# 数据科学基础 I ( Matlab ) (理工类)结课作业



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# 一、 实验环境

- 1. 操作系统: macOS Big Sur Version 11.6
- 2. 调试软件: MATLAB R2019b

# 二、 问题概述

一家提供数据科学培训的公司正需要为自己的公司寻找数据科学家。然而,他们在招聘过程中面临困难。在处理了一些候选人后,候选人往往在招聘过程结束时跳出。这种情况使人力资源部门不得不重新开始寻找合适的候选人。

到了年底,人力资源部门决定在招聘过程中对报名参加培训的候选人进行新的改进。 这样做的好处是,公司将很容易知道这些候选人中哪些是真正想在培训后为公司工作或寻 找新工作的,因为它有助于减少成本和时间,以及培训或计划课程和候选人分类的质量。 与人口统计学、教育、经验有关的信息都在候选人的注册和登记中。

因此我的实验思路就是对以往候选人的各项指标及他们最后是否选择更换工作(即来到当前的公司)之间的关系进行**训练**,用训练的模型对一批新候选人各项指标进行分析,**预测**他们是否会选择来到本公司的工作(即更换工作)。

# 三、 期待解决的问题

- 1. 机器学习方面:如何预测候选人寻找新工作或为公司工作的概率,以及解释影响员工决定的因素?
- 2. 探索性数据分析方面:每个数据特征对目标列的影响如何?

# 四、 数据集指标介绍

- enrollee\_id: Unique ID for candidate 候选人的唯一 ID
- city: City code 城市代码
- city development index: Development index of the city (scaled) 城市的发展指数(按比例)
- gender: Gender of candidate 候选人的性别
- relevent experience: Relevant experience of candidate 候选人的相关经验
- enrolled university: Type of University course enrolled if any 大学课程的类型(如果有的话)
- education level: Education level of candidate 候选人的教育水平
- major discipline: Education major discipline of candidate 候选人的教育专业学科
- experience: Candidate total experience in years 候选人的总工作经验(年)
- company size: No of employees in current employer's company 目前雇主公司的员工数量
- company\_type: Type of current employer 当前雇主的类型
- last new job: Difference in years between previous job and current job 上一份工作与当前工作的年限 差值
- training hours: training hours completed 完成的培训时间

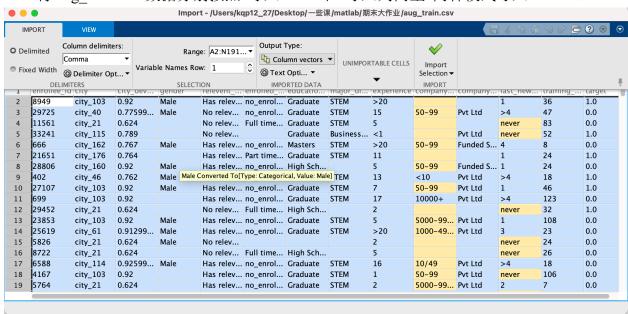
• target: 0 – Not looking for job change 不寻求工作变化, 1 – Looking for a job change 寻求工作变化

aug\_train.csv 数据: 19158 rows \* 14 columns aug\_test.csv 数据: 2129 rows \* 13 columns

# 五、 数据描述

1. 准备工作——数据导入

将 aug train.csv 数据分别按照"导入 table"和"导入列向量"两种模式导入 Matlab。



# 导入结果:

Workspace	
Name 🛦	Value
🔢 city	19158x1 double
city_developm	19158x1 double
company_size	19158x1 double
company_type	19158x1 categorical
education_level	19158x1 categorical
👪 enrolled_unive	19158x1 categorical
H enrollee_id	19158x1 double
experience	19158x1 double
🔐 gender	19158x1 categorical
Hast_new_job	19158x1 double
👪 major_discipline	19158x1 categorical
👪 relevent_exper	19158x1 categorical
H target	19158x1 double
H training_hours	19158x1 double
<b>augtrain</b>	19158x14 table

# 2. 检查 target 数据比例

#### 代码:

```
tar1_per = sum(target(target==1))/length(target);
tar0_per = 1-tar1_per;

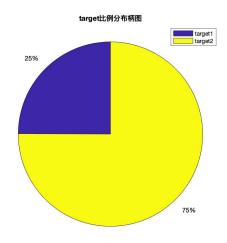
fprintf("target=1 情况的占比为:")
fprintf(num2str(tar1_per*100))
disp("%")

fprintf("target=0 情况的占比为:")
fprintf(num2str(tar0_per*100))
disp("%")

pie([tar1_per,tar0_per])
legend("target1","target2")
```

#### 输出:

target=1 情况的占比为:24.9348% target=0 情况的占比为:75.0652%



# 3. 检查数据信息和统计数据

此处由于用 Matlab 不太方便实现,因此使用一点 Python 进行统计,后续会继续使用 Matlab。

# Python 代码:

```
# For Dataset handling import numpy as np import pandas as pd
```

# For Checking Distribution Data

from scipy.stats import chisquare, kstest, normaltest

# df = pd.read\_csv('aug\_train.csv') df.info()

# 输出:

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 19158 entries, 0 to 19157
Data columns (total 14 columns):

#	Column	Non-Null Count	Dtype
0	enrollee_id	19158 non-null	int64
1	city	19158 non-null	object
2	city_development_index	19158 non-null	float64
3	gender	14650 non-null	object
4	relevent_experience	19158 non-null	object
5	enrolled_university	18772 non-null	object
6	education_level	18698 non-null	object
7	major_discipline	16345 non-null	object
8	experience	19093 non-null	object
9	company_size	13220 non-null	object
10	company_type	13018 non-null	object
11	last_new_job	18735 non-null	object
12	training_hours	19158 non-null	int64
13	target	19158 non-null	float64
1.	(1 1 (4 (2) 1 1 (4 (2)	1 ' (40)	

dtypes: float64(2), int64(2), object(10)

memory usage: 2.0+ MB

# 代码:

df.describe().T

# 输出:

	count	mean	std	min	25%	50%	75%	max
enrollee_id	19158	16875.36	9616.293	1	8554.25	16982.5	25169.75	33380
city_development_index	19158	0.828848	0.123362	0.448	0.74	0.903	0.92	0.949
training_hours	19158	65.3669	60.05846	1	23	47	88	336
target	19158	0.249348	0.432647	0	0	0	0	1

# 代码:

df.describe(include = 'object').T

	count	unique	top	freq
city	19158	123	city_103	4355
gender	14650	3	Male	13221

relevent_experience	19158	2	Has relevent experience	13792
enrolled_university	18772	3	no_enrollment	13817
education_level	18698	5	Graduate	11598
major_discipline	16345	6	STEM	14492
experience	19093	22	>20	3286
company_size	13220	8	50-99	3083
company_type	13018	6	Pvt Ltd	9817
last_new_job	18735	6	1	8040

