

Why are we doing this to you?



Day 7 - 21.11.2014 Handling disharmonies

What to do?

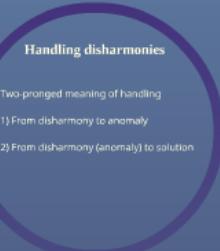


From disharmony to anomaly



Agenda

8:30-8:45 Lecture (Söder) - Intro to the day
8:45-9:45 Group work - Planning and execution of the qualification of your disharmony
9:45-10:00 Lecture (Söder) - The world before and the world after
10:00-10:10 Group work - Imagining the world before and the world after
10:45-11:10 Lecture (Söder) - Handling disharmonies - three methods from Spinoza et al.
11:30-12:00 Group work - The three methods
Remember to take a break when you need one!



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From disharmony to anomaly



- 8:30-8:45 Lecture (Scheff) - Intro to the day
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9:45-10:00 Lecture (Scheff) - The world before and the world after
10:00-11:00 Group work - Imagining the world before and the world after
11:45-12:45 Lecture (Rapo) - Handling Disharmonies - Three methods from Scheff et al.
13:00-14:00 Group work - The three methods
Remember to take a break when you need one!

Handling disharmonies

- Two-pronged meaning of handling
1) From disharmony to anomaly
2) From disharmony (anomaly) to solution

Handling disharmonies

Two-pronged meaning of handling

- 1) From disharmony to anomaly
- 2) From disharmony (anomaly) to solution



AGENDA

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11:30-12:00 Group work - The three methods

Remember to take a break when you need one!

On Tuesday 25.11.2014

1st session: Exhibition of Disharmonies

Prepare a presentation of your disharmony.
Choose one or a few of various formats
(visualization, making tangible): E.g. slides/
drawing/prototype/mock-up/storyboard/etc. SO
something that enables a display of your
disharmony.

Practical dimension: Speed-dating. MAX three
minutes presentation. Three minutes of feedback.
NO DEFENSE, ONLY LISTENING!

2nd session: Solution mode

What is innovation? Methods for developing ideas

Remember this

You should still be in the process of
qualifying the disharmony, working
effectively, adjusting as you go along.

Remember this

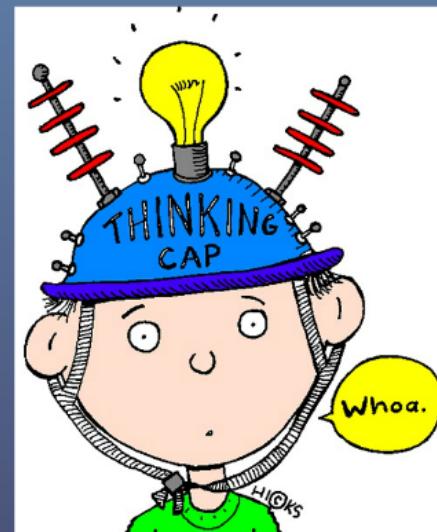
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Why are we doing this to you?



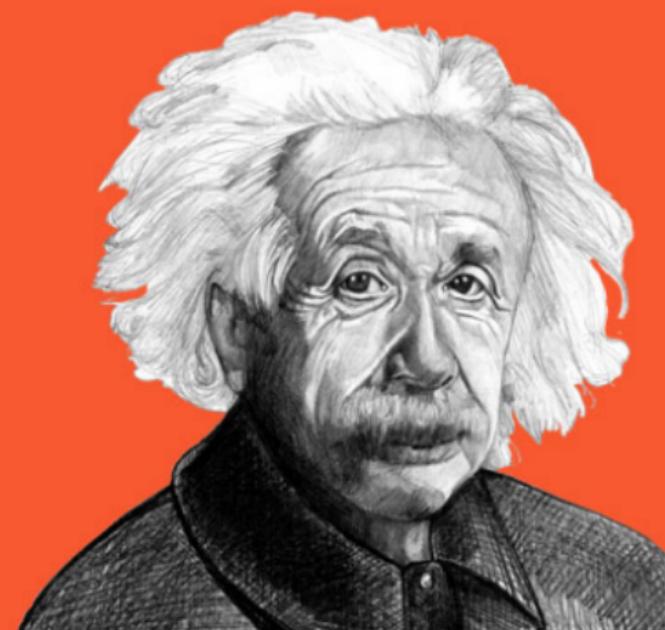
It's not that I'm so smart, it's just that I stay with people longer.

