

Martin Shelley

FRONT END DEVELOPER

OBJECTIVE

Dedicated Front End Developer with a passion for crafting seamless user experiences and a strong proficiency in HTML, CSS, and JavaScript frameworks. Seeking to leverage expertise in front end development to contribute to innovative projects and drive digital transformation in a dynamic team environment.

RELEVANT EXPERIENCE

FRONT END DEVELOPER @ I-NEDA

Sep 2023 - Present

Led on a project for biggest client focusing on the integration of QR code scanning into their applications. Developed numerous customer facing components for various clients using Angular 15+, Typescript & SCSS while meeting project requirements & deadlines. Proactively addressed and resolved bugs, contributing to the overall stability and functionality of multiple client applications.

FRONT END DEVELOPER @ THE WHITE COMPANY

Nov 2021 – Aug 2023

Lead CRO developer at The White Company. Led on a comprehensive testing & personalisation roadmap leveraging HTML, CSS/SASS & Vanilla JS where one test equated to an £1.8m annual incremental revenue benefit. Acted as main point of contact for technical & non-technical senior stakeholders. Mentoring Junior Front-end developer and overseeing their development.

OTHER EXPERIENCE

IMPLEMENTATION SPECIALIST @ RACING POST

Dec 2018 – Oct 2021

DATA ENGINEER @ LYNCHPIN ANALYTICS

May 2016 – Oct 2018

CONTACT

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<https://github.com/MartinShelley>

ABOUT ME

I am a passionate Front-End Developer with 8+ years of experience within Digital from a variety of roles who is seeking new challenge. I love to learn and continuously learning new skills. Currently learning Nodejs.

EDUCATION

Uni of Portsmouth, 2014
BSc(Hons) Computing – 2:1

SKILLS

HTML, CSS/SASS, JS, jQuery
Vue.js, Angular 2+, Typescript, Nativescript
SQL, Git, Rest APIs, Cypress

OTHER SKILLS

Analytics tools & Tag Management
(GA, GTM, Firebase, Adobe Analytics & Adobe Launch)
JIRA & Confluence
Project & Stakeholder management