### Fake News Detector

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Anastasia Cotov

#### Goals

## BUILD A FAKE NEWS DETECTOR ON TWITTER



## ANALYZE THE MOST USEFUL FEATURES



## DEPLOY OUR MODEL ON REAL-WORLD DATA



#### Our Beatiful Team







MANUEL GLOVE MODEL



EITHAR DATA ANALYSIS



ANASTASIA LASER MODEL

03

#### **Pheme Dataset**

Events	Threads	Tweets	Rumours	Non-rumours	True	False	Unverified
Charlie Hebdo	2,079	38,268	458	1,621	193	116	149
Sydney siege	1,221	23,996	522	699	382	86	54
Ferguson	1,143	24,175	284	859	10	8	266
Ottawa shooting	890	12,284	470	420	329	72	69
Germanwings-crash	469	4,489	238	231	94	111	33
Putin missing	238	835	126	112	0	9	117
Prince Toronto	233	902	229	4	0	222	7
Gurlitt	138	179	61	77	59	0	2
Ebola Essien	14	226	14	0	0	14	0
Total	6,425	105,354	2,402	4,023	1,067	638	697

<sup>&</sup>quot;All-in-one: Multi-task Learning for Rumour Stance classification, Detection and Verification" by E. Kochkina, M. Liakata, A. Zubiaga

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# Features available on the twitter api

