

❖ Event: FrameFusion (photography)

This event invites solo photographers from diverse backgrounds to exhibit their creative powers in capturing visually compelling moments. Participants will immerse themselves in a competitive atmosphere that not only celebrates artistic expression but also requires a keen eye for composition and storytelling through images.

❖ Participants: Solo entries

❖ Venue: B-Block

❖ Fees: ₹30 per person

❖ Main Co-ordinator: Sneh

❖ Faculty: Prof. Harshida Chaudhary

❖ Rules & Regulations:

- All participants must adhere to respectful and professional conduct throughout the event.
- Organizers reserve the right to disqualify any participant for violating the rules or exhibiting disruptive behaviour.
- Participants may bring their camera equipment (eg. Stabilizers , gimbles etc)
- **DSLR & SLR cameras are not allowed.**
- **The photography must be done on phones.**
- Originality is key; participants must capture new photographs during the event.
- Any form of plagiarism or use of pre-existing photographs will result in disqualification.
- **Judges' decisions are final.**

❖ Round:

Participants will be given a theme to showcase their unique photographic style and talent. Each participant will present their entry. Judges will evaluate based on creativity, composition, and adherence to the theme. Prizes will be awarded based on the overall quality of the photographs.

❖ Event: FrameFusion (videography)

This event invites solo videographers or teams of two from diverse backgrounds to exhibit their creative prowess in capturing compelling visual stories (**REEL format**). Participants will immerse themselves in a competitive atmosphere that not only celebrates cinematic expression but also requires a keen eye for storytelling through moving images.

❖ Participants: Solo or Teams of 2

❖ Venue: B-Block

❖ Fees: ₹60-solo / ₹100-team of 2

❖ Main Co-ordinator: Sneha

❖ Faculty: Prof. Harshida Chaudhary

❖ Rules & Regulations:

- All participants must adhere to respectful and professional conduct throughout the event.
- Organizers reserve the right to disqualify any participant for violating the rules or exhibiting disruptive behaviour.
- Participants or teams must bring their own video recording equipment (**professional cameras and camcorders not allowed**).
- Participants may bring laptops for editing the clips in their desired software.
- **Videos must be recorded through a phone (DSLR , SLR not allowed)**
- Originality is key; participants must create new videos during the event.
- Any form of plagiarism or use of pre-existing videos will result in disqualification.
- **Judges' decisions are final.**

❖ Round:

Participants or teams will be given a theme to showcase their unique videography style and storytelling talent. Each participant or team will present their video entry. Judges will evaluate based on creativity, storytelling, and adherence to

the theme. Prizes will be awarded based on the overall quality of the videos.