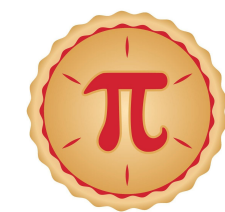




Jun 1, 2019 - Nov 30, 2021



HAPPY PI DAY
MARCH 14

Pie Bakery Sales Analysis 2019 - 2021

Total Number of Orders

2,773

Total Quantity Sold

8,333

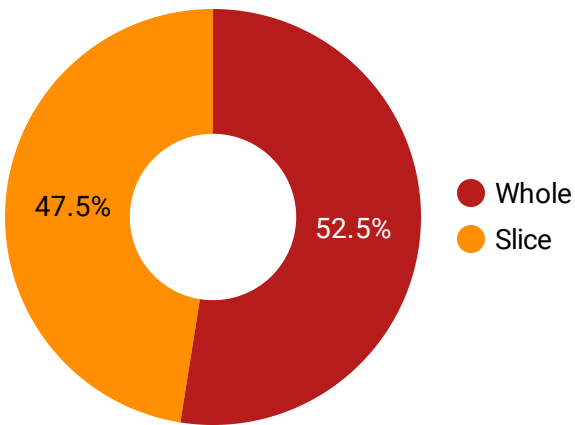
Total Revenue

\$96,922.50

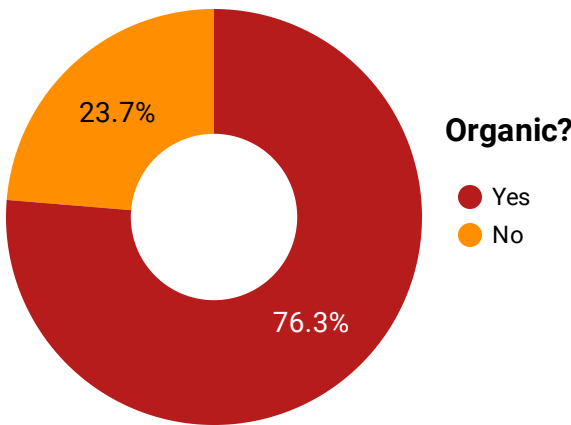
Total Pie Flavors

7

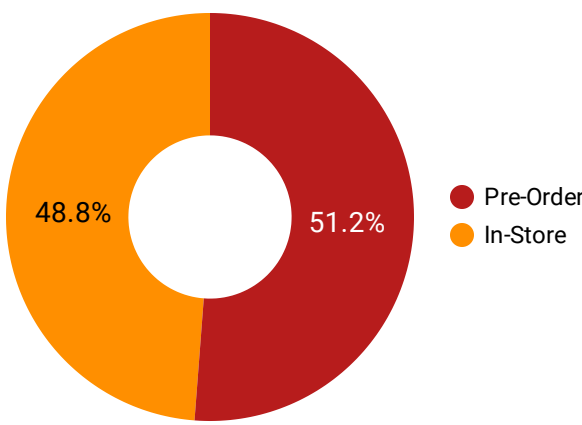
Order Comparison between Slice and Whole Pie



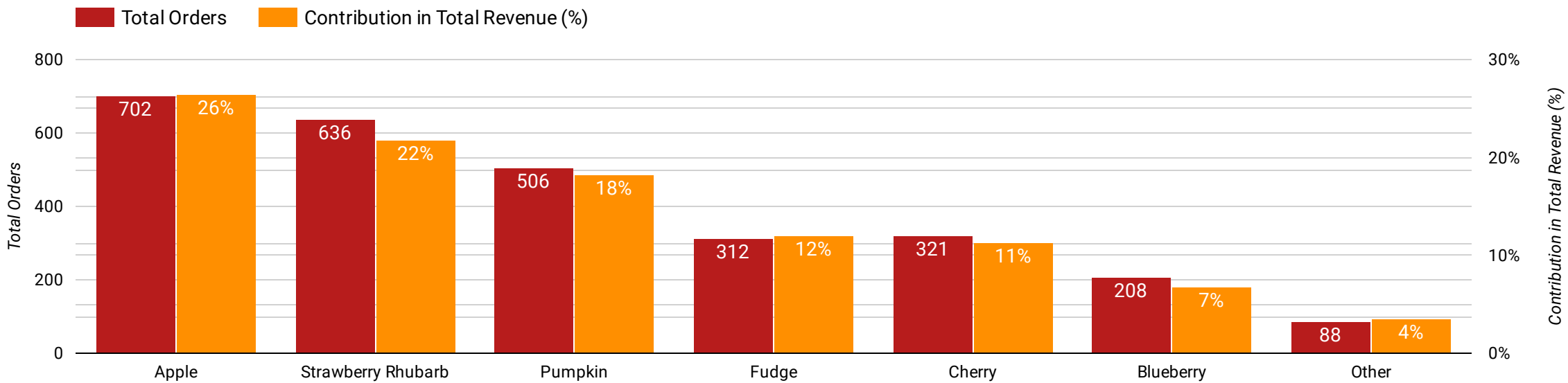
Order Comparison between Organic and Non-Organic



