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Clarification of spatial region #53

B

Belinda Chan

6 months ago in [General](#)

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VIEWS

I am not too sure about what 'spatial region' means in terms of the identity channel and how it is considered to most effective. I am hoping someone on this forum is able to clarify what spatial region is and hopefully use an example to help me understand this concept better.

All answers are appreciated, thank you kindly in advance!

1 Answer

K

Kane Li STAFF

6 months ago



Hi Belinda,

The special region in the identity channel basically means "position".

The textbook (5.4.2) discussed it as -

"The two ranked lists of channels in Figure 5.6 both have channels related to spatial position at the top in the most effective spot. Aligned and unaligned spatial position are at the top of the list for ordered data, and spatial region is at the top of the list for categorical data".

Why is it the most effective?

The purpose of the identity channels is to "tell us information about what something is or where it is (Section 5.3.1)". If we use the spatial region to represent an attribute: fruit type, I can place all apples on the left part of the screen, and all pears on the right side of the screen. The audience will easily tell which fruit belongs to which group just based on where they are. This is why spatial region is more effective than colour hue or shape, etc.

Cheers,

Kane

B

Belinda Chan 6mth

Thank you Kane, that has really helped me understand the concept now!

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