

Logo Versions



MS



Primary

Wordmark Only

Icon

Colours



Primary

Hex #374151 RGB rgb(55,65,81)

CMYK 32 20 0 68

Pantone 19-4110



Secondary

Hex #61777F RGB rgb(97,119,127)

CMYK 24 6 0 50

Pantone 18-4011



Accent

Hex #374151

RGB rgb(55,65,81)

CMYK 32 20 0 68

Pantone 19-4110



Background

Hex #DEDEDE

RGB rgb(222,222,222)

CMYK 00013

CMTR 00013

Pantone 12-4306

Typography

Primary

Balsamiq Sans Bold

Aa Bb Cc