

## Sponsorship

**Hackathons** are invention marathons. Programmers, designers, builders and more come together to learn, build, and share their creations the course of a weekend. It is not limited to CS students; anyone with an interest in technology can participate.

LauzHack is a student-run hackathon taking place on November 19-20, 2016 at EPFL, the Swiss Federal Institute of Technology in Lausanne. During the hackathon, 200 participants will build anything they can dream of during 24 hours, and prizes will be awarded to the best projects at the end. The hackathon is organized in association with the EPFL Computer & Communication Sciences Students Association (CLIC), as well as Major League Hacking (MLH).

Your company can use LauzHack as a giant testing ground to let participants build all kinds of projects around your APIs and tools. You can host a tech talk during the event to demo your platform's capabilities, offer a challenge to students, and award prizes for the best entries.

LauzHack also lets you **meet driven and talented students** from all around Europe. This is a great opportunity for your company to talk to students and increase your brand recognition.

We offer three levels of sponsorship:

- Bronze allows you to raise brand awareness and send a mentor at the hackathon.
- Silver lets you present your APIs and tools with a tech talk and a custom challenge.
- Gold gives you a larger influence over the event, including a custom mini-event.

## **Tiers**

	Bronze 1000 CHF	Silver 3000 CHF	Gold 6000 CHF
Logo on Official Materials Posters, websites, staff T-shirts, etc.	small	medium	large
Promotional Items Distribute "swag" to participants	<b>√</b>	✓	<b>√</b>
Booth Staff a booth during the hackathon	<b>√</b>	✓	<b>√</b>
Send a Mentor Send an engineer to guide participants	<b>√</b>	✓	<b>√</b>
Opening Ceremony Presentation Give a short presentation about your company		✓	<b>√</b>
Tech Talk Present your company's products and APIs		✓	<b>√</b>
Custom Challenge Organize a challenge and award prizes (not cash)		✓	<b>√</b>
Send More Staff Send more staff to meet participants			<b>√</b>
Custom Mini-Event Organize a short event during the hackathon			<b>√</b>
Delegate in the Judging Panel Have a say in the final ranking			$\checkmark$

## Add-ons

Sponsor a Meal Your name & logo associated with one meal	500 CHF

For more information, visit <u>lauzhack.com</u> or email us at <u>hackathon.clic@epfl.ch</u>.

If you preside over an EPFL association or direct an EPFL lab and wish to sponsor LauzHack, please contact us for special sponsorship offers.