



MARVEL

MARVEL and DC Production Summary Dashboard



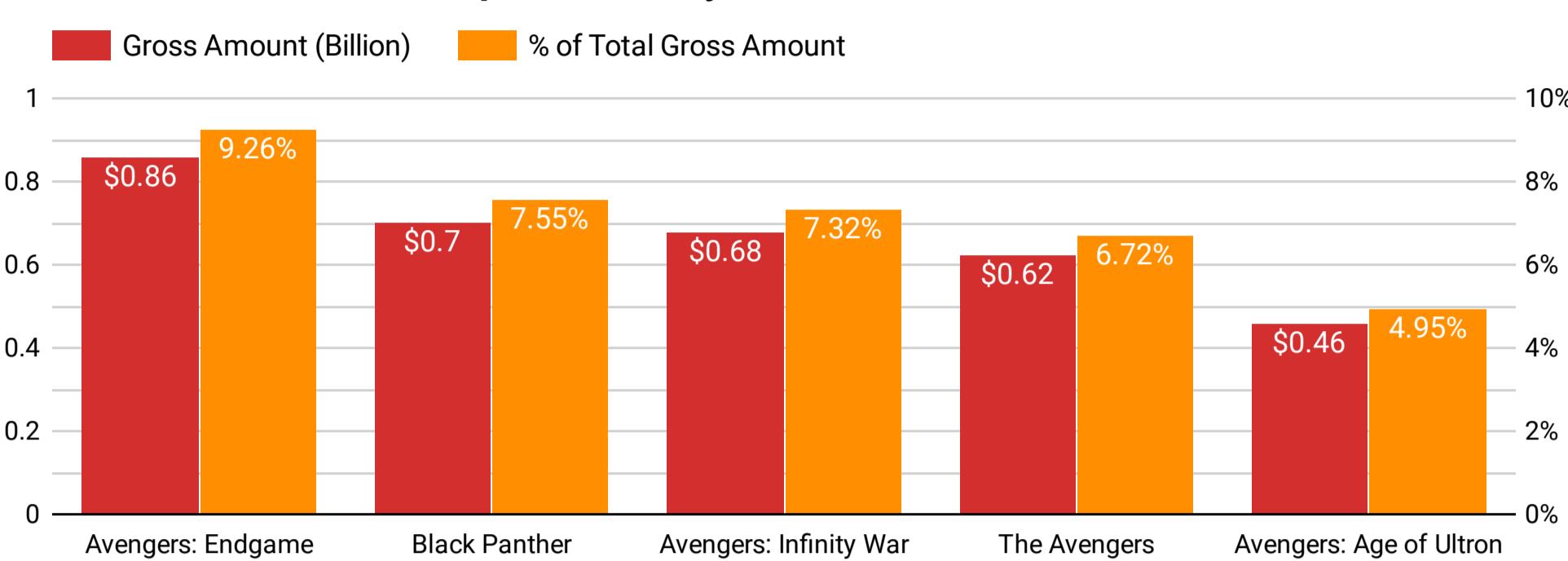
MARVEL

Total Productions 389 Gross Amount \$9.27bn Avg. IMDB Score 7.52 Total Votes 18.23M Avg. Metascore 64.93

