## MeshCon'14 Fashion and Tec Week Berlin - Agenda

## Friday October 10 (TU Berlin, Marchstrasse 23)

Time	Speaker	Topic	Language	Moderation
9:30		Arrival and Registration of Participants		
10:00	Mario Behling MeshCon Organizer	Welcome Address and Introduction	English / Deutsch	Melanie Stilz
10:10	Guido Beermann Staatssekretär	Grußwort der Senatorin Cornelia Yzer, Senatsverwaltung für Wirtschaft, Technologie und Forschung	Deutsch	
10:20	Prof. Dr. Angela Ittel TU-Vizepräsidentin	Official Welcome by Technische Universität Berlin	English	
Anschl.	Prof. Dr. Hans-Liudger Dienel TU Berlin	Introduction to Topic and Participative Production Systems in the Textile Industry	English	
10:35	Prof. Oliver MacConnell BBW Hochschule Berlin	Individualisierung im Massenmarkt – Kann das funktionieren?	Deutsch	
10:45	Andreas Müller / Christian Obersteiner, Munich, AYAB	All Yarns Are Beautiful - Knitting Machine Hacks	English	
11:05		Tea and Coffee Break		
11:20	Tank Thunderbird USA, Studio Manager	Digital Studio at SP Fashion	English	André Rebentisch
11:40	Roman Telezhinsky Ukraine, Valentina	Digital Patternmaking with Project Valentina on PCs	English	
12:00		Visit of Project Presentation Booths // Lunch Break		
13:00	Prof. Dr. Gesche Joost Universität der Künste, Berlin	Wearable Technologies	English/ Deutsch	Mario Behling
13:30	Martin Schneider Bauhaus-Universität Weimar	Open Tools for Computational Craft	English	
13:50	So Kanno, Iamas Tokyo	Cloth of Our Art – Copying Clothes with Todays Digital Tools from Scan to Production	English	
14:10	Pedro Lopes Potsdam, Hasso Plattner Institut	Interfacing directly to the body: wearable haptic devices using electrical muscle stimulation	English	

14:30		Tea and Coffee Break			
14:45	Coko Diamond Founder Presema Berlin	Presema Personalized Fashion Startup	English	English Melanie Stilz	
	Emily Shurey UK, Wearepopup/Popup Village	Fashion Popups	English		
	Olga Nowikow Berlin, Lebenskleidung Startup	Green Fashion 2.0 - Creating Diversity through Technology	Deutsch		
	Sabine Hülsebus Berlin, Inpolis GmbH	NEMONA - Netzwerk für Mode und Produktion in Berlin	Deutsch		
	Margaret Zollinger Switzerland, Kunsthochschule Weißensee	Stretchsensor – Erfahrungen im Stricken von leitenden und nicht leitenden Garnen	Deutsch		
	Kerstin Michler Jena, Strickforum.de	Treffpunkt der Maschinen-Strick-Community im Strickforum	Deutsch		
	Jean-Michel Argaud France, Founder of Kodewear	Kodewear, a New Trendy Wearable Concept	English		
	Anna Wieland Karlsruhe, Founder, Admoreal	Shake and Dress	English		
	Yeves Pierre Haiti, Founder Copertura	Wearables by Copertura Label	English		
16:00		Tea and Coffee Break			
16:20	Julian Renard Paris, France	HolyVice – Simplify your fashion shopping	English	André Rebentisch	
16:45	Madeleine Shepherd Edinburgh, UK, "Knot Unknot"	Botanica Mathematica, Creating and Classifying Plant-like Knitting Forms using simple Mathematical Rules	English		
17:10	Jeff Donaldson New York, USA	Glitchaus Project: Between pixel art, textile design, and digital techniques with knitting machines	English		
17:35	Mario Behling	Thank you and information about follwing days			
17:50		Walk (Spaziergang) to S-Tiergarten followed by apperitivo and dinner at restaurant near S – Hackescher Markt		André Rebentisch	

## **Saturday October 11 (TU Berlin, Marchstrasse 23)**

	Workshop Area 1 – Student Area GF - Mozilla	Workshop Area 3 – E-Werkstatt, Machine Knitting	Workshop Area 2 – (Textil- Werkstatt B)	Workshop Area 4 - Machine Knitting (Textil-Werkstatt B)		
9:00	Arrival Participants and Good Morning Snacks					
10:00	Open Web and Mobile Technologies Hacking, Michael Kohler, Mozilla Rep Firefox OS Hacking Tables, Andre Fiedler, Mozilla Rep	Let's make Wearables with a 4 Euro WiFi Wireless Module Benjamin Henrion, Belgium, FFII	Knitting Machine with AYAB Shields and PCs, Andreas Müller / Christian Obersteiner, Munich, AYAB Kerstin Michler, Jena, Strickforum.de	PatternmakingCreating Digital Patterns for Garments With Project Valentina on your PC, Roman Telezhinsky, Ukraine Valentina		
12:00		Lunch				
13:00	Body Measurement Apps and 3D Body Visualizer, Joerg Henning Hanoi/Dresden, Body Apps	Part II: Open Web and Mobile Technologies Hacking – Porting Fashion Apps with Mozilla	Part II: Knitting Machine with AYAB Shields and PCs	Part II: Creating Digital Patterns for Garments With Project Valentina		

## **Sunday October 12**

Time	Activity	Location
10:00-14:00	Event-Brunch at Em-Bar	Em-bar, Gabriel-Max-Straße 17, 10245 Berlin T: +49 30 29003929 (near U+S Warschauer Str.)
14:00-17:00	Meet up and Open Space at Nadelwald Co-Sewing Space	Friedelstraße 11, 12047 Berlin (near U Schönleinstr./U Hermannplatz), M: +49 176 23 700 154 T: +49 30 688 147 31