+50

05

Fake News Detector

## Selected features

1 TEXT

2 LIKES COUNT

3 RETWEETS

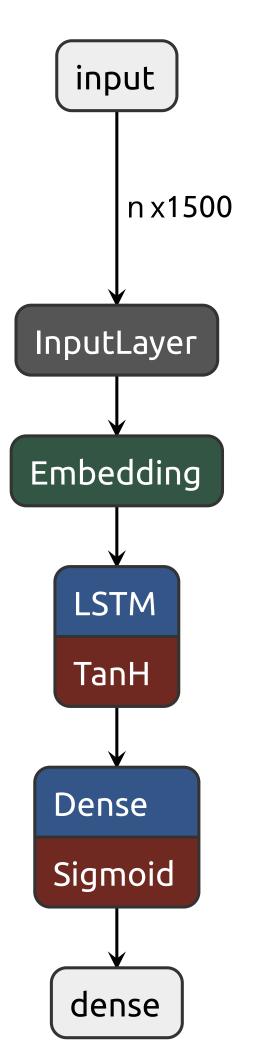
4 FOLLOWERS

5 FOLLOWINGS

6 TWEET COUNT

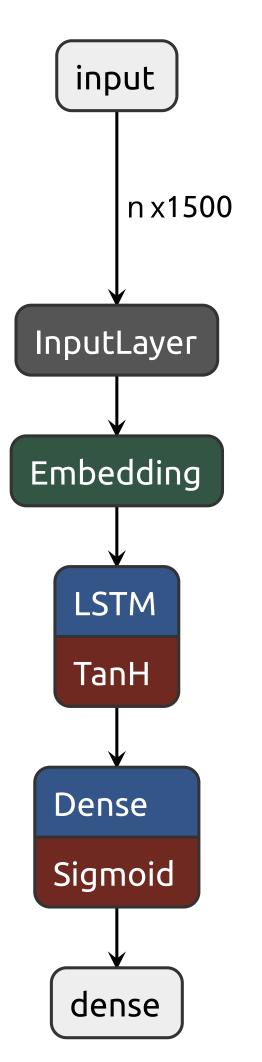
7 VERIFIED

Nº HASHTAGS



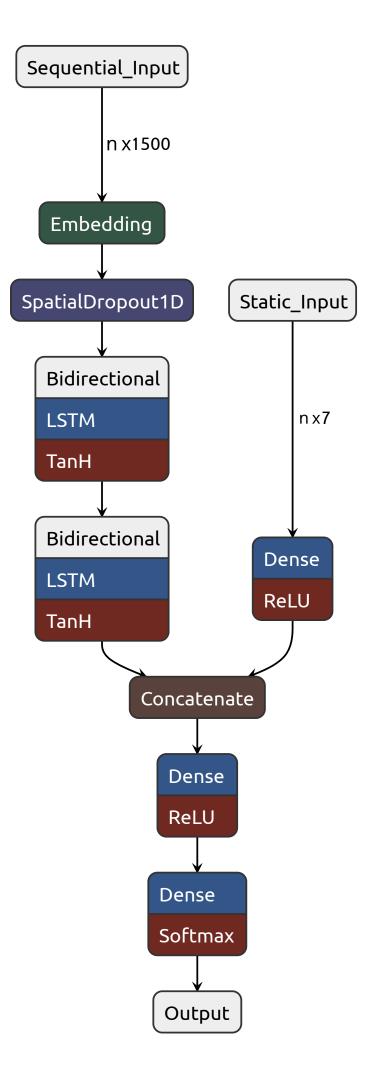


## Architectures used





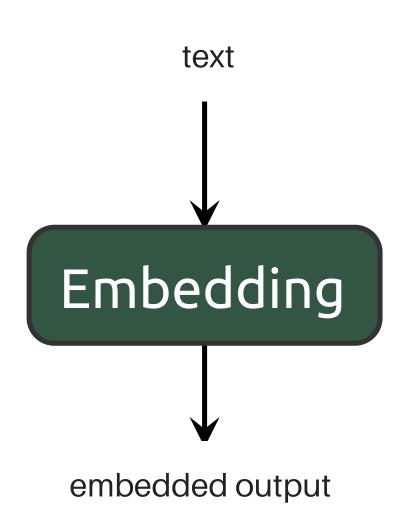
# How about numerical features?





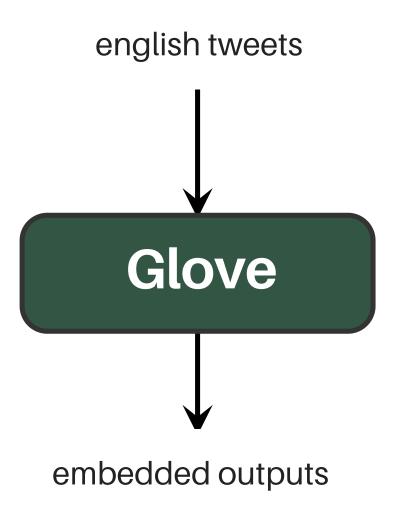
# How about numerical features?





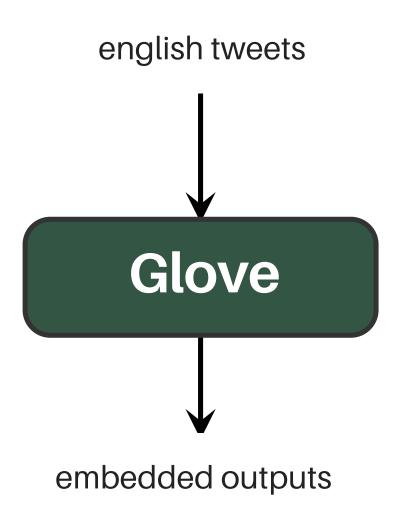
# How about embedding?





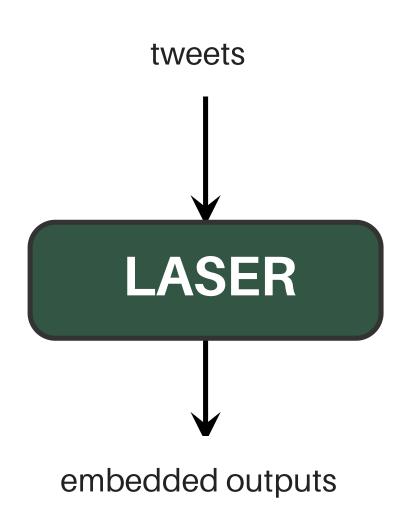
# How about embedding?





# Can we manage more languages?





# Language Agnostic Embedding

#### ACCURACY WITH RANDOM TRAIN-TEST SPLIT

09

Fake News Detector



82%

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09

Fake News Detector



82%

ACCURACY WITH RANDOM TRAIN-TEST SPLIT

09

Fake News Detector

#### LEAVE ONE EVENT OUT CROSS VALIDATION

Charlie Hebdo	Sydney siege	Ottawa	Ebola Essien	Gurlitt
Charlie Hebdo	Sydney siege	Ottawa	Ebola Essien	Gurlitt
Charlie Hebdo	Sydney siege	Ottawa	Ebola Essien	Gurlitt

