

Operations Research II

Lecture 1: Introduction of OR with Uncertainty

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Lecture 1

Outline

- 1 What is Operations Research (OR)? Old and New Views
- 2 Operations Research (OR) and Uncertainty
- 3 Growing Interests in Uncertainty
- 4 Brief History of Linear Optimization
- 5 Contents of OR II

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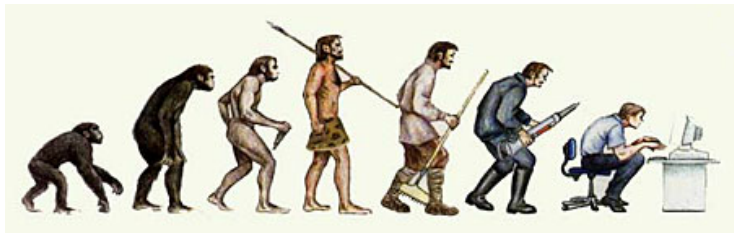
What is OR?

- **OR** is about **Operations**: your actions to do things.
- **OR** is about **Planning**: plan your actions.
- **OR** is about **Smartness**: How to do things smartly by planning.

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OR = Modelling + Optimization



Classic OR problems?

- **Manufacturing:** Production Planning, Capacity Planning, Scheduling, Lot sizing, Inventory, etc.
- **Transportation and Logistics:** Location, Vehicle Routing, TSP, etc.
- **Engineering Design:** System Reliability, Structure Reliability, Network design, etc.
- **Business Planning:** Assortment, Ordering (inventory), Project Management, etc.
- **Finance:** Portfolio Management, Risk Management, etc.
- **Others:**

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$$\mathbf{OR} = \mathbf{Modelling} + \mathbf{Optimization}$$

Today, OR is closely related with **Data Science**, i.e.,

$$\mathbf{OR} = \underbrace{\mathbf{Statistics/Machine Learning} + \mathbf{Modelling}}_{\text{Dealing with "Uncertainty"}} + \mathbf{Optimization}$$

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♡ Life is full of uncertainty.

♠ How do you explain it, let alone plan for it?

Real world data are almost always uncertain:

- **Estimation errors:** part of the data is measured/estimated.
- **Prediction errors:** part of the data (e.g., future demands/prices) does not exist when problem is solved.
- **Implementation errors:** some components of a solution cannot be implemented exactly as computed, which in many models can be mimicked by appropriate data uncertainty

OR under uncertainty I: Do we understand the market uncertainty?!

Example 1: Portfolio Investment

We look at a portfolio investment using the following real data:

- 24 small cap stocks from different industry categories of the S&P 600 index.
- Historical returns of 10 years.
- Return and Covariance estimated from initial 80% of the data. Evaluate performance on last 20%.



Example 1: Portfolio Investment

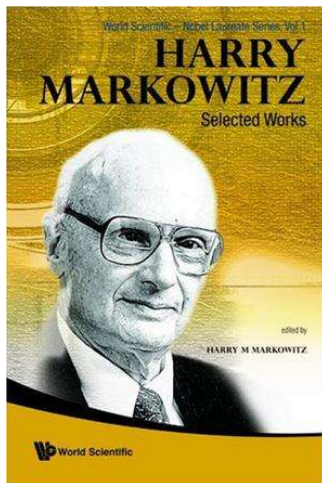


Figure 1: Harry Markowitz (1927-), Nobel laureates (1990) for Modern Portfolio Theory

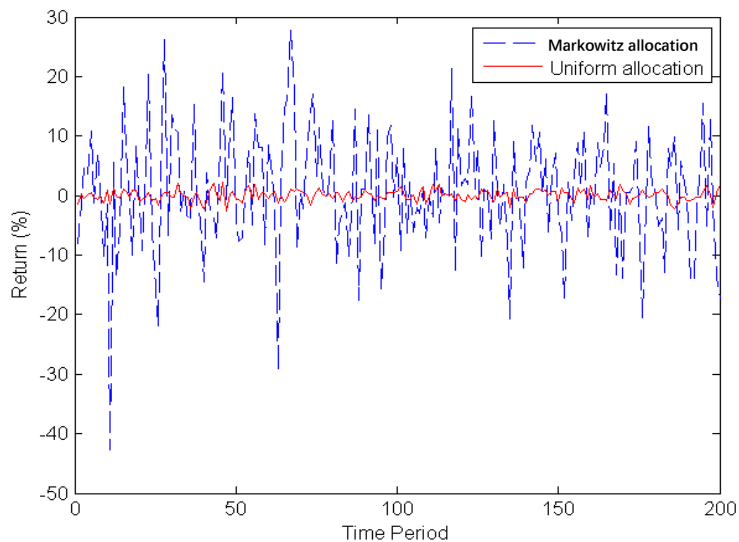
Example 1: Portfolio Investment

We use the famous Markowitz (mean-variance) model:

