





- Chief Digital Officer @ EFG Hermes
- 18 Years of Experience in Software and Project Management
- 9 Years of Experience Agile Project Management | PMI-ACP
- 8 Years Agile Coach and Consultant across GCC
- 3 Years Product Management Consultant | AIPMM-CPM
- 2 Years Digital Transformation Strategies | SVIC-DTS | MIT
- MBA | ESLESCA
- 8 Years Agile Trainer @ ITI





















"Software is eating the world! But Al is going to eat Software"









Working Agreement



COMMITMENT







Setting Expectation



• Goal = f (coach, group)

· Setup the workshop groups

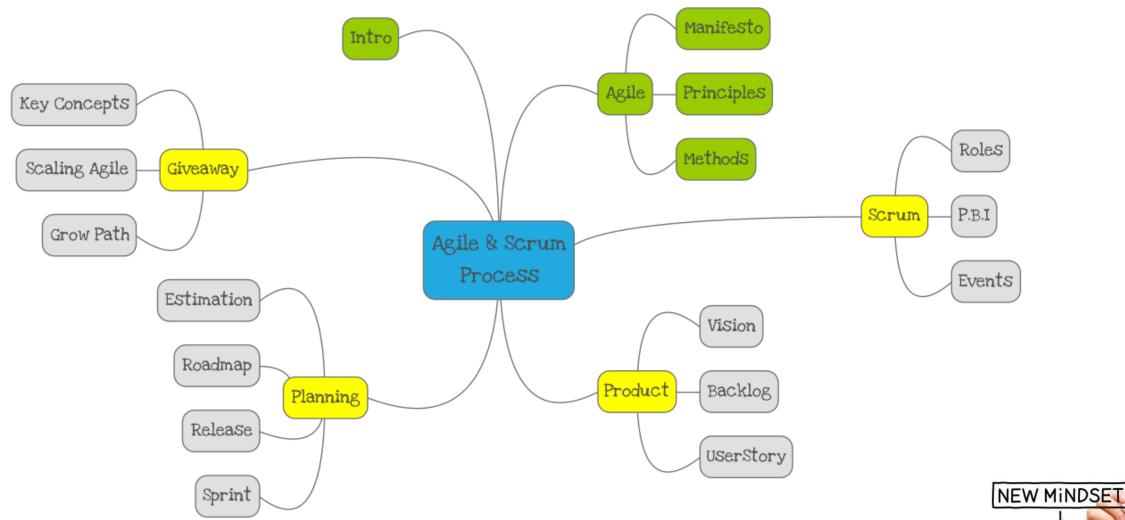




Content Map - Agile



NEW RESULTS





Software Development Challenges?









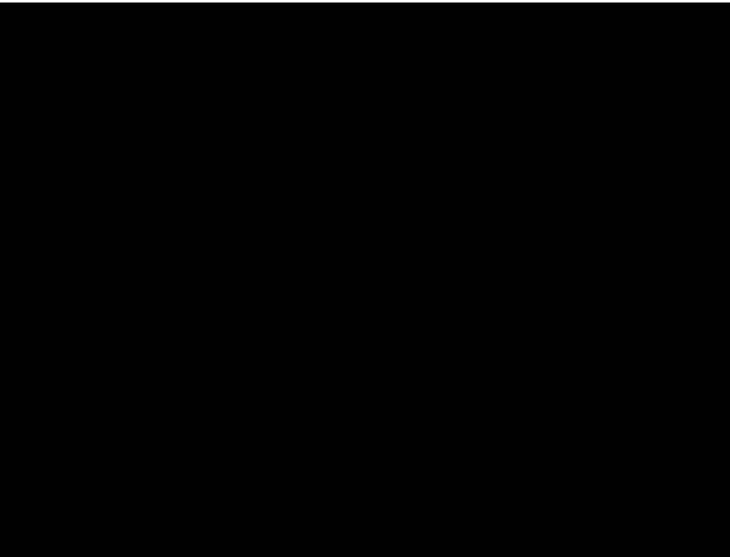


- 7. Customers know exactly what they want!
- 2. Developers know exactly what they build!
- 3. Nothing gonna change along the way!

