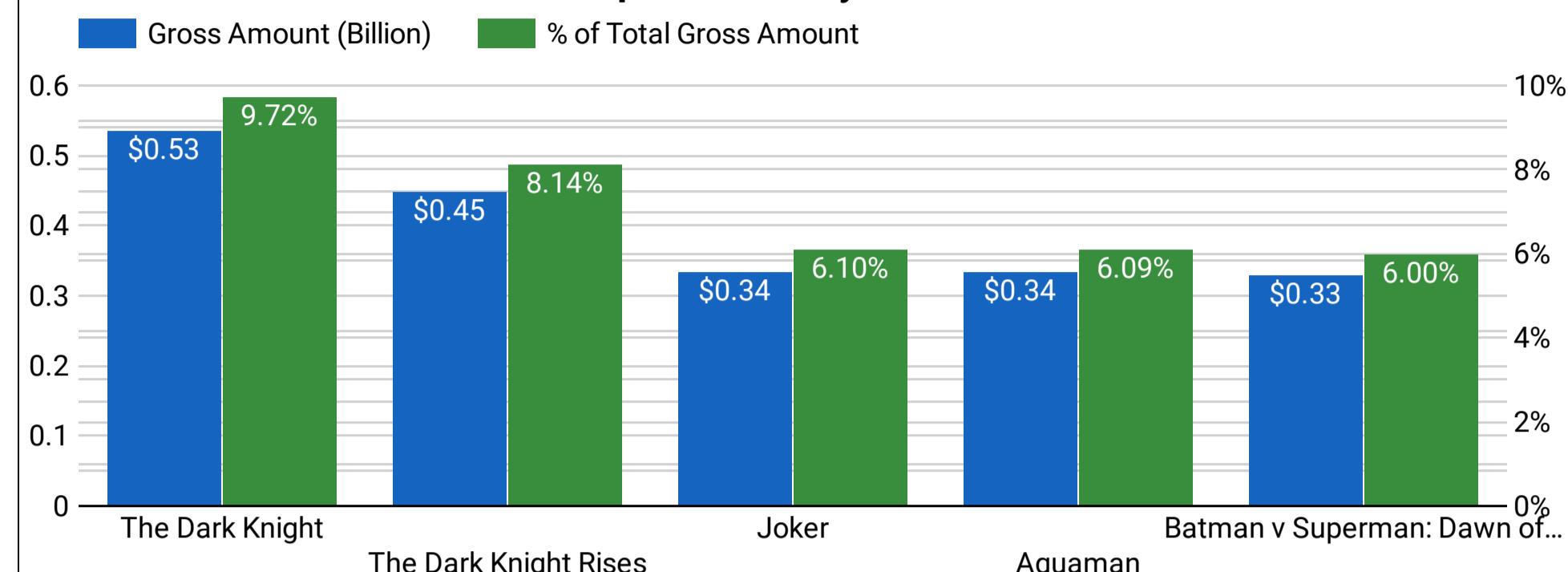
Total Productions 1,301 Gross Amount \$5.5bn Avg. IMDB Score 7.89 Total Votes 18.36M Avg. Metascore 58.06