$$\begin{array}{ll}\text{Min}_{\mathbf{x}} & \mathbf{x}'\Sigma\mathbf{x} \\ \text{s.t.} & \mathbf{x}'\boldsymbol{\mu} = \frac{1}{24} \sum_{i=1}^{24} \mu_i, \quad \sum_{i=1}^{24} x_i = 1.\end{array}$$

- $\tilde{\mathbf{R}} = (\tilde{R}_1, \tilde{R}_2, \dots, \tilde{R}_{24})$: vector of stock returns.
- The estimated mean: $\boldsymbol{\mu} = (\mu_1, \mu_2, \dots, \mu_{24})$; and covariance matrix of $\tilde{\mathbf{R}}$: Σ .
- $\mathbf{x} = (x_1, x_2, \dots, x_{24})$: decision variables, the (regularized) investment budget allocation.
- Portfolio return: $\mathbf{x}'\tilde{\mathbf{R}}$; portfolio variance: $\mathbf{x}'\Sigma\mathbf{x}$.

Example 1: Portfolio Investment



Example 1: Portfolio Investment

- Q: How can we model the portfolio optimization problem so as to reduce the fluctuations?

OR under uncertainty II: Engineering design

Example 2: Engineering design under uncertainty



- NETLIB includes about 100 not very large LOs, mostly of real-world origin, used as the standard benchmark for LO solvers.

Example 2: NETLIB example

Constraint # 372 of the problem PILOT4 from NETLIB:

$$\begin{aligned} \mathbf{a}'\mathbf{x} := & -15.79081x_{826} - 8.598819x_{827} - 1.88789x_{828} - 1.362417x_{829} \\ & -1.526049x_{830} - 0.031883x_{849} - 28.725555x_{850} - 10.792065x_{851} \\ & -0.19004x_{852} - 2.757176x_{853} - 12.290832x_{854} + 717.562256x_{855} \\ & -0.057865x_{856} - 3.785417x_{857} - 78.30661x_{858} - 122.163055x_{859} \\ & -6.46609x_{860} - 0.48371x_{861} - 0.615264x_{862} - 1.353783x_{863} \\ & -84.644257x_{864} - 122.459045x_{865} - 43.15593x_{866} - 1.712592x_{870} \\ & -0.401597x_{871} - x_{880} - 0.946049x_{898} - 0.946049x_{916} \\ \geq b =: & 23.387405 \end{aligned}$$

- NETLIB includes about 100 not very large LOs, mostly of real-world origin, used as the standard benchmark for LO solvers.
- Most coefficients are ugly real numbers and highly unlikely that real-life parameters are known to high accuracy.

Let us look at a typical linear optimization problem (LOP):

$$\begin{array}{ll}\text{Min} & \mathbf{c}'\mathbf{x} \\ \mathbf{x} & \\ \text{s.t.} & \mathbf{Ax} \geq \mathbf{b}\end{array}$$

- \mathbf{x} : decision variable
- $(\mathbf{A}, \mathbf{b}, \mathbf{c})$: data (potentially uncertainty).

Estimation/Prediction:

$$\longmapsto (\hat{\mathbf{A}}, \hat{\mathbf{b}}, \hat{\mathbf{c}}).$$

Decision making (to obtain the “nominal” solution):

$$(\hat{\mathbf{A}}, \hat{\mathbf{b}}, \hat{\mathbf{c}}) \longmapsto \hat{\mathbf{x}}^*.$$

Implementation (of the solution):

$$(\tilde{\mathbf{A}}, \tilde{\mathbf{b}}, \tilde{\mathbf{c}}) \xrightarrow{\text{apply}} \hat{\mathbf{x}}^* \longmapsto \begin{cases} \tilde{\mathbf{c}}' \hat{\mathbf{x}}^*, & \text{if } \mathbf{A} \hat{\mathbf{x}}^* \geq \mathbf{b} \\ \infty, & \text{otherwise} \end{cases}$$

Gap between the model and the reality:

$$\mathbf{c}'\mathbf{x} \text{ vs. } \tilde{\mathbf{c}}'\hat{\mathbf{x}}^*,$$

and

$$\mathbf{A}\mathbf{x} \geq \mathbf{b} \text{ vs. } \mathbf{A}\hat{\mathbf{x}}^* \geq \mathbf{b}.$$

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- NETLIB includes about 100 not very large LOs, mostly of real-world origin, used as the standard benchmark for LO solvers.
- Most coefficients are ugly real numbers and highly unlikely that real-life parameters are known to high accuracy.

