

❖ Event: Crazy Adds.

Get ready to join the crazy advertisement Competition. Participants will receive a mystery product and have 30 Minutes to prepare a compelling presentation to sell it. Think fast, get creative, and compete for prizes as you pitch your way to success!!!!!!!!!!!!!!

- ❖ Participants: Team
- ❖ Venue: D - Block
- ❖ Fees: ₹50 per person
- ❖ Main Co-coordinator: Dr. Tripti Sharma
- ❖ Faculty: Asst. Prof. Harshil Panchal

❖ Rules & Regulations:

- A team shall comprise of 3-4 members only
- Students need to carry their own laptop for presentation.
- Topics would be provided on the spot
- 30 minutes preparation time for each team
- Time limit for performing the advertisement is 10 minutes followed by Q&A.
- Participants shall be judged on the basis of spontaneity, content, adherence to the topic, on-stage presentation, coordination and overall appeal of the advertisement.
- Participants cannot copy existing advertisements
- Different forms of expression like a short skit, jingles, slogans, video, posters or any other innovative form can be incorporated (care should be taken that they are not offensive or vulgar).
- Decision of the judges will be final and binding

❖ Rounds: 1 - Preparations for Advertisement Making

❖ Rounds: 2 - Presentation of Idea.