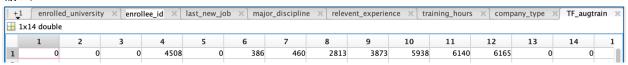
# 六、 数据清洗

1. 替换缺省值

# 代码:

TF\_augtrain = sum(ismissing(augtrain))

#### 输出:

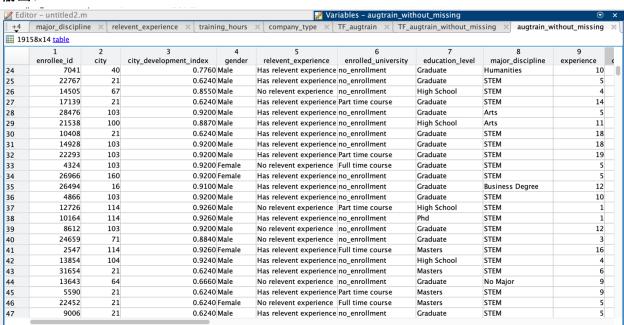


# 2. 替换缺省值

a) 用上一个条目的值替换所有缺失的条目

#### 代码:

augtrain\_without\_missing = fillmissing(augtrain, 'previous');



# b) 检验是否将缺省值都去除

# 代码:

TF augtrain without missing = sum(ismissing(augtrain without missing));

#### 输出:

<b>/</b>	Edito	r – un	untitled2.m																				
+	4	major.	_disciplin	e ×	releve	nt_experie	nce ×	traini	ing_hours	×	compai	ny_type	×	TF_augtrai	n ×	TF_a	ugtrain_wit	hout_mis	sing	× aug	train_with	out_missin	ig 🗶
$\blacksquare$	1x14	double	e																				
		1	2		3	4		5	6		7	8		9	10		11	12		13	14	15	
1		0		0	(	0	0	0		0	0		0	1		1	1	L	0	0		0	
2																							
3																							
Λ																							

# 结果: 9-11 列仍然有缺省值。

#### 原因:

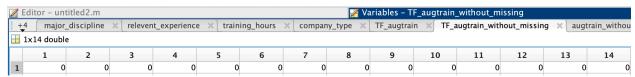
📝 Ed	ditor – untitle	ed2.m			🌠 Variables –	augtrain_with	out_missing		6	v €
+4	major_di	scipline × relevent_ex	perience × training	_hours × compar	ny_type × TF_augt	rain 🗴 TF_au	gtrain_without_mi	ssing 🛛 augtraii	n_without_missin	ıg 🗶
1	9158x14 <u>tabl</u>	<u>e</u>								
	4	5	6	7	8	9	10	11	12	
	gender	relevent_experience	enrolled_university	education_level	major_discipline	experience	company_size	company_type	last_new_job	tr
1	Male	Has relevent experience	no_enrollment	Graduate	STEM	NaN	NaN	<undefined></undefined>	1	
2	Male	No relevent experience	no_enrollment	Graduate	STEM	15	50	Pvt Ltd	1	ı
3	Male	No relevent experience	Full time course	Graduate	STEM	5	50	Pvt Ltd	1	ı
4	Male	No relevent experience	Full time course	Graduate	Business Degree	5	50	Pvt Ltd	1	ı
5	Male	Has relevent experience	no_enrollment	Masters	STEM	5	50	Funded Startup	4	4
6	Male	Has relevent experience	Part time course	Graduate	STEM	11	50	Funded Startup	1	ı
7	Male	Has relevent experience	no_enrollment	High School	STEM	5	50	Funded Startup	1	ı
8	Male	Has relevent experience	no_enrollment	Graduate	STEM	13	10	Pvt Ltd	1	

由于 9-11 列的缺省值位于头部,因此利用"上一个条目的值"无法完全替换。

# c) 进一步替换缺省值

由于数据较多, 1/19158 的地方做微小改动产生的误差可以忽略, 因此**手动**将此处的三个信用"下一个条目的值"替换。

利用先前的检验代码进行检验, 所有缺省值均被替换, 检验结果如下:

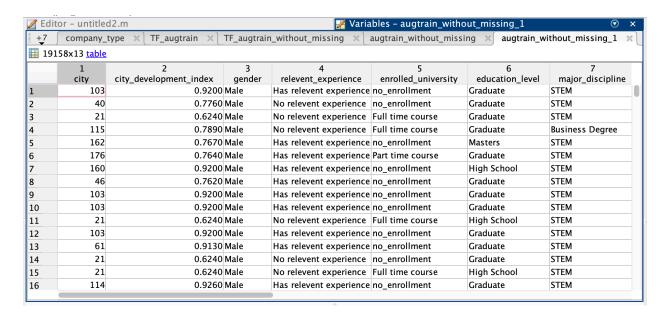


# 3. 去除无关数据

由于本次分析与候选人个体关系不密切,因此直接去除 enrollee id 数据。

#### 代码:

augtrain\_without\_missing\_1 = augtrain\_without\_missing; augtrain\_without\_missing\_1(:,[1])=[];