- What happened if data accuracy is only 0.1%?

$$\frac{|a_i^{\text{true}} - a_i|}{|a_i|} \leq 0.1\%$$

- In the worst case, the constraints can be violated by 450%!!
(relative to RHS term b)

Danger!!

- Small perturbation in coefficients can make the constraint severely infeasible with respect to the RHS.
- Perturbation in objective can lead to large deviation.

Bad Designs under Uncertainty

- Bridges collapse due to the “**poor**” engineering design and development...



Figure 2: Jiu-Jiang Bridge (China) crashed by a ship, June 15, 2007, **8 died**

Bad Designs under Uncertainty



Figure 3: Morandi Bridge (Italy) collapsed, Aug 14, 2018, **43** died

Bad Designs under Uncertainty



Figure 4: A new pedestrian bridge collapsed, March 15, 2018, **10 died**

Yet another example: System Reliability Design



Figure 5: Wellhead control system, Hitec Products Singapore

Yet another example: System Reliability Design

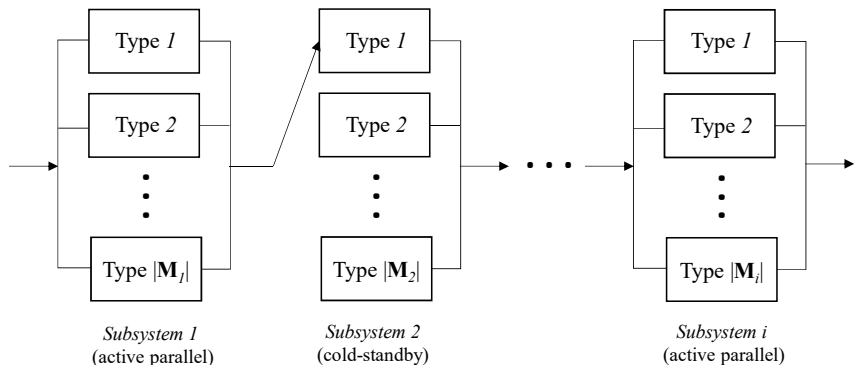


Figure 6: Typology of a series-parallel system with mixed active parallel and cold-standby redundancy strategies (Wang, et al. 2018)

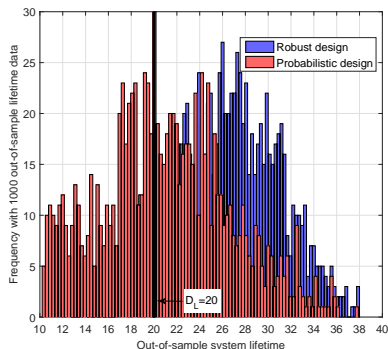
Yet another example: System Reliability Design

The OR model:

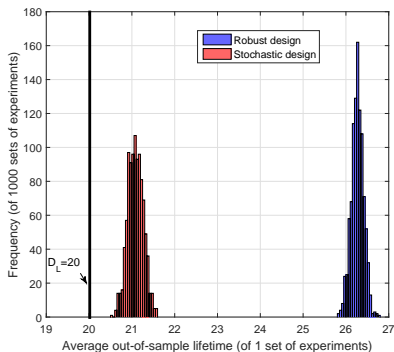
$$\begin{aligned} \text{Min}_{\mathbf{y}} \quad & \sum_{i \in \mathbf{N}} \sum_{j \in \mathbf{M}_i} y_{ij} c_{ij} \\ \text{s.t.} \quad & \mathbb{P} \left[\text{Min}_{i \in \mathbf{N}} \left(\sum_{j \in \mathbf{M}_i^c} \sum_{k=1}^{y_{ij}} \tilde{z}_{ijk} \bigvee \text{Max}_{j \in \mathbf{M}_i^a} \text{Max}_{k=1}^{y_{ij}} \tilde{z}_{ijk} \right) > D_L \right] \geq R_0 \\ & L_i \leq \sum_{j \in \mathbf{M}_i} y_{ij} \leq U_i, \forall i \in \mathbf{N} \\ & y_{ij} \in \mathbb{Z}_+, \forall i \in \mathbf{N}, j \in \mathbf{M}_i \end{aligned} \tag{1}$$

where the c_{ij} is the unit cost of type- j components in subsystem i , L_i and U_i are the minimum and maximum numbers of components specified for subsystem i , respectively.

