Supplemental Material
Final Project ISOM 671

Books and Articles
- ❏ Google BigQuery Analytics by: Jordan Tigani, Siddartha Naidu
  https://books.google.com/books?hl=en&lr=&id=LDaiAwAAQBAJ&oi=fnd&pg=PA1&dq=bigquery+google+cloud&ots=dEKy3RTsin&sig=IU6_M34x9xO6VmK8fTolT9okk-g#v=onepage&q=bigquery%20google%20cloud&f=false
- ❏ Architecture: Optimizing Large-Scale Ingestion of Analytics Events and Logs
  https://cloud.google.com/solutions/architecture/optimized-large-scale-analytics-ingestion
- ❏ Google Adds New Capabilities to BigQuery
  https://insights.dice.com/2013/03/15/google-adds-new-capabilities-to-bigquery/

Google Cloud Platform Blog
- ❏ BigQuery for Data Warehouse Practitioners
  https://cloud.google.com/solutions/bigquery-data-warehouse

Enterprise Cases
- ❏ How Safari Books Online uses Google BigQuery for business intelligence
  https://cloudplatform.googleblog.com/2013/07/how-safari-books-online-uses-google.html
- ❏ Supersize it: how Motorola transformed its data warehousing and analytics with Google Cloud Platform
  https://cloud.google.com/blog/big-data/2016/07/supersize-it-how-motorola-transformed-its-data-warehousing-and-analytics-with-google-cloud-platform
- ❏ Domino's Increases Monthly Revenue by 6% With Google Analytics Premium, Google Tag Manager and Google BigQuery https://cloud.google.com/customers/dominos/

Tutorials
- ❏ Real-Time Data Analysis with Kubernetes, Redis, and BigQuery
  https://cloud.google.com/solutions/real-time/kubernetes-redis-bigquery
- ❏ Updating data https://cloud.google.com/bigquery/docs/updating-data
- ❏ Using External Data Sources https://cloud.google.com/bigquery/external-data-sources

Videos
- ❏ Analyzing Big Data in less time with Google BigQuery
  https://www.youtube.com/watch?v=qqbYrQGSibQ
- ❏ BigQuery: Big JOINS, Big GROUP BY, Timestamps
  https://www.youtube.com/watch?v=q1pnJGiM1LM