

❖ Event: Shelby Surge.

Ready, Set, Redesign!!!! Dive into our Shelby Surge: Logo Remix event where participants are tasked with transforming a given logo within a tight time frame. Let your creativity run wild as you put your design skills to the test and compete for glory in this fast-paced challenge!!!!!!!!!!!!!!!!!!!!

- ❖ Participants: Solo
- ❖ Venue: A - Block
- ❖ Fees: ₹50 per person
- ❖ Main Co-coordinator: Dr. Tripti Sharma
- ❖ Faculty: Asst. Prof. Harshil Panchal

❖ Rules & Regulations:

- Individual participation only
- Students have to draw a logo of given company
- The design of logo should be unique
- Mobile phones are strictly prohibited
- The logo should not include any slogan or national symbol
- Time limit = 35 Minutes
- A4 sheets will be provided
- Students have to bring colors on their own
- The winner will be decided on the basis of their drawing skills.

❖ Rounds:

- ROUND 1:  
Participants will be given a time period of 35 minutes to draw the logo.