Yet another example: System Reliability Design



(a) System lifetimes with P-design and R-design (Wang, et al. 2020)



(b) Average System lifetimes with P-design and R-design (Wang, et al. 2020)

Yet another example: System Reliability Design

Table 1: Out-of-sample reliability levels comparison ($R_0 = 0.9$), where the ‘Design’ specifies the number of redundant components allocated in each of 5 subsystems, ‘P-Model’ and ‘R-Model’ refer to the probabilistic model and robust model, respectively. (Wang, et al. 2018)

D_L	Model	Design	Designed reliability level	Average $\mathbb{P}[\tilde{\mathcal{L}}_{\text{sys.}} \geq D_L]$	StD
18	P-Model	(1,1,1,1,1)	$R_0 = 0.9$	0.617	0.015
	R-Model	(2,1,2,2,2)		0.873	0.010
19	P-Model	(2,1,1,1,1)	$R_0 = 0.9$	0.564	0.015
	R-Model	(2,1,2,2,2)		0.884	0.009
20	P-Model	(2,1,1,3,2)	$R_0 = 0.9$	0.554	0.016
	R-Model	(2,2,3,3,2)		0.909	0.009

- S. Wang, Y.-F. Li, T. Jia, Distributionally robust design for redundancy allocation, *INFORMS Journal on Computing*, vol. 32, no. 3, 620–640, 2020.

“In real-world applications of Linear Programming, one cannot ignore the possibility that a small uncertainty in the data can make the usual optimal solution completely meaningless from practical viewpoint.”

— Ben-Tal & Nemirovski (2000)

- Q: Is it possible to immunize the design to the uncertainty?
- Q: How? Modelling and computing

OR under uncertainty III: Business Analytics

Example 4: Flight booking management



Figure 7: Flight booking management

Example 4: Flight booking management



Figure 8: UA passenger dragged off the **overbooked flight**, 2017/4/9

Example 4: Flight booking management

- 2017/4/11: shares of United Continental Holdings (ual, +0.46%) fell as much as 4%, knocking off more than 1 billion in market value.
- The sell off was also costly for Uniteds biggest shareholder, Warren Buffett, who owns more than 9% of United. By market close, United stock was down slightly more than 1%. Buffetts total hit from the controversy: 24 million.



Figure 9: Uniteds biggest shareholder: Warren Buffett

Ordering Management

Example (Newsvendor Problem)

- 1 A newsboy needs to decide how many papers to order in weekend for the sales in Monday.
- 2 The newsboy pays \$ 0.20 for each paper, and sells each for \$ 0.50.
- 3 He has collected sales data over a few months and had found that **on average** each Monday **90 papers** were sold with a **standard deviation (StD) of 10 papers**. (Here we assume during this time the papers are overstock.)



Figure 10: Newsvendor problem

Ordering Management

Example (Newsvendor Problem)

- ① In other words, we have

$$\mu_{\text{demand}} = 90, \quad \sigma_{\text{demand}} = 10.$$

- ② For an ease of exposition, we make the normality assumption, i.e.,

$$\widetilde{\text{demand}} \sim \mathcal{N}(90, 10^2)$$

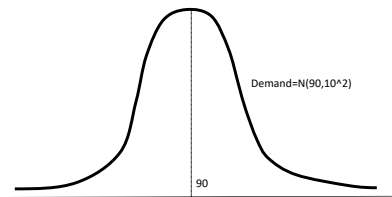


Figure 11: The demand distribution

Newsvendor Problem: A Statistical Picture

- ① Q: How much to order?
- ② A1: If you want to control the stocking out risk $\leq 50\%$, then you should order more than 90.
- ③ A2: If you want to control the stocking out risk $\leq 20\%$, then you should order more than $\mu + \Phi^{-1}(0.8)\sigma = 99$.

$$\mathbb{P}\left\{\tilde{d} \leq \text{Order}\right\} = \mathbb{P}\left\{\frac{\tilde{d} - \mu}{\sigma} \leq \frac{\text{Order} - \mu}{\sigma}\right\} \geq 0.8,$$

that is

$$\text{Order} \geq \mu + \Phi^{-1}(0.8)\sigma = 90 + 8.416 \approx 99.$$

Newsvendor Problem: A Statistical Picture

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- ③ A2: If you want to control the stocking out risk $\leq 20\%$, then you should order more than 99.
- ④ A3: If you want to control the stocking out risk $\leq (1 - p)$, then you should order more than $\mu + \Phi^{-1}(p)\sigma$.

