









# Everyone is involved





### Diverse





### What we have got now

### Marketing

- Product
- Website
- Content marketing
- Events
- Membership in associations

#### **Community building**

- Social media (Twitter, FB, LinkedIn, YouTube, Instagram)
- Chats (Telegram, Slack)
- Newsletters

#### PR

- Media
- Opinion leaders
- Education



## How you can contribute

- Share the company news with your network (likes don't do the job)
- Educate your network about what we do
- Share your ideas with the team
- Ask for help with information and resources
- Lead or participate in the communication initiative you believe in