# 七、 计算各个 feature 和 target 的相关性

1. 将所有文本数据用 double 类型数据表示(便于计算相关系数)

```
% 将categorical类型数据转换为用于区分的数值
gender wm = table2array(augtrain without missing 1(:,[3]));
relevent experience wm = table2array(augtrain without missing 1(:,[4]));
enrolled university wm = table2array(augtrain without missing 1(:,[5]));
education level vm = table2array(augtrain without missing 1(:,[6]));
major discipline wm = table2array(augtrain without missing 1(:,[7]));
company_type_wm = table2array(augtrain_without_missing_1(:,[10]));
for i=1:19158
    if gender wm(i)=="Male"
        gender_wm_d(i) = 1;
        gender_wm_d(i) = 0;
    end
end
gender wm d = gender wm d';
for i=1:19158
    if relevent experience wm(i) == "Has relevent experience"
        relevent experience wm d(i) = 1;
    else
        relevent experience wm d(i) = 0;
    end
relevent_experience_wm_d = relevent_experience_wm_d';
for i=1:19158
    if enrolled_university_wm(i) == "Full time course"
        enrolled university wm d(i) = 2;
    elseif enrolled university wm(i) == "Part time course"
        enrolled university wm d(i) = 1;
```

```
else
        enrolled university wm d(i) = 0;
    end
end
enrolled university wm d = enrolled university wm d';
for i=1:19158
    if education level vm(i)=="Phd"
        education level vm d(i) = 4;
    elseif education level vm(i) == "Masters"
        education_level_vm_d(i) = 3;
    elseif education_level_vm(i)=="Graduate"
        education_level_vm_d(i) = 2;
    elseif education level vm(i)=="High School"
        education level vm d(i) = 1;
        education level vm d(i) = 0;
    end
end
education level vm d = education level vm d';
for i=1:19158
    if major discipline wm(i)=="STEM"
        major_discipline_wm d(i) = 5;
    elseif major_discipline_wm(i)=="Arts"
        major_discipline_wm_d(i) = 4;
    elseif major discipline wm(i)=="Business Degree"
        major_discipline_wm_d(i) = 3;
    elseif major_discipline_wm(i)=="Humanities"
        major discipline wm d(i) = 2;
    elseif major discipline_wm(i)=="Other"
        major discipline wm d(i) = 1;
        major_discipline_wm d(i) = 0;
    end
end
major discipline wm d = major discipline wm d';
for i=1:19158
    if company_type_wm(i)=="Pvt Ltd"
        company_type_wm_d(i) = 5;
    elseif company_type_wm(i)=="Early Stage Startup"
        company_type_wm_d(i) = 4;
    elseif company_type_wm(i)=="Public Sector"
        company type wm d(i) = 3;
    elseif company_type_wm(i)=="NGO"
        company_type_wm_d(i) = 2;
    elseif company_type_wm(i)=="Funded Startup"
        company type wm d(i) = 1;
        company_type_wm_d(i) = 0;
    end
end
company_type_wm_d = company_type_wm_d';
city_wm = table2array(augtrain_without_missing_1(:,[1]));
```

```
city_development_index_wm = table2array(augtrain_without_missing_1(:,[2]));
experience wm = \overline{\text{table2array}}(\text{augtrain without missing }1(:,[8]));
company size wm = table2array(augtrain_without_missing_1(:,[9]));
last new job wm = table2array(augtrain without missing 1(:,[11]));
training hours wm = table2array(augtrain_without_missing_1(:,[12]));
augtrain_without_missing_dd
[city wm,city development index wm,gender wm d,relevent experience wm d,enrol
led_university_wm_d,education_level_vm_d,major_discipline_wm_d,experience_wm,
company_size_wm,company_type_wm_d,last_new_job_wm,training_hours_wm];
```

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+16	augtrain_wi	thout_missi	ng_d ×	company_ty	pe_wm_d	augtrain	_without_m	issing_dd :	×	
<b>H</b> 191	.58x12 double	2								
	1	2	3	4	5	6	7	8	9	10
1	103	0.9200	1	1	0	2	5	15	50	0
2	40	0.7760	1	0	0	2	5	15	50	
3	21	0.6240	1	0	2	2	5	5	50	
4	115	0.7890	1	0	2	2	3	5	50	
5	162	0.7670	1	1	0	3	5	5	50	
6	176	0.7640	1	1	1	2	5	11	50	
7	160	0.9200	1	1	0	1	5	5	50	
8	46	0.7620	1	1	0	2	5	13	10	
9	103	0.9200	1	1	0	2	5	7	50	
10	103	0.9200	1	1	0	2	5	17	10000	
11	21	0.6240	1	0	2	1	5	2	10000	
12	103	0.9200	1	1	0	2	5	5	5000	
13	61	0.9130	1	1	0	2	5	5	1000	
14	21	0.6240	1	0	0	2	5	2	1000	
15	21	0.6240	1	0	2	1	5	5	1000	
16	114	0.9260	1	1	0	2	5	16	10	
	100	^ ^^^		-	_		_	-		

2. 分别计算每个 feature 和 target 的相关性

#### 代码:

```
for i=1:12
   r all(i)
abs(corr(augtrain_without_missing_dd(:,[i]),target,'type','Spearman'));
r all = r all'
输出:
r all =
```

0.2792 0.0245 0.1284

0.1308

0.1436

0.0190

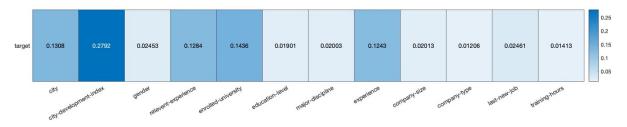
```
0.0200
0.1243
0.0201
0.0121
0.0246
0.0141
```

#### 3. 绘制相关性的热力图

# 代码:

```
yvalues = {'target'};
xvalues = {'city','city-development-index','gender','relevent-
experience','enrolled-university','education-level','major-
discipline','experience','company-size','company-type','last-new-
job','training-hours'};
h = heatmap(xvalues,yvalues,r all);
```

#### 输出:



**结论:** 最终寻求工作变化的结果(target)与按比例的城市的发展指数(city\_development\_index)的相关性最高,与城市(city)、候选人相关经验(relevent\_experience)、大学课程的类型(enrolled-university)和以往总工作经验时间(experience)有较高的相关性,与其余的指标相关性较低。

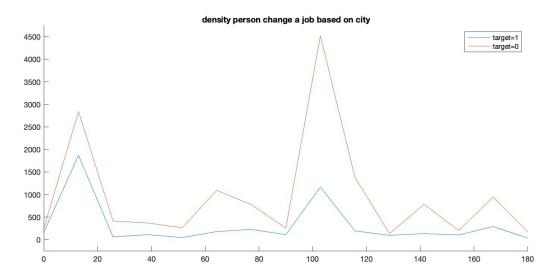
# 八、 数据预处理和探索性数据分析

1. 城市(City)

通过分析数据,用图表直观反映"是否更换工作(target)"与"城市(city)"的关系。

```
% city
city_wm_1 = [];
city_wm_0 = [];
for i=1:19158
    if target(i)==1
        city_wm_1 = [city_wm_1,city_wm(i)];
    else
        city_wm_0 = [city_wm_0,city_wm(i)];
    end
end
hold on;
x = 0:180/14:180
a = hist(city_wm_1',15);
plot(x,a)
```

```
b = hist(city_wm_0',15);
plot(x,b)
legend("target=1","target=0")
title("density person change a job based on city")
```



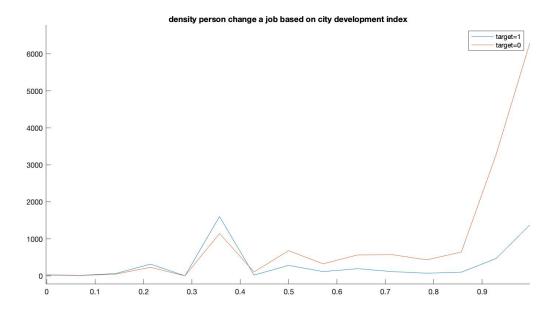
结论:数量在20-30左右的城市具有峰值密度,该处的候选人有较大几率更换工作。

2. 按比例的城市的发展指数(City Development Index)

通过分析数据,用图表直观反映"是否更换工作(target)"与"按比例的城市的发展指数(City Development Index)"的关系。

# 代码:

```
% city development index
city_development_index_1 = [];
city_development_index_0 = [];
for i=1:19158
    if target(i)==1
        city_development_index_1 =
[city_development_index_1,city_development_index_wm(i)];
        city development index 0 =
[city_development_index_0,city_development_index_wm(i)];
end
hold on;
x = 0:1/14:1
a = hist(city_development_index_1',15);
plot(x,a)
b = hist(city_development_index_0',15);
plot(x,b)
legend("target=1","target=0")
title("density person change a job based on city development index")
```