An entrepreneur...?

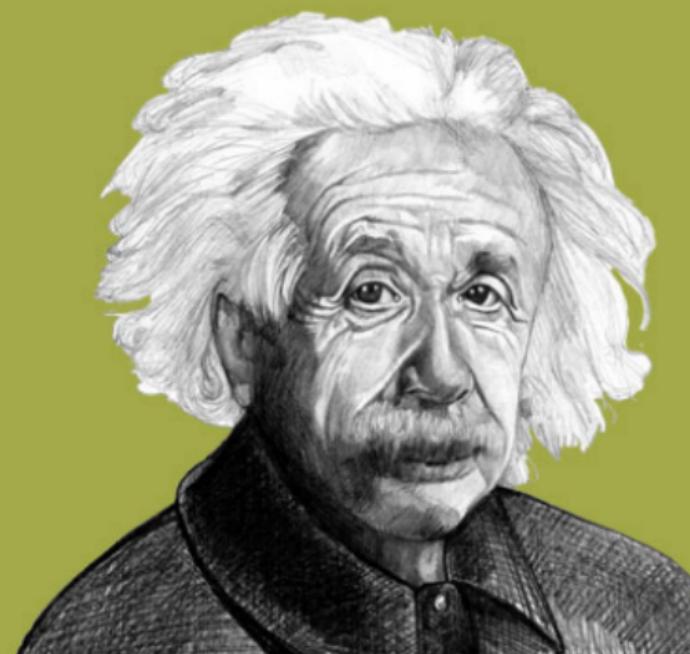




**It's not that I'm so smart, it's
just that I stay with problems
longer.**



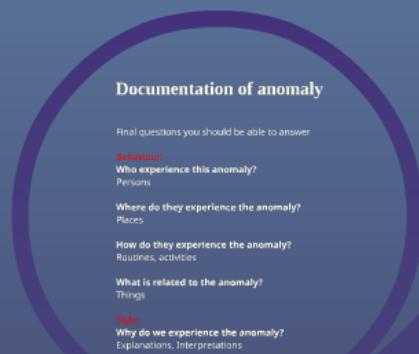
No problem can be solved
from the same level of
consciousness that created it.



From disharmony to anomaly

Planning and executing your qualification - what to consider?

- What do you need to know?
- What do you need to read?
- Who do you need to talk to?
- How are you going about it?



Documentation of anomaly

Final questions you should be able to answer

Behaviour:

Who experience this anomaly?

Persons

Where do they experience the anomaly?

Places

How do they experience the anomaly?

Routines, activities

What is related to the anomaly?

Things

Style:

Why do we experience the anomaly?

Explanations, Interpretations

Why are we doing this to you?

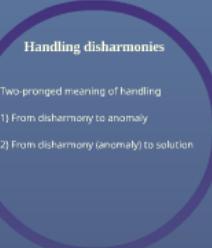


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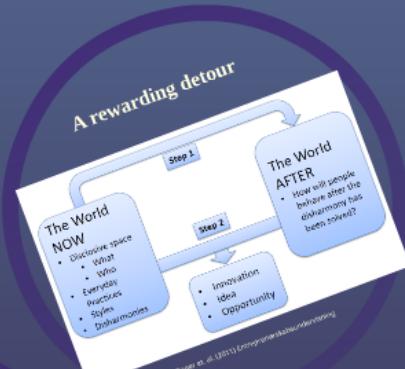
What to do?