09

Fake News Detector



82%

ACCURACY WITH RANDOM TRAIN-TEST SPLIT

ACCURACY WITH LEAVE ONE EVENT OUT

09

Fake News Detector



82%

ACCURACY WITH RANDOM TRAIN-TEST SPLIT



Fake News Detector

Multidisciplinary Project

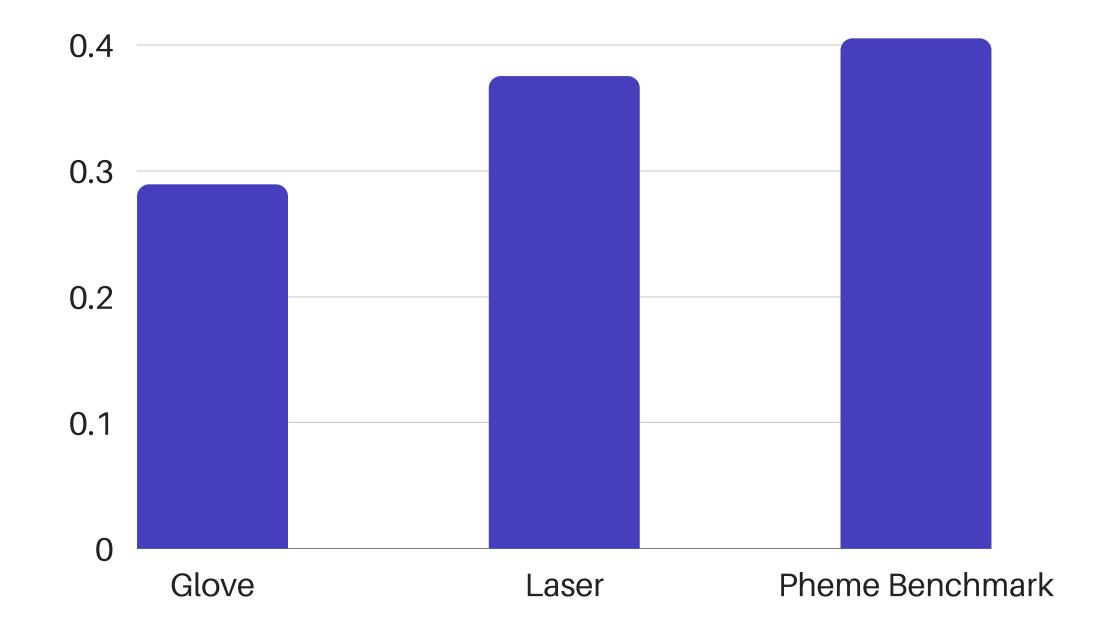


37%

