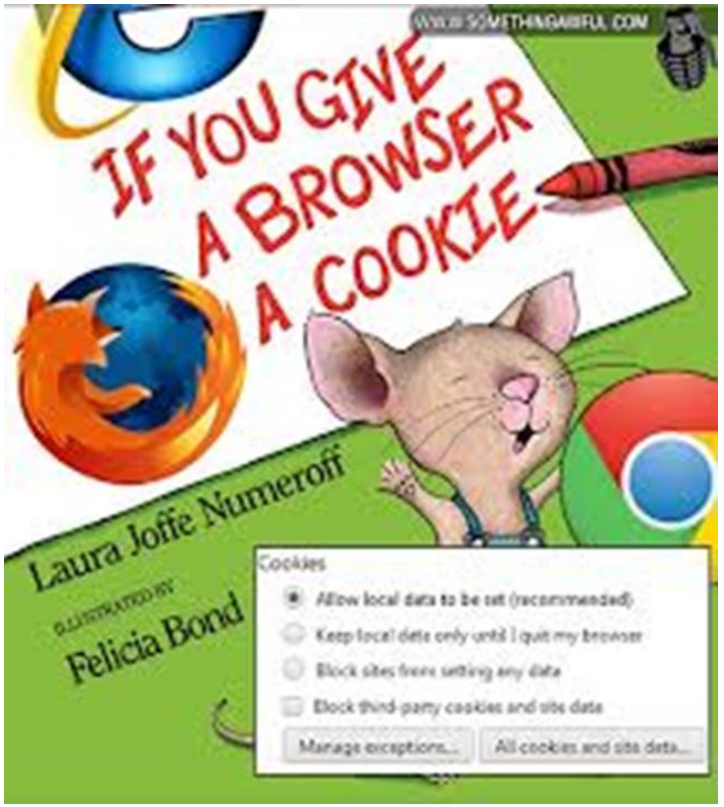
- Innovation + strategic collaboration + digital literacy = meeting the need
- Embedding digital literacy into all literacy programs to achieve balanced literacy, relevancy, and digital confidence
- Incentives: Getting hardware into student homes and teaching them strategies for access

Learning Opportunities

- Student Learning Processes
  - Hand eye tracking
  - Where to start? Mouse Tutorial
  - Understanding the question vs. understanding the content.
- Communication between organizations and student's ability to self advocate
- Modern jargon
- Isolation and the need for ongoing support

Why We Do It- The Big Picture

- Practical Applications
  - Education
  - Workforce Readiness
  - Health Advocacy
  - Civic Participation
  - Social Networks
- The Bigger Picture-
  - Cultural Inclusion and Social Capital
  - Autonomy



Looking Ahead

- Google Community Leaders Program
  - Supplementary Curriculum
    - Employment readiness
    - Social media and smartphone integration
    - Advanced internet and safety
- Community-based model of service delivery
  - Meeting the students where they are
    - Academically
    - Geographically

Questions?

Final Breakout Session

- Food for Thought:
  - What are the new ideas for how these resources/tools can be applied to address the Digital Divide?
  - What other individuals or groups could benefit from these tools and resources to help close the Digital Divide?
  - What other potential challenges or barriers do these resources/tools need to be able to address with the Digital Divide?
  - What questions do you think remain unanswered in this area?

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THANK YOU!

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