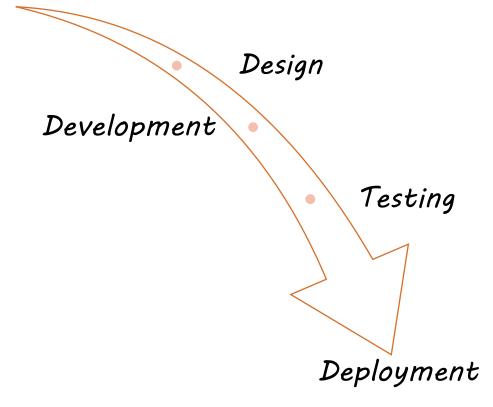
I'll Really Know It When I Experience IT











NEW MINDSET

NEW RESULTS





Fixed Mindset

- Unchangeable mind
- Avoid challenges
- Avoid failure
- Give up easily





Growth Mindset

- Analyze mistakes
- Accept challenges
- Ability to Learn
- Inspired by success

NEW MINDSET

NEW RESULTS





| 7. 1 | Individuals | and | over | | and | tools |
|------|-------------|-----|------|--|-----|-------|
|------|-------------|-----|------|--|-----|-------|

comprehensive documentation over

negotiation 3. Customer over

4. Responding to change over

processes

collaboration interactions

following a plan

Working software

contract







Incremental or Iterative?