DC

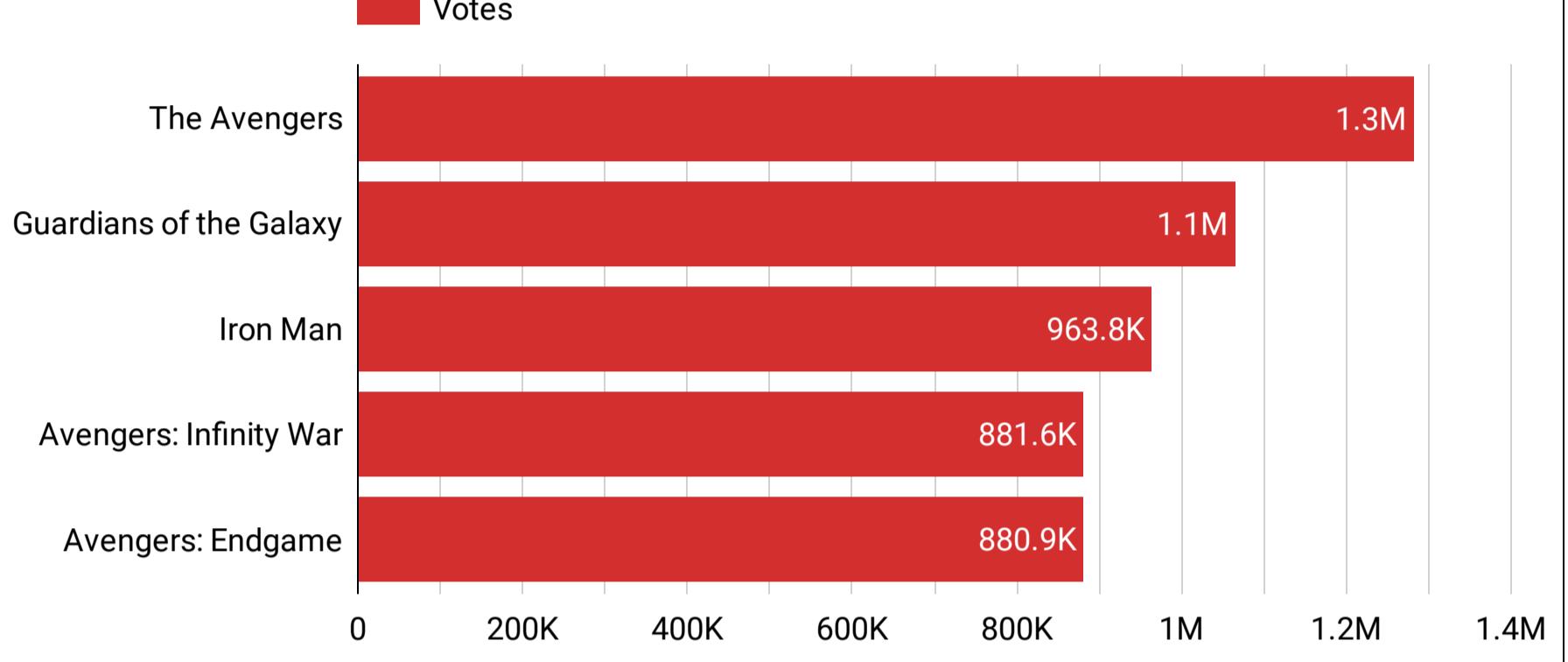
Top 5 Movies by Gross Amount



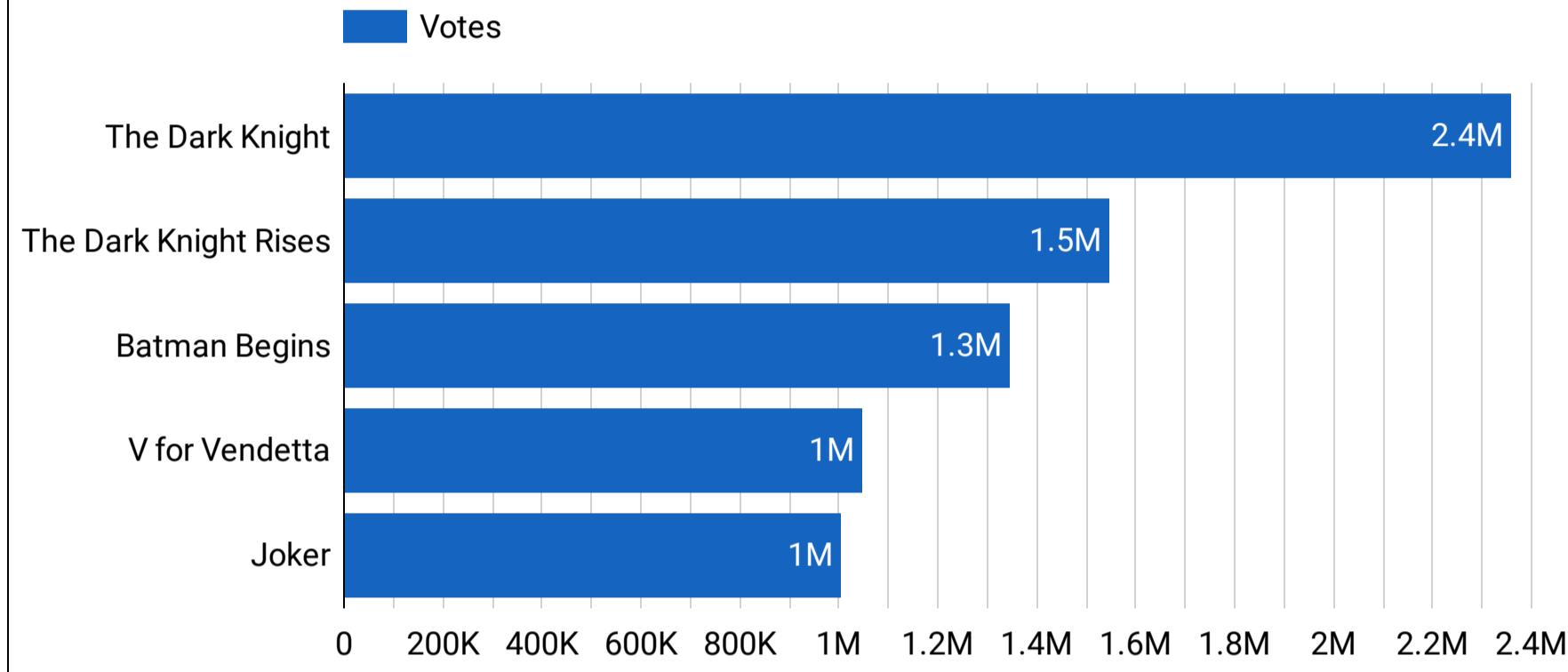
