



Jun 1, 2019 - Nov 30, 2021



Pie Bakery Sales Analysis

2019 - 2021

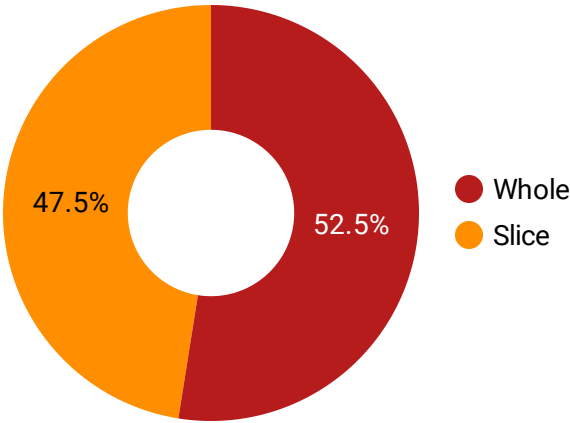
Total Number of Orders
2,773

Total Quantity Sold
8,333

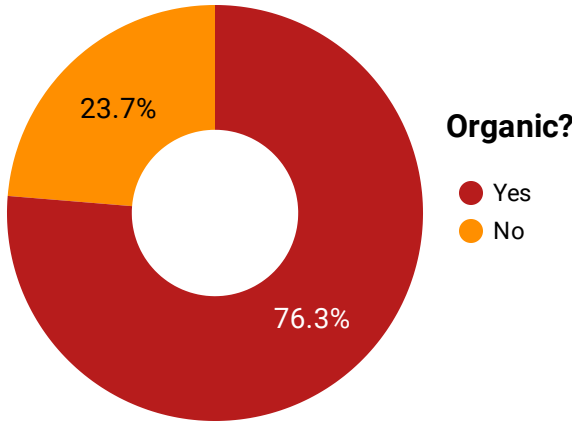
Total Revenue
\$96,922.50

Total Pie Flavors
7

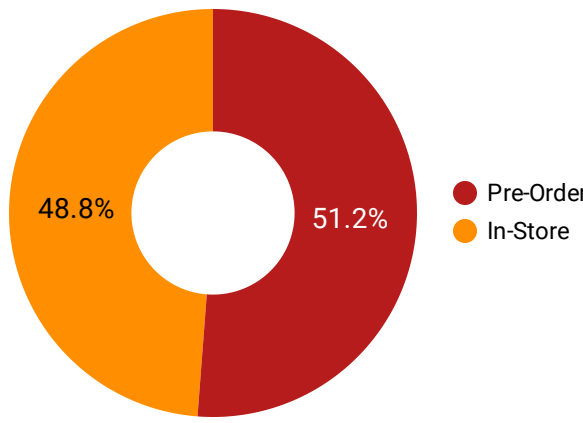
Order Comparison between Slice and Whole Pie



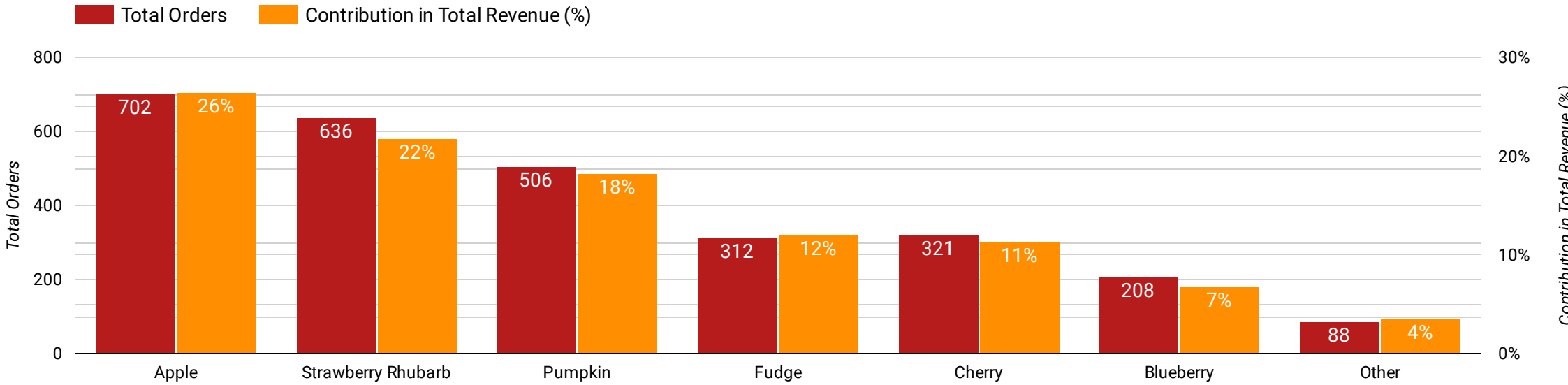
Order Comparison between Organic and Non-Organic