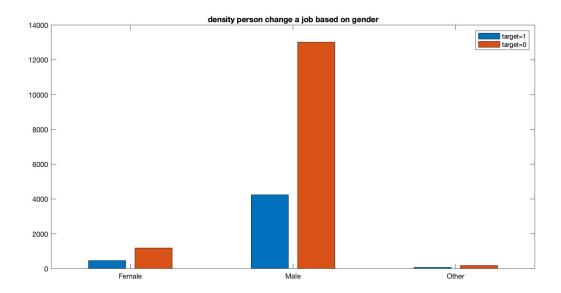
结论:发展指数较高的城市不太可能有想换工作的人(target=0)。

# 3. 性别 (gender)

通过分析数据,用图表直观反映"是否更换工作(target)"与"性别(gender)"的关系。

# 代码:

```
% gender
gender_1 = [];
gender_0 = [];
for i=1:19158
    if target(i)==1
        gender_1 = [gender_1,gender_wm(i)];
    else
        gender_0 = [gender_0,gender_wm(i)];
    end
end
Y1 = hist(gender_1);
Y2 = hist(gender_0);
bar([Y1;Y2]');
set(gca, 'XTickLabel', { 'Female', 'Male', 'Other'})
legend("target=1","target=0")
title("density person change a job based on gender")
```



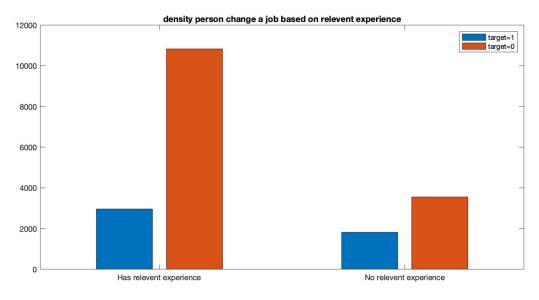
结论: 男性的候选人较多,而女性更换工作的比例较高。

# 4. 相关经验 (Relevant Experience)

通过分析数据,用图表直观反映"是否更换工作(target)"与"相关经验(Relevant Experience)"的关系。

# 代码:

```
% relevent experience
relevent_experience_1 = [];
relevent_experience_0 = [];
for i=1:19158
    if target(i)==1
        relevent experience 1 =
[relevent_experience_1, relevent_experience_wm(i)];
    else
        relevent_experience_0 =
[relevent experience 0, relevent experience wm(i)];
end
relevent_experience_Y1 = hist(relevent_experience_1);
relevent experience Y2 = hist(relevent experience 0);
bar([relevent_experience_Y1;relevent_experience_Y2]');
set(gca,'XTickLabel',{'Has relevent experience','No relevent experience'})
legend("target=1","target=0")
title("density person change a job based on relevent experience")
```



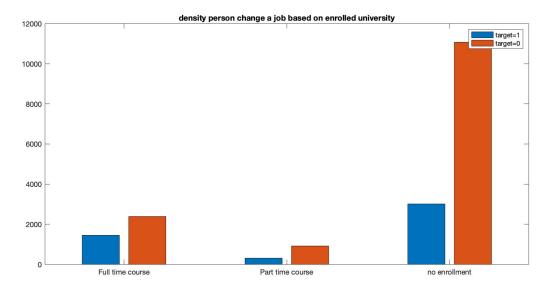
target / relevent experience	0	1
0	66.19	33.81
1	78.52	21.48

**结论:** 没有数据科学经验的人更有可能转为数据科学家,在所有参加培训的人中百分比为 33%。

# 5. 大学课程的类型 (enrolled university)

通过分析数据,用图表直观反映"是否更换工作(target)"与"大学课程的类型 (enrolled university)"的关系。

```
% enrolled university
enrolled university 1 = [];
enrolled_university_0 = [];
for i=1:19158
    if target(i)==1
        enrolled university 1 =
[enrolled_university_1,enrolled_university_wm(i)];
    else
        enrolled university 0 =
[enrolled_university_0,enrolled_university_wm(i)];
    end
end
enrolled university Y1 = hist(enrolled university 1);
enrolled_university_Y2 = hist(enrolled_university_0);
bar([enrolled_university_Y1;enrolled_university_Y2]');
set(gca,'XTickLabel',{'Full time course','Part time course','no enrollment'})
legend("target=1","target=0")
title("density person change a job based on enrolled university")
```



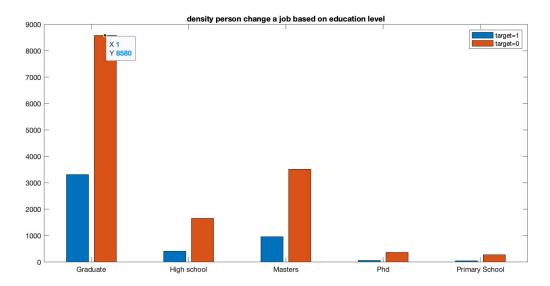
target	0	1
enrolled_university		
Full time course	62.06	37.94
Part time course	74.79	25.21
no_enrollment	78.53	21.47

结论:参加培训完整课程的人是有意向改变其工作的人,百分比为37.94%。

#### 6. 候选人的教育水平 (education level)

通过分析数据,用图表直观反映"是否更换工作(target)"与"候选人的教育水平(education level)"的关系。

```
% education level
education level 1 = [];
education_level_0 = [];
for i=1:19158
    if target(i)==1
        education level 1 = [education level 1,education level vm(i)];
    else
        education_level_0 = [education_level_0,education_level_vm(i)];
    end
end
education_level_Y1 = hist(education_level_1);
education_level_Y2 = hist(education_level_0);
bar([education_level_Y1;education_level_Y2]');
set(gca,'XTickLabel',{'Graduate','High school','Masters','Phd','Primary
School' })
legend("target=1","target=0")
title("density person change a job based on education level")
```



target	0	1
education_level		
Graduate	72.21	27.79
Masters	78.54	21.46
High School	80.49	19.51
Phd	85.99	14.01
Primary School	86.56	13.44

结论: 毕业生更容易改变工作成为数据科学家。

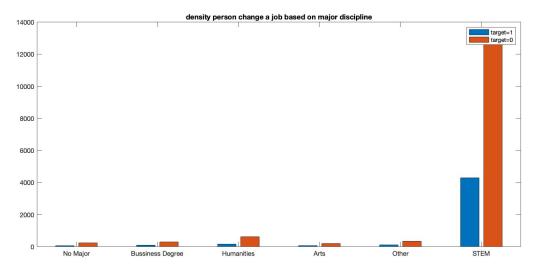
# 7. 候选人的教育专业学科(major discipline)

