C5T3

require(pacman)

```
## Loading required package: pacman
pacman:: p_load(pacman, dplyr, GGally, ggplot2, ggrepel, patchwork, gifski, ggforce, ggthemes, maps, sf
Importing and Feature Selection
First step is to import the data and select the features that only apply to each phone.
###Original Data
df_iphone <- import("iphone_smallmatrix_labeled_8d.csv")</pre>
df_samsung <- import("galaxy_smallmatrix_labeled_9d.csv")</pre>
Histogram for EDA
#plot_ly(df_iphone, x= ~df_iphone$iphonesentiment, type='histogram')
\#plot_ly(df\_samsung, x = \sim df\_samsung\$galaxysentiment, type = 'histogram')
Where:
0: Sentiment Unclear
1: very negative
2: somewhat negative
3: neutral
4: somewhat positive
5: very positive
###Domain Expertise Feature Selection
df_iphoneDE <- select(df_iphone, c(ios, iphonecampos, iphonecamneg, iphonecamunc, iphonedispos, iphoned
df_samsungDE <- select(df_samsung, c(googleandroid, samsungcampos, samsungcamneg, samsungcamunc, samsun
###Correlation Feature Selection
Corrmatrix = cor(df_iphone)
Corrmatrix2 = cor(df_samsung)
\#findCorrelation(Corrmatrix, \ cutoff = .8, \ verbose = TRUE, \ names = TRUE)
```

#findCorrelation(Corrmatrix2, cutoff = .8, verbose = TRUE, names = TRUE)

```
df_iphoneCOR <- select(df_iphone, c(samsungdisneg, samsungperneg, samsungdispos, htcdisneg,googleperneg
iphonedispos, sonydispos, iosperunc, iosperneg, ios, htcphone, iphonesentiment))
df_samsungCOR <- select(df_samsung,c(samsungdisneg,samsungperneg,samsungdispos,htcdisneg,googleperneg,g</pre>
###NZV Feature Selection
Near zero variance feature selection
nzv_iphone <- nearZeroVar(df_iphone, saveMetrics = FALSE)</pre>
nzv_samsung <- nearZeroVar(df_samsung, saveMetrics = FALSE)</pre>
df_iphoneNZV <- df_iphone[,-nzv_iphone]</pre>
df_samsungNZV <- df_samsung[,-nzv_samsung]</pre>
#str(df_iphoneNZV)
#str(df_samsungNZV)
RFE Feature Selection
Let's sample the data before using RFE
set.seed(123)
iphoneSample <- df_iphone[sample(1:nrow(df_iphone), 1000, replace=FALSE),]</pre>
samsungSample <- df_samsung[sample(1:nrow(df_samsung), 1000, replace=FALSE),]</pre>
Set up rfeControl with randomforest, repeated cross validation and no updates
ctrl <- rfeControl(functions = rfFuncs, method = "repeatedcv", repeats = 5, verbose = FALSE)
#cl <- makeCluster(7)</pre>
#registerDoParallel(cl)
# Use rfe and omit the response variable (attribute 59 iphonesentiment)
rfeResults_iphone <- rfe(iphoneSample[,1:58], iphoneSample$iphonesentiment, sizes=(1:58), rfeControl=ct
rfeResults_samsung <- rfe(samsungSample[,1:58], samsungSample$galaxysentiment, sizes=(1:58), rfeControl
# Get results
rfeResults_iphone
##
## Recursive feature selection
##
## Outer resampling method: Cross-Validated (10 fold, repeated 5 times)
##
## Resampling performance over subset size:
##
  Variables RMSE Rsquared
##
                                MAE RMSESD RsquaredSD MAESD Selected
##
```