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- The statistical pic deals with the risk of stocking out (only the statistical information is used)!

Ordering Management

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Ordering Management

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- The statistical pic deals with the risk of stocking out (only the statistical information is used)!
 - It does not tell much about profit or loss on the ordering, which however is what the ordering decision is about!
 - A DM Q: Which stocking-out probability $(1 - p)$ (or which p) is the best?

Ordering Management

News vendor Problem: A Decision-Making Picture

- Q: How much to order?
- A: The best ordering level:

$$\text{Order}^* = \mu + \Phi^{-1} \left(\frac{C_u}{C_o + C_u} \right) \sigma = 93,$$

where

$$p^* = \frac{C_u}{C_o + C_u} = 0.6$$

is the ‘best’ stocking safe probability level (DM point of view).

- The DM pic provides the ‘best’ ordering decision. It also determines the ‘best’ stocking probability level, via a non statistical approach (independent of the normality)!

Ordering Management

News vendor Problem: The OR Model

- Q: How much y to order?
- A: Solve the following optimization problem:

$$\underset{y \geq 0}{\text{Max}} \mathbb{E} \left[(C_o + C_u) \text{Min}\{\tilde{d}, y\} \right] - C_o y,$$

by first-order condition, we have the best ordering decision y^* :

$$\underbrace{\left(1 - \mathbb{P}\{\tilde{d} \leq y^*\}\right) C_u - \mathbb{P}\{\tilde{d} \leq y^*\} C_o}_{\text{zero expected marginal profit condition}} = 0.$$

That is

$$\underbrace{\mathbb{P}\{\tilde{d} \leq y^*\} = F(y^*) = \frac{C_u}{C_o + C_u}}_{\text{Best stocking probability}}, \text{ or } \underbrace{y^* = F^{-1}\left(\frac{C_u}{C_o + C_u}\right)}_{\text{Best order}}$$

Applications of Newsvendor Model:

- Ordering of fashion items
- Hotel booking management
- Overbooking of airline flights
- Financial liquidity planning

OR under Uncertainty IV: Decision with dynamics

Example 5: On-line order fulfillment

A myopic order fulfillment policy

- The Etailer Fulfills each order the **cheapest way** possible based on its **current inventory position**

Example 5: On-line order fulfillment

A myopic order fulfillment policy

Example

- Two fulfillment centers (FCs): one in LA, one in Nashville.
- LA FC: 3 textbooks in stock; Nashville FC: 1 textbook and 9 CDs.
- An order comes from Dallas: 1 textbook

Example 5: On-line order fulfillment

A myopic order fulfillment policy

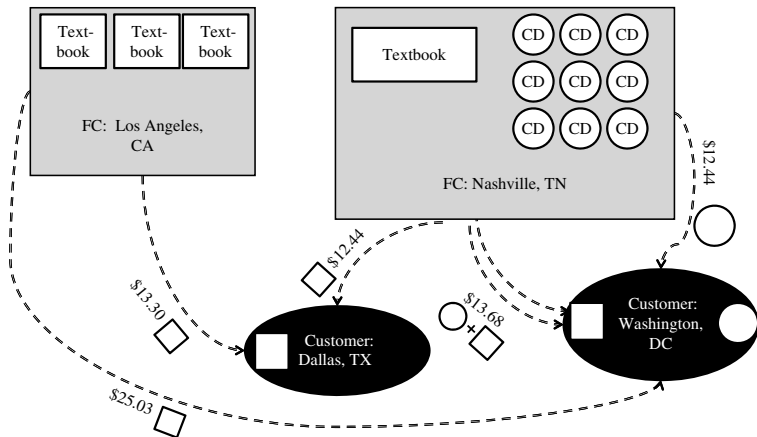


Figure 12: Myopic fulfillment with shipping cost

Example 5: On-line order fulfillment

A myopic order fulfillment policy

Example

- Two fulfillment centers (FCs): one in LA, one in Nashville.
- LA FC: 3 textbooks in stock; Nashville FC: 1 textbook and 9 CDs.
- An order from Dallas: 1 textbook
- Myopic policy: ship 1 textbook from Nashville FC to Dallas customer.

