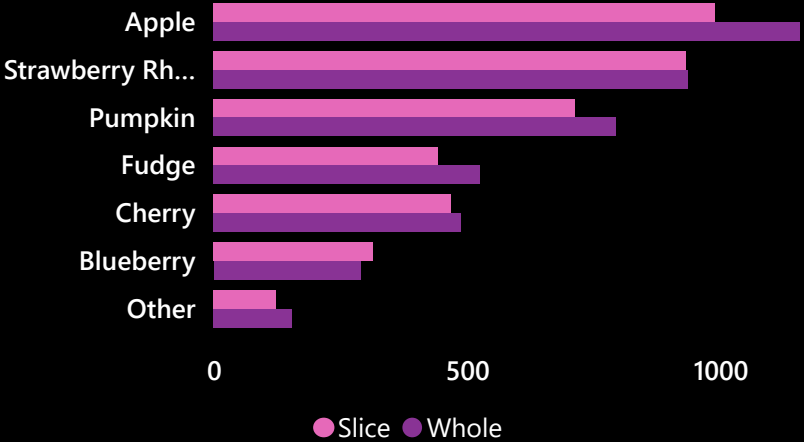




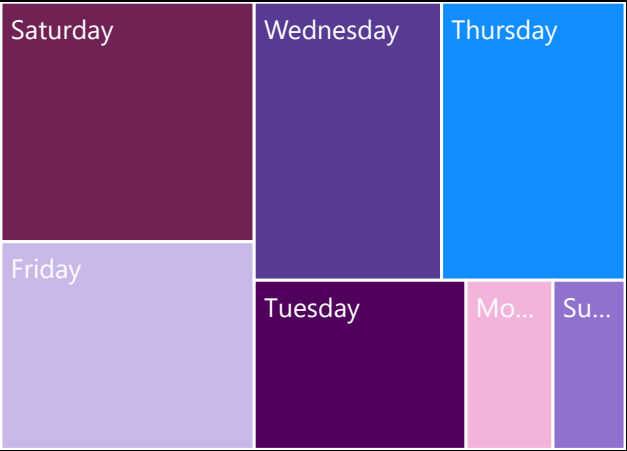
COUNT OF FLAVORS

7

Quantity by Pie Flavor



Quantity by Weekday

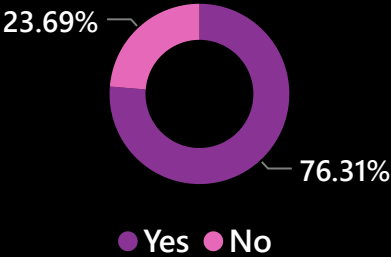


CASE - HOW CAN I OPTIMIZE ONYX PIE SALES?

1. Pie flavors, fudge and blueberry are lacking in sales. Questionnaires can be provided to the few customers ordering them to garner their perception about it, then improve on these flavors.
2. Sales are low for Mondays and Sundays. A "flat delivery rate" method may be applied on these days to customers offices and homes.

3 In general a database should be developed for

Organic



TOTAL QUANTITY

8333

TOTAL COST

96,922.50

TOTAL ORDERS

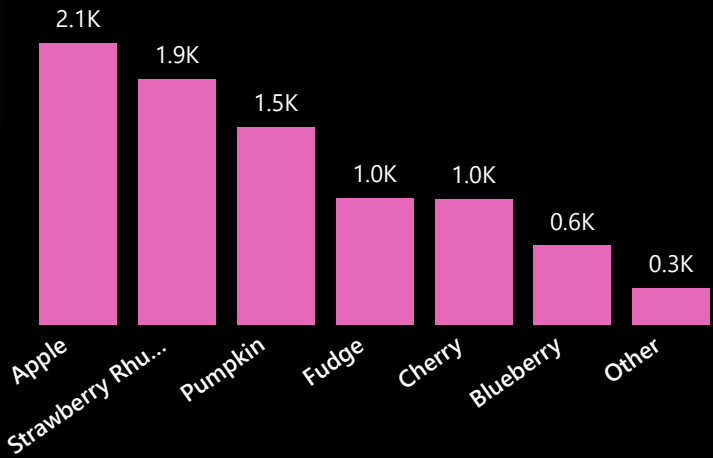
2773

CHOICE OF ORGANICS

All



Quantity by Pie Flavor



Cost and Quantity by Year, Quarter and Month

