THETA HACKS

SPONSORSHIP PROSPECTUS

Who are we? What is ThetaHacks?

We are a group of **high school students** in the Bay Area with a shared passion to foster the interest to code in everyone. We created ThetaHacks particularly for this reason; **anyone can learn to code**, regardless of skill level. As a 24 hour student-run hackathon located in the Bay Area geared towards all high school students, our main goal is to stimulate excitement and creativity towards technology.

The event is all-inclusive, ensuring students of all backgrounds and walks of life can attend, and encourages the participation of women and LGBTQ+ members. We want to show our attendees the **plethora of opportunities available to them in the technology industry**; this is where companies like you come in!

Why sponsor us?

Sponsoring us gives companies the opportunity to pitch their brand to **100-200+ of the next generation of engineers!**

Furthermore, sponsors will be able to send mentors, present their tools, and give out prizes. Let students know companies would love to back young entrepreneurs like them!

How will your money be used?

Your sponsorship would greatly enhance the experience at ThetaHacks! The money will go towards the **venue, prizes, food, swag, and more!** We have multiple packages with different benefits, from your logo on our swag to having a company representative give a keynote at our opening ceremony!

If you are interested, please shoot us an email at sponsor@thetahacks.tech. We can set up a phone call if required.

How can you contribute?

- The easiest way you can help us is by **donating money**. You will get a multitude of benefits depending on the amount, as listed on the next page.

- **Provide students with tools**. Attendees at our event will be using a wide variety of APIs and other services, and this is a great way to promote your brand. Tools can be anything from hosting to hardware!

- **Send company representatives as mentors** that can talk to and inspire our hackers. Students appreciate professional help!

- **Sponsor a meal**. We will serve 3 meals as the hackathon progresses.

Sponsorship Tiers

Platinum level has 2 sponsors max

	Bronze 1k	Silver 2.5k	Gold 4k	Platinum 7.5k
General				
Send mentors	✕	✕	✕	✕
Award custom prizes	✕	✕	✕	✕
API/Product Demo		2-3 min	4-5 min	Keynote
Workshop/Tech Talk		✕	✕	✕
Recruiting				
Distribute recruiting materials	✕	✕	✕	✕
Sponsor Table		✕	✕	✕
Access to resumes/LinkedIn/GitHub			✕	✕
Branding				
Logo on website	✕	✕	✕	✕
Distribute Swag	✕	✕	✕	✕
Logo on t-shirt		✕	✕	✕
Awards Presentation				✕