Top 5 Movies by Gross Amount



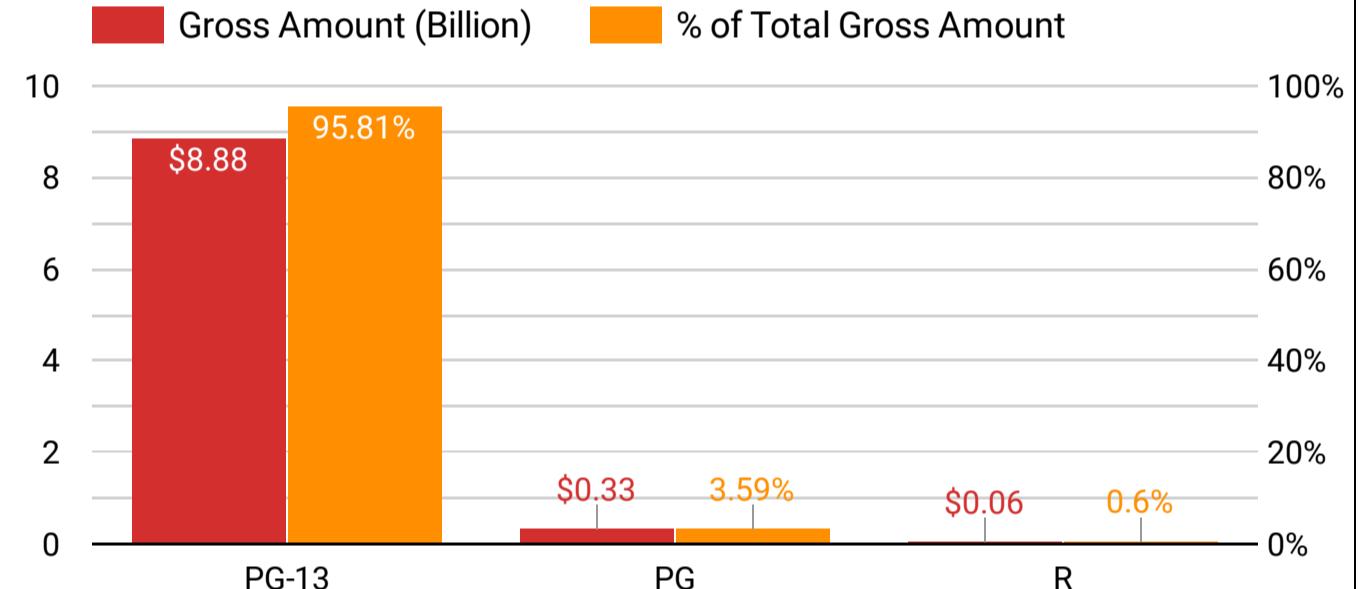
Top 5 Movies by Fans Vote



