

Link Your Coursework to Your Identity

Get Started

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Announcements

Week 1: Welcome to "Beyond Silicon Valley" -- Launch Day is Here!

Like any entrepreneur unlocking the door to their store for the first time, we are excited to see what you, our "customers," think of our new product. We appreciate you choosing to spend your free time with us over the next six weeks, and I hope the course provides you with a strong "return on your investment."

Let's get started!

Now that the course has begun, we invite you view the first two video lectures for week 1.

- **The first video lecture** lays the foundation for the course and provides context for what we are calling the "Cleveland Case Study." We'll explore how my hometown of Cleveland, Ohio is working to support start-up companies with the help of government and philanthropy/donors working in conjunction with the private sector.
- **The second video lecture** this week examines the role of government in an entrepreneurial ecosystem. You will learn how an entrepreneur from India developed a technology in a university lab and turned it into a medical device company in Cleveland with the support of government funding. As with all of lectures, you will also hear international perspectives on the topic, this week from Vietnam and Tunisia.

Each video has subtitles in English, Chinese (Simplified), French, Greek, Khmer, Macedonian,

Upcoming Deadlines

Homeworks

[Personal Learning Assignment 1](#)

Thu 9 Oct 2014 8:59 PM PDT

Quizzes

[Week 1 Quiz](#)

Thu 9 Oct 2014 8:59 PM PDT

New Lectures

[Course Introduction](#)

[Role of Government](#)

Recent Discussions

[LinkedIn Connect](#)

Last post by [Aparecido Donizetti Galdino](#)
(in 9 minutes)

[What kinds of initiatives do you think government should support?](#)

Last post by [Ross MacDonald](#) (31 minutes ago)

[How has your regional entrepreneurial ecosystem grown?](#)

Last post by [Ross MacDonald](#) (32 minutes ago)

[Presentación](#)

Last post by [Amador Cuenca](#) (35 minutes ago)

[Where do you submit assignments?](#)

Last post by Anonymous (42 minutes ago)

[Browse all discussions »](#)

Persian, Spanish and Vietnamese. Thanks so much to our volunteer translators that made the subtitles possible in all of these languages! Thanks to you, we are now the most subtitled MOOC on Coursera!

Weekly Interactive Sessions

Please join our weekly interactive sessions. This will give you a chance to ask questions of the people featured in the MOOC video lectures as well as other select international experts. You can find the complete week-by-week schedule in the **WebEx live sessions tab** plus information on how to use WebEx and create a test meeting. We will be recording the discussions and posting them on Coursera within a few days after each session.

This Week's Live WebEx Session:

Monday, October 6, 9:00 am EST – [Role of Government](#) (Click [this link](#) to join WebEx at that date/time)

Panelists:

- [Lisa Delp](#), Former Executive Director, Ohio Third Frontier
- [Steven Koltai](#), Guest Scholar, Brookings Institution, Former Head of US State Department Global Entrepreneurship Program
- [Lee Poseidon](#), Senior Partner, Entrepreneurial Services & Investing, Jumpstart
- [Charu Ramanathan](#), Co-Founder and Chief Scientific Officer, CardioInsight

Communication and Discussions.

I want us to use the discussion forums on Coursera as the primary place for sharing ideas and strategies.

Please go ahead and introduce yourself in the **"Welcome and Introductions"** discussion board. [You can also add your pin to our interactive student world map so everyone can see where in the world you are!](#)

You'll notice in the discussion board tab, we have a **"Weekly Course Theme"** section as well as a **"Regional Discussions"** section. The Regional Discussion boards will feed information to our partners

at [World Startup Report](#) where we hope to document some of the amazing knowledge and resources you share in a more permanent space. *If you would like to support these efforts and help facilitate the regional discussion boards, please let us know by emailing entpecon@case.edu.*

I also encourage the use of social media. Join us on [Facebook](#) and [Twitter](#). My handle is @MGCleve and the course's hashtag is #entpecon.

Well, enough from me. Head over to our Coursera page, watch this week's lectures, post in the discussion forums to let us know more about yourselves, and let's have fun over the next six weeks together. I can't wait to get to know you better and learn from you!

Michael and the Beyond Silicon Valley Team

Thu 2 Oct 2014 7:04 PM PDT

Less than 1 week until launch!

Less than a week until the launch of the second session of our free MOOC [Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Economies](#) on October 3rd. Thank you again for registering for the course. We thought you might enjoy [this article](#) that Class Central wrote about our MOOC this week called "You Can't Copy Silicon Valley Overnight." Our MOOC brings together folks interested in supporting entrepreneurship from communities outside of Silicon Valley to exchange ideas regarding how to creatively support the growth of entrepreneurship using private, government and donor resources. Please do encourage others in your network to sign-up for the course as well...there is still time to sign up. Also, we would love to hear from those of you who are organizing meet-ups in your community to get participants of the MOOC together to discuss the lessons of the MOOC and how you might apply them in your own community.

We are really excited to be collaborating with the [World Startup Report](#) (WSR) during the MOOC! WSR is a community-driven initiative that aims to provide fellow entrepreneurs with relevant information about startup communities around the world. As a student in this MOOC, you will have the opportunity to share your assignments with others around the world to cultivate rich knowledge about the entrepreneurial ecosystems in which you live and work. We'll explain more about this as you begin the course and are very excited to take this next step together!

Mark your calendars for our first live WebEx panel discussion which will take place October 6th at 9:00 am EDT on Role of Government. You can join the discussion by clicking [this link](#) to join WebEx at that date/time. The panelists for that discussion will include:

- [Lisa Delp, Former Executive Director, Ohio Third Frontier](#)
- [Steven Koltai, Guest Scholar, Brookings Institution, Former Head of US State Department Global Entrepreneurship Program](#)
- [Lee Poseidon, Senior Partner, Entrepreneurial Services & Investing, Jumpstart](#)
- [Charu Ramanathan, Co-Founder and Chief Scientific Officer, CardioInsight](#)

Have a great week!

Michael and the Beyond Silicon Valley Team

Thu 25 Sep 2014 4:06 PM PDT

Less Than Three Weeks Until Launch of Beyond Silicon Valley MOOC!

Earlier today we sent you an email that was intended for students who enrolled in the first session of this MOOC. We apologize for any confusion that that email created. Please find below the message that was intended for you.

Thank you for registering for the Beyond Silicon Valley MOOC. We are less than 3 weeks away from the course launch date on **October 3rd**. We can't wait to exchange ideas with you about strategies to supporting entrepreneurship in communities that do not have the private sector support of a Silicon Valley. I wrote two articles in the Huffington Post about the MOOC experience that might be of interest to you: [Beyond Silicon Valley: Using a MOOC to Build a Community of Support for Global Entrepreneurs](#) and [Distance Transcended: Sharing Ideas on Entrepreneurship With Tehran](#).

Please do spread the word to others in your community that you think might have an interest in the course. If any of you might be interested in organizing local discussion groups or "meet-ups" during the MOOC, please email us at entpecon@case.edu so we can share ideas about some of the best practices we learned from the first session of the course.

In addition to the discussion forums on Coursera and our weekly panel discussion, we also look forward to keeping in touch with you on [our MOOC Facebook page](#), [Twitter](#) and [LinkedIn](#).

Also, thanks to those of you who have filled out our pre-course survey. Those of you who have not, we would love it if you could take a moment to do so. [Click here to go to the survey](#).

Look forward to seeing you in class on October 3rd!

Michael and the Beyond Silicon Valley Team

Wed 17 Sep 2014 10:35 AM PDT
