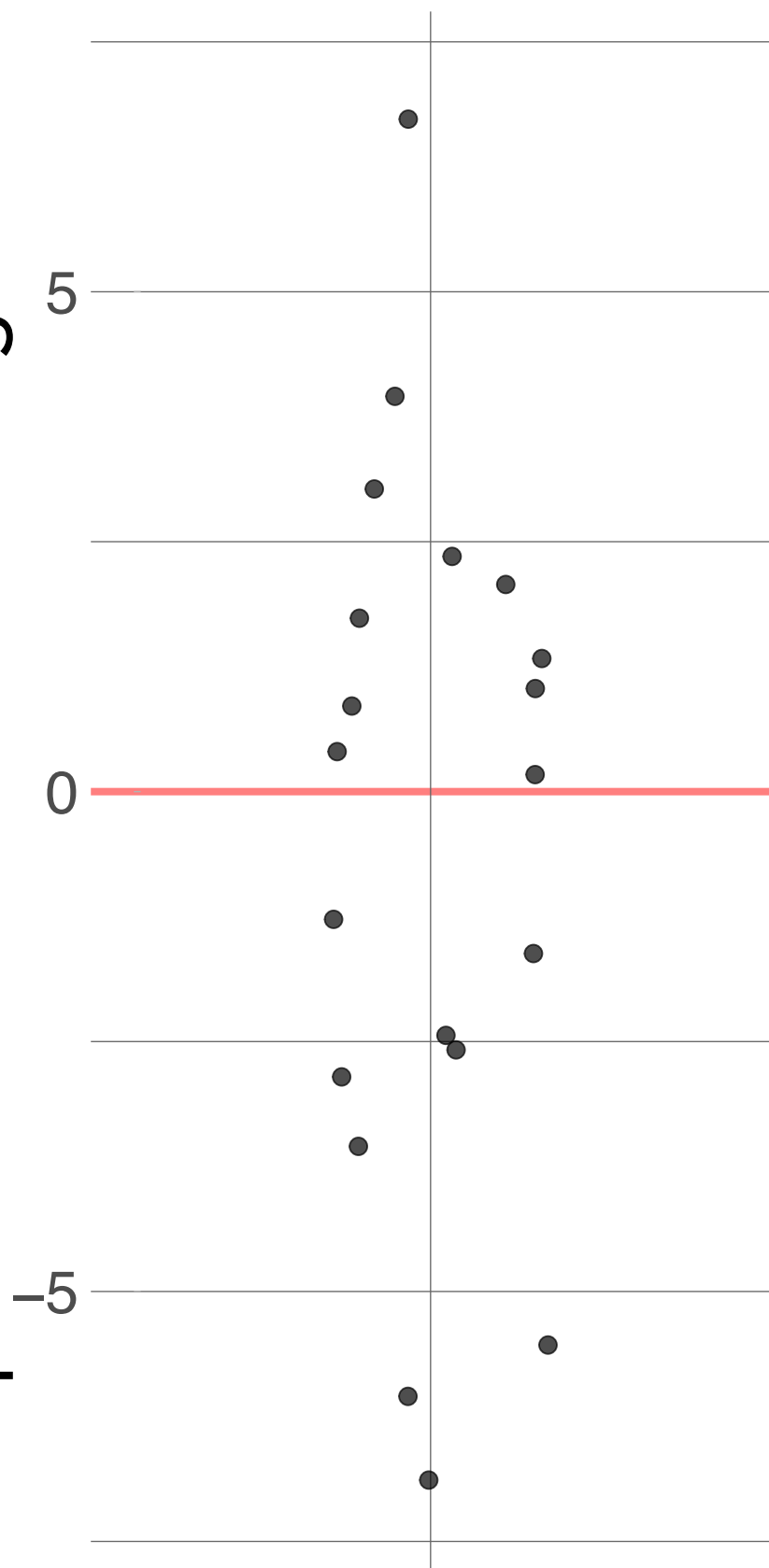
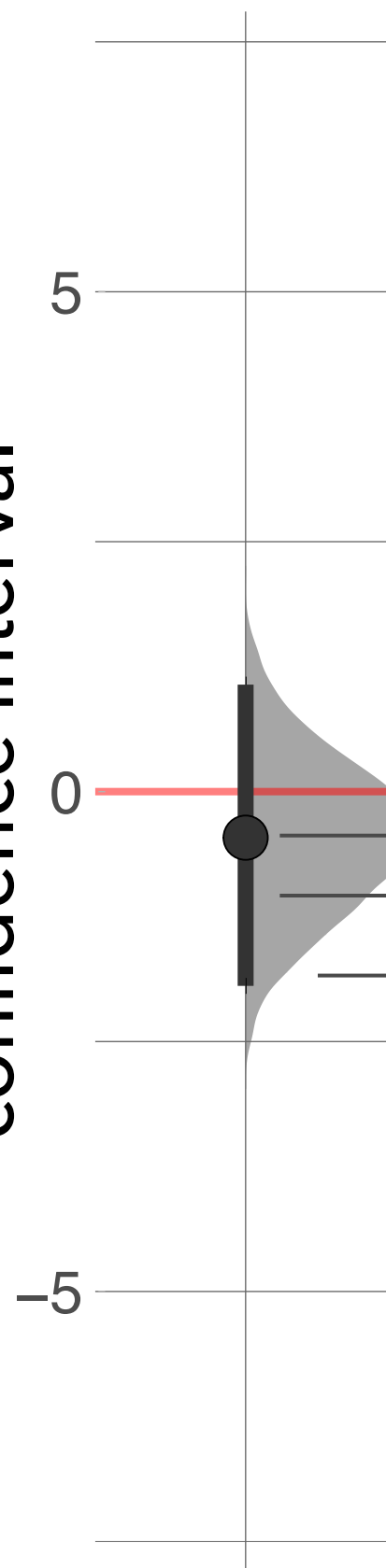


profit for 20 stores from a region



mean profit and 95% confidence interval



The mean of the data on the left plot is indicated by this point.

There is some uncertainty associated around this estimate of the mean. The vertical bar is used to indicate this uncertainty.

This region shows density of the mean, with the width corresponding to more likely values of the mean for this sample