

Course schedule for TISTIE 2014

Wk	Preparation	Tuesday 12:30-16:00	Preparation	Friday 08:30-12:00
44	-	Day 0 – 28.10.2014 Release of Pre-course Assignment & course schedule Assignment 1 – know your means. Who am I? What do I know? Why have I joined this course? What does the JTI test tell me about myself?	Assignment 1 hand-in Shane & Venkataraman (2000), <i>"The Promise of Entrepreneurship as a Field of Research"</i> Academy of Management Review	Day 1 – 31.10.2014 Session-1 (RVB) Introduction to Course & Entrepreneurship Student expectations The entrepreneurial process (in this course) Session-2 (HMF) JTI – Part I
45	Sarasvathy & Venkataraman (2011), <i>"Entrepreneurship as Method: Open Questions for an Entrepreneurial Future"</i> Entrepreneurship Theory and Practice Read the JTI booklet Missing Assignment 1 hand-ins (FIRST DEADLINE)	Day 2 – 4.11.2014 Session 1 (RVB) Entrepreneurship as method Introduction to Arenas Arena 1 Session 2 (HMF) JTI – Part II LEGO Exercise (in random teams)	McMullen & Shepherd (2006) <i>"Entrepreneurial action and the role of uncertainty in the theory of the entrepreneurs"</i> AOM 2006, Vol. 31, No. 1, 132–152. Missing Assignment 1 hand-ins (FINAL deadline)	Day 3 – 7.11.2014 Session 1 (LDMO + HMF) Arena 2 Learning about uncertainty and entrepreneurship Session 2 (HMF + SFTB) ME2 game – Playthrough I
46	Sarasvathy (2001), <i>"Causation and Effectuation: Toward a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency"</i> Academy of Management Review Effectuation.org Ruef (2002), <i>"Strong ties, weak ties and islands: structural and cultural predictors of organizational innovation"</i> , Industrial and Corporate Change.	Day 4 -11.11.2014 Session 1 (SFTB + PK) Causation & Effectuation Arena 3 Session 2 (RVB) Entrepreneurship Teams Team formation Z-Model Exercise Introduction to NOVA and Intel – Make It Challenge	Book: Spinoza et al. (1997): <i>"Disclosing new worlds"</i> p. 1-33. Link to book: <i>Disclosing New Worlds - Entrepreneurship, Democratic Action, and the Cultivation of Solidarity</i> (can be bought online for approx 200 Dkr.)	Day 5 – 14.11.2014 Disclosing disharmonies Sensitivity toward own every day practice The disharmonies should be related to your academic and personal competences and you need to be highly motivated and curious to analyze the disharmony and possible solutions to this. Teachers: SFTB & RVB
47	Book: Spinoza et al. (1997): <i>"Disclosing new worlds"</i> p. 1-33. Buchenau & Suri (2000): <i>"Experience prototyping"</i> Assignment 2 – Group Assignment Hand-in: Causation Vs Effectuation + Who are We as a team?	Day 6 - 18.11.2014 Experience Prototyping Finding Disharmonies & Anomalies Exploring a single disharmony: What do you need to know? What do you need to read? Who do you need to talk to? Teachers: SFTB & RVB	Book: Spinoza et al. (1997): <i>"Disclosing new worlds"</i> p. 1-33. Relevant literature and interviews with external stakeholders (in the disharmony)	Day 7 – 21.11.2014 Handling disharmonies. World before vs World After view/perspective GROUP DISHARMONIES Teachers: SFTB & RVB

48	<p>Smith (2010:3-17+24-38) (Smith will be handed out the Friday before)</p> <p>Henderson and Clark (1990) Administrative Science Quarterly, Vol. 35, No. 1, Special Issue: Technology, Organizations, and Innovation (Mar., 1990), pp. 9-30 Prepare Slides/prototypes/stories for group presentations</p> <p>Continue Relevant literature and interviews with external stakeholders</p>	<p>Day 8 – 25.11.2014</p> <p>Session 1 – EXHIBITION DAY</p> <p>Showcase your disharmony (Prototypes or mock-ups of the disharmony), so the teachers (audience – other students) understand it and explain if it is an anomaly.</p> <p>Session 2 – IDEATION</p> <p>What is innovation? Developing ideas and qualifying innovations and opportunities.</p>	<p>Buchenau & Suri (2000): “Experience prototyping”</p> <p>Continue group work in qualifying opportunities that reflect the disharmony and the world after</p>	<p>Day 9 – 28.11.2014</p> <p>Session 1 (SFTB + LDMO) Appreciative Enquiry + Introduction to IPR</p> <p>PARALLEL SESSIONS – We split in two batches in two different classrooms. Each group presents their proposed solution that they have been curiously exploring using their academic and personal competences and most likely interviews or knowledge obtained outside the classroom. + feedback from reflecting teams</p>
49	<p>Osterwalder & Pigneur (2010), p. 1-50 Can be found at http://www.businessmodelgeneration.com/</p> <p>Building a prototype or a mock-up.</p> <p>Every group can bring some form of a prototype of their solution to help their group members understand their solution (this is optional and applicable to your context and understanding within the group)</p>	<p>Day 10 – 02.12.2014</p> <p>Session 1 – Patents & IPR + Group work of solution definition – to create common understanding within teams</p> <p>Session II – BMC-I Introduction to the business model canvas as a tool for further development of the opportunity & to realize value.</p> <p>Group work – BMC ver1.0</p>	<p>Osterwalder & Pigneur (2010), p. 1-50 Can be found at http://www.businessmodelgeneration.com/</p> <p>NaBC Text (Link to be provided online)</p> <p>Prepare your first business model canvas</p>	<p>Day 05.12.2014</p> <p>BUSINESS MODEL CANVAS – II</p> <p>Introduction to NaBC</p> <p>+ Pitching/presentation techniques.</p> <p>Group work on refining BMC</p>
50	<p>Test out some of the hypothesis in your business model canvas. Talk to at least two potential buy-ins (i.e. customers, partners, or other important stakeholders) Prepare your second business model canvas</p>	<p>Day 12 – 09.12.2014</p> <p>BMC –III (tools to evaluate business models)</p> <p>Parallel Sessions Groups present their BMs</p> <p>What could you do more</p>	<p>Continue Relevant literature and interviews with external stakeholders</p>	<p>Day - 13 12.12.2014</p> <p>ME2 game – playthrough II</p> <p>MVP discussion Crowdfunding</p> <p>Release of Assignment 3 – Final Reflection Assignment</p>
51	<p>Prepare for pitching</p> <p>Presentation of your business idea and solution to the jury – MAX 3 mins.</p> <p>Q&A session 5-6 mins per team</p>	<p>Day 14 – 16.12.2014</p> <p>External Jury presentation Pitch your Ideas & Business model in front of a guest jury (you are welcome to invite your own guests) Be prepared for an intense feedback session.</p>		<p>DEADLINE of FINAL ASSIGNMENT – 03.01.2015</p>
3 E X A M S	<p>Monday 20 Min</p> <p>Oral exam: Individual presentation of the Solution & business model behind it and an examination in the learning goals of the course.</p>	<p>Tuesday 20 Min</p> <p>Oral exam: Individual presentation of the Solution & business model behind it and an examination in the learning goals of the course.</p>	<p>Wednesday 20 Min</p> <p>Oral exam: Individual presentation of the Solution & business model behind it and an examination in the learning goals of the course.</p>	<p>Thursday 20 Min</p> <p>Oral exam: Individual presentation of the Solution & business model behind it and an examination in the learning goals of the course.</p>