# Matthew Mollentze

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### Summary

Creative, resourceful and flexible, able to adapt to changing priorities and maintain a positive attitude and strong work ethic. Highly organized and independent; able to effectively coordinate tasks to accomplish projects with timeliness and creativity.

### **Experience**



#### App Developer

Pattern Matched Technologies™

Jan 2019 - Present (4 years)

Core Team member of the design, development and marketing of the PMT™ Obsidian™ Service Connectivity Platform. Obsidian™ enables service exposure and management of API, IoT & Cellular endpoints through an end-to-end managed solution and delivers websites and apps to customers at no mobile data cost to them, even without an airtime or data balance.

- Development, design, and UX/UI of the User Portal
- Implementation of Banking-Grade security systems/functions
- Development of the product user guide online documentation
- · Implementation of continuous automated testing

Core Team member for one of SA's most extensive Online Vehicle Marketplace internal buyer application

• Development, design, and UX/UI of the iOS Tablet app

Core Team member in the development of the mobile app for one of Africa's largest cross-border distributors

Development, design, and UX/UI of the consumer mobile app on Android & iOS

Core Team project member of a Number Portability Lookup Web Platform for a major SA Bank

• Development, design, and UX/UI of the internal web application

After being with PMT for six months, I shifted my focus to a development-oriented role, though continuing as Team Lead of Public Relations and Project Owner of the Company Website.

# Graphic Designer

Pattern Matched Technologies™

Jul 2018 - Dec 2018 (6 months)

Team Lead of Public Relations

- Coordinating all public relations activities
- Developing a marketing communications plan including strategy, goals and tactics
- Management of the Marketing Budget for the best possible ROI
- Create content for press releases, byline articles and keynote presentations

· Monitor, analyze and communicate PR results every quarter

Project Owner of the Company Website

- · Managing and maintaining the cloud-based architecture
- · Providing smooth communication between the stakeholders and the developers
- · Editing, writing, or designing Website content and directing team members who produce content.

### Graphic Designer

### **Digital Content Creations**

Oct 2017 - Apr 2018 (7 months)

- Ensure good planning and ideation before designing.
- · Execute design work as briefed in.
- Ensure all designs are inline with company and product CI.
- Ensure deadlines are met.
- · Manage time efficiently.
- Positive team work and collaboration with fellow Marketing Designers.
- Help with corporate design of the company (Investors Presentations etc).
- Quality control of own design collateral.

# Graphics Designer / Technical Support

Oct 2017 - Apr 2018 (7 months)

### Creative Director

IT Genie

Jan 2017 - Aug 2017 (8 months)

Having a good work relationship with the founder of IT Genie, Paul Grobler, a mentor to me, I have gained a tremendous amount of knowledge and experience in the IT industry allowing me to transition smoothly into any work environment.

Handling technical troubleshooting within an enterprise environment, including system crashes, slow-downs and data recoveries. Engaging and tracking Priority 1 issues, with responsibility for the timely documentation, escalation (if appropriate), resolution and closure of trouble tickets.

# General & Operations Managing Assistant

Adventure & Beyond

Jan 2017 - Apr 2017 (4 months)

- Determine staffing requirements, and interview, hire and train new employees, or oversee those personnel processes.
- Develop or implement product-marketing strategies, including advertising campaigns or sales promotions

#### **Education**

# Zwartkop High School

National Senior Certificate, Information Technology, Art, Business Studies 2012 - 2016

### **Licenses & Certifications**

Skills for Success - Dale Carnegie Training

TJD17094781

AWS Certified Cloud Practitioner - Amazon Web Services (AWS)
Issued Oct 2019 - Expires Oct 2022

Conflict Resolution in the Workplace - SEESA (Pty) Ltd

Junior Management - SEESA (Pty) Ltd

#### Skills

React.js • React Native • JavaScript • Amazon Web Services (AWS) • WordPress • Graphic Design • Project Management • HTML5 • Cascading Style Sheets (CSS) • Front-End Development

#### **Honors & Awards**

Highest Award for Achievement - Dale Carnegie

Jul 2017

The award — the most prestigious award in the program — is given to the person who best exemplified the standards, qualities and principles on which the Dale Carnegie program is based.