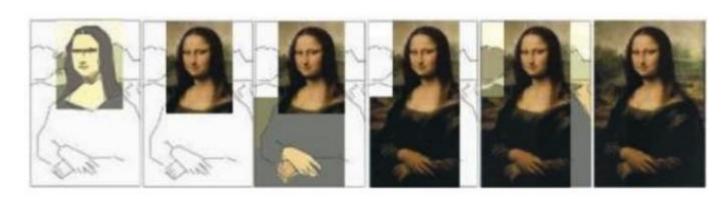
















Principles





Satisfy The Customer



Welcome Changing Requirements



Deliver Working Software Frequently



Collaborate Daily



Motivated Individuals



Face-to-face Conversation



Measure Of Progress
Through Working Product



Promote Sustainable

Development



Continuous Attention To Technical Excellence



Simplicity
Is Essential



Self-organizing Teams



Regularity Reflect On Continuously Improving

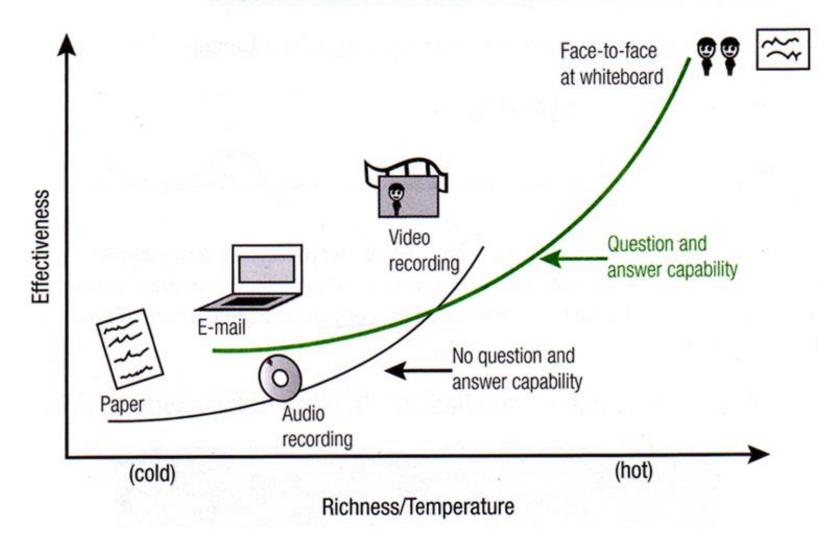




Face to Face Communication



Effectiveness of Different Communication Channels



NEW MINDSET

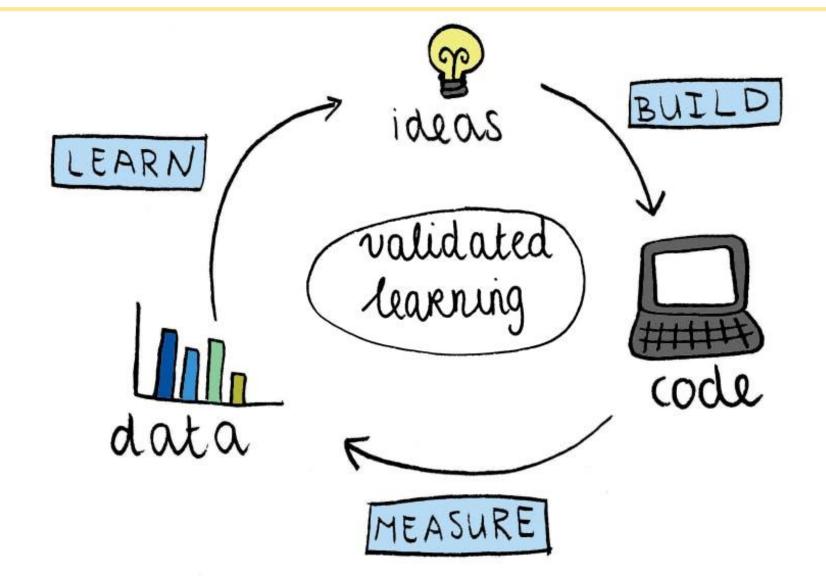
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NEW RESULTS



Lean Startup



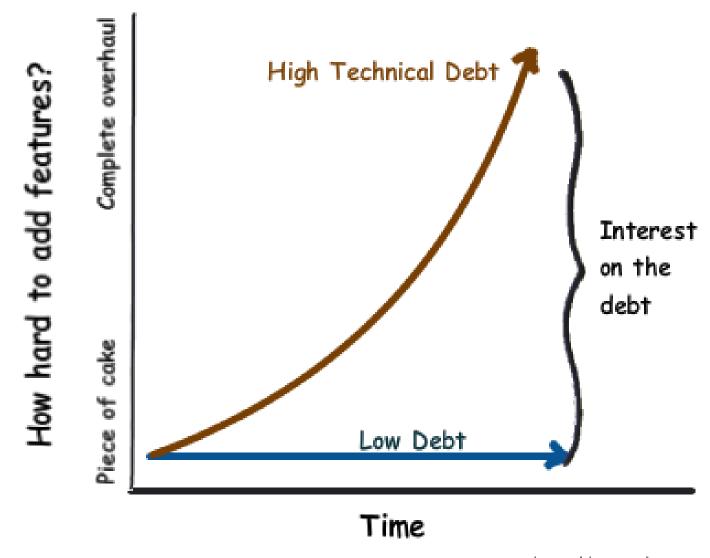






Technical Debt





NEW MINDSET

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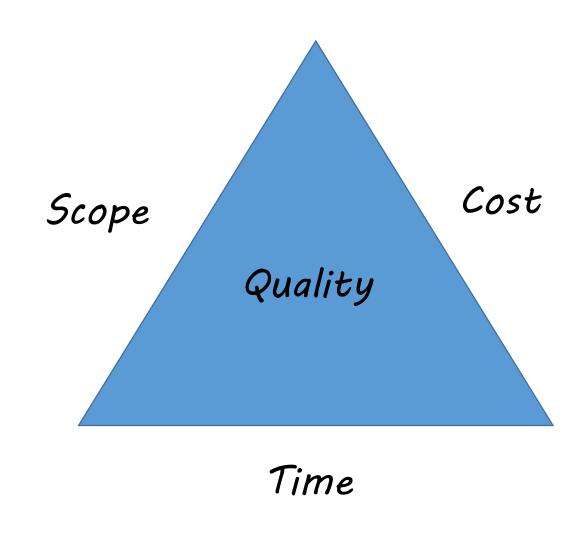
NEW RESULTS