From disharmony to anomaly



World before and world after



What and why

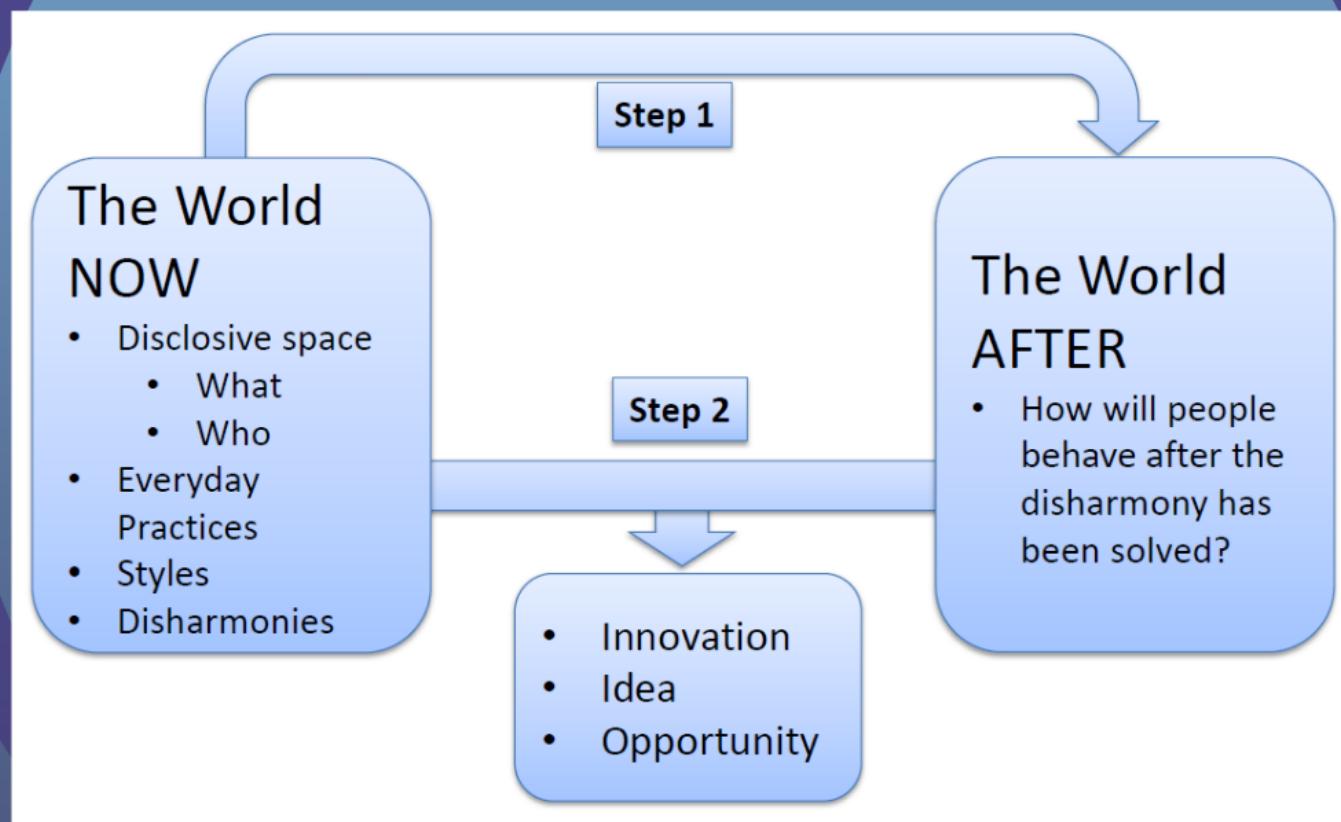
Lead-up to the exercise The World Before and the World After.

- Exercise in imagining the world *after* the anomaly has been solved.
- Focus is still on the anomaly - a deeper understanding.
- No solutions!
- FTW (the burden of creativity on command)

Train
versus
horse carriage + horse carriage + horse carriage



A rewarding detour



Bager et. al. (2011) Entreprenørskabsundervisning

Is it always like this?

No, it can also be the other way around:

Technology invented, idea popped up,
and then found a problem to solve.

Background

Entrepreneurial success depends on:

... the capacity of seeing things in a way which afterwards proves to be true even though it cannot be established at the moment, and of grasping the essential fact, discarding the unessential, even though one can give no account of the principles by which it is done.

