

Link to website: <https://github.com/sakshishrestha/mitgs12018>

1. **Product/website:** Art Sansar

2. **Team name:** Forte Nepal

3. **Contacts:**

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4. **Problem Statement:**

- i) Lack of easy market access to the artisans
- ii) Lack of convenient way to exhibit their artworks
- iii) Artisans aren't getting right price and recognition for their work
- iv) Art lovers need to spend hours to buy an art/craft piece
- v) Difficult to get customized art for art lovers

5. **Target User Classes:**

Emerging Artisans

Art Lovers

6. **User Scenario and Instructions:**

Scene I

You are looking to buy an art work to gift it to your best friend on his/her birthday. You find out about Art Sansar and visit the website to buy online. Please follow the following instructions while you run through the web site:

- i) Click on drop down button 'Categories' that is on the navigation bar on the top of the page. Select and go through all the categories available that Paintings, Sketches and Papercrafts one by one.
- ii) In the Painting category, you like a painting but you don't want to buy it immediately to give gift. So, please add it to your cart clicking on the add to cart button.
- iii) You want to know about the artisan who created the painting you just added to cart. Please click on his name link that is shown in the product description page and go through his profile.
- iv) You come back to home page after viewing pages of all the categories. You notice artist of the day section on the right side of the home page and want to view his profile. Please click on his name link.
- v) After you enter 'Artist of the day' profile you see and like his art works. So, you want to add some positive reviews about him. Please rate him out of 5 stars as well.

- vi) You like one of his painting. Please click on the product and product description page will appear. You want to see the bigger view of the painting. Please take your mouse pointer to the painting image and it will appear full screen.
- vii) After view full screen, you want to rate and review the painting as well. Please rate and review it after clicking on the review button.
- viii) Although, you've liked few paintings you still don't think they're best to gift to your best friend. You think of gifting a portrait sketch of your best friend itself. You try to find a way to make order.
- ix) You see 'Customize Art' button on the nav bar on the top of the page. You click on it and find out you can make a customized order that you're looking for.
- x) Please fill in the information required step by step (Up to 3 steps) while making an order of customized portrait art.
- xi) Choose a payment option that can be either, 'Cash on delivery', 'Credit Card' or Online Payment platforms available such as 'Khalti' and 'Esewa'.

Scene II

You are an artisan featured in Art Sansar. You want to upload your art works, update your bio and upload your profile pictures. Please follow the following instructions:

- i) Go to the 'My Profile' button located at the nav bar on the top right of the page.
- ii) After you enter your profile page, click on upload button that is on the top of the page above art work section to upload your arts.
- iii) Click on the 'Edit' button to edit your bio and 'Upload' button to upload your profile picture that is located below the picture that you have on the left side of the page.