LunchBadger

> "The API economy is an enabler for turning a business or organization into a platform."
>
> - Kristin R Moyer, VP & Distingushed Analyst, Gartner

What is an API?

Application Programming Interfaces (APIs) are the generic "building-blocks" of nearly all modern SaaS, cloud and mobile applications. Hence, APIs are the foundation on which the new digital economy is being built.

APIs enable new products, open up new business channels and offer new opportunities for selling more of your existing products.

Think like a platform

APIs are fundamental to the execution of "digital transformation" strategies at companies both large and small. APIs make your architecture more flexible by allowing you to connect different systems with ease.

When you think like a platform powered by APIs, you are thinking like Google, Facebook, Salesforce, and Linkedin where new services and products are launched every day.

Why APIs matter

APIs have been around for a long time. Thanks to the new "API economy" and demand from customers for higher levels of personalization, APIs are now more accessible to developers.

As generic "building-blocks" of nearly all modern SaaS, cloud and mobile applications, developers use APIs to develop faster, connect internal and external services and help your business grow faster.

LunchBadger Enables You to Become a Player in the booming API Economy

LunchBadger is a complete microservices platform for developing, managing and securing APIs in the cloud or data center of your choice. Instead of having one big application, microservices break down your architecture into more managable, easier to update services.

Fastest Time to Market

LunchBadger has all the tools your developers need to take their APIs from design to production. LunchBadger's simple to use, drag and drop interface is suitable for both technical and business users.

Create New Revenue Streams

LunchBadger gives you a strategic advantage against the competition by allowing you to create new revenue streams. Develop your APIs easier, expose new products and monetize these experiences faster.

Variable OPEX / No CAPEX

LunchBadger's pricing model is an "elastic" pay-as-you-go model. No CAPEX or long term commitments required.

No Technology or Vendor Lock-in

LunchBadger supports a variety of open source components, languages, datasources and clouds. Mix and match components as needed without getting locked-in.

ABOUT LUNCHBADGER

LunchBadger enables Global 5000 companies execute their API strategies quickly and securely. The LunchBadger platform is a Kubernetes-native, microservices and serverless platform which includes support for the open source Express API Gateway. LunchBadger is based in San Francisco and is backed by Pelion Ventures.

For more information visit: **https://www.lunchbadger.com**

Ready to experience the fastest way to deliver APIs securely?

Sign up for a demo >