Mason Egger

Developer Advocate, Community Leader, Programmer

About Me

Community leader and advocate who loves teaching and helping people grow. Previously worked in various engineering roles, both software and systems, with a penchant for security, automation, networking, and Python. Passionate worker and proven leader with excellent time/project/priority management skills; driven to succeed at any task. Capable learner who can not only rapidly close any knowledge gap, but enjoys teaching others and writing more practical documents/guides. Enthusiast about all things open-source and building community.

Current Work Experience

Lead Developer Advocate

April 2022 - Present
Gretel.ai, Remote

Launched the Developer Relations program at Grete0l as the first official hire. Defined DevRel's function within the company, established goals and processes in alignment with the companies OKRs, and determined appropriate metrics to gauge DevRel's success. Developed technical educational content around Gretel use-cases, deployments, and synthetic data. Established the Synthetic Data Community Discord with Gretel as the primary sponsor.

Focus on the 4Cs of Advocacy:

- *Code* - Contributed to relevant open-source projects such as the Gretel's sample code applications and built out CICD pipelines for publishing educational content.

- *Content* - Produced high-quality, high-performing educational resources about synthetic data, Gretel's products, and open-source technologies in the form of tutorials, blogs, and videos.

- *Community* - Engaged with developer communities at physical and virtual events. Presented workshops, webinars, and talks at universities, meetups, and conferences, both in-person and virtually. Active in social channels where developers congregate. Launched and moderated Gretel's community spaces on Slack and Discord.

- *Consulting* - Continuously aided non-technical employees at Gretel in their programs, ensuring the consistency and accuracy of our developer voice. Brought relevant feedback from the community to multiple teams, including sales, marketing, and product.

⌂ Austin, TX area
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⌨ https://mason.dev

Skills

People	Team Building, Mentoring, Coaching, Program Management, Community Engagement
Dev. Relations	Public Speaking, Technical Writing, Evangelism, Developer Education
Languages	Python, Golang, Java
Frameworks	Django, Flask, Hugo
DevOps	Terraform, Docker, Ansible, Packer, CI/CD, Networking, Cloud Architecture, Linux

Community & Open Source

Hacktoberfest Advisory Council Member Organizer
Advisory member and past organizer for the largest open source program in the world.

PyTexas
Organizer, Conference Chair for the oldest regional Python conference and largest Python event in Texas.

PyTexas Foundation
President of the PyTexas Foundation, a 501(c)(3) non-profit dedicated to expanding the use of Python in Texas

DigitalOcean Community Author
Authored multiple high performing tutorials on the famed DigitalOcean Community Tutorial site.

Open Source Contributor
Active Open Source contributor.

Speaking

Cloud Chats
Past host on a weekly web show discussing news, community, and developer topics.

Tech Talks
Perodical talks regarding different tech tools. Performed at both DigitalOcean and Gretel

Conference Speaker
Highly sought after speaker, presented talks across multiple states, countries, and continents.

A full list of my talks can be found at mason.dev/speaking

Selected Work Experience

Sr. Developer Advocate
June 2021 - Present
DigitalOcean, Remote
Developer Advocate: October 2019 - June 2021

Responsible for fostering the growth, education, and satisfaction of the DigitalOcean developer community. Lead advocate for the Infrastructure as a Service-based products DigitalOcean, aiding in multiple Go-To-Market activities for new products. Involved in the planning and execution of DigitalOcean community events such as Deploy, Tech Talks, and Hacktoberfest. Lead the creation of an external, open-source focused Advisory Board to help guide the direction of Hacktoberfest. Contributed to relevant open-source projects such as the DigitalOcean Terraform provider and DigitalOcean classroom. Created high-quality polyglot code samples to demonstrate DigitalOcean products and cloud architecture. Implemented a company-wide educational series on all DigitalOcean products that is now a part of all new-hire onboarding. Organized, planned, and executed strategy as Program lead to expand and activate DigitalOcean's community content creators, the Navigators.

Sr. Software Engineer
Jul 2019 - Sep 2019
Vrbo, Austin, TX
Sr. Site Reliability Engineer: Mar 2018 - Jul 2019

Responsible for Vrbo's highly available Platform as a Service used for all application deployments and container orchestration across Vrbo's 1000+ node hybrid multi-cloud. Supported application deployment for roughly 2000 engineers amounting to tens of thousands of containers with a team of four. Led the effort to make Vrbo a polyglot software shop by implementing first-class support for Python through creating standards, pipelines, containers, and project generators for Python developers and Data Scientists. Created a unified process and led the effort for revitalizing all of the Cloud Platform documentation.

Software Engineer II
Oct 2017 - Mar 2018
Forcepoint, Austin, TX
Software Engineer I: May 2017 - Oct 2017
Associate Software Engineer: Dec 2015 - May 2017

Designed and implemented a Cloud-based platform for CI/CD and application deployment for the Cloud 2.0 initiative on AWS. Integral part of the team that re-architected an on-premise CentOS based secure operating system in an effort to replace the legacy product. Implemented a custom plugin based initialization framework to allow for quick development of new software integrations. Implemented CI/CD pipelines for the build, code quality checks, and documentation generation of the codebase. Promoted multiple times within same team.

A full accounting of my work experience can be found on my LinkedIn

Education

2015 **Bachelor of Science**

Computer Science
Texas State University

2015 **Bachelor of Arts**

Music, *Trombone*
Texas State University

Awards

2021 **Marketing STARfish Award**
DigitalOcean

2016 **Silver Performance Award**
Forcepoint

2013-2015 **Excellence in Service 2013, 2015**
Excellence in Teaching 2014
Undergraduate Academic Distinction 2014
Texas State University

Volunteer

Phi Mu Alpha Sinfonia Fraternity
2022 - Deputy Province Governor
Province 9, South Texas

Microsoft TEALS
2019-2020 - Classroom Enrichment Guest Lecturer
2018-2019 - Co-Teacher, AP Computer Science A
IDEA Montopolis, High School

Texas State University
2015-present - Guest Lecturer
2018-present - Industrial Advisory Board Member

Miscellaneous

Albums: Trombones at Texas State, Carol of the Bones