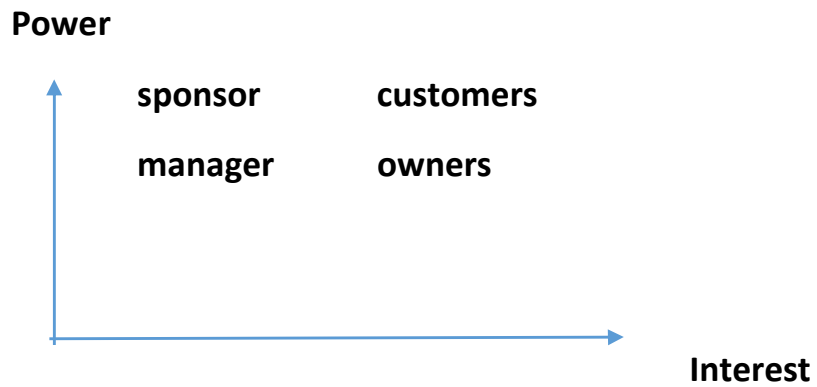


## Stakeholder analysis



stakeholders	unaware	Resistant	neutral	supportive	leading
Customers			C	D	
Owners			C	D	
Sponsor			C	D	
Manager	C			D	
Team members				C,D	
Satellite Agency.			C,D		
Google maps			C,D		
App store			C,D		

### **Communication plan**

<b>Audience</b>	<b>Medium</b>	<b>Content</b>	<b>Frequency</b>
Customer	Meeting	Issues, risks	weekly
Owners	Meeting	Issues, risks	weekly
manager	Meeting	Progress, risks	monthly
sponsor	Meeting	Progress, risks	monthly