0.09613 0.07982

##

```
##
            3 1.477
                       0.3208 1.1546 0.1046
                                                0.09213 0.07386
            4 1.483
                       0.3234 1.1625 0.1034
                                                0.09099 0.07520
##
                                                0.10835 0.07871
##
            5 1.450
                       0.3594 1.1387 0.1117
                       0.3946 1.0135 0.1347
##
            6 1.374
                                                0.11715 0.09005
##
            7 1.363
                       0.4053 1.0017 0.1295
                                                0.11419 0.08287
            8 1.353
                       0.4135 0.9947 0.1333
                                                0.12050 0.08360
##
            9 1.331
                       0.4293 0.9408 0.1395
                                                0.11968 0.08825
                       0.4287 0.9418 0.1391
##
           10 1.332
                                                0.11953 0.08669
##
           11 1.332
                       0.4290 0.9428 0.1401
                                                0.11990 0.08811
                       0.4273 0.9236 0.1465
##
           12 1.334
                                                0.12355 0.09411
##
           13 1.331
                       0.4294 0.9254 0.1422
                                                0.12091 0.09171
           14 1.330
                       0.4309 0.9275 0.1431
                                                0.12096 0.09096
##
##
           15 1.329
                       0.4316 0.9152 0.1444
                                                0.12037 0.09322
##
           16 1.326
                       0.4347 0.9165 0.1434
                                                0.12071 0.09179
##
           17 1.322
                       0.4375 0.9187 0.1439
                                                0.12112 0.09154
##
           18 1.321
                       0.4388 0.9079 0.1447
                                                0.12095 0.09280
           19 1.320
                       0.4392 0.9109 0.1445
                                                0.12070 0.09182
##
##
           20 1.321
                       0.4380 0.9164 0.1443
                                                0.12126 0.09171
           21 1.322
                       0.4378 0.9088 0.1464
                                                0.12207 0.09374
##
##
           22 1.322
                       0.4372 0.9123 0.1449
                                                0.12129 0.09233
##
           23 1.323
                       0.4366 0.9160 0.1467
                                                0.12262 0.09354
           24 1.323
                       0.4366 0.9098 0.1453
                                                0.12155 0.09294
##
##
           25 1.322
                       0.4371 0.9115 0.1444
                                                0.12116 0.09243
           26 1.323
                       0.4365 0.9149 0.1439
                                                0.12102 0.09186
##
                       0.4365 0.9089 0.1454
                                                0.12175 0.09303
##
           27 1.323
##
           28 1.324
                       0.4360 0.9111 0.1448
                                                0.12141 0.09322
##
           29 1.322
                       0.4378 0.9127 0.1444
                                                0.12068 0.09227
                       0.4370 0.9082 0.1452
##
           30 1.323
                                                0.12140 0.09303
##
           31 1.322
                       0.4373 0.9101 0.1446
                                                0.12087 0.09194
##
           32 1.323
                       0.4371 0.9121 0.1441
                                                0.12059 0.09159
##
           33 1.323
                       0.4374 0.9078 0.1447
                                                0.12058 0.09243
##
           34 1.323
                       0.4369 0.9103 0.1455
                                                0.12150 0.09258
##
           35 1.323
                       0.4370 0.9121 0.1443
                                                0.12082 0.09221
           36 1.322
                       0.4377 0.9075 0.1449
                                                0.12103 0.09268
##
##
           37 1.322
                       0.4374 0.9090 0.1445
                                                0.12086 0.09229
           38 1.322
                       0.4373 0.9112 0.1446
                                                0.12109 0.09195
##
##
           39 1.323
                       0.4368 0.9075 0.1447
                                                0.12123 0.09305
##
           40 1.323
                       0.4367 0.9087 0.1457
                                                0.12178 0.09340
           41 1.322
                       0.4377 0.9103 0.1444
                                                0.12081 0.09243
##
           42 1.323
                       0.4371 0.9072 0.1456
                                                0.12160 0.09347
##
           43 1.322
                       0.4377 0.9085 0.1455
                                                0.12190 0.09403
##
                                                0.12059 0.09202
##
           44 1.322
                       0.4373 0.9103 0.1436
                       0.4368 0.9077 0.1446
                                                0.12097 0.09277
##
           45 1.323
##
           46 1.322
                       0.4374 0.9085 0.1453
                                                0.12126 0.09362
           47 1.323
##
                       0.4368 0.9106 0.1448
                                                0.12128 0.09303
           48 1.322
                       0.4374 0.9067 0.1444
                                                0.12110 0.09267
##
##
           49 1.322
                       0.4376 0.9088 0.1448
                                                0.12114 0.09254
           50 1.321
                       0.4380 0.9093 0.1450
##
                                                0.12148 0.09264
##
           51 1.321
                       0.4382 0.9067 0.1445
                                                0.12106 0.09303
##
           52 1.322
                       0.4372 0.9088 0.1452
                                                0.12171 0.09312
##
           53 1.322
                       0.4373 0.9093 0.1450
                                                0.12150 0.09238
##
           54 1.323
                       0.4369 0.9078 0.1453
                                                0.12154 0.09413
##
           55 1.323
                       0.4370 0.9093 0.1441
                                                0.12066 0.09295
##
           56 1.322
                       0.4375 0.9083 0.1450
                                                0.12129 0.09301
```

```
##
           57 1.324
                      0.4360 0.9075 0.1454
                                               0.12134 0.09452
##
           58 1.324
                      0.4358 0.9081 0.1449
                                               0.12110 0.09345
##
  The top 5 variables (out of 19):
##
      iphone, googleandroid, iphonedispos, iphonedisneg, samsunggalaxy
rfeResults_samsung
##
## Recursive feature selection
##
## Outer resampling method: Cross-Validated (10 fold, repeated 5 times)
##
##
  Resampling performance over subset size:
##
##
    Variables RMSE Rsquared
                                 MAE RMSESD RsquaredSD
                                                           MAESD Selected
                      0.2850 1.1482 0.11496
                                                  0.0983 0.06874
##
            1 1.505
            2 1.490
                                                  0.1084 0.07074
##
                      0.3064 1.1697 0.11758
##
            3 1.459
                      0.3512 1.1530 0.10984
                                                  0.1025 0.06762
            4 1.453
                      0.3643 1.1515 0.10290
                                                  0.1071 0.06389
##
##
            5 1.468
                      0.3624 1.1691 0.09835
                                                  0.1090 0.06340
            6 1.408
##
                      0.3753 1.0537 0.12600
                                                  0.1078 0.07766
##
            7 1.403
                      0.3797 1.0448 0.12597
                                                  0.1090 0.07650
            8 1.398
##
                      0.3850 1.0367 0.12786
                                                  0.1114 0.07698
##
            9 1.391
                      0.3889 0.9973 0.13276
                                                  0.1106 0.07997
           10 1.385
##
                      0.3947 0.9936 0.13332
                                                  0.1085 0.08100
##
           11 1.384
                      0.3958 0.9936 0.13090
                                                  0.1081 0.07983
##
           12 1.383
                      0.3961 0.9768 0.13262
                                                  0.1080 0.08138
           13 1.379
##
                      0.3995 0.9741 0.13122
                                                  0.1066 0.07976
##
           14 1.378
                      0.3997 0.9745 0.13071
                                                  0.1056 0.07990
##
           15 1.386
                      0.3929 0.9700 0.13201
                                                  0.1054 0.08332
           16 1.385
                      0.3935 0.9702 0.13109
##
                                                  0.1045 0.08213
##
           17 1.385
                      0.3936 0.9714 0.13061
                                                  0.1039 0.08307
           18 1.390
                      0.3901 0.9683 0.13202
                                                  0.1046 0.08482
##
##
           19 1.390
                                                  0.1059 0.08516
                      0.3903 0.9707 0.13269
##
           20 1.389
                      0.3916 0.9726 0.13385
                                                  0.1068 0.08504
##
           21 1.393
                      0.3882 0.9693 0.13386
                                                  0.1062 0.08627
##
           22 1.391
                      0.3895 0.9704 0.13425
                                                  0.1070 0.08497
           23 1.390
##
                      0.3906 0.9711 0.13496
                                                  0.1074 0.08614
##
           24 1.393
                      0.3878 0.9684 0.13507
                                                  0.1070 0.08601
##
           25 1.393
                      0.3880 0.9697 0.13513
                                                  0.1079 0.08628
##
           26 1.391
                      0.3899 0.9697 0.13618
                                                  0.1079 0.08648
##
           27 1.394
                      0.3878 0.9670 0.13542
                                                  0.1070 0.08716
##
           28 1.392
                      0.3885 0.9679 0.13558
                                                  0.1076 0.08721
##
           29 1.391
                      0.3900 0.9676 0.13455
                                                  0.1069 0.08651
           30 1.393
##
                      0.3885 0.9655 0.13499
                                                  0.1070 0.08593
##
           31 1.394
                      0.3879 0.9669 0.13434
                                                  0.1064 0.08498
##
           32 1.391
                      0.3901 0.9667 0.13347
                                                  0.1061 0.08457
           33 1.393
                      0.3884 0.9646 0.13261
                                                  0.1051 0.08368
##
##
           34 1.392
                      0.3893 0.9649 0.13327
                                                  0.1058 0.08526
##
           35 1.390
                      0.3909 0.9656 0.13337
                                                  0.1059 0.08464
##
           36 1.393
                      0.3891 0.9644 0.13329
                                                  0.1056 0.08380
           37 1.390
##
                      0.3908 0.9630 0.13386
                                                  0.1060 0.08491
##
           38 1.390
                      0.3908 0.9649 0.13342
                                                  0.1055 0.08452
```

```
##
           39 1.391
                      0.3907 0.9622 0.13407
                                                 0.1060 0.08533
##
           40 1.391
                      0.3909 0.9634 0.13448
                                                 0.1060 0.08476
                      0.3917 0.9637 0.13490
##
           41 1.389
                                                 0.1070 0.08579
           42 1.390
##
                      0.3911 0.9613 0.13471
                                                 0.1059 0.08498
##
           43 1.390
                      0.3911 0.9632 0.13351
                                                 0.1059 0.08419
           44 1.389
                     0.3918 0.9629 0.13414
                                                 0.1062 0.08535
##
           45 1.390
                      0.3912 0.9616 0.13456
                                                 0.1063 0.08567
##
           46 1.389
##
                      0.3922 0.9617 0.13489
                                                 0.1066 0.08546
##
           47 1.389
                      0.3921 0.9626 0.13379
                                                 0.1052 0.08440
           48 1.390
##
                      0.3916 0.9615 0.13525
                                                 0.1069 0.08562
##
           49 1.389
                      0.3918 0.9626 0.13496
                                                 0.1066 0.08533
           50 1.389
                                                 0.1056 0.08427
##
                      0.3922 0.9631 0.13369
##
           51 1.390
                      0.3915 0.9614 0.13462
                                                 0.1065 0.08534
           52 1.389
                      0.3919 0.9621 0.13478
##
                                                 0.1062 0.08480
##
           53 1.388
                      0.3928 0.9624 0.13447
                                                 0.1062 0.08478
##
           54 1.390
                      0.3911 0.9618 0.13518
                                                 0.1064 0.08547
##
           55 1.389
                      0.3922 0.9619 0.13586
                                                 0.1073 0.08633
##
           56 1.388
                      0.3929 0.9615 0.13619
                                                 0.1073 0.08577
##
           57 1.388
                      0.3928 0.9598 0.13562
                                                 0.1072 0.08493
##
           58 1.385
                      0.3955 0.9582 0.13621
                                                 0.1081 0.08555
##
## The top 5 variables (out of 14):
##
      iphone, googleandroid, samsunggalaxy, iphonedispos, iphonecamunc
#plot(rfeResults_iphone, type=c("g", "o"))
#plot(rfeResults_samsung, type=c("g", "o"))
# create new data set with rfe recommended features
df iphoneRFE <- df iphone[,predictors(rfeResults iphone)]</pre>
df_samsungRFE <- df_samsung[,predictors(rfeResults_samsung)]</pre>
# add the dependent variable to iphoneRFE
df_iphoneRFE$iphonesentiment <- df_iphone$iphonesentiment</pre>
df_samsungRFE$galaxysentiment <- df_samsung$galaxysentiment</pre>
All Data Sets
df_iphone Original Data
df samsung
df_iphoneDE Domain Expertise
df samsungDE
df_iphoneCOR Correlation
df samsungCOR
df_iphoneNZV Near zero variance feature selection
df samsungNZV
df iphoneRFE Recursive Feature Elimination
df samsungRFE
df_iphone$iphonesentiment <- factor(df_iphone$iphonesentiment)</pre>
df_samsung$galaxysentiment <- factor(df_samsung$galaxysentiment)</pre>
```

```
df_iphoneDE$iphonesentiment <- factor(df_iphoneDE$iphonesentiment)
df_samsungDE$galaxysentiment <- factor(df_samsungDE$galaxysentiment)

df_iphoneCOR$iphonesentiment <- factor(df_iphoneCOR$iphonesentiment)
df_samsungCOR$galaxysentiment <- factor(df_samsungCOR$galaxysentiment)

df_iphoneNZV$iphonesentiment <- factor(df_iphoneNZV$iphonesentiment)
df_samsungNZV$galaxysentiment <- factor(df_samsungNZV$galaxysentiment)

df_iphoneRFE$iphonesentiment <- factor(df_iphoneRFE$iphonesentiment)
df_samsungRFE$galaxysentiment <- factor(df_samsungRFE$galaxysentiment)</pre>
```

