



## Criteria for Main Prizes (1st, 2nd, 3rd):

- **Innovation (30%)**
  - How innovative, original and unexpected is your hack? Does it do something entirely novel, or at least take a fresh approach to an old problem?
- **Technical Impressiveness (30%)**
  - How impressive is your hack from a technical perspective? What were the challenges you had to surmount, and were they difficult given just 24 hours? “Wow” factor is also a criteria.
- **Completion and Polish (20%)**
  - Is your hack usable and polished? Does everything work? Is it well designed?
- **Usefulness and Practicality (20%)**
  - How practical is your hack? Is it something people would actually use? How useful is your hack?
- **Disclaimer**
  - These criteria will guide judges but ultimately judges are free to make decisions based on their gut feeling of which projects are the most impressive and most deserving.