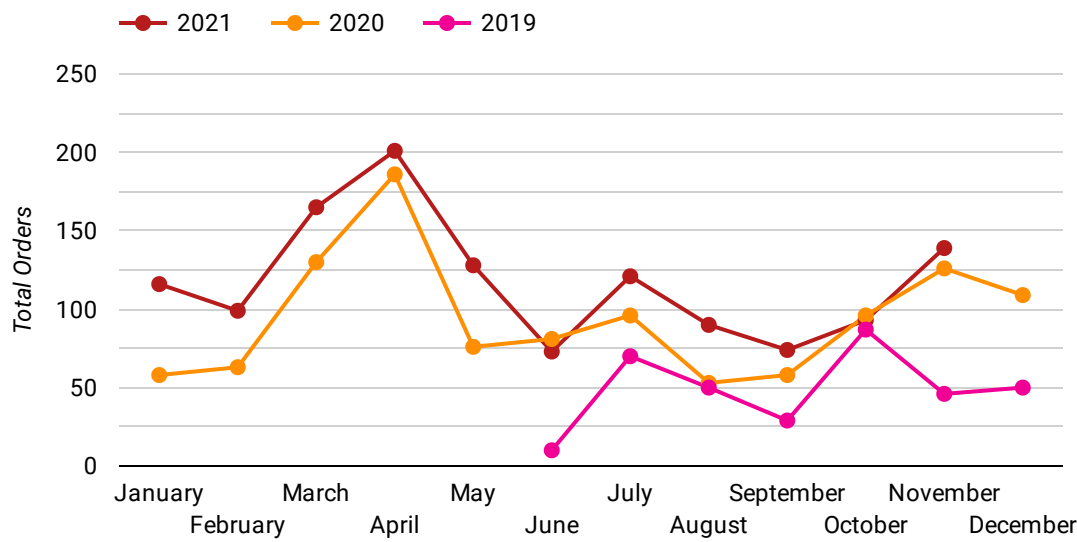
Order Comparison between Order types



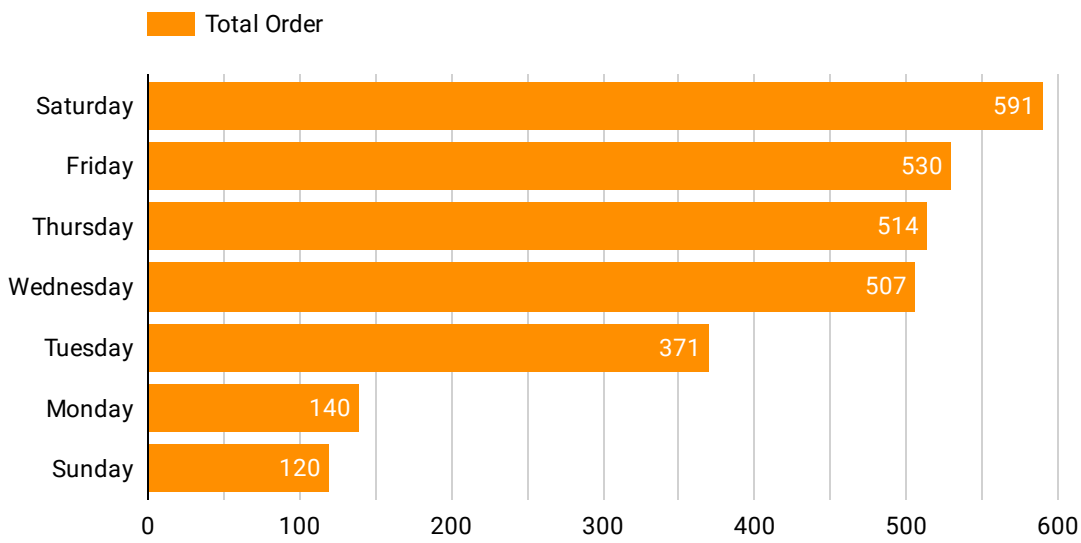
Pie Flavor wise Order and Revenue Comparison