ACCURACY WITH LEAVE ONE EVENT OUT





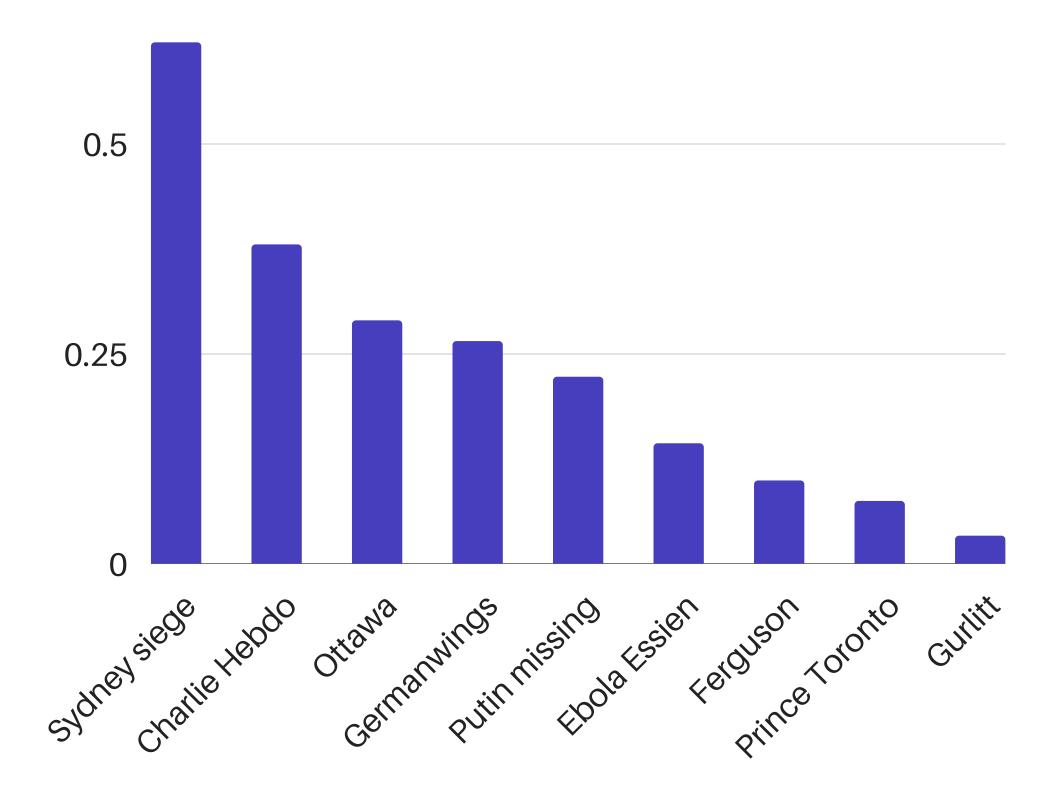


## Accuracy per model

Accuracy using Leave One Event Out as Cross Validation.







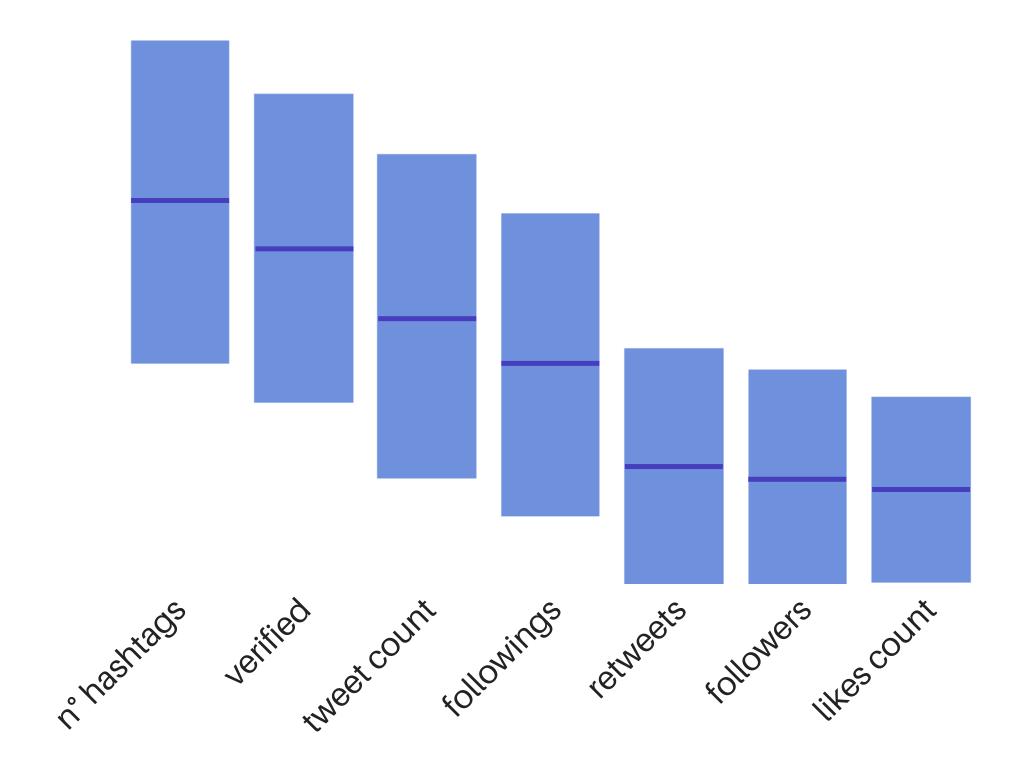
## Accuracy per event

Accuracy using Leave One Event Out as Cross Validation.