Model Development

Models with non-feature selected datasets and then feature selected data sets. C5.0, Random Forest, SVM, kknn

```
set.seed(123)
#iPhone
inTrain <- createDataPartition(df iphone$iphonesentiment, p=.70, list = FALSE)
training_iphone <- df_iphone[ inTrain,]</pre>
testing_iphone <- df_iphone[-inTrain,]</pre>
inTrain <- createDataPartition(df_iphoneDE$iphonesentiment, p=.70, list = FALSE)
training_iphoneDE <- df_iphoneDE[ inTrain,]</pre>
testing_iphoneDE <- df_iphoneDE[-inTrain,]</pre>
inTrain <- createDataPartition(df_iphoneCOR$iphonesentiment, p=.70, list = FALSE)
training_iphoneCOR <- df_iphoneCOR[ inTrain,]</pre>
testing_iphoneCOR <- df_iphoneCOR[-inTrain,]</pre>
inTrain <- createDataPartition(df iphoneNZV$iphonesentiment, p=.70, list = FALSE)
training iphoneNZV <- df iphoneNZV[ inTrain,]</pre>
testing iphoneNZV <- df iphoneNZV[-inTrain,]</pre>
inTrain <- createDataPartition(df_iphoneRFE$iphonesentiment, p=.70, list = FALSE)
training_iphoneRFE <- df_iphoneRFE[ inTrain,]</pre>
testing_iphoneRFE <- df_iphoneRFE[-inTrain,]</pre>
#Samsunq
inTrain <- createDataPartition(df_samsung$galaxysentiment, p=.70, list = FALSE)</pre>
training_samsung <- df_samsung[ inTrain,]</pre>
testing_samsung <- df_samsung[-inTrain,]</pre>
inTrain <- createDataPartition(df_samsungDE$galaxysentiment, p=.70, list = FALSE)
training_samsungDE <- df_samsungDE[ inTrain,]</pre>
testing_samsungDE <- df_samsungDE[-inTrain,]</pre>
inTrain <- createDataPartition(df_samsungCOR$galaxysentiment, p=.70, list = FALSE)
```

```
training_samsungCOR <- df_samsungCOR[ inTrain,]
testing_samsungCOR <- df_samsungCOR[-inTrain,]
inTrain <- createDataPartition(df_samsungNZV$galaxysentiment, p=.70, list = FALSE)
training_samsungNZV <- df_samsungNZV[ inTrain,]
testing_samsungNZV <- df_samsungNZV[-inTrain,]
inTrain <- createDataPartition(df_samsungRFE$galaxysentiment, p=.70, list = FALSE)
training_samsungRFE <- df_samsungRFE[ inTrain,]
testing_samsungRFE <- df_samsungRFE[-inTrain,]</pre>
```