http://commadot.com



² Plan Driven vs. Value Driven













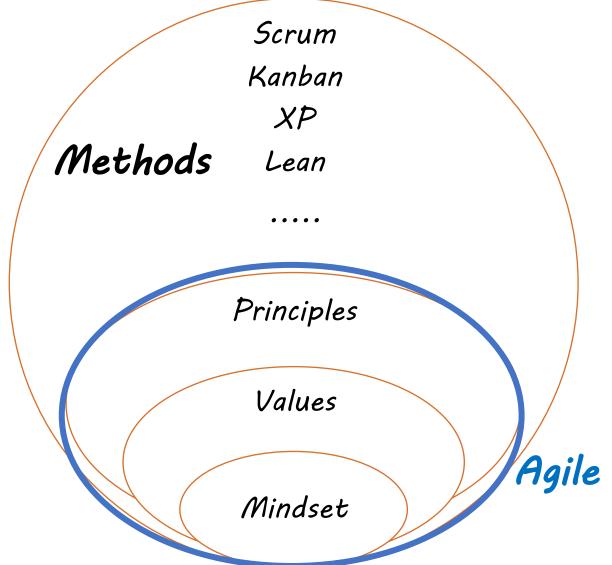












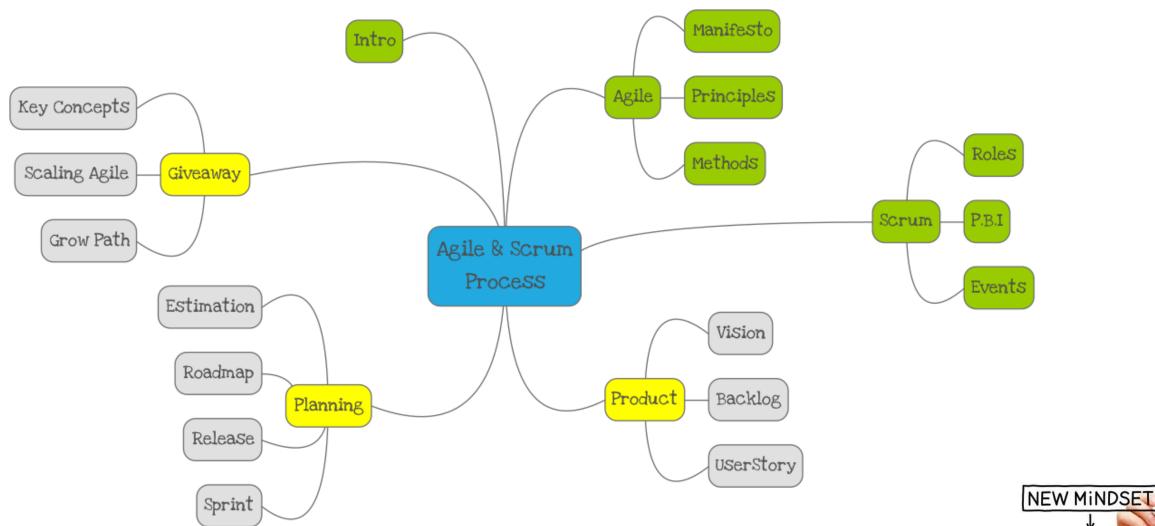




Content Map - Scrum



NEW RESULTS

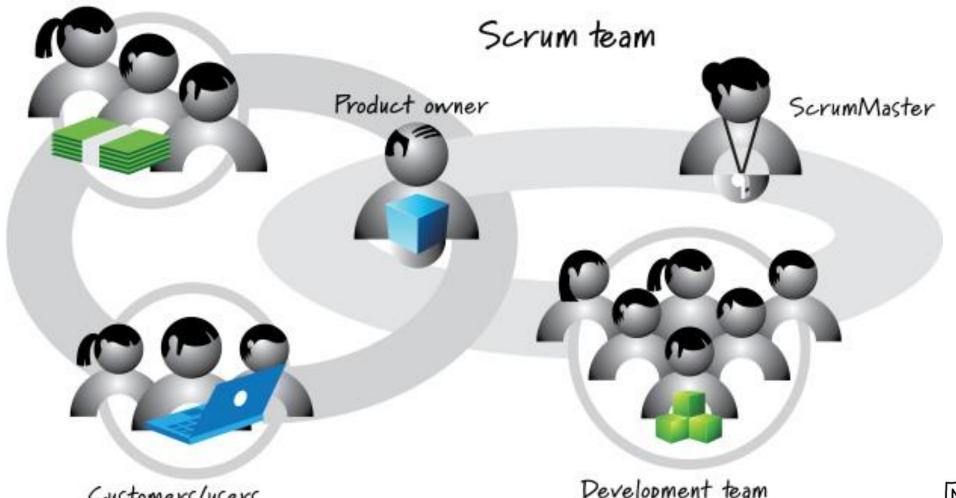




Scrum Team







Customers/users

Development team



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- Product Owner





- Product Vision, Strategy, Roadmap
- Product ROI
- · Owns the product backlog
- Decides on release dates and content
- Prioritization, Dependency and Risks
- Setting Expectation
- · Accept or Reject developed features







- Focus on continuous improvement
- Educate people on Scrum
- Facilitate. Protect and Shield
- Helps people improve servant leader
- Impediments (Identify and Remove)
- Ensures progress is radiating
- · Support the team





Development Team



- Team that has everything and everyone they need to deliver a
 working increment of tested, documented and deployable
 software:
- Cross functional
- Generalization specialist