通过分析数据,用图表直观反映"是否更换工作(target)"与"候选人的教育专业学科(major discipline)"的关系。

```
% major discipline wm
major_discipline_1 = [];
major_discipline_0 = [];
for i=1:19158
    if target(i)==1
        major_discipline_1 = [major_discipline_1,major_discipline_wm(i)];
    else
        major_discipline_0 = [major_discipline_0,major_discipline_wm(i)];
    end
end
major_discipline_Y1 = hist(major_discipline_1);
major_discipline_Y2 = hist(major_discipline_0);
bar([major_discipline_Y1;major_discipline_Y2]');
set(gca,'XTickLabel',{'No Major','Bussiness}
Degree','Humanities','Arts','Other','STEM'})
legend("target=1","target=0")
```

title("density person change a job based on major discipline")

# 输出:



target	0	1
major_disci		
Other	73.23	26.77
Business Degree	73.7	26.3
STEM	74.91	25.09
No Major	75.34	24.66
Humanities	78.92	21.08
Arts	79.05	20.95

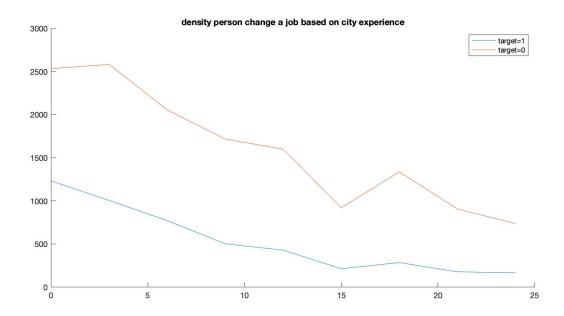
结论: 是否想换职业与候选人的教育专业学科关系不大。

# 8. 候选人的总工作经验(experience)

通过分析数据,用图表直观反映"是否更换工作(target)"与"候选人的总工作经验(experience)"的关系。

```
% experience
experience_1 = [];
experience_0 = [];
for i=1:19158
   if target(i)==1
        experience_1 = [experience_1, experience_wm(i)];
   else
        experience_0 = [experience_0, experience_wm(i)];
   end
end
hold on;
x = 0:24/8:24
a = hist(experience_1',9);
```

```
plot(x,a)
b = hist(experience_0',9);
plot(x,b)
legend("target=1","target=0")
title("density person change a job based on city experience")
```

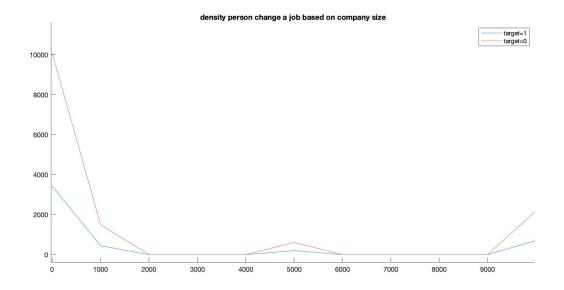


结论:有1-5年工作经验的人更有可能更换工作,之后的趋势是下降。

9. 目前雇主公司的员工数量(company\_size)

通过分析数据,用图表直观反映"是否更换工作(target)"与"目前雇主公司的员工数量(company\_size)"的关系。

```
% company size
company size 1 = [];
company size 0 = [];
for i=1:19158
    if target(i)==1
        company size 1 = [company size 1,company size wm(i)];
    else
        company_size_0 = [company_size_0,company_size_wm(i)];
    end
end
hold on;
x = 0:10000/10:10000
a = hist(company size 1',11);
plot(x,a)
b = hist(company_size_0',11);
plot(x,b)
legend("target=1","target=0")
title("density person change a job based on company size")
```



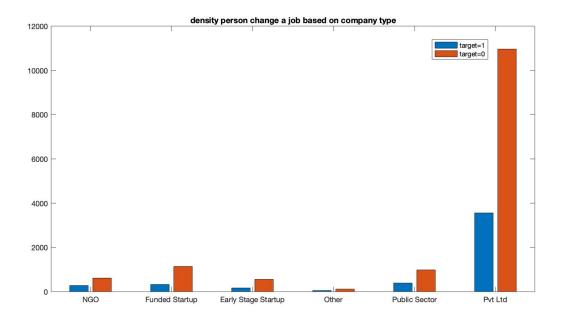
结论: 在公司规模为3级,即包含50-99人的公司工作的人,改变工作的密度最高。

# 10. 当前雇主的类型(company\_type)

通过分析数据,用图表直观反映"是否更换工作(target)"与"当前雇主的类型 (company type)"的关系。

# 代码:

```
% company type
company_type_1 = [];
company_type_0 = [];
for i=1:19158
    if target(i)==1
        company_type_1 = [company_type_1,company_type_wm(i)];
    else
        company_type_0 = [company_type_0,company_type_wm(i)];
    end
end
company_type_Y1 = hist(company_type_1);
company_type_Y2 = hist(company_type_0);
bar([company_type_Y1;company_type_Y2]');
set(gca,'XTickLabel',{'NGO','Funded Startup','Early Stage Startup','Other','Public Sector','Pvt Ltd'})
legend("target=1","target=0")
title("density person change a job based on company type")
```



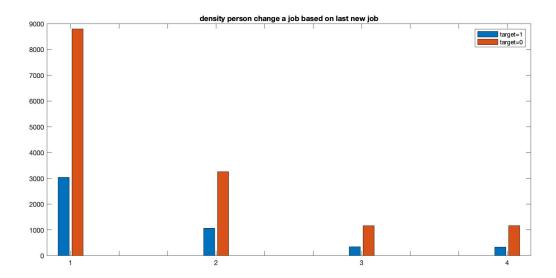
结论: 在私人公司工作的人, 更换工作的比例最高。

# 11. 上一份工作与当前工作的年限差值(last new job)

通过分析数据,用图表直观反映"是否更换工作(target)"与"上一份工作与当前工作的年限差值(last new job)"的关系。

# 代码:

```
% last new job
last_new_job_1 = [];
last_new_job_0 = [];
for i=1:19158
    if target(i)==1
        last_new_job_1 = [last_new_job_1,last_new_job_wm(i)];
        last_new_job_0 = [last_new_job_0,last_new_job_wm(i)];
    end
end
last_new_job_Y1 = hist(last_new_job_1);
last_new_job_Y2 = hist(last_new_job_0);
bar([last_new_job_Y1;last_new_job_Y2]');
                               ','2','','','3','','','4','',''})
set(gca,'XTickLabel',{'1','','
legend("target=1","target=0")
title("density person change a job based on last new job")
```



