## MeshCon'14 Fashion and Tec Week Berlin - Agenda

## Friday October 10 (TU Berlin, Marchstrasse 23)

Time	Speaker	Topic	Language	Moderation
9:30		Arrival and Registration of Participants		
10:00	Mario Behling MeshCon Organizer	Welcome Address and Introduction	English / Deutsch	Melanie Stilz
10:10	Guido Beermann Staatssekretär	Grußwort der Senatorin Cornelia Yzer, Senatsverwaltung für Wirtschaft, Technologie und Forschung	Deutsch	
10:20	Prof. Dr. Angela Ittel TU-Vizepräsidentin	Official Welcome by Technische Universität Berlin	English	
Anschl.	Prof. Dr. Hans-Liudger Dienel TU Berlin	Introduction to Topic and Participative Production Systems in the Textile Industry	English	
10:35	Prof. Oliver MacConnell BBW Hochschule Berlin	Individualisierung im Massenmarkt – Kann das funktionieren?	Deutsch	
10:45	Katharina Bredis, Designforschung Universität der Künste, Berlin	Wearable Technologies	English/ Deutsch	
11:05		Tea and Coffee Break		
11:20	Tank Thunderbird USA, Studio Manager	Digital Studio at SP Fashion	English	André Rebentisch
11:40	Andreas Müller / Christian Obersteiner, Munich, AYAB	All Yarns Are Beautiful - Knitting Machine Hacks	English	
12:00		Visit of Project Presentation Booths // Lunch Break		
13:00	Martin Schneider Bauhaus-Universität Weimar	Open Tools for Computational Craft	English	Mario Behling
13:30	Roman Telezhinsky Ukraine, Valentina	Digital Patternmaking with Project Valentina on PCs	English	
13:50	So Kanno, Iamas Tokyo	Cloth of Our Art – Copying Clothes with Todays Digital Tools from Scan to Production	English	
14:10	Pedro Lopes Potsdam, Hasso Plattner Institut	Interfacing directly to the body: wearable haptic devices using electrical muscle stimulation	English	

14:30		Tea and Coffee Break		
14:45	Coko Diamond Founder Presema Berlin	Presema Personalized Fashion Startup	English	Melanie Stilz
	Emily Shurey UK, Wearepopup/Popup Village	Fashion Popups	English	
	Olga Nowikow Berlin, Lebenskleidung Startup	Green Fashion 2.0 - Creating Diversity through Technology	Deutsch	
	Sabine Hülsebus Berlin, Inpolis GmbH	NEMONA - Netzwerk für Mode und Produktion in Berlin	Deutsch	
	Margaret Zollinger Switzerland, Kunsthochschule Weißensee	Stretchsensor – Erfahrungen im Stricken von leitenden und nicht leitenden Garnen	Deutsch	
	Kerstin Michler Jena, Strickforum.de	Treffpunkt der Maschinen-Strick-Community im Strickforum	Deutsch	
	Jean-Michel Argaud France, Founder of Kodewear	Kodewear, a New Trendy Wearable Concept	English	
	Anna Wieland Karlsruhe, Founder, Admoreal	Shake and Dress	English	
	Yeves Pierre Haiti, Founder Copertura	Wearables by Copertura Label	English	
16:00		Tea and Coffee Break		
16:20	Julian Renard Paris, France	HolyVice – Simplify your fashion shopping	English	André Rebentisch
16:45	Madeleine Shepherd Edinburgh, UK, "Knot Unknot"	Botanica Mathematica, Creating and Classifying Plant-like Knitting Forms using simple Mathematical Rules	English	
17:10	Jeff Donaldson New York, USA	Glitchaus Project: Between pixel art, textile design, and digital techniques with knitting machines	English	
17:35	Mario Behling	Thank you and information about follwing days		
17:50		Walk (Spaziergang) to S-Tiergarten followed by apperitivo and dinner at restaurant near S – Hackescher Markt		André Rebentisch