



## Sponsorship Prospectus

**Hackathons** are invention marathons. Programmers, designers, builders and more come together to learn, build, and share their creations the course of a weekend. It is not limited to CS students; anyone with an interest in technology can participate.

**LauzHack** is a student-run hackathon taking place on **November 19-20, 2016** at EPFL, the Swiss Federal Institute of Technology in Lausanne. During the hackathon, **200 participants** will build anything they can dream of during **24 hours**, and prizes will be awarded to the best projects at the end. The hackathon is organized in association with the EPFL Computer & Communication Sciences Students Association (CLIC), as well as **Major League Hacking (MLH)**.

**Your company** can use LauzHack as a giant testing ground to let participants build all kinds of projects around your APIs and tools. You can host a tech talk during the event to demo your platform's capabilities, offer a challenge to students, and award prizes for the best entries.

LauzHack also lets you **meet driven and talented students** from all around Europe. This is a great opportunity for your company to talk to students and increase your brand recognition.

We offer three levels of sponsorship:

- **Bronze** allows you to raise brand awareness and send a mentor at the hackathon.
- **Silver** lets you present your APIs and tools with a tech talk and a custom challenge.
- **Gold** gives you a larger influence over the event, including a custom mini-event.

# Tiers

	Bronze 1000 CHF	Silver 3000 CHF	Gold 6000 CHF
<b>Logo on Official Materials</b> Posters, websites, staff T-shirts, etc.	small	medium	large
<b>Promotional Items</b> Distribute "swag" to participants	✓	✓	✓
<b>Booth</b> Staff a booth during the hackathon	✓	✓	✓
<b>Send a Mentor</b> Send an engineer to guide participants	✓	✓	✓
<b>Opening Ceremony Presentation</b> Give a short presentation about your company		✓	✓
<b>Tech Talk</b> Present your company's products and APIs		✓	✓
<b>Custom Challenge</b> Organize a challenge and award prizes (not cash)		✓	✓
<b>Send More Staff</b> Send more staff to meet participants			✓
<b>Custom Mini-Event</b> Organize a short event during the hackathon			✓
<b>Delegate in the Judging Panel</b> Have a say in the final ranking			✓

# Add-ons

## Sponsor a Meal

Your name & logo associated with one meal

500 CHF

For more information, visit [lauzhack.com](http://lauzhack.com) or email us at [sponsorship@lauzhack.com](mailto:sponsorship@lauzhack.com).

If you preside over an EPFL association or direct an EPFL lab and wish to sponsor LauzHack, please contact us for special sponsorship offers.