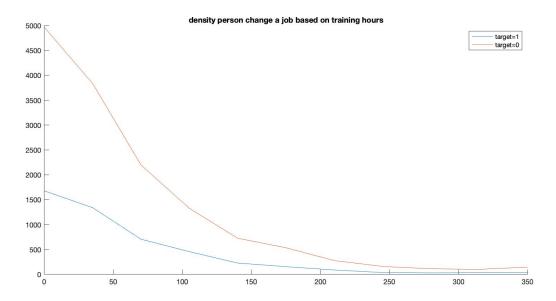
**结论:** 从来没有工作的人/刚毕业的人在参加课程后倾向于成为数据科学家。其次是在上一份工作中工作了一年的人。

# 12. 完成的培训时间(training hours)

通过分析数据,用图表直观反映"是否更换工作(target)"与"完成的培训时间(training hours)"的关系。

# 代码:

```
% training hours
training_hours_1 = [];
training_hours_0 = [];
for i=1:19158
    if target(i)==1
        training_hours_1 = [training_hours_1,training_hours_wm(i)];
    else
        training hours 0 = [training hours 0,training hours wm(i)];
    end
end
hold on;
x = 0:350/10:350
a = hist(training_hours_1',11);
plot(x,a)
b = hist(training hours 0',11);
plot(x,b)
legend("target=1","target=0")
title("density person change a job based on training hours")
```



结论:参加培训达 25 小时左右的人,倾向于将他们的工作改为数据科学家。

# 九、 SVM 二分类算法分析

采用 SVM (支持向量机) 二分类算法对数据进行分类。其中 Kernal 核函数分别采用 "linear" 类型和 "rbf" 类型进行训练。

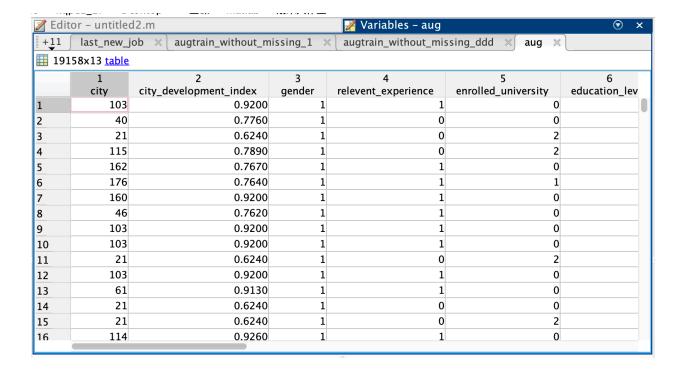
首先将之前将文本字符都转换为数字的 double 类型矩阵转换为 table 类型,方便后续的分类分析。

#### 代码:

% double转换为table类型

#### aug =

array2table(augtrain\_without\_missing\_ddd,'VariableNames',{'city','city\_develo
pment\_index','gender','relevent\_experience','enrolled\_university','education\_
level','major\_discipline','experience','company\_size','company\_type','last\_ne
w\_job','training\_hours','target'});



其次进行 SVM 分类分析。

```
代码: (核函数为 rbf)
```

```
% SVM
inputTable = aug;
predictorNames = {'city', 'city_development_index', 'gender',
'relevent_experience', 'enrolled_university', 'education_level', 'major_discipline', 'experience', 'company_size', 'company_type',
'last_new_job', 'training_hours'};
predictors = inputTable(:, predictorNames);
response = inputTable.target;
isCategoricalPredictor = [false, false, true, true, true, true, true, false,
false, true, false, false];
classificationSVM = fitcsvm(...
    predictors, ...
    response, ...
    'KernelFunction', 'rbf', ...
    'PolynomialOrder', [], ...
    'KernelScale', 'auto', ...
    'BoxConstraint', 1, ...
    'Standardize', true, ...
    'ClassNames', [0; 1]);
predictorExtractionFcn = @(t) t(:, predictorNames);
svmPredictFcn = @(x) predict(classificationSVM, x);
trainedClassifier.predictFcn = @(x) svmPredictFcn(predictorExtractionFcn(x));
trainedClassifier.RequiredVariables = {'city', 'city_development_index',
'company_size', 'company_type', 'education_level', 'enrolled_university',
'experience', 'gender', 'last_new_job', 'major_discipline',
'relevent_experience', 'training_hours'};
```

```
trainedClassifier.ClassificationSVM = classificationSVM;
inputTable = aug;
predictorNames = {'city', 'city_development_index', 'gender',
'relevent_experience', 'enrolled_university', 'education_level',
'major_discipline', 'experience', 'company_size', 'company_type',
'last new job', 'training hours'};
predictors = inputTable(:, predictorNames);
response = inputTable.target;
isCategoricalPredictor = [false, false, true, true, true, true, true, false,
false, true, false, false];
% cross-validation
partitionedModel = crossval(trainedClassifier.ClassificationSVM, 'KFold', 4)
% Compute validation predictions
[validationPredictions, validationScores] = kfoldPredict(partitionedModel);
% Compute validation accuracy
validationAccuracy = 1 - kfoldLoss(partitionedModel, 'LossFun',
'ClassifError')
输出: (核函数为 rbf)
partitionedModel =
 classreg.learning.partition.ClassificationPartitionedModel
   CrossValidatedModel: 'SVM'
        PredictorNames: {1×12 cell}
          ResponseName: 'Y'
       NumObservations: 19158
                 KFold: 4
             Partition: [1×1 cvpartition]
            ClassNames: [0 1]
         ScoreTransform: 'none'
validationAccuracy =
    0.7587
    之后将核函数变为"linear"方法(代码中标红处)
输出: (核函数为 linear)
partitionedModel =
 classreg.learning.partition.ClassificationPartitionedModel
   CrossValidatedModel: 'SVM'
        PredictorNames: {1×12 cell}
          ResponseName: 'Y'
       NumObservations: 19158
                 KFold: 4
             Partition: [1×1 cvpartition]
            ClassNames: [0 1]
         ScoreTransform: 'none'
```

```
validationAccuracy =
```

