MICROSOFT AND HACKTX STUDENT HACKATHON EVENT CONTEST

OFFICIAL RULES

1. **SPONSOR**

   These Official Rules ("Rules") govern the operation of the Microsoft and HackTX Hackathon Event Sweepstakes ("Sweepstakes"). Microsoft Corporation is the sponsor ("Sponsor").

2. **DEFINITIONS**

   In these Rules, "Microsoft", "we", "our", and "us", refer to Sponsor and "you" and "yourself" refers to a Sweepstakes participant. "Event" refers to the Hacktech event held in Pasadena, CA. By entering you (your parent/legal guardian if you are a minor) agree to be bound by these Rules.

3. **ENTRY PERIOD**

   The Sweepstakes will operate during regular Event hours from October 20 – 21, 2018 ("Entry Period").

4. **ELIGIBILITY**

   Open to any registered Event attendee 18 years of age or older who is a legal resident of the 50 United States (including the District of Columbia). Minors must have consent of a parent or legal guardian. Employees and directors of Microsoft Corporation and its subsidiaries, persons involved in the execution or administration of this promotion, and the family members of each (dependents, immediate family members, and individuals residing in the same household) are not eligible. Void where prohibited.

   For business/tradeshow events: If you are attending the Event in your capacity as an employee, it is your sole responsibility to comply with your employer's gift policies. Microsoft will not be party to any disputes or actions related to this matter. **GOVERNMENT EMPLOYEES INCLUDING EDUCATORS:** Microsoft is committed to complying with government gift and ethics rules and therefore government and public sector employees are not eligible for this promotion.

5. **HOW TO ENTER**

   To enter, you can choose to form a team of 1-4 people or participate individually. Individuals may not be members of multiple teams. You should designate one person to represent your team in the event your team wins a prize.

   Next, follow the instructions to participate, which will involve creating and presenting a hack.

   To qualify, your entry must incorporate at least one of the following products/services:
   - Microsoft Azure cloud, including, but not limited to:
     - Analytics
     - App Services
     - Bot Services
     - Cognitive Services including all sub-categories:
       - Knowledge
       - Language
       - Vision (including Custom Vision)
       - Search
       - Speech (including Custom Speech)
     - Databases
     - Internet of Things

- o   Machine Learning Services and Studio
- o   Virtual Machines

In addition:

- your entry must be your own original work; **and**
- you must have obtained any and all consents, approvals or licenses required for you to submit your entry; **and**
- your entry may not include any third party trademarks (logos, names) or copyrighted materials (music, images, video, recognizable people) unless you have obtained permission to use the materials. You may include Microsoft trademarks, logos, and designs, for which Microsoft grants you a limited license to use for the sole purposes of submitting an entry into this Contest.

Entries may **NOT** contain, as determined by us, in our sole and absolute discretion, any content that:

- is sexually explicit, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or a particular political agenda;
- is obscene or offensive;
- defames, misrepresents or contains disparaging remarks about other people or companies;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or violates any law;

The entry limit is one per person during the Entry Period.

We are not responsible for excess, lost, late, damaged, or incomplete entries. If disputed, entries will be deemed submitted by the authorized account holder of the email address, social media profile, or other method used to enter.

6. **USE OF ENTRIES**

We are not claiming ownership rights to your Submission. However, by submitting an entry, you grant us an irrevocable, royalty-free, worldwide right and license to use, review, assess, test and otherwise analyze your entry and all its content in connection with this Contest and use your entry in any media whatsoever now known or later invented for any non-commercial or commercial purpose, including, but not limited to, the marketing, sale or promotion of Microsoft products or services, without further permission from you. You will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

By entering you acknowledge that the we may have developed or commissioned materials similar or identical to your entry and you waive any claims resulting from any similarities to your entry. Further you understand that we will not restrict work assignments of representatives who have had access to your entry and you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law.

Your entry may be posted on a public website. We are not responsible for any unauthorized use of your entry by visitors to this website. We are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

7. **WINNER SELECTION AND NOTIFICATION**

At the close of the event, 1 project will be selected post-hacking. The below requirements will be used as judging elements to determine a winner (out of a possible 50 points):

- Does the project address a clear need, problem, or opportunity and is the solution clearly explained? (10 points)
- Does the project include innovations in technical design and/or implementation of services (e.g., Cognitive Services, Machine Learning) and/or User Experience? (20 points)
- Does the project have a clear target market or audience? (5 points)
- Is the project's purpose and basic functionality easily understood? (5 points)
- Does the project have a professional degree of production in terms of performance, user interface, visuals, and audio? (10 points)

In the event of a tie between any eligible entries, an additional judge will break the tie based on the judging criteria described above. The decisions of the judges are final and binding. If we do not receive a sufficient number of entries meeting the entry requirements, we may, at our discretion, select fewer winners than the number of Contest Prizes described below.

Additionally at the close of the event,

8. **PRIZES**

   The following prizes will be awarded:

   One (1) Grand Prize (s). Each winner will receive:
   A XBOX One X 1TB Approximate Retail Value (ARV) $499.99

   The ARV of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. We will determine the value of the prize to be the fair market value at the time of prize award.

   The total Approximate Retail Value (ARV) of all prizes: **$1,999.96**

   We will only award one (1) prize(s) per person. No more than the stated number of prizes will be awarded. No substitution, transfer, or assignment of prize permitted, except that Microsoft reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Prize winners may be required to complete and return prize claim and / or tax forms ("Forms") within the deadline stated in the winner notification. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or in any other media, in connection with this Sweepstakes without payment or compensation to you, except where prohibited by law.

9. **ODDS**

   The odds of winning are based on the number and/or quality of eligible entries received.

10. **GENERAL CONDITIONS AND RELEASE OF LIABILITY**

    To the extent allowed by law, by entering you agree to release and hold harmless Microsoft and its respective parents, partners, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising in connection with this Sweepstakes or any prize won.

    All local laws apply. The decisions of Microsoft are final and binding

    We reserve the right to cancel, change or suspend this Sweepstakes for any reason, including cheating, technology failure, catastrophe, war or any other unforeseen or unexpected event that affects the integrity of this Sweepstakes, whether human or mechanical. If the integrity of the Sweepstakes cannot be restored, we

may select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes. Rules violators will be prosecuted to the full extent of the law and may be banned from participation in Microsoft Sweepstakes.

11. WINNERS LIST

Send email to justgar@microsoft.com with the subject line "HackTX winners" within 30 days of October 20, 2018 to receive a list of winners that received a prize worth $25.00 or more.

12. PRIVACY

At Microsoft, we are committed to protecting your privacy. Microsoft uses the information you provide on this form to notify you of important information about our products, upgrades and enhancements, and to send you information about other Microsoft products and services. Microsoft will not share the information you provide with third parties without your permission except where necessary to complete the services or transactions you have requested, or as required by law. Microsoft is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. Your personal information is never shared outside the company without your permission, except under conditions explained above.

If you believe that Microsoft has not adhered to this statement, please contact Microsoft by sending an email to privrc@microsoft.com or postal mail to Microsoft Privacy Response Center, Microsoft Corporation, One Microsoft Way, Redmond, WA 98052.