

Link Your Coursework to Your Identity

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Syllabus

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(Links for Videos, Discussions and Assignments may not be available until the week they are assigned)

Download Course Documents:

[Syllabus](#) | [Reading Links](#) | [Written Assignments Journal](#)

- [WEEK 1: Role of Government](#)
- [WEEK 2: Role of Philanthropy](#)
- [WEEK 3: Role of Intermediary Institutions](#)
- [WEEK 4: Leveraging Anchor Institutions](#)
- [WEEK 5: Access to Capital](#)
- [WEEK 6: Course Wrap-Up and Looking Ahead](#)

WEEK 1: October 3 - 9

• Course Intro: Welcome and Introduction

- **VIDEO 1:** [Introduction to the Course and "The Cleveland Case"](#)
- **DISCUSSION:** [Welcome and Introductions Discussion Board - Introduce yourself!](#)
[General Discussion Board on Entrepreneurial Ecosystems](#)
- **READINGS:** [General Readings on Entrepreneurial Ecosystems](#)

• The Role of Government

- **KEY QUESTIONS:**
 - What kinds of initiatives should government support and how should it justify its investments?
 - Why should governments support entrepreneurs? Is it best to let the private sector to invest in private companies directly?
- **VIDEO:** ["The Role of Government"](#)
- **READINGS:** [Recommended articles and links](#)
- **DISCUSSION:** [Role of Government Discussion Board](#)
- **LIVE WEBEX SESSION:** **Monday, October 6, 9:00am EST - [CLICK HERE TO JOIN](#)**
Panelists:
 - [Lisa Delp, Former Executive Director, Ohio Third Frontier](#)
 - [Steven Koltai, Guest Scholar, Brookings Institution, Former Head of US State Department Global Entrepreneurship Program](#)

- Lee Poseidon, Senior Partner, Entrepreneurial Services & Investing, Jumpstart
- Charu Ramanathan, Co-Founder and Chief Scientific Officer, CardioInsight

- **ASSIGNMENTS:**

- Personal Learning Assignment: Due Thursday, October 9, midnight EST (for full credit) // Thursday, October 16, midnight EST (for partial credit)
 - Quiz: Due Thursday, October 9, midnight EST
-

WEEK 2: October 10 - 16

- **The Role of Philanthropy**

- **KEY QUESTIONS:**

- Why do donors get involved in supporting entrepreneurs?
- How do philanthropic expectations differ from government?
- What are challenges of maintaining donor interest in entrepreneurship over the long haul?

- **VIDEO:** "*The Role of Philanthropy*"

- **READINGS:** Recommended articles and links

- **DISCUSSION:** Role of Philanthropy Discussion Board

- **LIVE WEBEX SESSION:** **Wednesday, October 15, 12:00pm EST Join the WebEx**

Panelists:

- Mike Belsito, Co-Founder, eFuneral
- Michael Ehst, Business Incubation Specialist, The World Bank
- Bill Green, Senior Vice Provost and Dean of Undergraduate Education, University of Miami
- Deborah Hoover, President and CEO, Burton D. Morgan Foundation
- Anand Swaminathan, Managing Director, Accenture and Angel Investor, San Francisco

- **ASSIGNMENTS:**

- Personal Learning Assignment: Due Thursday, October 16, midnight EST (for full credit) // Thursday, October 23, midnight EST (for partial credit)
 - Quiz: Due Thursday, October 16, midnight EST
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WEEK 3: October 17 - 23

- **The Role of Intermediary Organizations**

- **KEY QUESTIONS:**

- Why are intermediary organizations created?
- How do intermediary organizations measure success?
- What are the challenges of intermediary organizations?

- **VIDEO:** "*The Role of Intermediary Organizations*"

- **READINGS:** Recommended articles and links

- **DISCUSSION:** Role of Intermediary Organizations Discussion Board

- **LIVE WEBEX SESSION:** **Monday, October 20, 3:00pm EST**

Panelists:

- Laura Bennett, Co-Founder, Embrace Pet Insurance
- Mete Çakmakçı, Secretary General Technology Development Foundation of Turkey
- Rhett Morris, Director, Endeavor Insight

- **ASSIGNMENTS:**

- Personal Learning Assignment: Due Thursday, October 23, midnight EST (for full credit) // Thursday, October 30, midnight EST (for partial credit)
 - Quiz: Due Thursday, October 23, midnight EST
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WEEK 4: October 24 - 30