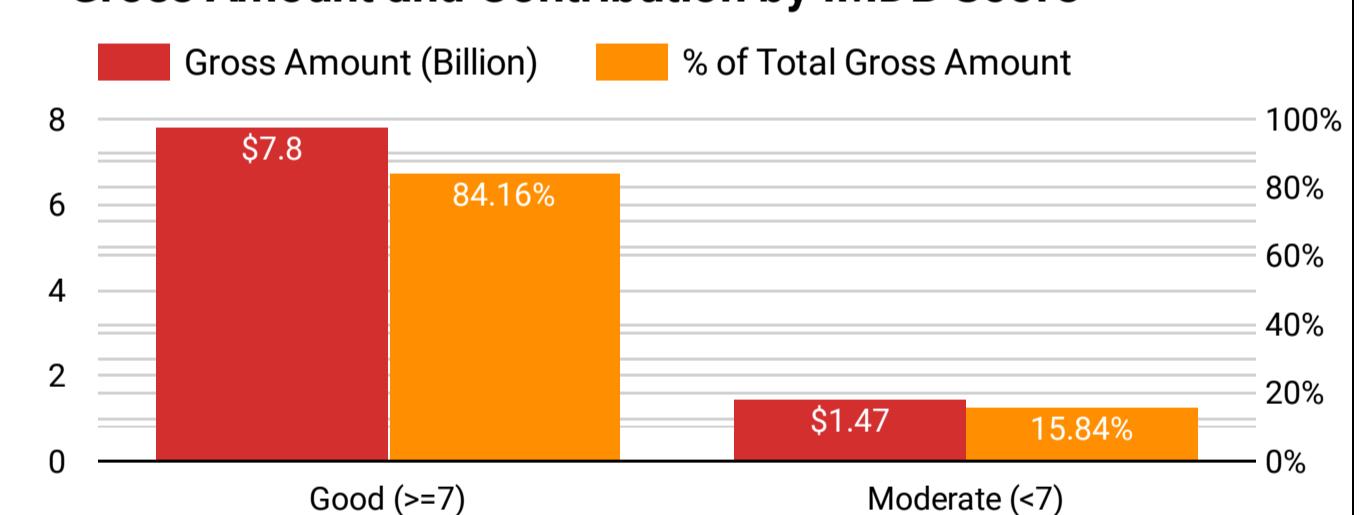
Top 5 Movies by Fans Vote



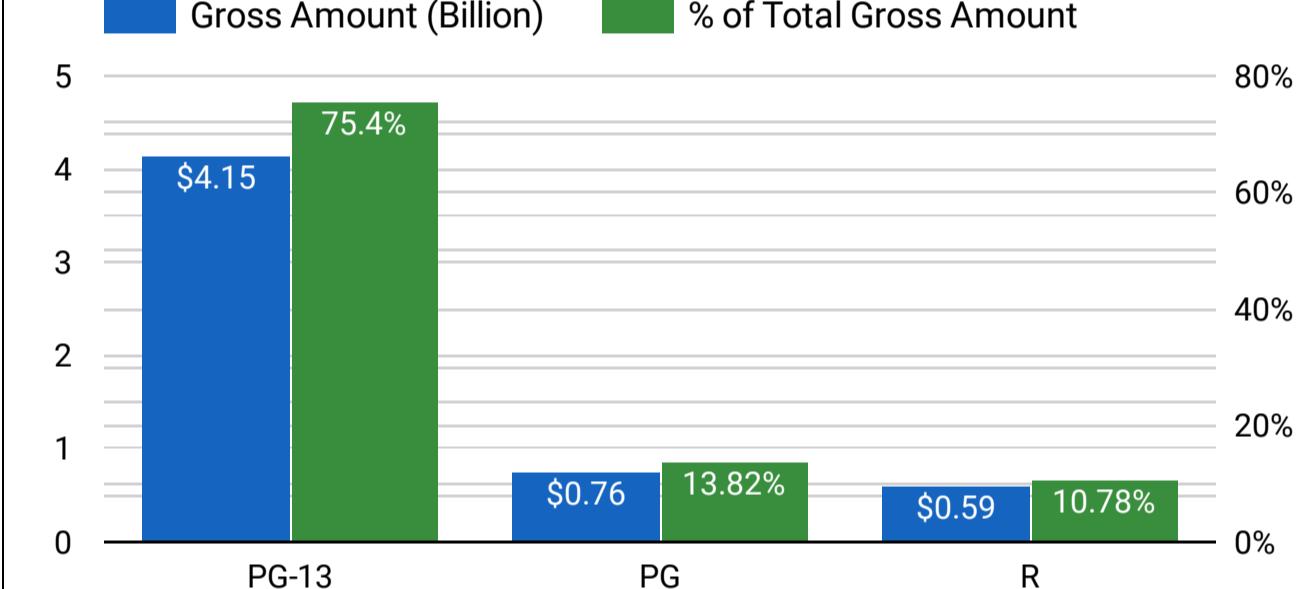
