

Hotel Compass

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Facing the Problems

- 1. How is your hotel, what to do to make more profit. From who we can get great profit.
- 2. Low execution power, Poor Efficiency
- 3. Complicated organization , data access security
- 4. Unfriendly service access

Problem 1

- 1. Is your hotel benefit good?

Is your customer satisfied?

What is your hotel's advantage and defects?

- 2. Who is your main customer?

What sales channel can make biggest profit?

Problem2

- 1. Low execution power , Poor Efficiency
- 2. chaos process of task execution.

Problem3

- 1. Complex staff duties , chaos organization.
- 2. Core business data access unsafe.

Problem4

- 1. Unfriendly interface, Slow response time,
Complicated operation process
- 2. hard to order group service.

What we do (1)

User roles analysis

- 1. Business manager (care room, profit)
- 2. Sales manager (promote product)
- 3. region manager (global strategy)
- 4. customer manager (retain customer)
- 5. HR (internal organization)
- 6. Receptionist (basic services)

What we do (2)

Function Architecture

- 1. Help make correct strategy
 - 1. Customer source analysis (room occupancy and product sales channel)
 - 2. Occupancy rate and conflict rate
 - 3. Old customer rate
 - 4. Region comparison
- 2. Increasing execution power and efficiency
 - 1. task management (task assignment and track)
 - 2. group talk
- 3. Sustain Organization
 - 1. Access security permission management
 - 2. Staff management
- 4. Friendly service access
 - 1. Customer preference analysis
 - 2. Friendly interface

Why you need me? (1)

- 1. Business analysis,

Quickly let you know the current Benefit situation, Customer satisfy rate, Advantage and Defects.

- 2. Sales channel analysis,

Precisely answer Who is your main customer, What sales channel can make biggest profit.

Why you need me? (2)

- 1. Task assignment and track.

Significantly increasing efficiency and execution power!

- 2. Quick group talk

Shrink the distance between team members.

Increasing efficiency and time-saving.

More Efficiency, More Profit!

Why you need me? (3)

- 1. Security permission

Protect core business data, increasing safety.

- 2. Staff management

Record staff performance.

Help HR evaluate for salary adjustment and upgrade facilities.

More Discipline, More Profit!

Why you need me? (4)

- 1. Friendly and smart interface, Rapidly respond
- 2. Customer preference track
- 3. Easy and friendly access services

More Friendly, More user, More Profit!