



# A Global Marketplace on the Blockchain

Invest in the future of markets

**30M**

COINS ISSUED

**1.5M CHF**

TO BE RAISED

**0.05 CHF**

PRICE OF A LYKKE COIN

**28 days**

LEFT TILL THE END OF  
CAMPAIGN

## Mission

Lykke is here to build the future of markets:



By employing transparent blockchain technology



By achieving reliability and accessibility of financial services



By open-sourcing knowledge and competences

## Vision

Lykke will create a single global marketplace, where any sort of financial instrument can be traded and settled peer to peer with second-by-second interest payments. Unlike the structure of prevailing markets, ours will be a level playing field to which anyone with an Internet connection can have access.

Our marketplace utilizes blockchain pioneered by Bitcoin to offer immediate settlement and direct ownership. All the software that serves as the foundation of the market will be developed in open source.

Commissions are zero. We anticipate ample trade volumes. Our revenue will come from providing liquidity, offering issuance services, and supporting institutional clients.

Lykke is a Swiss Fintech company building a global marketplace based on blockchain. It builds on decades of thought and research by company founder Richard Olsen, a pioneer in the field of high-frequency finance. Richard served as co-founder and CEO of OANDA, a leading foreign exchange company.

Lykke received initial seed funding of 0.54 million CHF in 2015. In 2016 we have completed the second capital raise of 0.5 million CHF.

## Where we are now



**LYKKE WALLET** We have built a native iOS and Android app for core currency trading with 0% commission.



**LYKKE EXCHANGE** We have established a centralized Internet exchange for trading financial instruments issued in the form of colored coins.



**CORE TEAM** We have assembled an international team of experts to serve as the seed of the emergent structure.



**USER COMMUNITY** We are beginning to grow a global community organized around our common ideas.

## Where we are going next



**LYKKE EXCHANGE** Lykke Exchange will become a comprehensive marketplace for both retail and institutional clients.



**COMPETITION PLATFORM** We are developing a competition platform to crowdsource the most innovative ideas from our user base.



**WHITE LABELING** We are forging partnerships with banks, corporations, and municipal entities to speed the adoption of our wallet software. These organizations can offer Lykke Wallets to their customers.