



# **Los Altos Hacks IV**

**Sponsorship Prospectus**



## **What is Los Altos Hacks?**

Los Altos Hacks is a student-run hackathon targeted at high school students in the Bay Area. It aims to be an all-inclusive event that allows students to express their creativity and eliminate the social obstacles surrounding programming. We hope to convince others that anyone can learn to code: programming is not solely for boys or geniuses. The hackathon will offer an environment focused on increasing diversity in the field of computer science. Furthermore, sponsors will have the opportunity to send mentors, present APIs, and evangelize their brands.

## **What are the logistics of Los Altos Hacks?**

We plan to host approximately 350 students with varying amounts of experience in computer science. Los Altos Hacks IV does not have a venue yet. If you'd like to provide a venue, please contact us!

## **Why sponsor Los Altos Hacks?**

Although a high school hackathon may not offer the same recruiting options as a collegiate hackathon, sponsors will still be able to form valuable relationships with the programmers of the future. Because many participants of high school hackathons are first time coders, your company will make an impactful first impression and consequently have a greater influence on the languages and tools that these coders learn. With this opportunity to reach out and advertise to young adults, representatives from your company will also be able to increase its leverage and consumer base.

## **Where will your money go?**

The money will be going towards our venue, food, swag, emergency funds, and anything else needed to run the hackathon. Hack Club Bank, a 501(c)(3) nonprofit organization, is the official fiscal sponsor of Los Altos Hacks. All contributions to Los Altos Hacks will be processed by Hack Club Bank, and therefore will be tax deductible.

## How can you help?

- Donate money directly to the organization—this will give us the flexibility to ensure that all needs are fully catered for.
- Sponsor a meal—we will serve a total of four meals over the entire course of the hackathon.
- Send evangelists or engineers to mentor and inspire students.
- Provide students with tools to use during the event (i.e., hosting, hardware).
- If you have any other ideas, questions, or concerns, please do not hesitate to contact us at [sponsor@losaltoshacks.com](mailto:sponsor@losaltoshacks.com).

## Sponsorship Tiers

	Bronze \$500	Silver \$1k	Gold \$2.5k	Partner* \$5k
<b>General</b>				
Send Engineers and Mentors	X	X	X	X
Initial API/Product Demo	1 min	2 min	3 min	Keynote
Award Custom Prizes	X	X	X	X
Sponsor Table		X	X	X
Workshop/Tech Talk		1	2	5
<b>Recruiting</b>				
Distribute Recruiting Materials	X	X	X	X
Send Recruiters		X	X	X
Access to Resumes/Githubs			X	X
Interview During Event				X
<b>Branding</b>				
Logo on Website	X	X	X	X
Logo on T-Shirt		X	X	X
Company Banners		X	X	X
Swag		X	X	X
Presentation at Awards Ceremony				X

## Interested?

Please contact us at [sponsor@losaltoshacks.com](mailto:sponsor@losaltoshacks.com) if you are interested. All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.

\* Partner level has max two sponsors