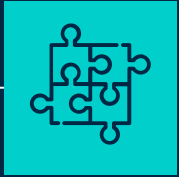


# E-Commerce Trends In Saudi Arabia 2020

Lama Alziyad  
T509

# PROJECT PROPOSAL

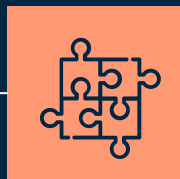


01

## PROBLEM & QUESTION

Reduce Saudi market in COVID 19 which effected to economy in Saudi so that they orientation to digital transformation

# PROJECT PROPOSAL



02

## DATA & SOLVE

I use data base from Commercial record in 2020 to know how many person orientation to buy online market .

- 1-What are the most popular cities for e-commerce?
- 2-Did the Saudis turn to e-commerce at the time of Covid-19?
- 3-Does Riyadh city have the most start-ups in Saudi Arabia?

Data source: Open saudi Data.

# PROJECT PROPOSAL



03

## TOOLS

I use it tools :

- ❑ Open saudi Data
- ❑ SQL Coomiend, Python Languges
- ❑ SQLite, Jubtyer NootBook
- ❑ Python Librarys

# 1,989,000<sup>TM</sup>

Commercial Record IN 2020



The background is a dark blue field decorated with various geometric elements. It includes numerous small squares in shades of pink, orange, and teal, as well as thin white vertical lines of varying lengths. These elements are scattered across the frame, creating a modern, minimalist aesthetic.

# THANKS