Example 5: On-line order fulfillment

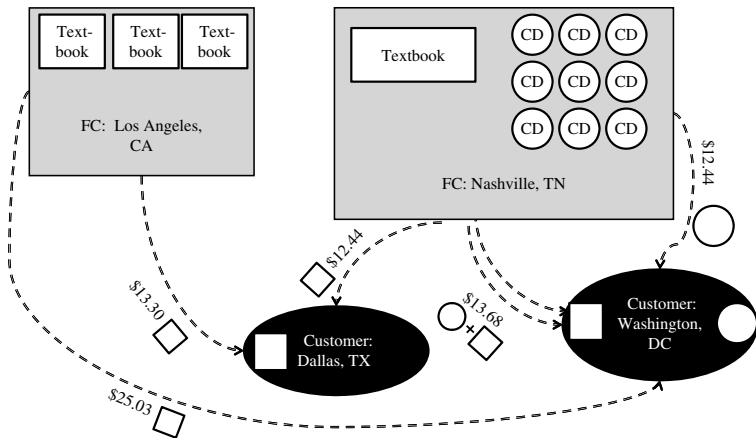
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Example

- Two fulfillment centers (FCs): one in LA, one in Nashville.
- LA FC: 3 textbooks in stock; Nashville FC: 1 textbook and 9 CDs.
- An order from Dallas: 1 textbook
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- An order from Washington DC: 1 textbook and 1 CD.

Example 5: On-line order fulfillment

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Example 5: On-line order fulfillment

A myopic order fulfillment policy

Example

- Two fulfillment centers (FCs): one in LA, one in Nashville.
- LA FC: 3 textbooks in stock; Nashville FC: 1 textbook and 9 CDs.
- An order from Dallas: 1 textbook
- Myopic policy: ship 1 textbook from Nashville FC to Dallas customer.
- An order from Washington DC: 1 textbook and 1 CD.
- Myopic policy: ship 1 textbook from LA FC and 1 CD from Nashville FC to the W. DC customer.

Example 5: On-line order fulfillment

A myopic order fulfillment policy

The total cost of myopic policy

- Total cost of myopic policy: $\$12.44 + \$25.03 + \$12.44 = \49.91 .
- What if we know the next order information in advance?

The perfect hindsight policy

- **Hindsight policy**: ship 1 textbook from LA to Dallas customer, and ship 1 textbook + 1 CD together from Nashville to W. DC customer
- Total cost of myopic policy: $\$13.30 + \$13.68 = \$26.98$.

Modeling Order Fulfillment as Dynamic Optimization

An Nested Optimization Model

The minimum cost for the order fulfillment with current inventory state S_t given the order ϕ_t at t :

$$J_t(S_t|\phi_t) = \min_{\mathbf{x} \in \mathbf{X}(S_t)} \left[\underbrace{C_t(\mathbf{x}, \phi_t)}_{\text{Current cost}} + \underbrace{\mathbb{E}_{\tilde{\phi}_{t+1}} \left[J_{t+1}(S_{t+1}(S_t, \mathbf{x})|\tilde{\phi}_{t+1}) \right]}_{\text{Future expected cost}} \right]$$

- \mathbf{x} : the order fulfillment decision
- $\mathbf{X}(S_t)$: order fulfillment constraints affected by S_t
- $S_{t+1}(S_t, \mathbf{x})$: next stage inventory level
- $\tilde{\phi}_{t+1}$: future order uncertainty

Modeling Order Fulfillment as Dynamic Optimization

An Nested Optimization Model

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- Solving this Stochastic Dynamic Programming is a **Mission Impossible !**
- **Curse of Dimensionality!**

OR under Uncertainty V: Ambiguity and Risk in Decision

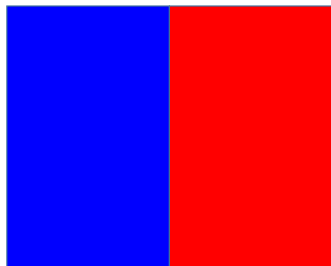
Ambiguity in Decision Making

- **Elephant in the room:** The exact distributions (of uncertainty) in many practical situations are not available.
- **Q:** Do people make decisions under ambiguity using **subject probability**?

Ellsberg's (1961) Two-Color Experiment

Box 1 contains 50 red balls and 50 blue balls.

Box 2 contains 100 red and blue balls in unknown proportions.



