

THETA HACKS

SPONSORSHIP PROSPECTUS

[HTTPS://THETAHACKS.TECH](https://thetahacks.tech)
A 501(C)(3) NONPROFIT ORGANIZATION

Who are we? What is ThetaHacks?

We are a group of **high school students** in the Bay Area with a shared passion to foster an interest in coding to everyone. Thus, ThetaHacks was born: a 24 hour student-run hackathon located in the Bay Area geared towards all high school students. **Anyone can learn to code**, regardless of skill level; our main goal is to stimulate excitement and creativity for that cause.

The event is all-inclusive, ensuring students of all backgrounds and walks of life can attend, and encourages the participation of women and LGBTQ+ members. We want to show our attendees the **plethora of opportunities available to them in the technology industry**; this is where companies like you come in!

Why sponsor us?

Sponsoring us gives companies the opportunity to pitch their brand to **100-200+ of the next generation of engineers!**

Furthermore, sponsors will be able to send mentors, present their tools, and give out prizes. Let students know companies would love to back young entrepreneurs like them!

How will your money be used?

The success of ThetaHacks depends on your sponsorship! The money will go towards our **venue, prizes, food, swag, emergency situations, and more!** We have multiple packages with different benefits, from your logo on our swag to having a company representative give a keynote at our opening ceremony!

If you are interested, please shoot us an email at sponsor@thetahacks.tech. We can set up a phone call if required.

How can you contribute?

- The easiest way you can help us is by **donating money**. You will get a multitude of benefits depending on the amount, as listed on the next page.
- **Provide students with tools**. Attendees at our event will be using a wide variety of APIs and other services, and this is a great way to promote your brand. Tools can be anything from hosting to hardware!
- **Send company representatives as mentors** that can talk to and inspire our hackers. Students appreciate professional help!
- **Sponsor a meal**. We will serve 3 meals as the hackathon progresses.

Sponsorship Tiers

Platinum level has 2 sponsors max

Bronze

1k

Silver

2.5k

Gold

4k

Platinum

7.5k

General

Send mentors



Award custom prizes



API/Product Demo

2-3 min

4-5 min

Keynote

Workshop/Tech Talk



Recruiting

Distribute recruiting materials



Sponsor Table



Access to resumes/LinkedIn/GitHub



Branding

Logo on website



Distribute Swag



Logo on t-shirt



Awards Presentation