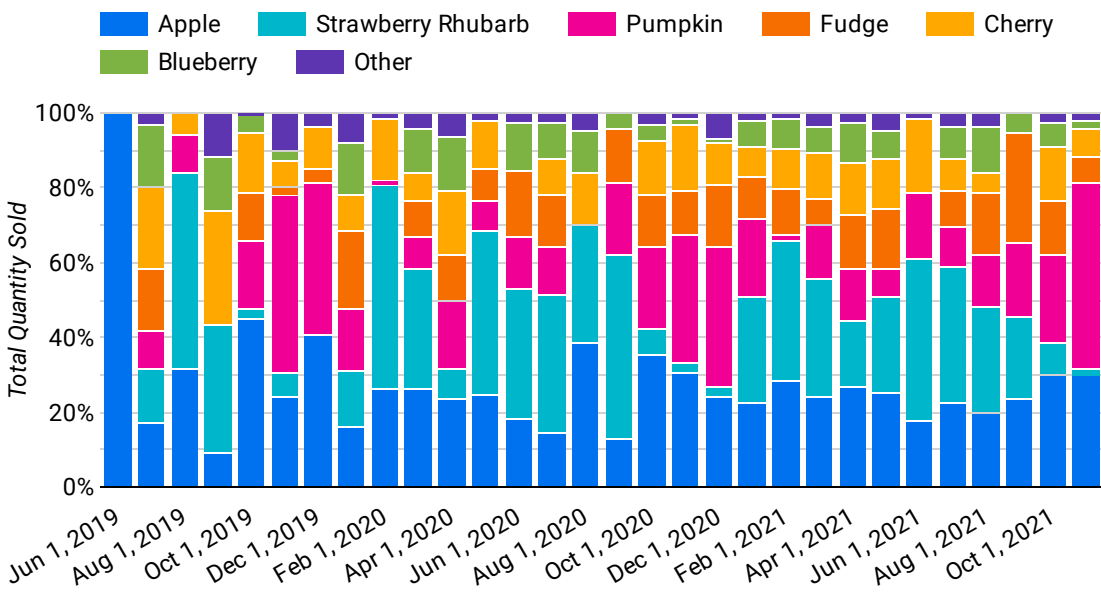
Month Wise Order Trend



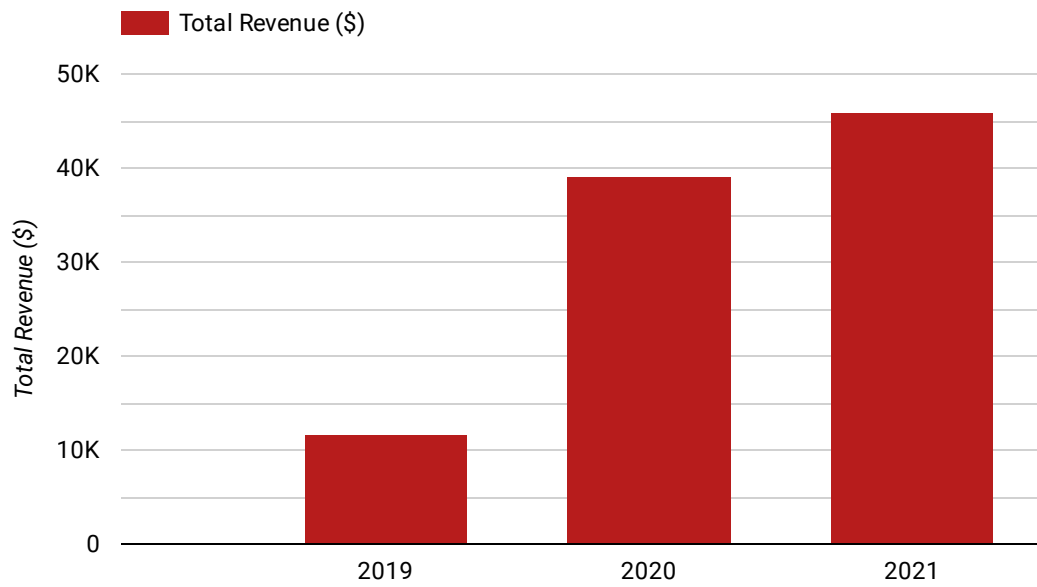
Weekday wise Order Comparison



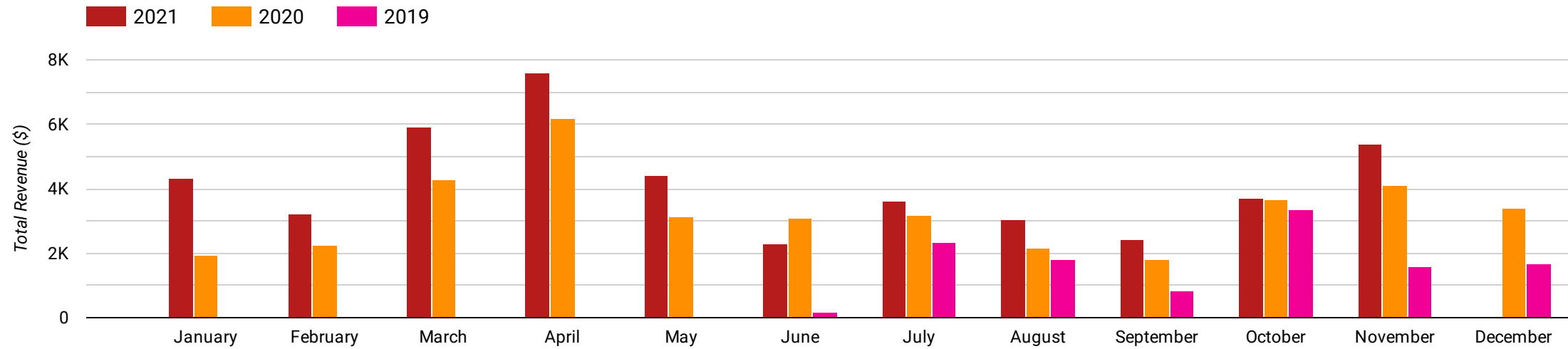
Month wise Quantity Sold Trend



Yearly Revenue Trend



Monthly Revenue Trend



Insights:

1. The customer preferred **Whole Pie** over Slice of Pie.
2. The sales of **Organic Pies** were much higher than Non-Organic Pie.
3. More than 50% of Sales happened by **Pre-Order**.
4. **Apple** is the most popular pie flavor followed by **Strawberry Rhubarb** and **Pumpkin**.
5. **April** is recorded with most number of Pie sales and Revenue.
6. The demand of pies are higher from **Wednesday** to **Saturday**.
7. Sale quantity of **Pumpkin Pies** are significantly higher (more than 30%) in **November** and **December**. This is due to **Thanksgiving** and **Christmas**.
8. **17 % Growth** can be seen in **Revenue of 2021** compared to 2020.