Box 1: 50 blue balls, 50 red balls



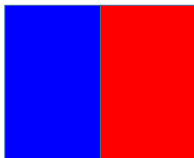
Box 2: 100 blue and red balls

Ellsberg's (1961) Two-Color Experiment

TEST-I. Subjects are given two choices as below:

- Gamble A: Win \$1000 if ball drawn from **box 1** is red.
- Gamble B: Win \$1000 if ball drawn from **box 2** is red.

Which box will you choose?



Box 1: 50 blue balls, 50 red balls



Box 2: 100 blue and red balls

Ellsberg's (1961) Two-Color Experiment

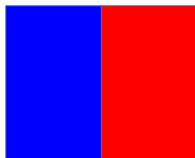
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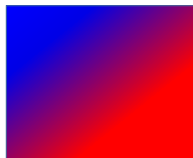
Which box will you choose?

Result: More subjects choose box 1.

$$\mathbb{P}_S\{\text{ball drawn from box-2 is red}\} < 0.5,$$



Box 1: 50 blue balls, 50 red balls



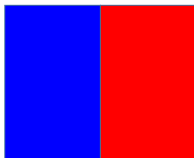
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Ellsberg's (1961) Two-Color Experiment

TEST-II. Subjects are given two choices as below:

- Gamble C: Win \$1000 if ball drawn from **box 1** is blue.
- Gamble D: Win \$1000 if ball drawn from **box 2** is blue.

Which box will you choose?



Box 1: 50 blue balls, 50 red balls



Box 2: 100 blue and red balls

Ellsberg's (1961) Two-Color Experiment

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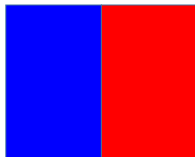
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Which box will you choose?

Result: More subjects choose box 1.

$\mathbb{P}_S\{\text{ball drawn from box-2 is blue}\} < 0.5$, or

$\mathbb{P}_S\{\text{ball drawn from box-2 is red}\} \geq 0.5$



Box 1: 50 blue balls, 50 red balls



Box 2: 100 blue and red balls

Ellsberg's (1961) Two-Color Experiment

Contradiction!!!

- **TEST-I**: $\mathbb{P}_S\{\text{ball drawn from box-2 is red}\} < 0.5$.
- **TEST-II**: $\mathbb{P}_S\{\text{ball drawn from box-2 is red}\} \geq 0.5$.

The subjective probability does not work!!

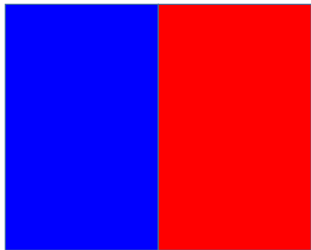
Ellsberg's (1961) Two-Color Experiment

Conclusion

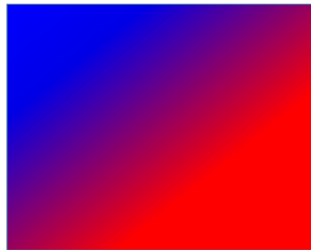
Conclusion

The drive behind the decision-making under ambiguity is **not** subjective probability, but **ambiguity aversion**

Ambiguity \neq Risk



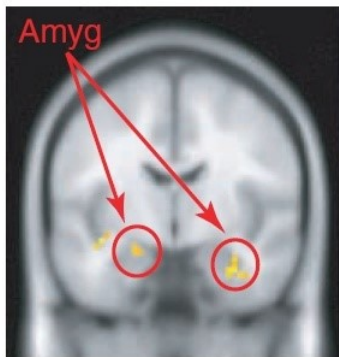
Box 1: 50 blue balls, 50 red balls



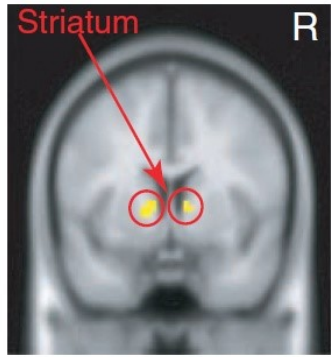
Box 2: 100 blue and red balls

Physiological Evidence

Ambiguity \neq Risk



(a) Response to Ambiguity



(b) Response to Risk

- Hsu, Bhatt, Adolphs, Tranel and Camerer, *Science*, 310, pp. 1680-1683, 2005.

Ambiguity in Decision

- Q: How to model ambiguity aversion or ambiguity hedging?
- Q: What information do we need?
- Q: How do we compute the ambiguity models?