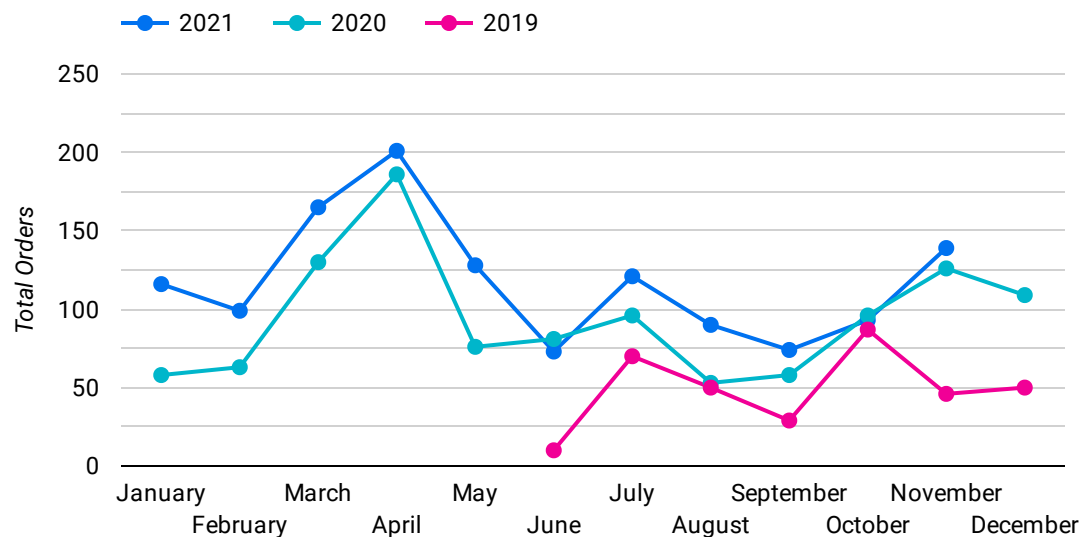
Order Comparison between Order types



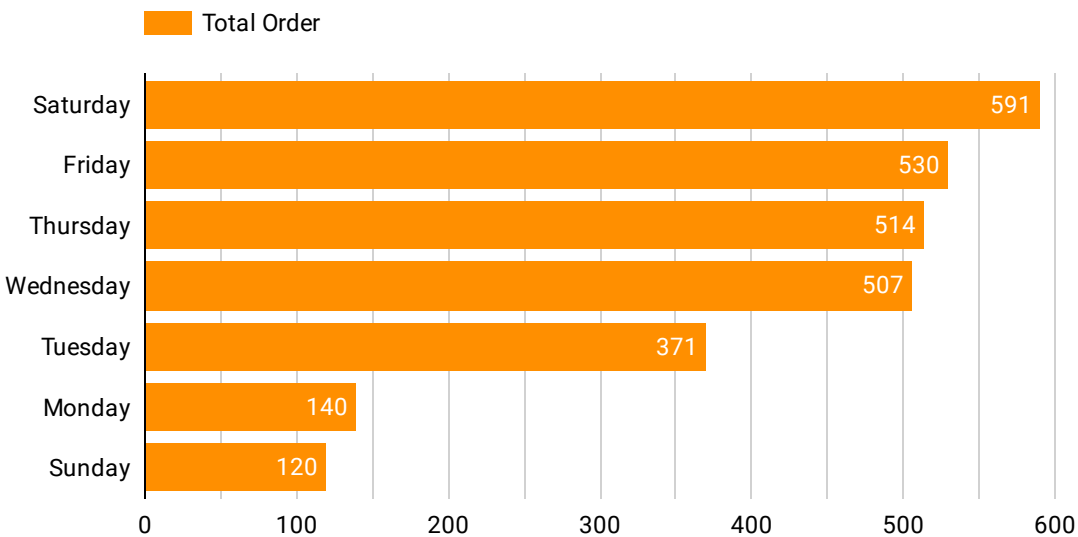
Pie Flavor wise Order and Revenue Comparison