0.7507

**结论:** 核函数为 rbf 的 SVM 分类效果更好,准确率达到 75.87%。

# 十、 KNN 分类算法分析

#### 1. Linear KNN

```
代码:
```

```
% Linear KNN
inputTable = aug;
predictorNames = {'city', 'city_development_index', 'gender',
    'relevent_experience', 'enrolled_university', 'education_level',
    'major_discipline', 'experience', 'company_size', 'company_type',
    'detailed to the state of the
 'last_new_job', 'training_hours'};
predictors = inputTable(:, predictorNames);
response = inputTable.target;
isCategoricalPredictor = [false, false, false, false, false, false, false,
false, false, false, false];
classificationKNN = fitcknn(...
          predictors, ...
         response, ...
          'Distance', 'Euclidean', ...
          'Exponent', [], ...
          'NumNeighbors', 1, ...
'DistanceWeight', 'Equal', ...
          'Standardize', true, ...
          'ClassNames', [0; 1]);
predictorExtractionFcn = @(t) t(:, predictorNames);
knnPredictFcn = @(x) predict(classificationKNN, x);
trainedClassifier.predictFcn = @(x) knnPredictFcn(predictorExtractionFcn(x));
trainedClassifier.RequiredVariables = {'city', 'city_development_index',
 'company_size', 'company_type', 'education_level', 'enrolled_university',
'experience', 'gender', 'last_new_job', 'major_discipline',
'relevent_experience', 'training_hours'};
trainedClassifier.ClassificationKNN = classificationKNN;
inputTable = aug;
predictorNames = {'city', 'city_development_index', 'gender',
   'relevent_experience', 'enrolled_university', 'education_level',
 'major_discipline', 'experience', 'company_size', 'company_type',
'last_new_job', 'training_hours'};
predictors = inputTable(:, predictorNames);
response = inputTable.target;
isCategoricalPredictor = [false, false, false, false, false, false, false,
false, false, false, false];
% Perform cross-validation
partitionedModel = crossval(trainedClassifier.ClassificationKNN, 'KFold', 5)
% Compute validation predictions
[validationPredictions, validationScores] = kfoldPredict(partitionedModel);
```

```
% Compute validation accuracy
validationAccuracy = 1 - kfoldLoss(partitionedModel, 'LossFun',
'ClassifError')
输出:
partitionedModel =
  classreg.learning.partition.ClassificationPartitionedModel
    CrossValidatedModel: 'KNN'
        PredictorNames: {1×12 cell}
           ResponseName: 'Y'
        NumObservations: 19158
                  KFold: 5
              Partition: [1×1 cvpartition]
             ClassNames: [0 1]
         ScoreTransform: 'none'
  Properties, Methods
validationAccuracy =
    0.6922
2. Medium KNN
代码:
% Medium KNN
inputTable = aug;
predictorNames = {'city', 'city_development_index', 'gender',
'relevent_experience', 'enrolled_university', 'education_level',
'major_discipline', 'experience', 'company_size', 'company_type',
'last new job', 'training hours'};
predictors = inputTable(:, predictorNames);
response = inputTable.target;
isCategoricalPredictor = [false, false, false, false, false, false, false,
false, false, false, false];
classificationKNN = fitcknn(...
   predictors, ...
    response, ...
    'Distance', 'Euclidean', ...
    'Exponent', [], ...
    'NumNeighbors', 10, ...
    'DistanceWeight', 'Equal', ...
    'Standardize', true, ...
    'ClassNames', [0; 1]);
predictorExtractionFcn = @(t) t(:, predictorNames);
knnPredictFcn = @(x) predict(classificationKNN, x);
trainedClassifier.predictFcn = @(x) knnPredictFcn(predictorExtractionFcn(x));
trainedClassifier.RequiredVariables = { 'city', 'city development index',
'company size', 'company type', 'education level', 'enrolled university',
```

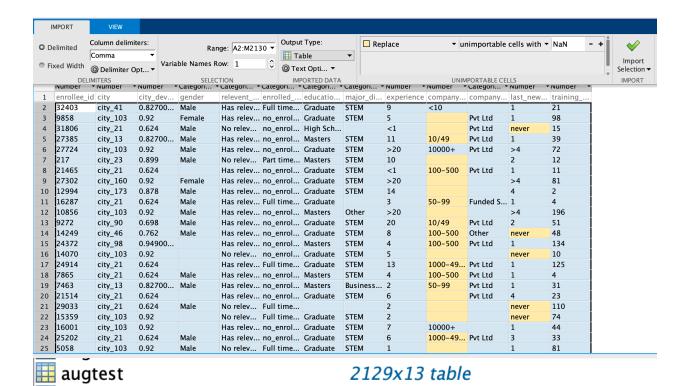
```
'experience', 'gender', 'last_new_job', 'major_discipline',
'relevent_experience', 'training_hours'};
trainedClassifier.ClassificationKNN = classificationKNN;
inputTable = aug;
predictorNames = {'city', 'city_development_index', 'gender',
   'relevent_experience', 'enrolled_university', 'education_level',
   'major_discipline', 'experience', 'company_size', 'company_type',
   'last_new_job', 'training_hours'};
predictors = inputTable(:, predictorNames);
response = inputTable.target;
isCategoricalPredictor = [false, false, false, false, false, false,
false, false, false, false];
% Perform cross-validation
partitionedModel = crossval(trainedClassifier.ClassificationKNN, 'KFold', 5)
% Compute validation predictions
[validationPredictions, validationScores] = kfoldPredict(partitionedModel);
% Compute validation accuracy
validationAccuracy = 1 - kfoldLoss(partitionedModel, 'LossFun',
'ClassifError')
输出:
partitionedModel =
  classreg.learning.partition.ClassificationPartitionedModel
     CrossValidatedModel: 'KNN'
          PredictorNames: {1×12 cell}
             ResponseName: 'Y'
         NumObservations: 19158
                      KFold: 5
                 Partition: [1×1 cvpartition]
               ClassNames: [0 1]
           ScoreTransform: 'none'
  Properties, Methods
validationAccuracy =
     0.7620
```

**结论:** Medium KNN 分类效果较 Linear KNN 分类效果好,准确率达到 76.2%。

# 十一、 运用训练好的模型对 aug test 中的数据进行预测

1. 导入 aug test.csv 的数据

以 table 类型导入数据为 aug\_test。(由于此数据集中没有最后 target 列的数据,因此 train 数据有 14 列,这里的 test 数据只有 13 列)。



