

## Feedback — Week 4 Quiz

[Help](#)

You submitted this quiz on **Tue 28 Oct 2014 11:45 AM PDT**. You got a score of **5.00** out of **5.00**.

### Question 1

An anchor institution traditionally could be...

Your Answer	Score	Explanation
<input type="radio"/> A hospital		
<input type="radio"/> A research facility		
<input type="radio"/> A university		
<input type="radio"/> None of the above		
<input checked="" type="radio"/> All of the above	✓ 1.00	
Total	1.00 / 1.00	

### Question 2

Which of the following are not ways by which anchor institutions stimulate entrepreneurial opportunities? (mark all that apply)

Your Answer	Score	Explanation
<input checked="" type="checkbox"/> Marketing ideas, branding, and press kits for newly formed companies	✓ 0.20	

☐ Providing seed money to help finance early stage companies until they can secure private financing ✓ 0.20

☐ Creating intellectual property, patent applications, and commercialization through research ✓ 0.20

☐ Producing highly qualified teams who can contribute to entrepreneurial enterprises. ✓ 0.20

☒ Inviting established entrepreneurs to sit on institutional boards. ✓ 0.20

Total 1.00 /  
1.00

### Question 3

What is the rationale for devoting resources to make commercial products from research?

Your Answer	Score	Explanation
-------------	-------	-------------

☐ Prestige for the institution

☐ Potential for monetary gain

☐ Attraction of talented researchers

☐ None of the above

☒ All of the above ✓ 1.00

Total 1.00 / 1.00

### Question 4

Anchor institutions measure their success by:

Your Answer	Score	Explanation
<input type="radio"/> Number of startup companies launched		
<input type="radio"/> Amount of outside private capital raised		
<input type="radio"/> Creation of good local jobs		
<input type="radio"/> Amount of revenue directed back to the institution after an exit event or through licensing fees		
<input checked="" type="radio"/> All of the above	✓ 1.00	
Total	1.00 / 1.00	

## Question 5

A company whose technology began in a university setting is called

Your Answer	Score	Explanation
<input type="radio"/> A public partnership		
<input type="radio"/> A transfer company		
<input checked="" type="radio"/> A spin-out	✓ 1.00	
<input type="radio"/> Intellectual property		
Total	1.00 / 1.00	