####Original Data Models

```
#cl <- makeCluster(7)</pre>
#registerDoParallel(cl)
ctrl <- trainControl(method = "repeatedcv", number = 5, repeats = 3)</pre>
RF_iphone_Original <- train(iphonesentiment ~., data = training_iphone, method = "rf", trControl = ctrl, tu
RF_samsung_Original <- train(galaxysentiment~., data = training_samsung, method = "rf",trControl=ctrl,
SVM_iphone_Original <- train(iphonesentiment~., data = training_iphone, method = "svmLinear",trControl=
SVM_samsung_Original <- train(galaxysentiment~., data = training_samsung, method = "svmLinear",trContro
C50_iphone_Original <- train(iphonesentiment~., data = training_iphone,method="C5.0",trControl=ctrl, tu
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
```

```
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 7 for this object. Predictions generated using 7
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
```

```
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 7 for this object. Predictions generated using 7
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 7 for this object. Predictions generated using 7
## trials
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 7 for this object. Predictions generated using 7
## trials
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
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## trials
C50_samsung_Original <- train(galaxysentiment~., data = training_samsung,method="C5.0",trControl=ctrl,
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
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## trials
kknn_iphone_Original<- train(iphonesentiment~., data = training_iphone, method = "kknn", trControl = ct
kknn_samsung_Original <- train(galaxysentiment~., data = training_samsung, method = "kknn", trControl =
\#\#\#Predictions
RF_pred_iphone <- predict(RF_iphone_Original, newdata = testing_iphone)</pre>
C50 pred iphone <- predict(C50 iphone Original, newdata = testing iphone)
SVM_pred_iphone <- predict(SVM_iphone_Original, newdata = testing_iphone)
KKNN_pred_iphone <- predict(kknn_iphone_Original, newdata = testing_iphone)</pre>
RF_pred_samsung <- predict(RF_samsung_Original, newdata = testing_samsung)
C50_pred_samsung <- predict(C50_samsung_Original, newdata = testing_samsung)
SVM_pred_samsung <- predict(SVM_samsung_Original, newdata = testing_samsung)</pre>
KKNN_pred_samsung <- predict(kknn_samsung_Original, newdata = testing_samsung)
#Building a confusion matrix and using the predict function yields a similar accuracy and kappa
#result than the resampling function. Since resampling summarises these metrics in a simpler
#manner, i will use resampling but will leave this matrix as an example.
cmRF_iphone <- confusionMatrix(RF_pred_iphone, testing_iphone$iphonesentiment)</pre>
cmRF_samsung <- confusionMatrix(RF_pred_samsung, testing_samsung$galaxysentiment)</pre>
cmRF_iphone
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
                           2
                                3
                                          5
            0 375
                      0
                                0
                                     5
                                          7
##
                           1
##
            1
                 0
                      0
                           0
                                0
                                     0
                                          0
            2
                 0
                      0
                          17
                                0
                                     0
                                          0
##
##
            3
                 2
                      0
                           0
                              182
                                     3
                                           3
##
                2
                      0
                           1
                                1 127
##
            5 209 117 117 173 296 2250
##
```

```
## Overall Statistics
##
##
                  Accuracy : 0.7586
##
                    95% CI: (0.7448, 0.772)
##
       No Information Rate: 0.5815
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa: 0.5209
##
##
   Mcnemar's Test P-Value : NA
## Statistics by Class:
##
                        Class: 0 Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
##
                         0.63776  0.00000  0.12500  0.51124  0.29466
                                                                         0.9947
## Sensitivity
## Specificity
                         0.99606 1.00000
                                            1.00000
                                                     0.99774
                                                              0.99827
                                                                         0.4398
## Pos Pred Value
                         0.96649
                                           1.00000
                                                     0.95789
                                                              0.95489
                                                                        0.7116
                                       \mathtt{NaN}
## Neg Pred Value
                         0.93918 0.96992
                                           0.96927
                                                     0.95297
                                                              0.91908
                                                                        0.9835
                                           0.03496
## Prevalence
                         0.15116 0.03008
                                                     0.09152
                                                              0.11080
                                                                        0.5815
## Detection Rate
                         0.09640 0.00000
                                           0.00437
                                                     0.04679
                                                              0.03265
                                                                        0.5784
## Detection Prevalence 0.09974 0.00000 0.00437
                                                     0.04884
                                                              0.03419
                                                                        0.8129
## Balanced Accuracy
                         0.81691 0.50000 0.56250 0.75449 0.64646
                                                                        0.7172
cmRF_samsung
## Confusion Matrix and Statistics
##
##
             Reference
                 0
                           2
                                3
                                          5
## Prediction
                      1
                                      4
##
            0
               349
                                3
                                          32
##
            1
                 0
                      0
                                0
                                      1
                                           0
                           1
##
            2
                 0
                      0
                          21
                                           2
                                1
##
            3
                 3
                      2
                           1
                              154
                                      1
                                           8
##
                 5
                      1
                           0
                                3
                                   118
##
            5 151
                    109 111
                                   299 2287
                             191
## Overall Statistics
##
##
                  Accuracy: 0.7567
                    95% CI: (0.7428, 0.7701)
##
##
       No Information Rate: 0.6037
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.501
##
##
   Mcnemar's Test P-Value : < 2.2e-16
## Statistics by Class:
##
                        Class: 0 Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
##
## Sensitivity
                         0.68701 0.0000000 0.155556 0.43750 0.27765
                                                                          0.9786
                         0.98721 0.9994677 0.998929 0.99574 0.99507
## Specificity
                                                                         0.4387
## Pos Pred Value
                         0.89031 0.0000000 0.840000 0.91124 0.87407
                                                                         0.7265
## Neg Pred Value
                         0.95430 0.9705350 0.970359 0.94652 0.91783
                                                                         0.9308
```

```
## Prevalence 0.13123 0.0294498 0.034875 0.09093 0.10979 0.6037
## Detection Rate 0.09016 0.0000000 0.005425 0.03978 0.03048 0.5908
## Detection Prevalence 0.10127 0.0005167 0.006458 0.04366 0.03487 0.8132
## Balanced Accuracy 0.83711 0.4997338 0.577242 0.71662 0.63636 0.7087
```

```
ModelData_samsung <- resamples(list(RF_iphone = RF_iphone_Original, KKNN_iphone = kknn_iphone_Original,
summary(ModelData_samsung)</pre>
```