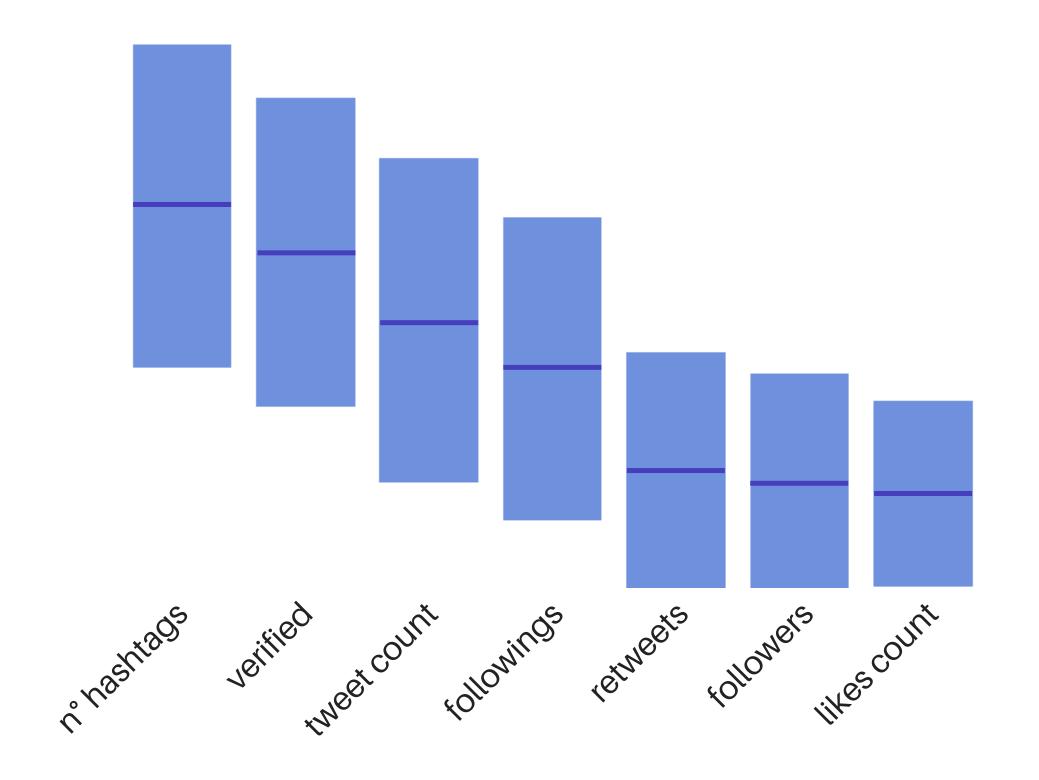
### Feature Ranking





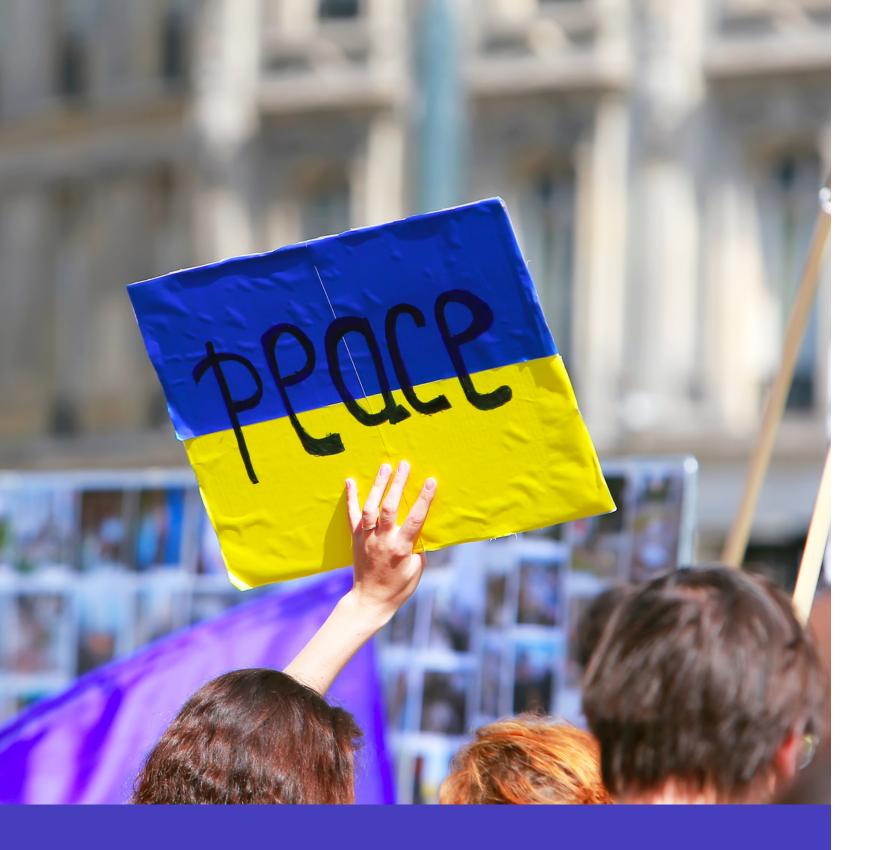
### Feature Ranking





### Feature Ranking

Ranking can easily change between events





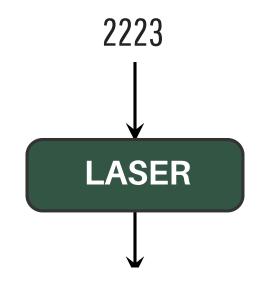


# Keyword = "Ukraine"

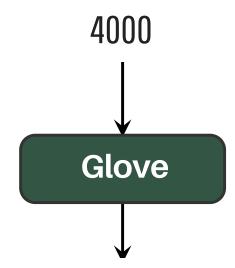
14 milions tweets gathered in March 2022