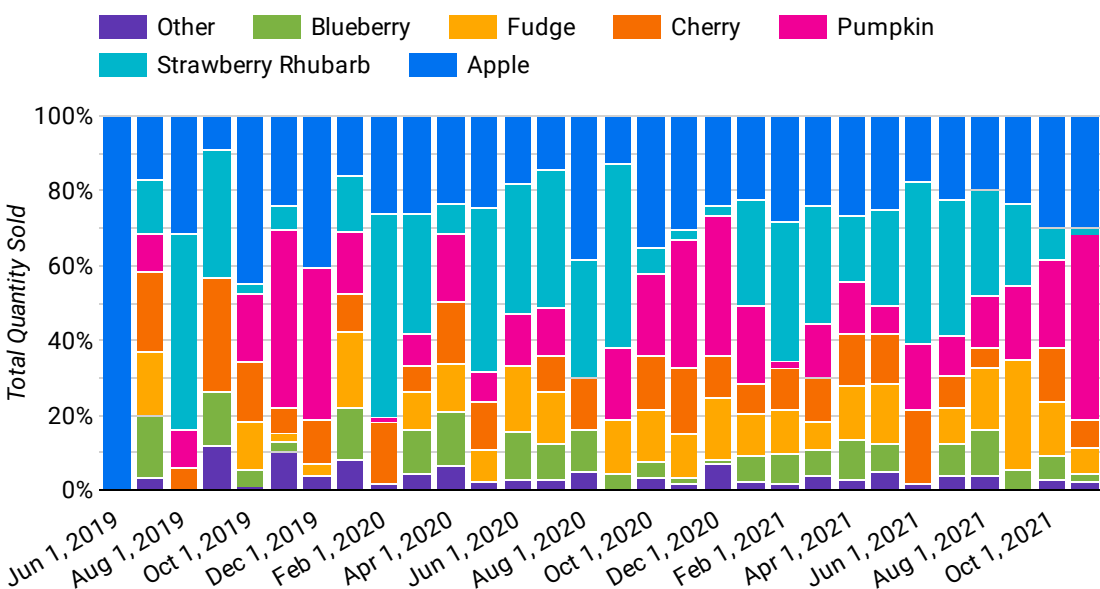
Month Wise Order Trend



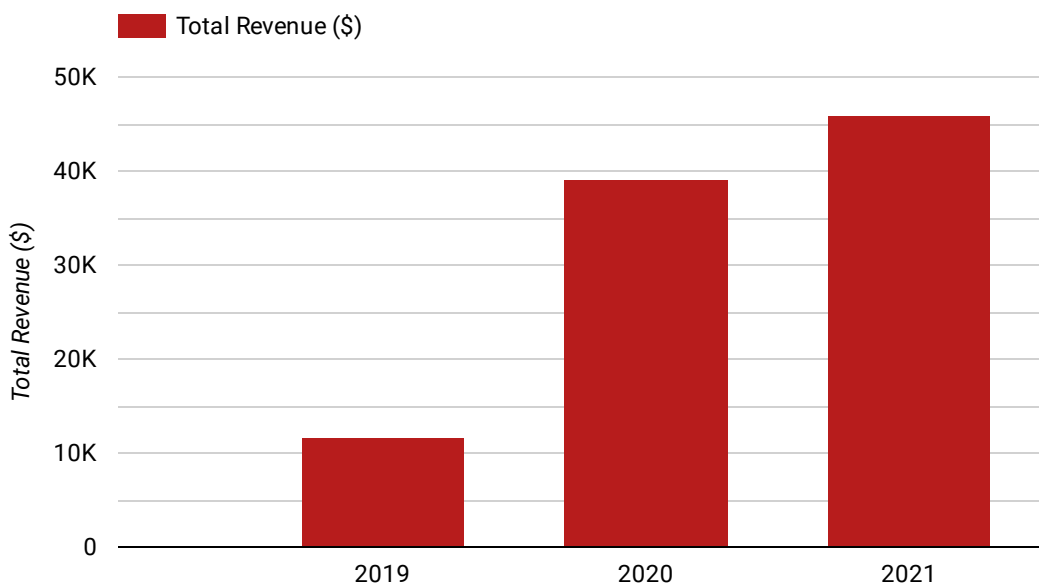
Weekday wise Order Comparison



Month wise Quantity Sold Trend



Yearly Revenue Trend



Insights:

1. The customer preferred **Whole Pie** over Slice of Pie.
2. The sales of **Organic Pies** were much higher than Non-Organic Pie.
3. More than 50% of Sales happened by **Pre-Order**.
4. **Apple** is the most popular pie flavor followed by **Strawberry Rhubarb** and **Pumpkin**.
5. **April** is recorded with most number of Pie sales.
6. The demand of pies are higher from **Wednesday** to **Saturday**.
7. Sale quantity of **Pumpkin Pies** are significantly higher (more than 30%) in **November** and **December**. This is due to **Thanksgiving** and **Christmas**.