

Project Charter

Project Name	Digital Discount Card
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Purpose	<ul style="list-style-type: none">• Develop a digital discount card similar to Xclusive or Elshaye3 card using a mobile app.
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Objectives	<ul style="list-style-type: none">• Help shoppers to know the available discounts in shops.• Help patients to know the available discounts in medical centers.• Replace physical card by a digital one on the mobile.
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High Level Requirements	<ul style="list-style-type: none">• View all current promotions and discounts.• Integration with google maps to see nearby offers in shops, restaurants, clinics and medical centers.
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Budget	<ul style="list-style-type: none">• Team members' salaries.• Upload the app on App Store.
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Stakeholders	<ul style="list-style-type: none">• Customers such as shoppers or patients.• Shop owners or Clinics owners.• Project sponsor.• Team members.• Manager.• Satellite Agency.• Google Maps.• App Store.
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