Outline

- 1 What is Operations Research (OR)? Old and New Views
- 2 Operations Research (OR) and Uncertainty
- 3 Growing Interests in Uncertainty
- 4 Brief History of Linear Optimization
- 5 Contents of OR II

Growing Interests in Uncertainty

Economic community: Maximin Expected Utility (Gilboa and Schmeidler); Variational Preferences (Maccheroni, Marinacci, and Rustichini).

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Operation Research community: Robust and Stochastic Optimization (Nemirovski, Ben-Tal, Bertsimas, El-Ghoui, Kuhn, Sim, \dots).

Decision-Making under Uncertainty

At the center of DM under uncertainty is playing with the **decision criterion**, *i.e.*, a **payoff function** $f(\boldsymbol{x}, \tilde{\boldsymbol{z}})$ housed in a **utility function or preference** \mathbb{U} :

$$\text{Min}_{\boldsymbol{x} \in \mathcal{X}} \mathbb{U} \left[f(\boldsymbol{x}, \tilde{\boldsymbol{z}}) \right]$$

- $\boldsymbol{x} \in \mathcal{X}$: decision (region, feasible set).
- $\tilde{\boldsymbol{z}}$: parameters, uncertainty. A random variable with known or unknown distribution.
- \mathbb{U} : decision preference. For instance, $\mathbb{E}_{\mathbb{P}}[\cdot]$, $\text{VaR}_{\mathbb{P}}$, $\text{CVaR}_{\mathbb{P}}$, $\sup_{\mathbb{P} \in \mathcal{F}} \mathbb{E}_{\mathbb{P}}[\cdot]$, etc.
- **A Key Q: How to compute it?**

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Brief History of Linear Optimization

Linear Programming & Simplex Algorithm

“Father of the Linear Programming”

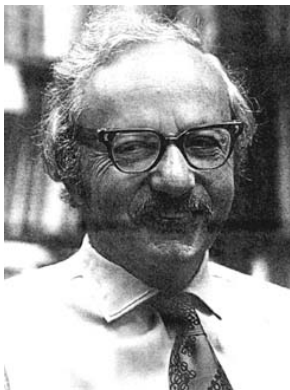


Figure 13: George Bernard Dantzig (1914 – 2005)

Ellipsoid Algorithm

Geniuses from Russia...



(a) Arkadi Nemirovski
(1947–)



(b) Leonid Khachiyan
(1952–2005)

Interior Point Algorithm

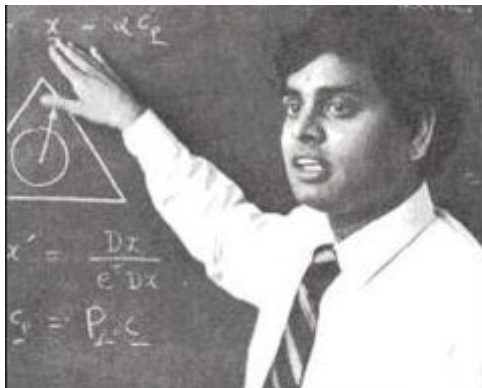


Figure 14: Narendra Krishna Karmarkar (1957–)

Conic Linear Programming

Interior Point Algorithm \Rightarrow $\left. \begin{array}{l} \text{Linear Programming} \\ \text{Second Order Conic Programming} \\ \text{Semi-Definite Programming} \end{array} \right\}$

- CVX
- IBM ILOG CPLEX
- MOSEK

Polynomial Time Solvable !!

Optimization under Uncertainty



“...I work on planning under uncertainty ... that’s the future.”

— George B. Dantzig 1999

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- Lecture 2: Basic Convex Analysis
- Lecture 3: Duality Theory
- Lecture 4: Chance-Constrained Programming
- Lecture 5: Robust Optimization-I
- Lecture 6: Robust Optimization-II
- Lecture 7: Large Scale Optimization
- Lecture 8: Two-Stage Stochastic Programming

Evaluation

- Course attendance (25%)
- Homework (25%)
- Final Exam (40%-50%)
- ♣ (0%-10%)

Reference and Further Reading

- ❶ **D. Bertsimas, J.N. Tsitsiklis, Introduction to Linear Optimization, Athena Scientific, Nashua, 1997.**
- ❷ S. Boyd, L. Vandenberghe, Convex Optimization, Cambridge University Press, 2009.
- ❸ J.R. Birge, F. Louveaux. Introduction to Stochastic Programming. 2nd Edition, Springer-Verlag, NY, 2011.
- ❹ L.F. Ackert, R. Deaves, Behavioral Finance: Psychology, Decision-Making, and Markets. Cengage Learning, Singapore, 2010.
- ❺ Many papers