Original Data Results

```
##
## Call:
## summary.resamples(object = ModelData_samsung)
## Models: RF_iphone, KKNN_iphone, C50_iphone, SVM_iphone, RF_Samsung, KKNN_Samsung, C50_Samsung, SVM_S
## Number of resamples: 15
##
## Accuracy
##
                     Min.
                             1st Qu.
                                        Median
                                                    Mean
                                                            3rd Qu.
                                                                         Max. NA's
## RF_iphone
                0.7512383 0.7630711 0.7651265 0.7677373 0.7707128 0.7853605
## KKNN_iphone 0.3153550 0.3254405 0.3296582 0.3298840 0.3357182 0.3390204
## C50_iphone
                0.7612761 0.7663731 0.7720264 0.7714044 0.7756057 0.7848101
                                                                                 0
## SVM_iphone
                0.6980198\ 0.7033058\ 0.7092511\ 0.7078806\ 0.7117712\ 0.7166483
                                                                                 0
## RF Samsung
                0.7461283 \ 0.7481339 \ 0.7541528 \ 0.7531705 \ 0.7574668 \ 0.7605088
                                                                                 0
## KKNN_Samsung 0.4330752 0.7262932 0.7361726 0.7162256 0.7447463 0.7504151
                                                                                 0
## C50_Samsung 0.7490326 0.7623796 0.7660398 0.7647877 0.7678917 0.7757475
                                                                                 0
## SVM_Samsung 0.6849088 0.6890547 0.6948590 0.6973857 0.7013274 0.7369878
                                                                                 0
##
## Kappa
##
                     Min.
                            1st Qu.
                                        Median
                                                    Mean
                                                            3rd Qu.
## RF_iphone
                0.5050341 0.5333034 0.5370318 0.5441414 0.5534725 0.5839374
## KKNN iphone 0.1481770 0.1582999 0.1657682 0.1630854 0.1676524 0.1765610
## C50_iphone
                0.5321504 0.5460562 0.5545903 0.5562851 0.5665575 0.5838654
                                                                                 0
## SVM_iphone
                0.3857235\ 0.3973770\ 0.4126233\ 0.4100640\ 0.4210921\ 0.4270651
                                                                                 0
                0.4738695 \ 0.4801982 \ 0.4949022 \ 0.4927462 \ 0.5039474 \ 0.5071713
                                                                                 0
## RF_Samsung
## KKNN_Samsung 0.2112321 0.4756099 0.4877405 0.4713637 0.5016130 0.5093080
                                                                                 0
## C50_Samsung 0.4953246 0.5216804 0.5314455 0.5283532 0.5348727 0.5548337
                                                                                 0
## SVM_Samsung 0.3357427 0.3458823 0.3584282 0.3648940 0.3744993 0.4475617
```

###Feture Selected Data Set

```
#RFE Feature Selection
```

```
RF_iphone_RFE <- train(iphonesentiment~., data = training_iphoneRFE, method = "rf",trControl=ctrl, tune
RF_samsung_RFE <- train(galaxysentiment~., data = training_samsungRFE, method = "rf",trControl=ctrl, tune
SVM_iphone_RFE <- train(iphonesentiment~., data = training_iphoneRFE, method = "svmLinear",trControl=ctrl, tune
SVM_samsung_RFE <- train(galaxysentiment~., data = training_samsungRFE, method = "svmLinear",trControl=
C50_iphone_RFE <- train(iphonesentiment~., data = training_iphoneRFE,method="C5.0",trControl=ctrl, tune
```

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## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
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C50_samsung_RFE <- train(galaxysentiment~., data = training_samsungRFE,method="C5.0",trControl=ctrl, tu
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## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
kknn_iphone_RFE<- train(iphonesentiment~., data = training_iphoneRFE, method = "kknn", trControl = ctrl
kknn_samsung_RFE <- train(galaxysentiment~., data = training_samsungRFE, method = "kknn", trControl = c
#NZV Feature Selection
```

Warning: 'trials' should be <= 5 for this object. Predictions generated using 5

```
RF_iphone_NZV <- train(iphonesentiment~., data = training_iphoneNZV, method = "rf",trControl=ctrl, tune</pre>
RF_samsung_NZV <- train(galaxysentiment~., data = training_samsungNZV, method = "rf",trControl=ctrl, tu
SVM_iphone_NZV <- train(iphonesentiment -., data = training_iphoneNZV, method = "svmLinear", trControl=ct
SVM_samsung_NZV <- train(galaxysentiment~., data = training_samsungNZV, method = "svmLinear", trControl=
C50_iphone_NZV <- train(iphonesentiment~., data = training_iphoneNZV,method="C5.0",trControl=ctrl, tune
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C50_samsung_NZV <- train(galaxysentiment~., data = training_samsungNZV,method="C5.0",trControl=ctrl, tu
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
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## trials
## Warning: 'trials' should be <= 7 for this object. Predictions generated using 7
```

```
kknn_samsung_NZV <- train(galaxysentiment~., data = training_samsungNZV, method = "kknn", trControl = c
#COR Feature Selection
RF_iphone_COR <- train(iphonesentiment~., data = training_iphoneCOR, method = "rf",trControl=ctrl, tune
RF_samsung_COR <- train(galaxysentiment~., data = training_samsungCOR, method = "rf",trControl=ctrl, tu
SVM_iphone_COR <- train(iphonesentiment~., data = training_iphoneCOR, method = "svmLinear", trControl=ct
SVM_samsung_COR <- train(galaxysentiment~., data = training_samsungCOR, method = "svmLinear",trControl=
C50_iphone_COR <- train(iphonesentiment~., data = training_iphoneCOR,method="C5.0",trControl=ctrl, tune
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
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## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
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kknn_iphone_NZV<- train(iphonesentiment~., data = training_iphoneNZV, method = "kknn", trControl = ctrl

