

Martin Shelley

FRONT END DEVELOPER

PERSONAL STATEMENT

Driven and highly adaptable Front-End Developer with over 8 years of experience in a variety of roles & a proven track record of delivering high impact projects for big clients such as Ticketmaster, The White Company & Dixons Retail. With 6+ years of using Front End technologies, I am looking for a fresh new challenge where I can leverage my skills and develop further as a Developer.

RELEVANT EXPERIENCE

FRONT END DEVELOPER @ I-NEDA

Sep 2023 – Present

Led on a project for biggest client focusing on the integration of QR code scanning into their applications. Developed numerous customer facing components for various clients using Angular 15+, Typescript & SCSS while meeting project requirements & deadlines. Proactively addressed and resolved bugs, contributing to the overall stability and functionality of multiple client applications.

FRONT END DEVELOPER @ THE WHITE COMPANY

Nov 2021 – Aug 2023

Lead CRO developer at The White Company. Led on a comprehensive testing & personalisation roadmap leveraging HTML, CSS/SCSS & Vanilla JS where one test equated to an £1.8m annual incremental revenue benefit. Acted as main point of contact for technical & non-technical senior stakeholders. Mentoring Junior Front-end developer and overseeing their development.

OTHER EXPERIENCE

IMPLEMENTATION SPECIALIST @ RACING POST

Dec 2018 – Oct 2021

DATA ENGINEER @ LYNCHPIN ANALYTICS

May 2016 – Oct 2018

CONTACT

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Fleet, Hampshire

ABOUT ME

I love to learn and I am continuously looking for new ways to improve my skills. Currently building a new Dinner web app using the MEAN stack.

Outside of Web development, I am a keen runner hoping to run another half marathon soon, occasional gamer & avid sports fan (particularly NFL).

EDUCATION

Uni of Portsmouth, 2014
BSc(Hons) Computing – 2:1

SKILLS

HTML, CSS/SASS, JS, jQuery
Vue.js, Angular 2+, Typescript, Nativescript
SQL, Git, Rest APIs, Cypress

OTHER SKILLS

Analytics tools & Tag Management (GA, GTM, Segment, Adobe Analytics & Adobe Launch)
Firebase
JIRA & Confluence
Project & Stakeholder management