# 2. 处理 aug test.csv 的数据

与前文同理,进行数据清洗、去掉无影响的 feature、将文本类型数据转化为数值类型数据等步骤,得到可以进行测试的数据。

```
TF_augtest = sum(ismissing(augtest));
augtest_without_missing = fillmissing(augtest, 'previous');
TF_augtest_without_missing = sum(ismissing(augtest_without_missing))
용용
% 去Èô§enrollee idÊï∞ÊçÆ
augtest_without_missing_1 = augtest_without_missing;
augtest_without_missing_1(:,[1])=[];
응응
% 将categoricalÁ±ªÂûãÊï∞ÊçÆËΩ¨Ê碉∏ ∫ Á∫éÂå∫ÂàÜÁöÑÊï∞Âİ
test gender wm = table2array(augtest without missing 1(:,[3]));
test_relevent_experience_wm = table2array(augtest_without_missing_1(:,[4]));
test_enrolled_university_wm = table2array(augtest_without_missing_1(:,[5]));
test_education_level_vm = table2array(augtest_without_missing_1(:,[6]));
test major discipline wm = table2array(augtest without missing 1(:,[7]));
test_company_type_wm = table2array(augtest_without_missing_1(:,[10]));
응응
for i=1:2129
    if test gender wm(i)=="Male"
        test gender wm d(i) = 1;
```

```
else
        test gender wm d(i) = 0;
    end
end
test_gender_wm_d = test_gender_wm d';
for i=1:2129
    if test_relevent_experience_wm(i) == "Has relevent experience"
        test relevent experience wm d(i) = 1;
        test_relevent_experience_wm_d(i) = 0;
    end
end
test relevent experience wm d = test relevent experience wm d';
for i=1:2129
    if test enrolled university wm(i) == "Full time course"
        test_enrolled_university_wm_d(i) = 2;
    elseif test_enrolled_university_wm(i) == "Part time course"
        test_enrolled_university_wm_d(i) = 1;
    else
        test_enrolled_university_wm_d(i) = 0;
    end
end
test_enrolled_university_wm_d = test_enrolled_university_wm_d';
for i=1:2129
    if test education level vm(i)=="Phd"
        test education level vm d(i) = 4;
    elseif test_education_level_vm(i)=="Masters"
        test education level vm d(i) = 3;
    elseif test_education_level_vm(i)=="Graduate"
        test education level vm d(i) = 2;
    elseif test education level vm(i)=="High School"
        test education level vm d(i) = 1;
    else
        test_education_level_vm_d(i) = 0;
    end
end
test education level vm d = test education level vm d';
for i=1:2129
    if test_major_discipline_wm(i) == "STEM"
        test_major_discipline_wm_d(i) = 5;
    elseif test major discipline wm(i)=="Arts"
        test major discipline wm d(i) = 4;
    elseif test_major_discipline_wm(i)=="Business Degree"
        test_major_discipline_wm_d(i) = 3;
    elseif test major discipline wm(i) == "Humanities"
        test_major_discipline_wm_d(i) = 2;
    elseif test_major_discipline_wm(i)=="Other"
        test major discipline wm d(i) = 1;
    else
        test_major_discipline_wm_d(i) = 0;
    end
end
test_major_discipline_wm_d = test_major_discipline_wm_d';
```

```
for i=1:2129
    if test company type wm(i)=="Pvt Ltd"
        test company type wm d(i) = 5;
    elseif test_company_type_wm(i)=="Early Stage Startup"
        test_company_type_wm_d(i) = 4;
    elseif test_company_type_wm(i)=="Public Sector"
        test_company_type_wm_d(i) = 3;
    elseif test_company_type_wm(i)=="NGO"
        test company type wm d(i) = 2;
    elseif test_company_type_wm(i) == "Funded Startup"
        test_company_type_wm_d(i) = 1;
    else
        test company type wm d(i) = 0;
    end
end
test_company_type_wm_d = test_company_type_wm_d';
응응
test city wm = table2array(augtest without missing 1(:,[1]));
test_city_development_index_wm =
table2array(augtest without missing 1(:,[2]));
test experience wm = table2array(augtest without missing 1(:,[8]));
test company size wm = table2array(augtest without missing 1(:,[9]));
test_last_new_job_wm = table2array(augtest_without_missing_1(:,[11]));
test_training_hours_wm = table2array(augtest_without_missing_1(:,[12]));
용용
augtest without missing dd =
[test_city_wm,test_city_development_index_wm,test_gender_wm_d,test_relevent_e
xperience wm d, test enrolled university wm d, test education level vm d, test m
ajor discipline wm d, test experience wm, test company size wm, test company typ
e wm d, test last new job wm, test training hours wm];
```

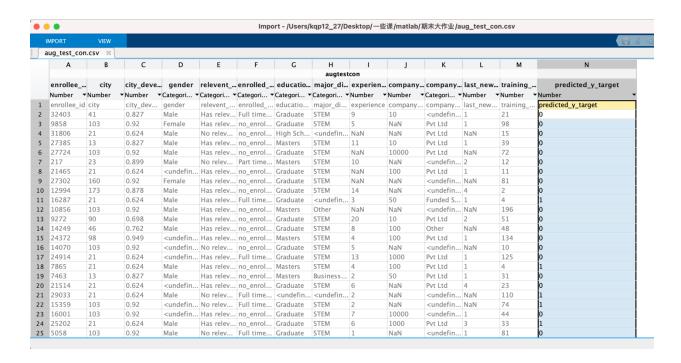
	itor – untitle	d2.m			4	Variables	– augtest_w	rithout_mis	sing_dd	⊛ x
+3	augtest_without_missing_1 × test_gender_wm × augtest_without_missing_dd × y_target ×									
<u> </u>	29x12 double	9								
	1	2	3	4	5	6	7	8	9	10
1	41	0.8270	1	1	2	2	5	9	10	:
2	103	0.9200	0	1	0	2	5	5	10	!
3	21	0.6240	1	0	0	1	5	5	10	!
4	13	0.8270	1	1	0	3	5	11	10	!
5	103	0.9200	1	1	0	2	5	11	10000	!
6	23	0.8990	1	0	1	3	5	10	10000	!
7	21	0.6240	1	1	0	2	5	10	100	
8	160	0.9200	0	1	0	2	5	10	100	!
9	173	0.8780	1	1	0	2	5	14	100	!
10	21	0.6240	1	1	2	2	5	3	50	
11	103	0.9200	1	1	0	3	1	3	50	
12	90	0.6980	1	1	0	2	5	20	10	!
13	46	0.7620	1	1	0	2	5	8	100	(
14	98	0.9490	1	1	0	3	5	4	100	
15	103	0.9200	1	0	0	2	5	5	100	!
16	21	0.6240	1	1	2	2	5	13	1000	!

# 3. 运用训练好的模型对 aug test 中的数据进行预测

由于前文中训练的四个模型中 Medium KNN 分类效果最好,准确率达到 76.2%,因此此处采用该模型对 test 数据进行预测。

# 代码:

```
% 调用训练好的 Medium KNN模型
y_target = predict(classificationKNN,augtest_without_missing_dd)
% 写入csv文件
y_target_table =
array2table(y_target,'VariableNames',{'predicted_y_target'});
aug_test_con = [augtest, y_target_table];
writetable(aug_test_con, "aug_test_con.csv")
```



# 十二、实验过程总结与结论

# 1. 实验过程总结

本实验先对 aug\_train.csv 的数据进行数据清洗,之后用图表展示的形式进行探索性分析,然后采用了核函数分别为"linear"和"rbf"的两种 SVM 算法、linear KNN 算法、Medium KNN 算法对数据进行训练,得到模型。

之后运用 Medium KNN 算法训练的模型准确率最高,达到 76.2%,进而调用该模型对数据清洗过后的 aug\_test.csv 数据进行预测,输出预测的 target 的值(即预测中候选人最终的选择),并输入 aug\_test\_con.csv 文件。

#### 2. 结论

aug\_test\_con.csv 文件中 predicted\_y\_target 为预测结果,公司可以着重对此列元素为 1 的候选人进行关注、选拔、录取。