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## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
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## trials
C50_samsung_COR <- train(galaxysentiment~., data = training_samsungCOR,method="C5.0",trControl=ctrl, tu
## Warning: 'trials' should be <= 6 for this object. Predictions generated using 6
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## trials
kknn_iphone_COR<- train(iphonesentiment~., data = training_iphoneCOR, method = "kknn", trControl = ctrl
kknn_samsung_COR <- train(galaxysentiment~., data = training_samsungCOR, method = "kknn", trControl = c
#DE Feature Selection
RF_iphone_DE <- train(iphonesentiment~., data = training_iphoneDE, method = "rf",trControl=ctrl, tuneLe
RF_samsung_DE <- train(galaxysentiment~., data = training_samsungDE, method = "rf",trControl=ctrl, tune
SVM_iphone_DE <- train(iphonesentiment~., data = training_iphoneDE, method = "svmLinear", trControl=ctrl
SVM_samsung_DE <- train(galaxysentiment~., data = training_samsungDE, method = "svmLinear",trControl=ct
C50_iphone_DE <- train(iphonesentiment~., data = training_iphoneDE,method="C5.0",trControl=ctrl, tuneLe
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## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 3 for this object. Predictions generated using 3
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
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Warning: 'trials' should be <= 4 for this object. Predictions generated using 4

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## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 3 for this object. Predictions generated using 3
## trials
## Warning: 'trials' should be <= 3 for this object. Predictions generated using 3
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## Warning: 'trials' should be <= 3 for this object. Predictions generated using 3
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 5 for this object. Predictions generated using 5
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
C50_samsung_DE <- train(galaxysentiment~., data = training_samsungDE,method="C5.0",trControl=ctrl, tune
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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Warning: 'trials' should be <= 4 for this object. Predictions generated using 4

trials

trials

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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
```

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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
```

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## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
## Warning: 'trials' should be <= 4 for this object. Predictions generated using 4
## trials
kknn_iphone_DE<- train(iphonesentiment~., data = training_iphoneDE, method = "kknn", trControl = ctrl,
kknn_samsung_DE <- train(galaxysentiment~., data = training_samsungDE, method = "kknn", trControl = ctr
###All Results
ModelData_All_iPhone <- resamples(list(RF_iphone=RF_iphone_Original,
                                    RF_iphone_DE=RF_iphone_DE,
                                    RF_iphone_COR=RF_iphone_COR,
                                    RF_iphone_NZV=RF_iphone_NZV,
                                    RF_iphone_RFE=RF_iphone_RFE,
                                    C50_iphone=C50_iphone_Original,
                                    C50_iphone_DE=C50_iphone_DE,
                                    C50_iphone_COR=C50_iphone_COR,
```

```
C50_iphone_NZV=C50_iphone_NZV,
                                    C50_iphone_RFE=C50_iphone_RFE,
                                    SVM_iphone=SVM_iphone_Original,
                                    SVM_iphone_DE=SVM_iphone_DE,
                                    SVM_iphone_COR=SVM_iphone_COR,
                                    SVM_iphone_NZV=SVM_iphone_NZV,
                                    SVM_iphone_RFE=SVM_iphone_RFE,
                                    kknn_iphone=kknn_iphone_Original,
                                    kknn_iphone_DE=kknn_iphone_DE,
                                    kknn iphone COR=kknn iphone COR,
                                    kknn_iphone_NZV=kknn_iphone_NZV,
                                    kknn_iphone_RFE=kknn_iphone_RFE
                                    ))
ModelData_All_Samsung <- resamples(list(RF_samsung=RF_samsung_Original,
                                    RF_samsung_DE=RF_samsung_DE,
                                    RF_samsung_COR=RF_samsung_COR,
                                    RF_samsung_NZV=RF_samsung_NZV,
                                    RF_samsung_RFE=RF_samsung_RFE,
                                    C50_samsung=C50_samsung_Original,
                                    C50_samsung_DE=C50_samsung_DE,
                                    C50_samsung_COR=C50_samsung_COR,
                                    C50_samsung_NZV=C50_samsung_NZV,
                                    C50_samsung_RFE=C50_samsung_RFE,
```

```
SVM_samsung=SVM_samsung_Original,
SVM_samsung_DE=SVM_samsung_DE,
SVM_samsung_COR=SVM_samsung_COR,
SVM_samsung_NZV=SVM_samsung_NZV,
SVM_samsung_RFE=SVM_samsung_RFE,

kknn_samsung=kknn_samsung_Original,
kknn_samsung_DE=kknn_samsung_DE,
kknn_samsung_COR=kknn_samsung_COR,
kknn_samsung_NZV=kknn_samsung_NZV,
kknn_samsung_RFE=kknn_samsung_RFE
))
```

summary(ModelData_All_iPhone)

```
##
## Call:
## summary.resamples(object = ModelData All iPhone)
## Models: RF_iphone, RF_iphone_DE, RF_iphone_COR, RF_iphone_NZV, RF_iphone_RFE, C50_iphone, C50_iphone
## Number of resamples: 15
##
## Accuracy
##
                       Min.
                              1st Qu.
                                        Median
                                                    Mean
                                                           3rd Qu.
                  0.7512383 0.7630711 0.7651265 0.7677373 0.7707128 0.7853605
## RF_iphone
## RF_iphone_DE
                  0.6466703 0.6493400 0.6525330 0.6540063 0.6582212 0.6633663
## RF_iphone_COR
                  0.6659329 0.6682269 0.6712555 0.6729052 0.6770374 0.6822430
                  0.7455947 0.7566749 0.7605944 0.7596619 0.7623899 0.7713499
## RF_iphone_NZV
## RF_iphone_RFE
                  0.7622455 0.7676869 0.7777778 0.7754419 0.7831591 0.7863436
## C50_iphone
                  0.7612761 0.7663731 0.7720264 0.7714044 0.7756057 0.7848101
## C50_iphone_DE
                  0.6433682 0.6470260 0.6499725 0.6501896 0.6539097 0.6569383
## C50_iphone_COR
                  0.6580396 0.6659328 0.6679515 0.6697854 0.6699702 0.6873968
## C50_iphone_NZV
                  0.7381738 0.7501378 0.7528894 0.7536813 0.7589532 0.7637665
## C50_iphone_RFE
                  0.7571586 0.7674098 0.7703744 0.7712928 0.7752385 0.7870116
## SVM iphone
                  0.6980198 0.7033058 0.7092511 0.7078806 0.7117712 0.7166483
## SVM iphone DE
                  0.6026417 0.6056107 0.6080264 0.6077668 0.6092460 0.6148760
## SVM_iphone_COR
                  0.6490649 0.6530839 0.6580396 0.6567949 0.6600605 0.6655666
## SVM_iphone_NZV
                  0.6694169 0.6796914 0.6837184 0.6839896 0.6889617 0.6978536
## SVM_iphone_RFE 0.6820682 0.6938111 0.7066593 0.7020453 0.7084251 0.7161716
## kknn iphone
                  0.3153550 0.3254405 0.3296582 0.3298840 0.3357182 0.3390204
## kknn_iphone_COR 0.1955923 0.1988433 0.2008806 0.2029060 0.2068210 0.2140892
## kknn_iphone_NZV 0.3042999 0.3181066 0.3215859 0.3200088 0.3232379 0.3316832
## kknn_iphone_RFE 0.3258118 0.3322318 0.3386564 0.3383977 0.3438790 0.3513216
##
                  NA's
## RF_iphone
                     0
                     0
## RF_iphone_DE
## RF iphone COR
                     0
## RF_iphone_NZV
                     0
## RF_iphone_RFE
                     0
## C50_iphone
                     0
## C50_iphone_DE
## C50 iphone COR
                     0
```

