



Karen West <karenwest15@gmail.com>

Week 1: Welcome to "Beyond Silicon Valley" -- Launch Day is Here!

Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Economies
Course Team <noreply@coursera.org>
To: Karen West <KarenWest15@gmail.com>

Thu, Oct 2, 2014 at
10:11 PM

Karen West,

The latest information from [Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Economies](#) by [Case Western Reserve University](#) on Coursera.

Like any entrepreneur unlocking the door to their store for the first time, we are excited to see what you, our "customers," think of our new product. We appreciate you choosing to spend your free time with us over the next six weeks, and I hope the course provides you with a strong "return on your investment."

Let's get started!

Now that the course has begun, we invite you view the first two video lectures for week 1.

- **The first video lecture** lays the foundation for the course and provides context for what we are calling the "Cleveland Case Study." We'll explore how my hometown of Cleveland, Ohio is working to support start-up companies with the help of government and philanthropy/donors working in conjunction with the private sector.
- **The second video lecture** this week examines the role of government in an entrepreneurial ecosystem. You will learn how an entrepreneur from India developed a technology in a university lab and turned it into a medical device company in Cleveland with the support of government funding. As with all of lectures, you will also hear international perspectives on the topic, this week from Vietnam and Tunisia.

Each video has subtitles in English, Chinese (Simplified), French, Greek, Khmer, Macedonian, Persian, Spanish and Vietnamese. Thanks so much to our volunteer

translators that made the subtitles possible in all of these languages! Thanks to you, we are now the most subtitled MOOC on Coursera!

Weekly Interactive Sessions

Please join our weekly interactive sessions. This will give you a chance to ask questions of the people featured in the MOOC video lectures as well as other select international experts. You can find the complete week-by-week schedule in the **WebEx live sessions tab** plus information on how to use WebEx and create a test meeting. We will be recording the discussions and posting them on Coursera within a few days after each session.

This Week's Live WebEx Session:

Monday, October 6, 9:00 am EST – [Role of Government](#) (Click [this link](#) to join WebEx at that date/time)

Panelists:

- [Lisa Delp, Former Executive Director, Ohio Third Frontier](#)
- [Steven Koltai, Guest Scholar, Brookings Institution, Former Head of US State Department Global Entrepreneurship Program](#)
- [Lee Poseidon, Senior Partner, Entrepreneurial Services & Investing, Jumpstart](#)
- [Charu Ramanathan, Co-Founder and Chief Scientific Officer, CardioInsight](#)

Communication and Discussions.

I want us to use the discussion forums on Coursera as the primary place for sharing ideas and strategies. Please go ahead and introduce yourself in the **"Welcome and Introductions"** discussion board. [You can also add your pin to our interactive student world map so everyone can see where in the world you are!](#)

You'll notice in the discussion board tab, we have a **"Weekly Course Theme"** section as well as a **"Regional Discussions"** section. The Regional Discussion boards will feed information to our partners at [World Startup Report](#) where we

hope to document some of the amazing knowledge and resources you share in a more permanent space. *If you would like to support these efforts and help facilitate the regional discussion boards, please let us know by emailing entpecon@case.edu.*

I also encourage the use of social media. Join us on [Facebook](#) and [Twitter](#). My handle is @MGCleve and the course's hashtag is #entpecon.

Well, enough from me. Head over to our Coursera page, watch this week's lectures, post in the discussion forums to let us know more about yourselves, and let's have fun over the next six weeks together. I can't wait to get to know you better and learn from you!

Michael and the Beyond Silicon Valley Team

Visit the course to start learning

Go to Class



[Unsubscribe](#) • Visit [support](#) • Discuss the course in [class forums](#) • Please do not reply directly to this email

Copyright (c) 2014 Coursera, Inc | 381 E. Evelyn Avenue, Mountain View, CA 94041 USA