

## Design review

Our design decision has been based on simplicity and being user friendly, the position of our elements has been placed for easy access and is what we think intuitive to most users. Our restaurant booking has all necessary requirements and does not overdo questioning the user, it also has clear naming of what users need to fill in to search and find what they need. Recommendations based on location can help users see what available restaurants are nearby without having to fill out anything.

## How does it minimise kinematic and cognitive load?

The cognitive load is minimised from the website's simplicity, we tried to make the design with a "less is more" approach and have things less distracting with less mental processing power and tried to keep everything very relevant to the purpose of our website. The options to search are also ones where users don't have to really think about, they are questions users know the answer to and just need to input them.

We tried reducing kinematic load by making everything to fill out close to each other and having most things to fill out to be a point and click thing and so users won't have to switch to type anything except when they want to search for a specific location. Things like booking date will display a calendar to choose a date, the default of the date will be the date they are using the website, time booking will be a drop down menu with a default time of 7:00pm and the party size will also be a drop down menu with default size of 2 people, the search location will be default to the users location.

## Does it meet the standards and heuristics as given in lectures?

From the usability heuristics given on my-uni our design meets the following requirements:

### **1. Visibility of system status**

It is clear what each web-page wants from the user and will have clear alerts if anything goes wrong.

### **2. Match between system and the real world**

Elements on the page are use universal icons and have simple instructions in logical order.

### **3. User control and freedom**

Users are free to cancel bookings whenever and can exit websites whenever.

### **4. Consistency and standards**

Website uses consistent fonts, font-sizes and wording throughout all web-pages.

### **5. Recognition rather than recall**

Users will not have to memorise or recall anything whilst using the website.

## **6. Flexibility and efficiency of use**

Website will cater to both inexperienced and experienced user.

## **7. Aesthetic and minimalist design**

Design has been made to be as simple as possible and tried to be aesthetically pleasing