```
## C50 iphone NZV
                      0
## C50_iphone_RFE
## SVM iphone
## SVM_iphone_DE
                      0
## SVM iphone COR
                      0
                      0
## SVM iphone NZV
## SVM iphone RFE
## kknn iphone
                      0
## kknn iphone DE
                      0
## kknn_iphone_COR
                      0
## kknn_iphone_NZV
  kknn_iphone_RFE
                      0
##
  Kappa
##
                         Min.
                                  1st Qu.
                                              Median
                                                            Mean
                                                                    3rd Qu.
## RF_iphone
                   0.50503413 0.53330345 0.53703175 0.54414137 0.55347251
                   0.23812031 0.24644525 0.25375031 0.25789242 0.26915427
## RF_iphone_DE
## RF iphone COR
                   0.29426599 0.30690849 0.31682169 0.31598741 0.32411972
## RF_iphone_NZV
                   0.50223374 0.52238423 0.53392975 0.52952284 0.53503095
## RF iphone RFE
                   0.53325457 0.54570568 0.57031259 0.56361675 0.58102236
## C50_iphone
                   0.53215039 0.54605616 0.55459028 0.55628515 0.56655751
## C50_iphone_DE
                   0.22628874 0.24042367 0.24756902 0.24880721 0.26193242
## C50_iphone_COR
                   0.27746119 0.29706281 0.30838977 0.31090798 0.31449905
## C50 iphone NZV
                   0.48146843 0.51038636 0.51833563 0.51752022 0.52746097
## C50 iphone RFE
                   0.52021021 0.54858315 0.55547807 0.55626202 0.56512380
## SVM iphone
                   0.38572349 0.39737696 0.41262334 0.41006401 0.42109210
## SVM_iphone_DE
                   0.08503441 0.09588276 0.10230521 0.10104421 0.10663079
## SVM_iphone_COR
                   0.25305826 0.25879843 0.26642156 0.26780707 0.27602182
## SVM_iphone_NZV
                   0.31527011 0.34056407 0.34705587 0.35089802 0.36677820
## SVM_iphone_RFE
                   0.35277426 0.38226955 0.41039754 0.40303132 0.41812636
## kknn_iphone
                   0.14817704 0.15829987 0.16576820 0.16308540 0.16765245
## kknn_iphone_DE
                   0.10303050 0.10914614 0.11329758 0.11351840 0.11808050
## kknn_iphone_COR 0.04511463 0.04894788 0.05189835 0.05366794 0.05799584
## kknn_iphone_NZV 0.12166052 0.14118619 0.14559159 0.14342772 0.14658149
  kknn iphone RFE 0.15926496 0.16936078 0.17240885 0.17235099 0.17669128
##
                         Max. NA's
## RF iphone
                   0.58393735
## RF_iphone_DE
                                  0
                   0.28462243
## RF_iphone_COR
                                  0
                   0.34274330
                                  0
## RF_iphone_NZV
                   0.55631000
## RF iphone RFE
                   0.58650736
                                  0
## C50 iphone
                                  0
                   0.58386543
## C50 iphone DE
                   0.26679711
                                  0
## C50_iphone_COR
                                  0
                   0.35004770
## C50_iphone_NZV
                   0.54267238
                                  0
## C50_iphone_RFE
                                  0
                   0.59203931
## SVM_iphone
                   0.42706508
                                  0
                                  0
## SVM_iphone_DE
                   0.11720868
## SVM_iphone_COR
                   0.29148067
                                  0
## SVM_iphone_NZV
                   0.38908997
                                  0
## SVM_iphone_RFE
                                  0
                   0.43740892
## kknn_iphone
                   0.17656104
                                  0
## kknn iphone DE 0.12530687
                                  0
## kknn iphone COR 0.06635635
```

