## Move to cloud and save big using your Windows Server licenses

Now you can move your existing Windows Server licenses to Azure when you extend your datacenter to the cloud. With the Azure Hybrid Benefit, you can use on-premises Windows Server licenses that include Software Assurance to run Windows Server virtual machines in Azure at a reduced compute rate.<sup>1</sup>

Using your existing licenses, you can save up to 49 percent<sup>2</sup> on Windows Server virtual machines in Azure, depending on usage, instance type, and location.

For every 2-processor Windows Server license or Windows Server license with 16 cores covered with Software Assurance, you can run either of the following at the reduced compute rate:

- Up to two virtual machines with up to 8 cores or
- One virtual machine with up to 16 cores.

You can also run virtual machines with more than 16 cores by stacking licenses. For example, for two 2-processor licenses or two 16-core licenses, you may run a virtual machine with up to 32 cores.

## Maximize benefits from your Software Assurance investment.

If your licenses don't already include **Software Assurance**, a program that includes rights to new software releases and cost-efficient upgrades, this could be a good time to reconsider. Software Assurance is an essential investment in the journey to transform your application portfolio.



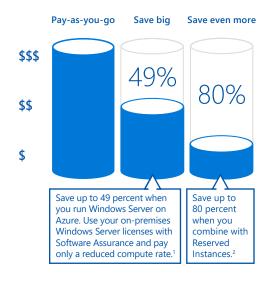
Modernize applications

Create more agile, secure, and intelligent applications with new product version rights and the Nano Server installation option.



Move applications to the cloud

Gain cloud benefits and save: up to 49 percent with the Azure Hybrid Benefit, and up to 80 percent when you combine with Azure Reserved Virtual Machine Instances.



<sup>&</sup>lt;sup>1</sup> Sample annual cost comparison of two D2V3 Windows Server VMs. Savings based two D2V3 VMs in US West 2 Region running 744 hours/month for 12 months; reduced rate at SUSE Linux Enterprise rate for US West 2. Azure pricing as of 04/24/2018. Actual savings may vary based on location, instance type, or usage.

## Get started with your benefit

There are several ways to apply your benefit.

- For new workloads, apply the benefit when you deploy a new virtual machine using an <u>Azure Marketplace image</u>, custom, or on-premises image.
- 2. You can also <u>apply the benefit</u> using Azure Portal, Azure CLI, or PowerShell. Apply benefit to one or multiple virtual machines.
- 3. You can <u>migrate existing workloads with</u>
  <u>Azure Site Recovery</u> (free for first 31 days).

<sup>&</sup>lt;sup>1</sup> Reduced rate for virtual machines.

<sup>&</sup>lt;sup>2</sup> Actual savings may vary based on region, instance type, or usage. Prices as of April 2018. Prices subject to change.

<sup>&</sup>lt;sup>2</sup> The 80 percent saving is based on the combination of Windows Server Azure Hybrid Benefit and 3-year Azure Reserved Instances. The cost does not include Software Assurance cost.