### Datasets built

RUS + ENG TWEETS

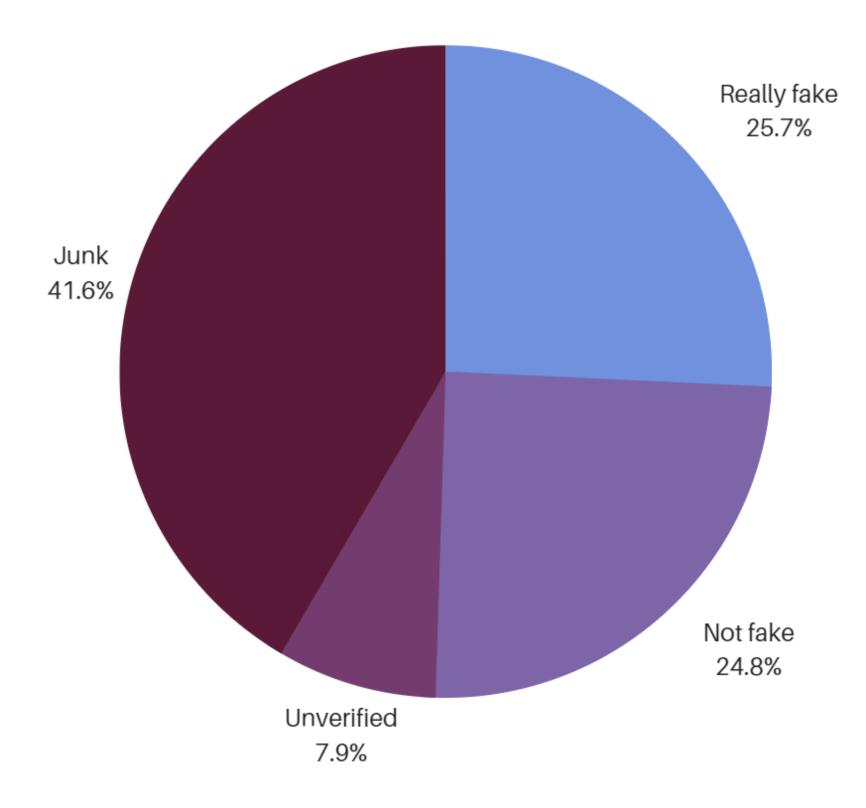


#### **ENGLISH TWEETS**



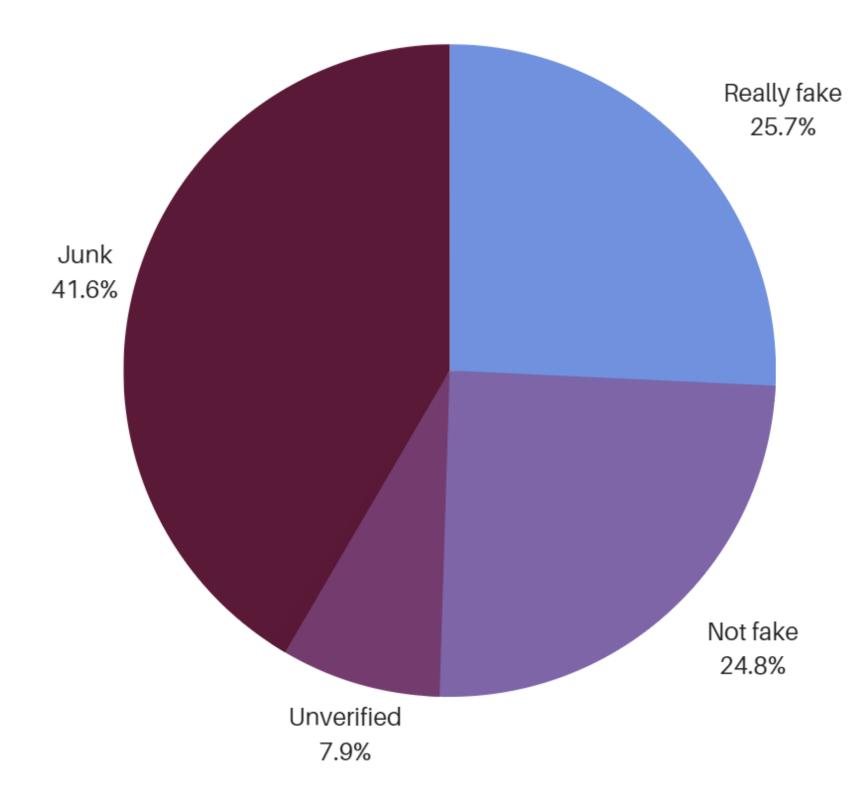
# Let's plug our model on Twitter

Russian and english tweets



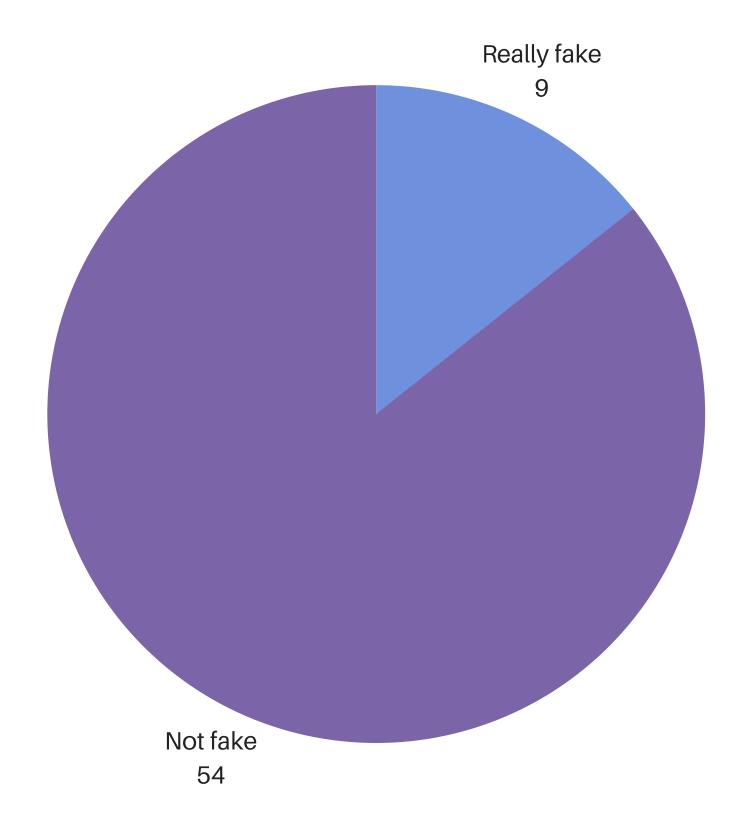
# Let's plug our model on Twitter

Checking the 65 most fakes



### Lots of junk

Let's try filter a bit



# Filtered english tweets

Checking the 63 fakes