Schumpeter (1934) The theory of economic development

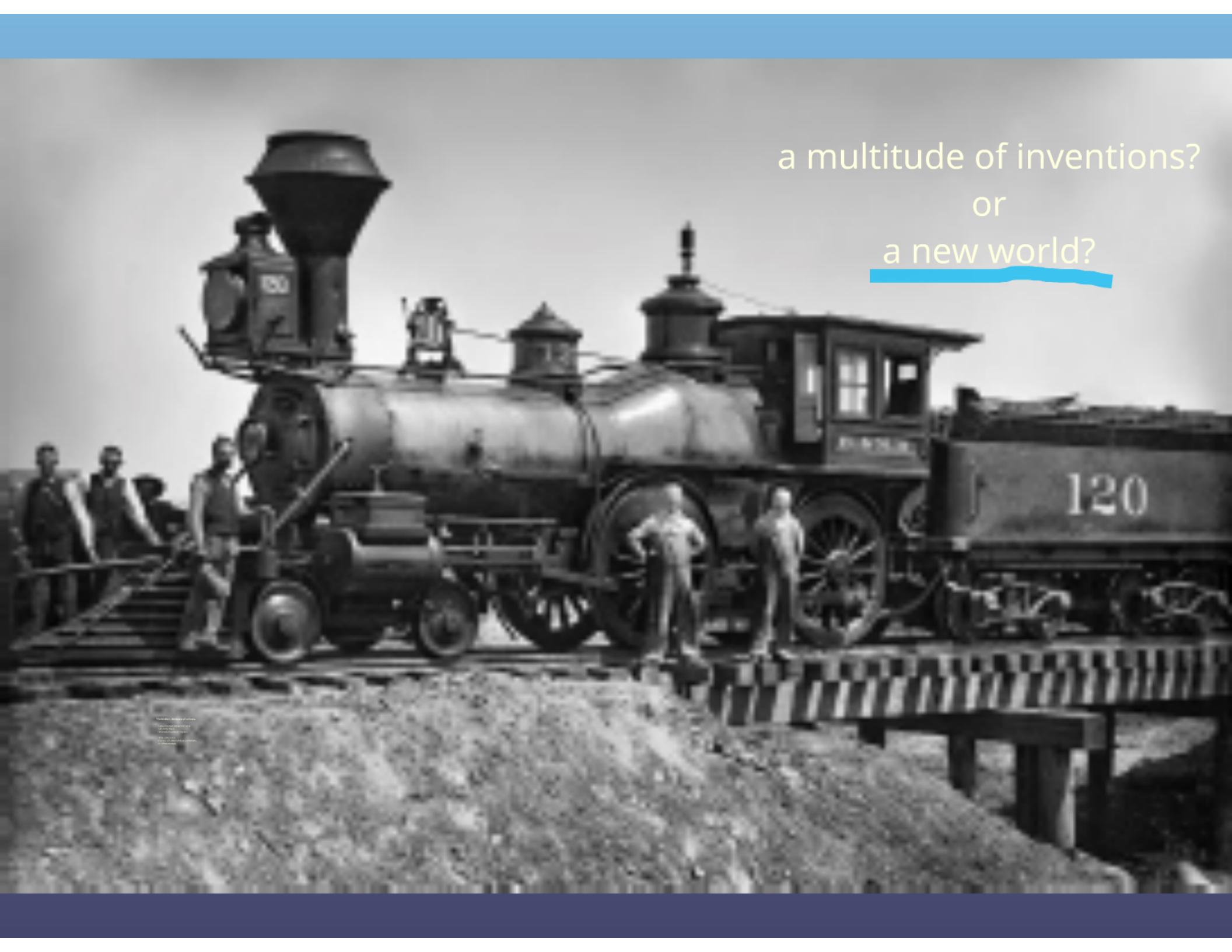
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Train versus horse carriage + horse carriage + horse carriage



World before - horse driven society

- Short distance transportation is cheap
- Interaction between people is mainly local
- Self-sufficient
- Local production



a multitude of inventions?
or
a new world?

World after - landscape of railways

- Long distance transportation is relatively cheap
- Interaction between regions
- Inter-state trade.
- Division of labour and specializations in different areas.

Is it always like this?

No, it can also be the other way around:

Technology invented, idea popped up,
and then found a problem to solve.

You might know this as...

Visions

Visualization

Scenarios

Imagination

A master of the art of imagining!



World before and world after

The task is now to visualize more expedient practices and styles.

What to do:

- take 1 piece of paper
- divide it in the middle by drawing a line
- draw/describe the world now and after
in your disclosive space