



Logo Style Guide & Assets

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Logo



Logo on black



Logo black and white



Logo reverse black and white



Logo outlined



Reverse outlined (tshirts, etc)



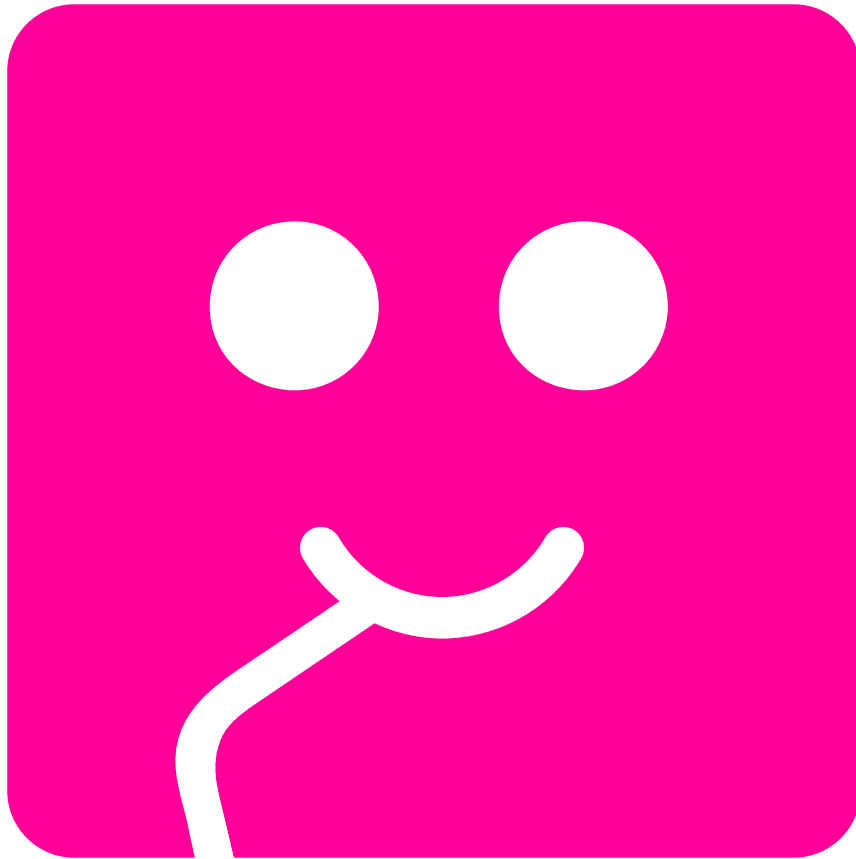
Advised logo exclusion zone (Daaanga' Zone!)



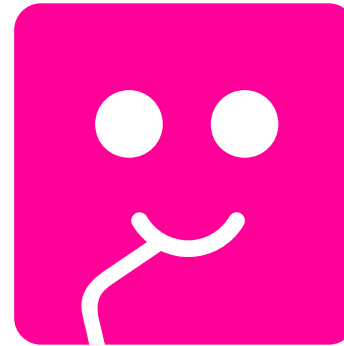
Do not reshape, italicize, smoosh or any other dumb thing to the logo.



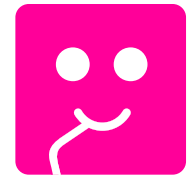
Profile rounded icons - 64px and up.



320px

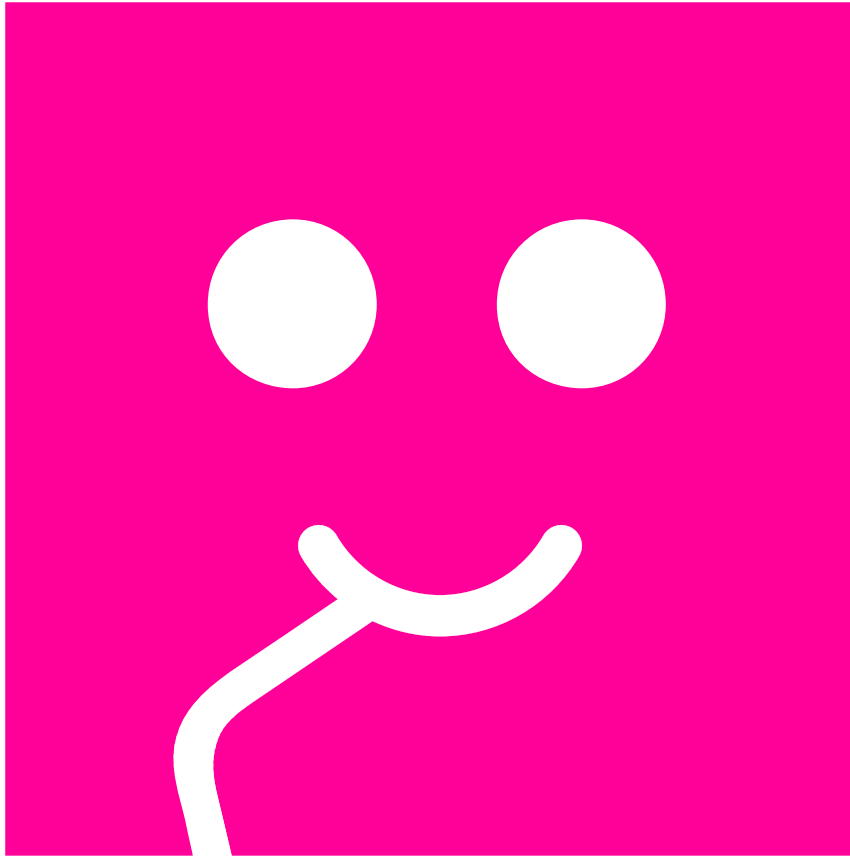


128px

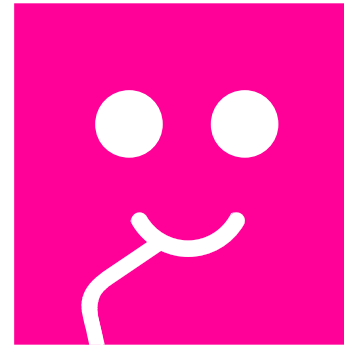


64px

Profile squared icons - 64px and up.



320px



128px



64px

Profile rounded and squared icons, favicon, etc - Smaller than 64px



48px



32px



24px



16px



48px



32px



24px



16px

Best of mltshp rounded icon



320px



128px



64px

Best of mltshp squared icon



320px



128px



64px

Post reaction icons and buttons



Save



Comment



Love



15px - Homepage



8px - Posts

Logo base font

**This font is HarryObese
and it is wonderful.**

HarryObese is made by the Red Rooster Typefounders (RRT) and purchased as a donation by AI Designs for mltshp.com. Font license is held by AI Designs for mltshp.com's usage.

If you have any questions about this font or logo and assets please contact AI Rotches at mltshp@aldesigns.com.

Thank you

Thank you for letting me be a part of this hurculean effort to create mltshp.
This has been a true labor of love. - @heyitsal