Gross Amount and Contribution by Rating



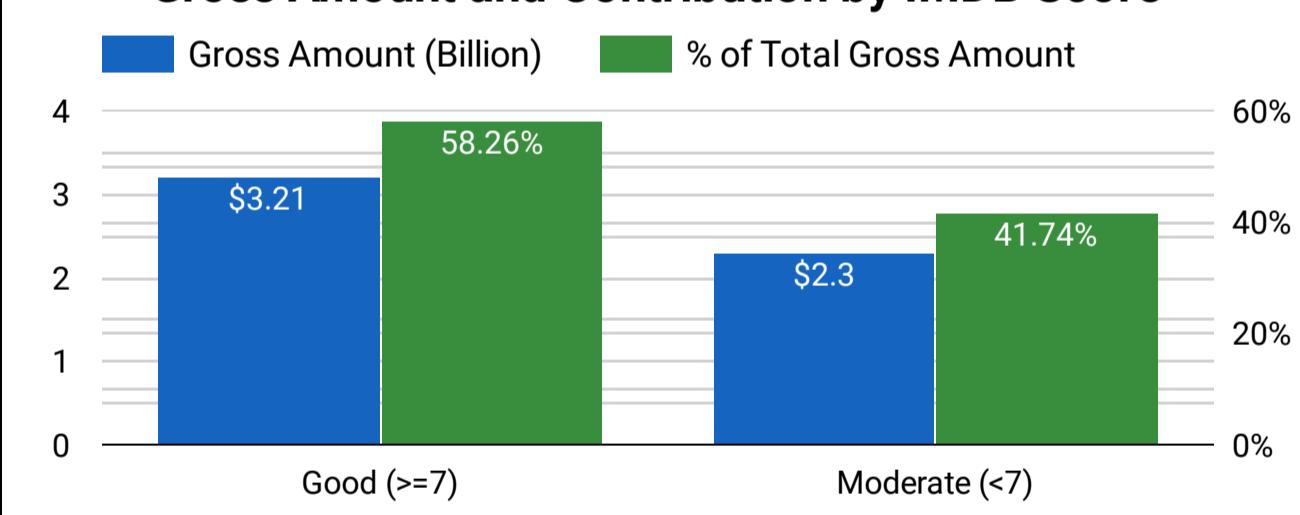
Gross Amount and Contribution by IMDB Score