- **Leveraging Anchor Institutions**

- **KEY QUESTIONS:**

- How can communities work with anchor institutions to link engines of innovation to entrepreneurs, investors and talent?
- How do anchor institutions leverage resources to improve the pipeline of start-up companies in a region

- **VIDEO:** "*Leveraging Anchor Institutions*"

- **READINGS:** Recommended articles and links

- **DISCUSSION:** Role of Anchor Institutions Discussion Board

- **LIVE WEBEX SESSION:** Thursday, October 30, 12:00pm EST

Panelists:

- Leonce Ano, Lecturer and Director of the Entrepreneurship and Innovation Center, MDE Business School, Cote d'Ivoire
- Alexis Komselis, Director, ALBA Hub for Enterprise & Development, Athens, Greece
- Joseph Jankowski, Chief Innovation Officer, Case Western Reserve University
- David Neundorfer, CEO, Linestream Technologies

- **ASSIGNMENTS:**

- Personal Learning Assignment: Due Thursday, October 30, midnight EST (for full credit) // Thursday, November 6, midnight EST (for partial credit)
- Quiz: Due Thursday, October 30, midnight EST

- **Midterm Action Learning Assignment:**

Deadline to Submit Final Project (DISTINCTION Track only): Thursday, October 30, midnight EST (for full credit) // Thursday, November 6, midnight EST (for partial credit)

WEEK 5: October 31 - November 6

- **Access to Capital and Mentoring**

- **KEY QUESTIONS:**

- How do seed accelerators work and why are they important?
- Who are angel investors and what motivates them to invest?

- What are different structures of angel funds?
- How do entrepreneurs gain access to capital and mentorship in transitioning economies where private investors are not willing or able to provide the necessary resources into early stage capital vehicles?
- How do seed accelerators, angel investors, and venture capitalists measure success?
- What kinds of government and philanthropic incentives are available for seed accelerators, angel investors, and venture capitalists?

o **VIDEOS:** *"Seed Accelerators"* | *"Angel Investing"* | *"Venture Capital"*

o **READINGS:** Recommended articles and links

o **DISCUSSION:** Access to Capital and Mentoring Discussion Board

o **LIVE WEBEX SESSION:** **Monday, November 3, 9:00am EST**

Panelists:

- Tony Bury, Chairman and Trustee, Mowgli Foundation
- Paul Cohn, Managing Director, Ohio Capital Fund
- John Huston, Founder & Manager, Ohio TechAngel Funds
- Luis Ruano, Director, Ricari (Venture Capital Fund), Logrono, Spain
- Yi Zhang, Managing Director, Kaiwu Capital, China

o **ASSIGNMENTS:**

- Personal Learning Assignment: **Due Thursday, November 6, midnight EST (for full credit) // Thursday, November 13, midnight EST (for partial credit)**
- Quiz: **Due Thursday, November 6, midnight EST**

WEEK 6: November 7 - 13

• Course Wrap-Up and Looking Ahead

o **KEY QUESTIONS:**

- What does your entrepreneurial ecosystem look like?
- What role do you play in your entrepreneurial ecosystem?
- What are the opportunities and challenges in your entrepreneurial ecosystem?

o **VIDEO:** Course Wrap-Up and Looking Ahead

o **DISCUSSION:** General Discussion Board on Entrepreneurial Ecosystems

o **LIVE WEBEX SESSION:** **Wednesday, November 12, 12:30pm EST**

Panelists:

- Jackie Acho, President, The Acho Group
- Dorothy Banauch, Founding President, Nortech
- Jovani Ntabgoba, General Manager, kLab, Rwanda
- Mehdi Sadeghpour, Entrepreneur, Tehran, Iran

POST COURSE WEEKS: November 14 - December 4

Final Exam:

Deadline to Complete: Due Thursday, November 20, midnight EST

Final Project Assignment

Deadline to Submit Final Project (DISTINCTION Track only): Thursday, November 20, midnight EST (for full credit) // Thursday, November 27, midnight EST (for partial credit)

Deadline to complete Peer Review of one Final Project (DISTINCTION Track only): Thursday, December 4, midnight EST

Created Mon 25 Feb 2013 5:18 PM PST

Last Modified Thu 2 Oct 2014 2:20 PM PDT

