



Name: Andrés Gómez, *"the party animal"*.

Age: 20 years old.

Brief description: Andrés is an ambitious student but doesn't have too much money. He knows how to prioritize when it comes to spending his limited budget. He can estimate value very well, but he can get carried away when it comes to partying.

Job: College student.

Where he lives: Madrid, Spain.

Salary: 50€ per month.

Life goal: He wants to be rich, then go to Las Vegas and buy a yacht.

End goals:

- Get to the destination as quick as possible
- Avoid unnecessary expenses
- Find late-night transport with no problems

Phrase: *"Build a life needless of vacations"*.

Knowledge and skills:

- Medium computer skills
- He is up to date with the latest technologies

Experience goals:

- Control his spending
- Have fun

Transport related details:

Andrés doesn't have a driver license. Instead, he chooses public transport: he renews his public transport card on a monthly basis. Madrid is a city which provides late night buses, an option he usually takes after a long night of partying.



Name: Enrique Machado, *"the eco biker"*.

Age: 42 years old.

Brief description: Enrique lives the 9 to 5 life. Although it can be miserable at times, he works hard to provide a comfortable future for his family. He finds hope in playing with his children and reducing his CO2 emissions.

Job: Office worker.

Where he lives: Madrid, Spain.

Salary: 2500€ per month.

Life goal: Lead a conscious lifestyle.

End goals:

- Never be late
- Avoid traffic jams
- Contribute towards a more sustainable city

Phrase: *"Your pain today will be your strength tomorrow"*.

Knowledge and skills:

- Can cook vegan meals
- Curling fan
- Experienced motorcyclist

Experience goals:

- Make the most of his time

Transport related details:

Enrique has the most advanced motorcycle driver license. On top of that, he owns the latest eco-friendly motorcycle. He uses it on a daily basis to get to and from work unless the weather prevents him from having a safe ride.



Name: David Householder, *"the explorer"*.

Age: 32 years old.

Brief description: David is passionate about his job, which requires him to travel around the world. When his workday comes to an end, he loves to wander around the place he is currently at.

Job: Journalist.

Where he lives: Manchester, United Kingdom.

Salary: 1700£ per month.

Life goal: Live a fulfilling life with the help of photography.

End goals:

- Visit all the continents
- Win a famous photography contest
- Know every city he goes to like the palm of his hand

Phrase: *"Taking pictures is like tiptoeing into the kitchen late at night and stealing Oreo cookies"*.

Knowledge and skills:

- He loves photography
- He manages his time very well on his trips

Experience goals:

- Be on the lookout for the best snapshot

Transport related details:

If David visits another country, he usually gets to the airport by hailing a ride. Once he gets to his destination, however, he enjoys taking photographs of all the landmarks of the city. To do this, David prefers to ride buses around the city in order to see the outside world.



Name: Eva Domènech, *"the socialite"*.

Age: 34 years old.

Brief description: Eva works at night serving dinner at a restaurant and finishes her shift late at night, around 3 A.M. Then, she needs to walk for 15 minutes to the nearest bus stop since she doesn't own a car, so she's always looking for the fastest way to get back home safely.

Job: Waitress.

Where he lives: Madrid, Spain.

Salary: 1500€ per month.

Life goal: Live her life with no fear.

End goals:

- Experience the nightlife of the city where she is and meet new people
- Have her own restaurant

Phrase: *"Work for a cause, not for applause"*.

Knowledge and skills:

- Can carry more beers than any other person
- Enjoys watching Big Brother
- Knows how to give tattoos

Experience goals:

- Have fun
- Feel save

Transport related details:

Eva leaves work late at night, and her main concern is to get home safely. As the nearest bus station is 15 minutes away, she usually opts for ride-hailing. Normally, she prefers using Cabify or Uber because of the customer service, but sometimes she takes a taxi.