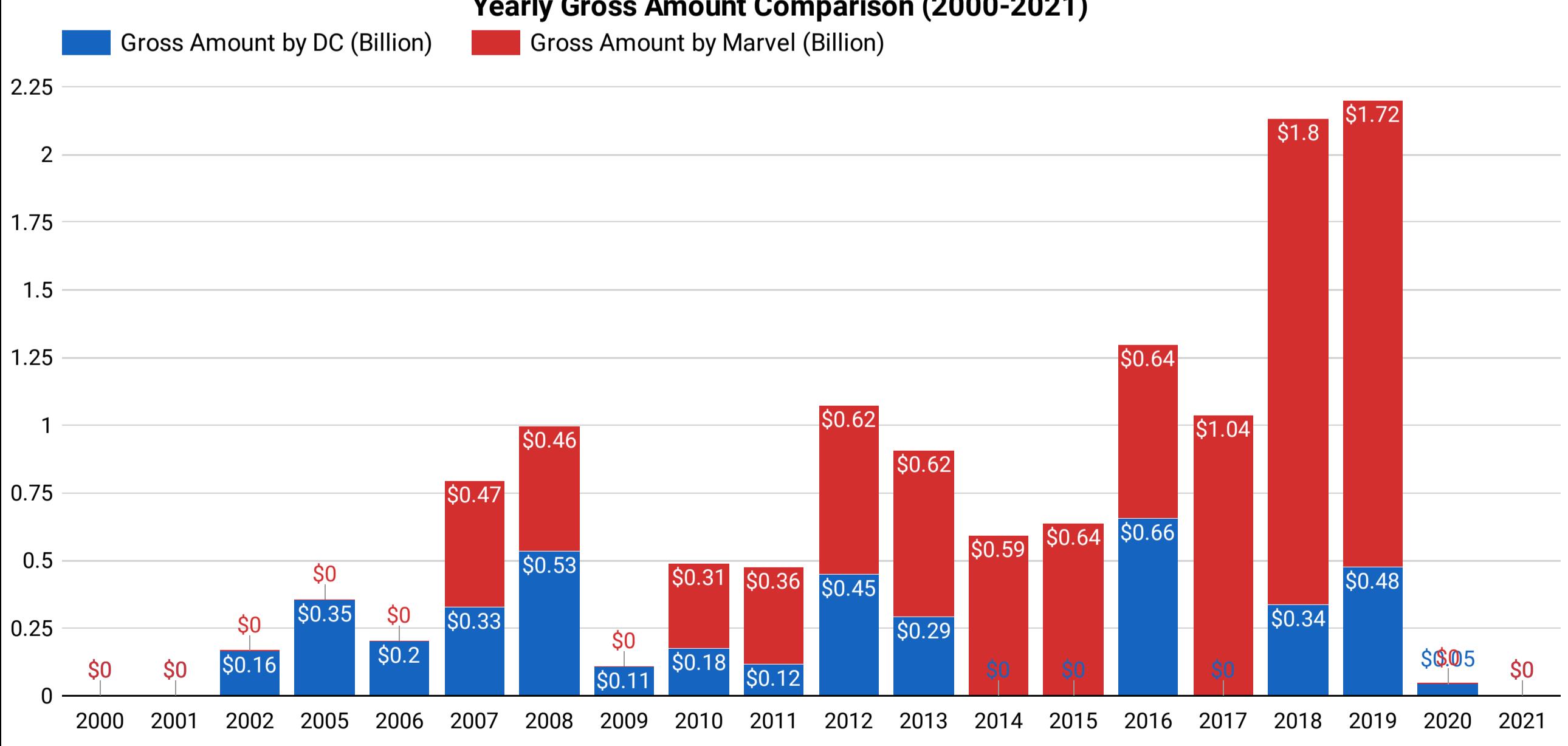
Gross Amount and Contribution by Rating



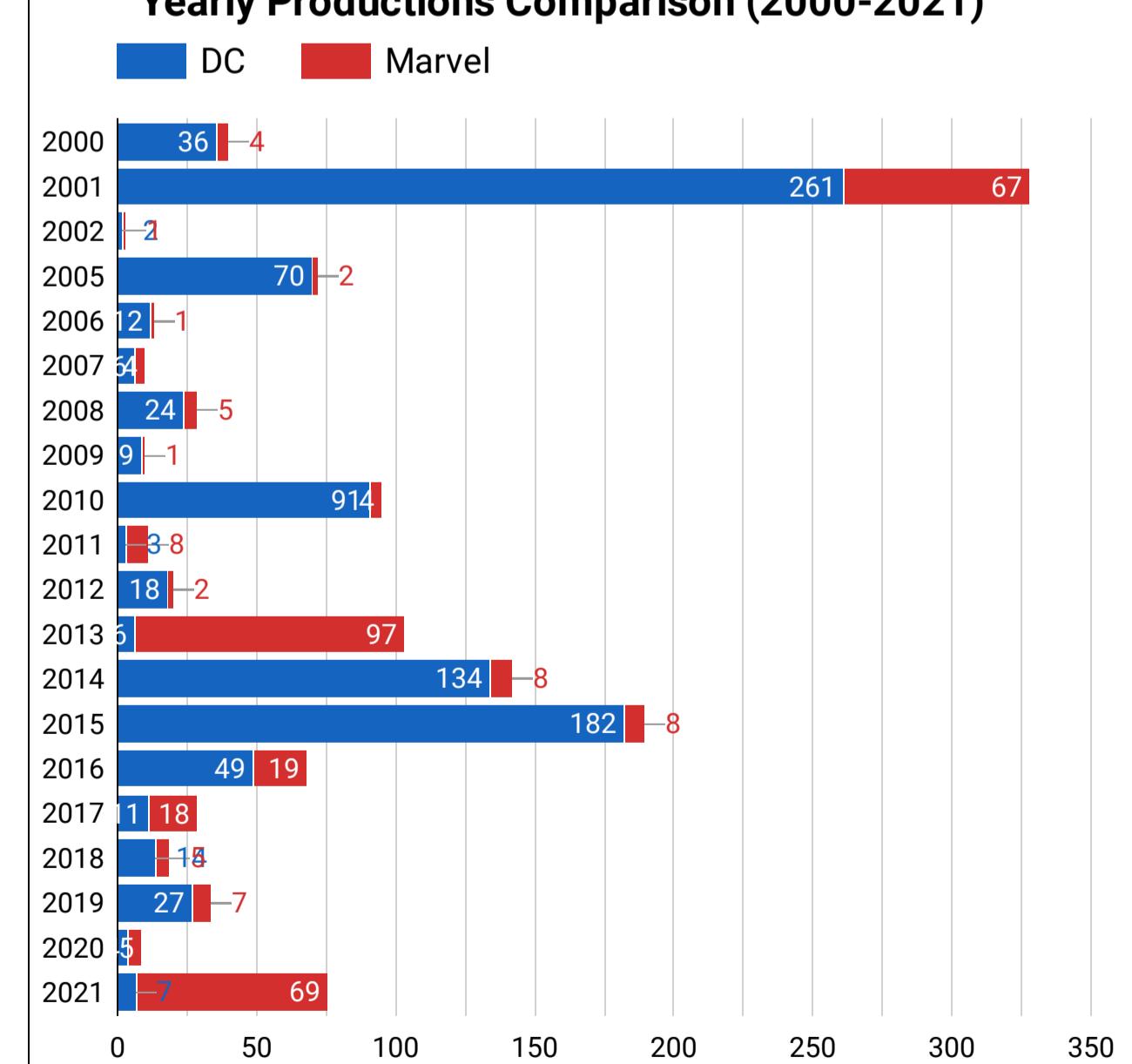
Gross Amount and Contribution by IMDB Score



Yearly Gross Amount Comparison (2000-2021)



Yearly Productions Comparison (2000-2021)



Insights:

1. **Avengers: Endgame** is the movie with highest income (\$0.83bn which is 9.26% of total Gross income of Marvel). On the other hand, **The Dark Knight** is the top movie by income (\$0.53bn which is 9.72% of total Gross income of DC).
2. **The Avengers** is the movie with highest number of votes in Marvel Universe. On the other hand, **The Dark Knight** is the movie with highest number of votes in DC Universe.
3. Most of the income of Marvel and DC comes through productions with PG-13 rating.
4. Most of the productions of Marvel has IMDB score more than 7. More than half of the productions of DC has IMDB score more than 7.
5. The number of **productions** of DC are much higher than Marvel (almost 4 times). But Marvel's **gross income** is almost double compared to DC.