### Conclusions



The single tweet it's not enough

### Conclusions



The single tweet it's not enough

### Conclusions



Big changes with different events

# Can we reach that 82%?

# Can we reach that 82%?



Look at the tweet replies

# Can we reach that 82%?



Look at the tweet replies



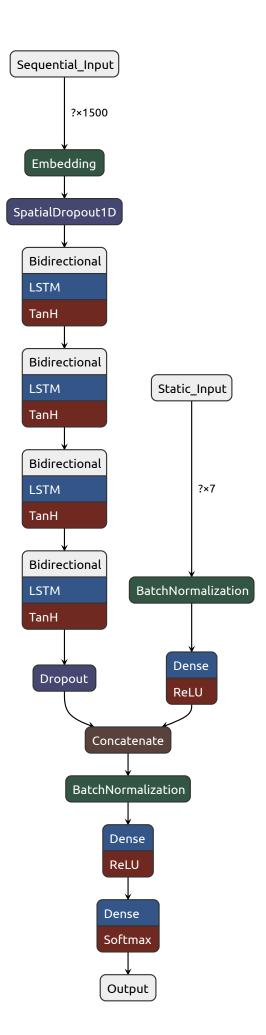
Use a dataset of claims

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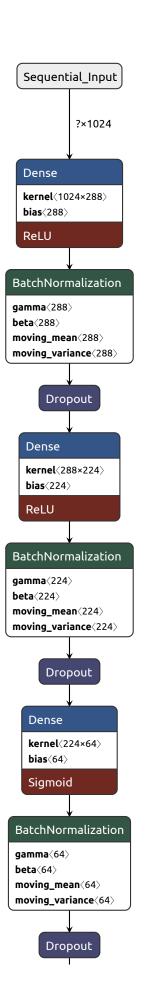
## Thanks for your time

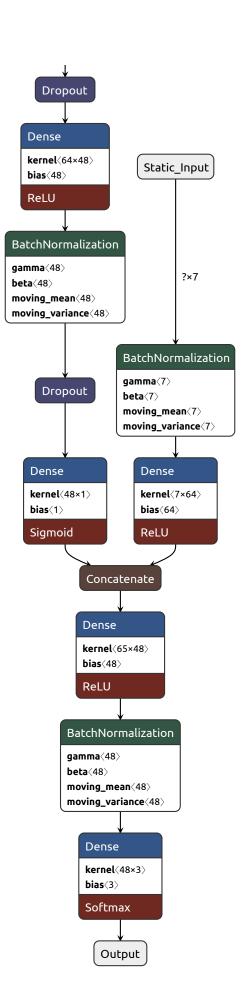
### Extra material





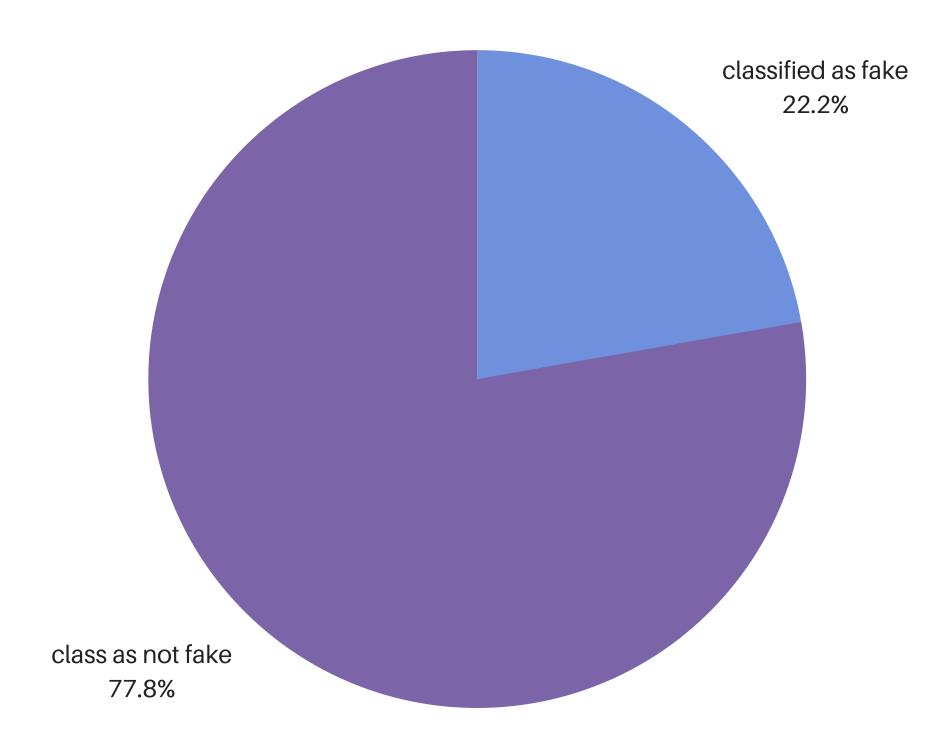
### Final Glove







#### Final LASER



## Obvious fake twees

A bit sad story

# "Not fake is true or not fake is detected by the model as fake but they are not really fake?"

**Eithar**