

❖ Event: Pixel Party

This event invites designers from diverse backgrounds to showcase their proficiency in crafting seamless and intuitive digital experiences.

Participants will have the opportunity to engage in a rigorous competition that not only emphasizes creativity but also demands a deep understanding of user-centric design principles.

❖ Participants: Group of 2 members/ Solo

❖ Venue: B-Block

❖ Fees: ₹25 per person

❖ Main Co-ordinator: Presha

❖ Faculty: Prof. Margi Patel

❖ Rules & Regulations:

- All participants must adhere to respectful and professional conduct throughout the event.
- Organizers reserve the right to disqualify any participant for violating the rules or exhibiting disruptive behaviour.
- Time limits: Strict time limits will be enforced for designing.
- Students are allowed to bring their laptop with them.
- The participants have to make the design from scratch at the venue, no pre-made designs allowed.
- Participants caught cheating will be disqualified from the competition.
- **Judges' decisions are final.**

❖ Rounds:

- **ROUND 1:**
The participants are given a task to create a design expressing their uniqueness and talent. The top participants will be selected to appear for round 2.
- **ROUND 2:**
The participants will be given a design to replicate. Participants with the same or close to the given design will be rewarded with prizes.