```
## kknn_iphone_NZV 0.15491293
                                  0
                                  0
## kknn_iphone_RFE 0.19046869
summary(ModelData_All_Samsung)
##
## Call:
  summary.resamples(object = ModelData_All_Samsung)
##
  Models: RF_samsung, RF_samsung_DE, RF_samsung_COR, RF_samsung_NZV, RF_samsung_RFE, C50_samsung, C50_
  Number of resamples: 15
##
## Accuracy
##
                                  1st Qu.
                                                                 3rd Qu.
                          Min.
                                             Median
                                                         Mean
                                                                              Max.
## RF_samsung
                    0.74612832 0.7481339 0.7541528 0.7531705 0.7574668 0.7605088
## RF_samsung_DE
                    0.61891593 0.6216814 0.6240310 0.6244840 0.6273153 0.6318408
                    0.67146018 0.6819698 0.6865672 0.6865434 0.6912864 0.7011621
## RF_samsung_COR
## RF_samsung_NZV
                    0.74446903 0.7511753 0.7578773 0.7564892 0.7602988 0.7675706
## RF samsung RFE
                    0.74917127 0.7562258 0.7625899 0.7615421 0.7664640 0.7703376
## C50 samsung
                    0.74903261 0.7623796 0.7660398 0.7647877 0.7678917 0.7757475
## C50_samsung_DE
                    0.61615044 0.6207852 0.6225789 0.6230095 0.6260027 0.6306755
## C50_samsung_COR
                    0.67201327 0.6805863 0.6830752 0.6832592 0.6864802 0.6908186
## C50_samsung_NZV
                    0.74156060\ 0.7465451\ 0.7527655\ 0.7511429\ 0.7560169\ 0.7588496
## C50_samsung_RFE
                    0.75207526 0.7604424 0.7618785 0.7624990 0.7658282 0.7725512
## SVM_samsung
                    0.68490879 0.6890547 0.6948590 0.6973857 0.7013274 0.7369878
## SVM_samsung_DE
                    0.61946903 0.6219580 0.6227876 0.6239674 0.6255531 0.6323936
## SVM_samsung_COR
                    0.65837479\ 0.6662981\ 0.6729282\ 0.6712764\ 0.6768040\ 0.6812396
## SVM_samsung_NZV
                    0.67035398 0.6747854 0.6804865 0.6810088 0.6849240 0.6926479
## SVM_samsung_RFE
                    0.67606412 0.6813276 0.6856669 0.6857678 0.6895218 0.6946903
## kknn_samsung
                    0.43307522 0.7262932 0.7361726 0.7162256 0.7447463 0.7504151
## kknn_samsung_DE
                    0.09905921 0.1081604 0.1096346 0.2468643 0.3784524 0.6270061
## kknn_samsung_COR 0.22277501 0.6300812 0.6454646 0.5686464 0.6592920 0.6827243
## kknn_samsung_NZV 0.66961326 0.6815041 0.6941372 0.7067568 0.7369318 0.7504151
## kknn_samsung_RFE 0.44745575 0.7260918 0.7365800 0.7179213 0.7475108 0.7573245
                    NA's
##
## RF samsung
                       0
                       0
## RF samsung DE
## RF_samsung_COR
                       0
                       0
## RF_samsung_NZV
## RF_samsung_RFE
                       0
## C50_samsung
                       0
## C50_samsung_DE
                       0
## C50_samsung_COR
                       0
                       0
## C50_samsung_NZV
## C50_samsung_RFE
                       0
                       0
## SVM_samsung
## SVM_samsung_DE
                       0
## SVM_samsung_COR
                       0
## SVM_samsung_NZV
                       0
## SVM_samsung_RFE
                       0
## kknn_samsung
                       0
## kknn_samsung_DE
                       0
```

kknn_samsung_COR

kknn_samsung_NZV

0

0

```
## kknn_samsung_RFE
##
##
  Kappa
##
                           Min.
                                   1st Qu.
                                               Median
                                                            Mean
                                                                    3rd Qu.
## RF samsung
                    0.473869469 0.48019816 0.49490218 0.49274619 0.50394740
## RF samsung DE
                    0.079660959\ 0.09079012\ 0.09901359\ 0.09821123\ 0.10461487
## RF samsung_COR
                    0.290105854 0.30040051 0.31427157 0.31511734 0.32780999
## RF samsung NZV
                    0.476116887 0.49560318 0.50896124 0.50667590 0.51746294
## RF samsung RFE
                    0.492851699 0.50765755 0.52331318 0.52049487 0.53281853
## C50_samsung
                    0.495324622 0.52168042 0.53144552 0.52835320 0.53487275
## C50_samsung_DE
                    0.072583749 0.08306487 0.08792934 0.09026993 0.09776236
## C50_samsung_COR
                    0.272381775 0.29802743 0.30392642 0.30243884 0.31179133
## C50_samsung_NZV
                    0.470951413 \ 0.48179074 \ 0.50292949 \ 0.49515456 \ 0.50731126
                    0.498335191 0.51900196 0.52121094 0.52409263 0.53375786
## C50_samsung_RFE
## SVM_samsung
                    0.335742654 0.34588230 0.35842821 0.36489396 0.37449928
## SVM_samsung_DE
                    0.081599941 0.08425966 0.09057411 0.09364655 0.10057277
## SVM_samsung_COR
                    0.241327220 0.25940135 0.26832933 0.27006456 0.28122665
## SVM samsung NZV
                    0.286985578 0.30584755 0.31343892 0.31739635 0.32692779
## SVM_samsung_RFE
                    0.310955623 0.32735444 0.33933497 0.33960544 0.35203297
## kknn samsung
                    0.211232069 0.47560992 0.48774051 0.47136368 0.50161297
## kknn samsung COR 0.056167492 0.23535897 0.27297130 0.24444102 0.31339420
## kknn_samsung_NZV 0.378948703 0.41912768 0.43198337 0.44205811 0.47355713
## kknn samsung RFE 0.213550572 0.46523441 0.48946936 0.47016315 0.50003992
##
                         Max. NA's
## RF samsung
                    0.5071713
## RF_samsung_DE
                    0.1127324
                                 0
                    0.3466326
## RF_samsung_COR
                                 0
## RF_samsung_NZV
                                 0
                    0.5326514
## RF_samsung_RFE
                    0.5443915
                                 0
## C50_samsung
                    0.5548337
                                 0
## C50_samsung_DE
                    0.1148490
                                 0
## C50_samsung_COR
                    0.3191729
                                 0
## C50_samsung_NZV
                                 0
                    0.5144922
## C50 samsung RFE
                                 0
                   0.5522474
## SVM_samsung
                    0.4475617
                                 0
## SVM samsung DE
                    0.1236531
## SVM_samsung_COR
                                 0
                    0.2956052
## SVM samsung NZV
                    0.3434371
                                 0
                                 0
## SVM_samsung_RFE
                   0.3672941
## kknn samsung
                    0.5093080
                                 0
## kknn_samsung_DE 0.1036693
                                 0
## kknn samsung COR 0.3363218
                                 0
## kknn_samsung_NZV 0.4946761
                                 0
## kknn_samsung_RFE 0.5245897
##Large Matrices
dfLM_iphone <- import("LargeMatrix_iphone.csv")</pre>
dfLM_samsung <- import("LargeMatrix_samsung.csv")</pre>
dfLM_iphoneRFE <- dfLM_iphone[,predictors(rfeResults_iphone)]</pre>
dfLM_iphoneRFE$iphonesentiment <- dfLM_iphone$iphonesentiment
```

```
#No feature selection for Samsung

LM_Pred_iphone <- predict(RF_iphone_RFE, newdata = dfLM_iphoneRFE)

LM_Pred_Samsung <- predict(C50_samsung_Original, newdata = dfLM_samsung)</pre>
```

```
summary(LM_Pred_iphone)
```

0 1 2 3 4 5 ## 44727 0 3028 2049 0 15044

summary(LM_Pred_Samsung)

0 1 2 3 4 5 ## 39022 0 4482 2301 84 18959